

FACTS *and* TRENDS

Winter 2012

The 2012 Training and Events Issue

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individuals and churches.*



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Facts and Trends is published quarterly by LifeWay Christian Resources of the Southern Baptist Convention. Our goal is to help you carry out your ministry more effectively.

To be added to our mailing list at no charge, send your name, address and phone number to factstrends@lifeway.com.

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Cover photo: Heather Richardson, soloist with the praise ensemble from First Baptist Church, Woodstock, Ga., sang during 2011's Worship Week.

Contents photo: Cliff Duren, at piano, also performs during Worship Week. Photos by Kent Harville

Phone numbers, Web addresses and other content referenced in articles were verified at the time of printing, but are subject to change. When searching the Web, please use discretion.

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Worship Week

From My Perspective

Thom S. Rainer, president and CEO, LifeWay Christian Resources

Great leaders are continuous learners

I am a student by nature. I love learning. I love reading. I love hearing people who are exceptional in some area of study share their insights, experience and knowledge.

If you share this enthusiasm with me, this issue of Facts and Trends will be a gift for you.

Each year, LifeWay hosts more than 100 of conferences that offer those who attend the opportunity to learn how to do church better, how to grow in their faith, how to make their marriages better and a myriad of other things.



MORE

Follow more of Thom Rainer's thoughts on his blog: ThomRainer.com.

One of our new conferences for 2012 is Teach the Bible for Life, led by Dr. George Guthrie from Union University. It is crucial that our church members develop personal Bible study skills in reading and interpreting Scripture. We want to help equip leaders to teach the Bible in order to make a difference in the lives of preschoolers, children, students and adults.

In his book *The Shape of Faith to Come*, Brad Waggoner notes that Christians who read their Bibles daily are more likely to give generously to the church, be active in a small group or Sunday school class, share their faith more often, spend greater time in prayer, attend worship services regularly and be involved in local ministries and international missions.

I believe this conference will help church leaders learn how to relay to their people the importance of reading, studying and learning Scripture.

I'm also looking forward to the All Pro Dad simulcast with Tony Dungy in August. My life has been blessed immeasurably by being a dad to my three sons, so there's almost nothing I am more passionate about than fatherhood. Tony shares that belief and wants to help men hone their skills as husbands and fathers.

Churches across the country are embracing the idea of being elements of transformation in their communities. We are offering Transformational Church training options to help church leaders

become equipped to usher their people toward life change.

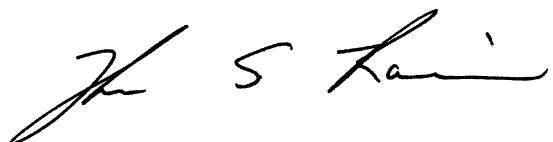
You know how I love young adults. It is absolutely crucial that we reach out to them and help them grasp the truth of the Bible. That's why I am so excited about our offerings to this age group and the people who work with them.

These Millennials, by and large, are not a religious generation, which grieves me but also motivates me. Only 13 percent of the Millennials considered in our study said that spirituality of any type was important to them. This generation is not antagonistic toward religion, especially Christianity, but rather agnostic toward all aspects of religion.

Collegiate Week is a five-day event for college students and those who lead and minister to them. Students from campuses across the country get no-nonsense information on ministry and missions. I believe these young adults may be our best hope for bringing their peers to a saving knowledge of Christ.

One of the characteristics of a high-level leader is that he is a continuous learner. I challenge you to attend one or more of our LifeWay training and enrichment events this year and increase your skills. ■

In His service,

A handwritten signature in black ink, appearing to read "Jim S. Fair".

Pastors say porn impacts their churches, but many are not sure to what degree

by David Roach



“Though pastors know generally that pornography is harmful, many may not realize that it is coming into the homes of their members.”

—Ed Stetzer

Most pastors believe pornography has adversely impacted the lives of their church members, but almost half cannot estimate what percentage of their congregation views porn.

That is the finding of a recent survey by LifeWay Research of 1,000 American Protestant pastors.

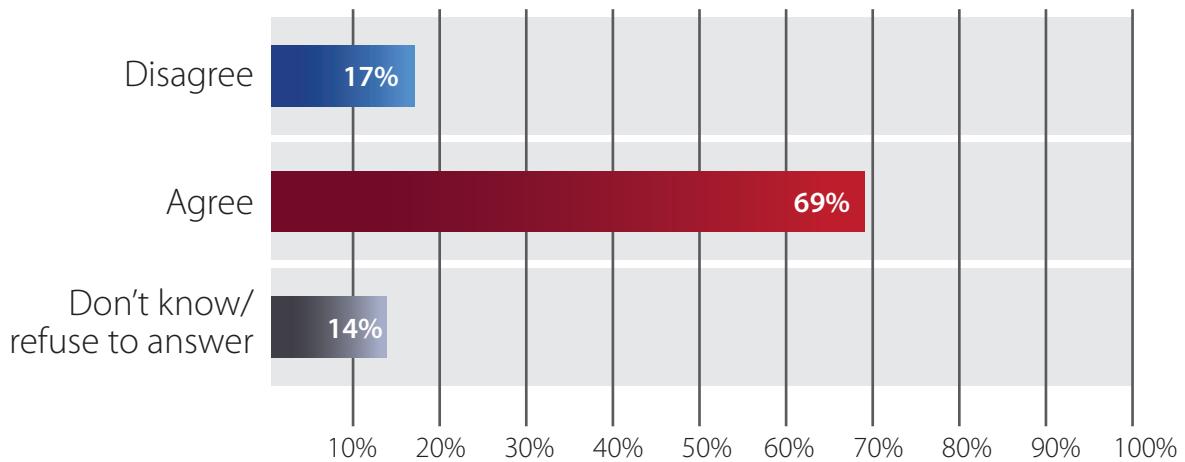
When presented with the statement, “Pornography has adversely affected the lives of our church members,” 69 percent of pastors surveyed agree. That includes 42 percent who strongly agree and 27 percent who somewhat agree. Nine percent somewhat disagree and 8 percent strongly disagree. Fourteen percent do not know or preferred not to answer.

“Most pastors know pornography’s poisonous effects,” said Ed Stetzer, president of LifeWay Research. “They’ve seen it destroy marriages, wreck lives and warp America’s moral compass when it comes to sexuality.”

When asked to estimate the percentage of men in their congregations who view pornography on a weekly basis, 43 percent are unable or unwilling to respond. Of those able and willing to estimate, a majority (62 percent) say less than 10 percent, 24 percent

Among Protestant Pastors

Pornography has adversely affected the lives of our church members



say 10-24 percent, 10 percent say 25-49 percent and 4 percent say 50 percent or more.

The results are similar when pastors are asked about the women in their churches. Forty-four percent are unable or unwilling to estimate the percentage of females in their congregations who view pornography on a weekly basis. Of those who are able and willing, 87 percent say less than 10 percent. Ten percent say 10-24 percent, and 3 percent say 25-49 percent. Zero percent say 50 percent or more.

Statistics from other studies, however, suggest that pastors may underestimate pornography's effect on their congregants.

According to the Education Database Online, 43 percent of people who use the Internet visit pornographic websites. Some 40 million Americans are regular visitors to porn sites, with pornographic downloads representing 35 percent of all Internet downloads. Of the 40 million regular visitors, 33 percent are

women. A full 70 percent of men age 18-24 visit porn sites monthly.

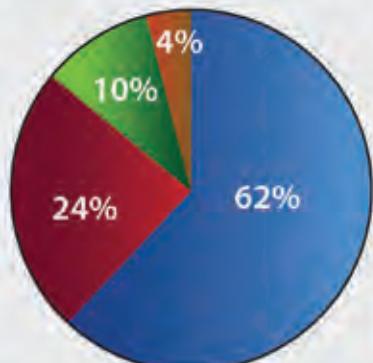
"Though pastors know generally that pornography is harmful, many may not realize that it is coming into the homes of their members," Stetzer said. "Large numbers of church attendees are included in the nearly half of all Internet users who visit porn sites. We were surprised that so many were unable or unwilling to estimate considering how pervasive pornography is inside the church. If a third think that less than 10 percent of the men are looking at porn and almost a half say they aren't sure, we may very well have a lack of awareness of porn's presence. Studies show that committed Christians engage pornography less, but the issue is still a big one that the church must face."

"The church has been given all that is needed to address sexuality from a biblical perspective," Stetzer recently wrote in

Survey among Protestant pastors

Church vs. culture

Men in congregations viewing pornography on a weekly basis

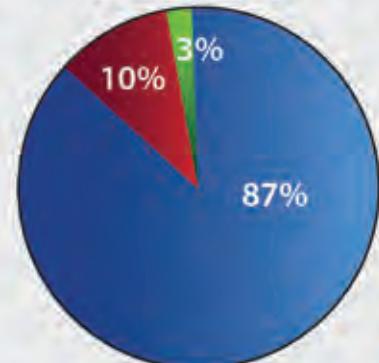


Pastors were asked how many men in their congregations view pornography on a weekly basis.

- less than 10% view
- 10-24% view
- 25-49% view
- 50% or more view

Estimated by pastors willing to provide a percentage

Women in congregations viewing pornography on a weekly basis



Pastors were asked how many women in their congregations view pornography on a weekly basis.

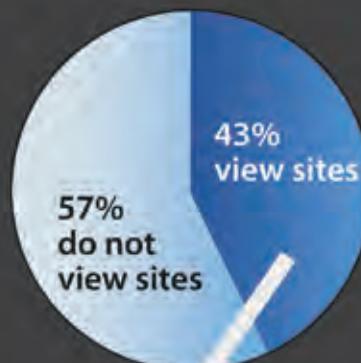
- less than 10% view
 - 10-24% view
 - 25-49% view
 - 50% or more view
- Note: Zero said 50% or more.

Estimated by pastors willing to provide a percentage

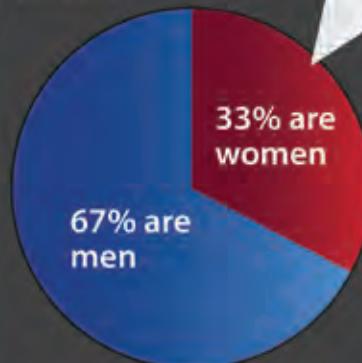
Total internet users

Number of people who visit pornographic websites:

Some 40 million Americans are regular visitors to porn sites, which is 43% of the people who use the Internet.*



Of the 40 million regular viewers, here is the gender breakdown:



* According to Education Database Online

LifeWay
RESEARCH

WE RECOMMEND

- Picking Up the Pieces Series: *Reclaiming Stolen Intimacy* by Clay Crosse
- *I Surrender All: Rebuilding a Marriage Broken by Pornography* by Clay Crosse
- *Pastor's Handbook* by John Bisagno
- *Wired for Intimacy: How Pornography Hijacks the Male Brain* by William M. Struthers

These and other resources are available at LifeWay.com.

a blog post at EdStetzer.com where he serialized an article he wrote for the Assemblies of God Enrichment Journal. In that series, called “pornification,” Stetzer called for more awareness and clear biblical teaching on the issue. “Scripture clearly teaches God’s plan for sex. Yet we stumble awkwardly past the issues. If the church refuses to address the issues not only do we become irrelevant, but we leave the conversation open to others who feel more free to do so.” ■

The phone survey sampled randomly selected Protestant churches. Each interview was conducted with the senior pastor, minister or priest of the church called and responses were weighted to reflect the geographic distribution of Protestant churches. The completed sample of 1,000 phone interviews provides a 95 percent confidence that the sampling error does not exceed ± 3.2 percent. Margins of error are higher in subgroups.



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- ▶ Chord Music Lead Sheet Finding Resources
 - ▶ Licensing Resources
 - ▶ Song Finding Resources
 - ▶ Planning Resources



LifeWay | Worship

Sexting: A growing problem among teens

by Polly House

If parents and student leaders think their precious teens aren't sending naked pictures of themselves to their boyfriends and girlfriends, they need to think again. It's happening.



"Bottom line, it's child pornography."

—Mandy Crow

Students (teens age 12-17) are using their mobile phones as portable pornography devices.

There's a name for this: sexting. It's defined as sending sexually suggestive messages or photos via text messaging on mobile phones.

Sexting went mainstream in June 2011 when the national news outlets reported New York Representative Anthony D. Weiner sent suggestive photographs of himself to women he met over the Internet. Some of them returned the "favor," setting off a firestorm of controversy. Calls for his resignation from Congress came from both Democrats and Republicans.

While Weiner was adamant that he would not resign his seat, claiming he had broken no laws, pressure from his Democratic colleagues led to his June 16 resignation.

This was an adult who certainly should use better judgment, but teens need a good dose of judgment as well. They are old enough to know better, but sadly, studies show they aren't doing better.

A survey conducted by The Pew Internet and American Life Project in 2009 including only minors (age 12-17) said 4

percent of mobile phone-owning teens say they have sent sexually suggestive nude or nearly nude images or videos of themselves to someone else via text message, and 15 percent have received such messages.

The National Campaign to Prevent Teen and Unplanned Pregnancy* and CosmoGirl.com* commissioned a survey of teenagers age 13-19 to explore electronic activity in 2008. (Note this study was more than three years ago.)

This survey said that 22 percent of girls and 18 percent of boys have sent nude or seminude pictures or videos of themselves via mobile phone. The survey also said that 37 percent of girls and 40 percent of boys said they had sent sexually suggestive messages to someone.

Mandy Crow, editor of EC, a student devotional magazine published by LifeWay, said church kids are not immune.

"We talk with teens and student leaders often," she said. "We hear this everywhere. It's happening with church kids just like unchurched kids."

"They seem to think it's flirty or funny," Crow said. "They just don't see the long-term consequences."

A panel of girls' ministry leaders talked about sexting during a large group session

at the 2011 Girls' Ministry Forum. LifeWay's Girls Ministry Director Pam Gibbs acknowledged it's a conversation church leaders must be involved in.

"These young girls are sometimes naïve," Gibbs said. "Often, they are good kids and just want to be popular. They don't get it that this is something that can follow them for the rest of their lives."

The panel agreed that sexting is happening with church kids. It often comes out of peer pressure or boyfriend/girlfriend insistence.

According to the NCPTUP study (relating to those who admitted to having sent or posted sexually suggestive content):

- 71 percent of teenage girls and 67 percent of teenage guys who have sent or posted sexually suggestive content say they have sent or posted this content to a boyfriend or girlfriend.

- 21 percent of teenage girls and 39 percent of teenage boys say they have sent such content to someone they wanted to date or "hook up with" (euphemism for casual sexual encounter).

- 44 percent of both teenage girls and teenage boys say it is common for sexually suggestive text messages to be shared with people other than the intended recipient.

- 36 percent of teenage girls and 39 percent of teenage boys say it is common for nude or seminude photos to be shared with people other than the intended recipient.

MTV,* a television network known for programming related to youth culture, aired "Sexting In America: When Privates Go Public."

Two young adults were profiled. At the time of the program, one was a 19-year-old girl who, at age 16, sent a nude photograph of herself to an ex-boyfriend who said he would get back together with her if she would send it. The boy instead sent the photo to everybody in his contact list and soon her photo was all over the school.

She said she not only felt betrayed but experienced "brutal and terrible harassment" from classmates that included vulgar name-calling.

A young man,** 20 when the program was made, received naked

Starting the conversation on sexting

Mandy Crow, editor of LifeWay's EC magazine, and Pam Gibbs, girls ministry director, suggested parents and youth ministry leaders ask questions such as these to get the conversation started on sexting:

- **Do you know anyone who has posted or sent an inappropriate photo to a website or mobile phone?**
- **How would you feel if your nude photo were sent to your parents or grandparents?**
- **How would you feel if your nude photo were sent to your youth minister or pastor?**
- **How would you feel if your picture were printed out and hung up all over your school?**
- **Do you understand that once in cyberspace, a picture will never go away?**
- **Do you honestly believe that anyone who would ask you to send an inappropriate photo of yourself on your mobile phone respects you enough to keep it private?**
- **Do you understand that you must assume you are always in a place where mobile phones are present and at any time you may be photographed or videoed without your knowledge or permission?**
- **Do you understand that you must have absolutely no expectation of privacy anywhere you go?**

pictures from his girlfriend when he was 17. They had a fight and he retaliated by calling up the picture on his cell phone and hitting the “send all” on his contact list. The girl’s picture went out to more than 70 people, including friends, teachers, parents and grandparents.

But by that time, he’d had his 18th birthday – still in high school but legally an adult.

He was arrested for distributing child pornography – she was still 17 – and put on five years’ probation. In addition, he was required to register on the public sex offender list.

He said he was kicked out of college, can’t find a job and can’t live with his dad because his dad’s house is near a school. He is required to attend a class for sex offenders, where, as he said, he’s sitting in a room with “perverts and rapists.”

Unless his attorney is successful in getting him taken off the list, he could remain on the sex offender list until he is in his 40s.

Depending on state laws, being on a sex offender list places limits on where a person can live and with whom they can associate. It also can limit the activities they can legally do.

These two young adults profiled on the MTV program didn’t claim to be Christians or profess involvement in a church, but “good church kids” are not immune to the pressure of sexting.

Crow said it’s important that student leaders and parents be proactive in dealing with sexting.

“Bottom line, it’s child pornography,” she said.

“Student leaders need to help parents know what to do and how to talk to their teenagers about sexting,” she said. “Parents need to be empowered to speak out. The issue isn’t going away.”

While laws vary from state to state, the person creating and sending the image is possibly looking at charges of child pornography and sexual exploitation of a minor. Being convicted of those charges can carry up to 20 years in prison.

While almost two dozen states are considering changes to laws that would separate sexting from the same category as child pornography, that hasn’t happened yet.

Crow said, “Helping students understand that once they hit ‘send’ they have lost all control of where that photo or video goes is a place to begin the conversation.” ■

To learn more:

LifeWay offers KNOWN 09: Got Plans Friday Night? that can help youth leaders in churches get started. The Path of Purity is a resource that can help parents begin the conversation on sexual purity with even young teens. An article that accompanied a Life Focus Sunday school lesson can be found at LifeWay Extra activity application. Other helps can be found on LifeWay’s True Love Waits webpage. More statistics can be found at Enough is Enough: InternetSafety101: Mobile Statistics.

*Reader/Viewer discretion is highly recommended
** ABC News Nightline article on the same young man



SEE BETH AT
LIVING PROOF LIVE
LIFEWAY.COM/LIVINGPROOF



James, Jesus' own brother, started out as a skeptic. See how one glimpse of the resurrected Savior turned an unbeliever into a disciple with Beth Moore's 8-session study *James: Mercy Triumphs*.

**PUT YOUR FAITH
INTO ACTION!**

2012 Training & Events

Be a learner

Don't you appreciate a person who wants to learn and is willing to change? These people usually possess five admirable characteristics:

1. They possess the ability to be "grabbed" by an idea and not let go until they get a good grasp of it. This involves curiosity and courage. Just wanting to know more isn't enough for these people. They take the step out of their comfort zone to actually delve into a fresh concept.
2. They recognize that they don't already know everything. How tragic it is to see someone who won't try anything different or won't learn anything new because they think they already know everything they need to know. These people get old long before their time.
3. They don't just absorb information, but they chew on, digest it and figure out how the information can become meaningful to them. These people, like Agatha Christie's Hercule Poirot, never let their "little gray cells" go idle.
4. They realize that just hearing or seeing something once doesn't give them the whole picture. They are willing to be patient and practice new ideas/skills until they understand them. A negative knee-jerk reaction to a new idea doesn't mean the idea is bad, just that it hasn't been thought through.
5. They have the courage to take intellectual risks. These learners understand that not every idea or skill they learn is going to be incorporated into their lives, but that doesn't stop them from learning. The true learner knows how to sort through all the information, discarding what is unnecessary and keeping what is useful.



This year take the opportunity to brand yourself as a learner. LifeWay offers more than 100 conference opportunities for you and other learners in your church to be exposed to new ideas, skills and opportunities for fun.

What do you want to learn this year?

Do you need to know how to reach out to the changing community? Consider going to TRANSFORM ... Lives Through Teaching.

Do you have a college ministry that needs some new ideas? Collegiate Week might be just what you need.

Do you have kids in your church who need some fun and spiritual growth this summer? There are tons of different camp options!

Do you need some "sweetheart time," a get-away with your very patient spouse? Attend one of the marriage events, maybe the Valentine Weekend Retreat, Festival of Marriage or Marriage Impact.

So, get up, get out and go learn!

Registration and Information

**LifeWay Events Registration
For more information
or to register for 2012
conferences:
Phone (800) 254-2022
LifeWay.com/Events**

2012 Training & Events

Events by location:

East

VBS Preview Event	Jan. 6-7, Ridgecrest, N.C.
Valentine Weekend Retreat	Feb. 10-11, Ridgecrest, N.C.
Transformational Church Pastor/Staff Retreat	March 19-21, Ridgecrest, N.C.
Southern Gospel SpringFest	April 17-19, Ridgecrest, N.C.
Tour of Duty	May 4-6, Ridgecrest, N.C.
Blue Ridge Mountain Christian Writers' Conference	May 20-24, Ridgecrest, N.C.
Ridgecrest Fly Fishing	May 21-24, Ridgecrest, N.C.
Rally to Ridgecrest	May 25-28, Ridgecrest, N.C.
I'm the Man	June 1-2, Ridgecrest, N.C.
LifeWay Worship Week	July 16-20, Ridgecrest, N.C.
LifeWay Sunday School Weekend	July 20-23, Ridgecrest, N.C.
Black Church and Family Leadership Conference	July 23-27, Ridgecrest, N.C.
Marriage Impact	July 27-29, Ridgecrest, N.C.
Gideon Media Arts	Aug. 11-16, Ridgecrest, N.C.
Marriage Impact	Aug. 24-26, Ridgecrest, N.C.
Singles Labor Day Experience	Aug. 31-Sept. 3, Ridgecrest, N.C.
Living Proof Live	Sept. 15, Reading, Pa.
Life Lessons from Mayberry	Sept. 25-27, Ridgecrest, N.C.
LifeWay Kids Ministry Conference	Oct. 8-10, Ridgecrest, N.C.
Festival of Marriage	Oct. 12-14, Ridgecrest, N.C.
Blue Ridge Autumn Christian Novelists Retreat	Oct. 14-17, Ridgecrest, N.C.
Fall Celebration	Oct. 16-19, Ridgecrest, N.C.
Festival of Marriage	Oct. 19-21, Ridgecrest, N.C.
Youth 2 Christ	Oct. 20-21, Ridgecrest, N.C.
Living Proof Live	Nov. 2-3, Portland, Maine

All conference and event names, dates, locations and information were verified at publication time. However, be aware that plans can change. Go to LifeWay.com/Events to verify when you are ready to register.

All the Fuge-related camp dates, locations and registration information can be found at LifeWay.com/FUGE.



Midwest

National Sunday School Director Seminar	March 31, Branson, Mo.
YOU Lead	April 12-13, Kansas City, Mo.
Living Proof Live	April 13-14, Kansas City, Mo.
Abundance	April 27-28, Eden Prairie, Minn.
TRANSFORM ... Lives Through Teaching	April 28, Louisville, Ky.
Living Proof Live	July 27-28, Moline, Ill.
TRANSFORM ... Lives Through Teaching	Aug. 25, Raytown, Mo.
Going Beyond	Oct. 19-20, Grand Rapids, Mich.

Southwest

VBS Preview Event	Jan. 13-14, Fort Worth, Texas
Course Certification for Ministry Assistants	Feb. 22-24, Midland, Texas
TRANSFORM ... Lives Through Teaching	March 24, Tempe, Ariz.
Building Momentum Church Facilities Workshop	April 17, Austin, Texas
Living Proof Live	July 13-14, Austin, Texas
National Collegiate Week	Aug. 5-10, Glorieta, N.M.
Going Beyond	Aug. 24-25, Lewisville, Texas
Going Beyond	Nov. 9-10, Amarillo, Texas

Southeast

Transformational Church Consultant Training	Jan. 16-18, Huntsville, Ala.
Course Certification for Ministry Assistants	Jan. 19-21, Little Rock, Ark.
VBS Preview Event	Jan. 26-27, 27-28, Nashville, Tenn.
VBS Preview Event	Feb. 17-18, Kissimmee, Fla.
LifeWay Girls Conference	Feb. 24-25, Nashville, Tenn.
BeachReach	March 3-9, Panama City Beach, Fla.
Course Certification for Ministry Assistants	March 4-7, Shocco Springs, Ala.
Going Beyond	March 9-10, Baton Rouge, La.
BeachReach	March 10-16, Panama City Beach, Fla.
Transformational Church Consultant Training	April 9-11, Nashville, Tenn.
National Sunday School Director Seminar	April 14, Nashville, Tenn.
Collegiate Summit	May 2-4, Nashville, Tenn.
Going Beyond	May 4-5, Orlando, Fla.
National Sunday School Director Seminar	May 5, Decatur, Ala.
SonPower	June 18-22, Orlando, Fla.
Building a Kingdom School Institute	June 20-22, Nashville, Tenn.
Abundance	July 20-21, Norcross, Ga.
Living Proof Live	Aug. 10-11, Knoxville, Tenn.
Transformational Church Consultant Training	Aug. 20-22, Nashville, Tenn.
Course Certification for Ministry Assistants	Aug. 21-23, Clinton, Miss.
Living Proof Live	Aug. 24-25, Charleston, S.C.
LifeWay Youth Worker's Conference	Sept. 10-12, Nashville, Tenn.
.MOM	Sept. 21-22, Birmingham, Ala.
TRANSFORM ... Lives Through Teaching	Sept. 22, Dacula, Ga.
EXCEL 2012	Sept. 24-26, Nashville, Tenn.
Teach the Bible for Life	Sept. 28-29, Nashville, Tenn.
National Black Sunday School Conference	Oct. 26-27, Nashville, Tenn.
Women's Leadership Forum	Nov. 8-10, Nashville, Tenn.
Abundance	Nov. 30-Dec. 1, Greenville, S.C.



LifeWay.com/Events



Worship Week

West

Transformational Church Consultant Training	Feb. 20-22, Casper, Wyo.
YOU Lead	May 17-18, Boise, Idaho
Living Proof Live	May 18-19, Boise, Idaho
Going Beyond	June 1-2, Portland, Ore.
Living Proof Live	June 8-9, Calgary, Alberta
Living Proof Live	June 29-30, Colorado Springs, Colo.
Living Proof Live	Oct. 12-13, Long Beach, Calif.



Rally to Ridgecrest



National Collegiate Week

2012 Training & Events

Events by date:

January

VBS Preview Event	Jan. 6-7, Ridgecrest, N.C.
VBS Preview Event	Jan. 13-14, Fort Worth, Texas
Transformational Church Consultant Training	Jan. 16-18, Huntsville, Ala.
Course Certification for Ministry Assistants	Jan. 19-21, Little Rock, Ark.
VBS Preview Event	Jan. 26-27, 27-28, Nashville, Tenn.

February

Valentine Weekend Retreat	Feb. 10-11, Ridgecrest, N.C.
VBS Preview Event	Feb. 17-18, Kissimmee, Fla.
Transformational Church Consultant Training	Feb. 20-22, Casper, Wyo.
Course Certification for Ministry Assistants	Feb. 22-24, Midland, Texas
LifeWay Girls' Conference	Feb. 24-25, Nashville, Tenn.

March

BeachReach	March 3-9, Panama City Beach, Fla.
Course Certification for Ministry Assistants	March 4-7, Shocco Springs, Ala.
Going Beyond	March 9-10, Baton Rouge, La.
BeachReach	March 10-16, Panama City Beach, Fla.
Transformational Church Pastor/Staff Retreat	March 19-21, Ridgecrest, N.C.
Abundance	March 23-24, Houston
TRANSFORM ... Lives Through Teaching	March 24, Tempe, Ariz.
National Sunday School Director Seminar	March 31, Branson, Mo.

April

Transformational Church Consultant Training	April 9-11, Nashville, Tenn.
YOU Lead	April 12-13, Kansas City, Mo.
Living Proof Live	April 13-14, Kansas City, Mo.
National Sunday School Director Seminar	April 14, Nashville, Tenn.
Building Momentum Church Facilities Workshop	April 17, Austin, Texas
Southern Gospel SpringFest	April 17-19, Ridgecrest, N.C.
Abundance	April 27-28, Eden Prairie, Minn.
TRANSFORM ... Lives Through Teaching	April 28, Louisville, Ky.

May

Collegiate Summit	May 2-4, Nashville, Tenn.
Going Beyond	May 4-5, Orlando, Fla.
Going Beyond Simulcast with Priscilla Shirer	May 4-5
Tour of Duty	May 4-6, Ridgecrest, N.C.
National Sunday School Director Seminar	May 5, Decatur, Ala.
YOU Lead	May 17-18, Boise, Idaho
Living Proof Live	May 18-19, Boise, Idaho
Blue Ridge Mountain Christian Writers' Conference	May 20-24, Ridgecrest, N.C.
Ridgecrest Fly Fishing	May 21-24, Ridgecrest, N.C.
Rally to Ridgecrest	May 25-28, Ridgecrest, N.C.
Game Plan for Life Simulcast with Joe Gibbs	May 26

June

Going Beyond	June 1-2, Portland, Ore.
I'm the Man	June 1-2, Ridgecrest, N.C.
Living Proof Live	June 8-9, Calgary, Alberta
Men of Honor Simulcast	June 16
SonPower	June 18-22, Orlando, Fla.
Building a Kingdom School Institute	June 20-22, Nashville, Tenn.
Living Proof Live	June 29-30, Colorado Springs, Colo.

All conference and event names, dates, locations and information were verified at publication time. However, be aware that plans can change. Go to LifeWay.com/Events to verify when you are ready to register.

All the Fuge-related camp dates, locations and registration information can be found at LifeWay.com/FUGE.



LifeWay.com/Events

July	
Living Proof Live	July 13-14, Austin, Texas
LifeWay Worship Week	July 16-20, Ridgecrest, N.C.
LifeWay Sunday School Weekend	July 20-23, Ridgecrest, N.C.
Abundance	July 20-21, Norcross, Ga.
Black Church and Family Leadership Conference	July 23-27, Ridgecrest, N.C.
Living Proof Live	July 27-28, Moline, Ill.
Marriage Impact	July 27-29, Ridgecrest, N.C.
August	
National Collegiate Week	Aug. 5-10, Glorieta, N.M.
Living Proof Live	Aug. 10-11, Knoxville, Tenn.
Gideon Media Arts	Aug. 11-16, Ridgecrest, N.C.
All Pro Dad Simulcast with Tony Dungy	Aug. 18 or 25 (TBD)
Transformational Church Consultant Training	Aug. 20-22, Nashville, Tenn.
Course Certification for Ministry Assistants	Aug. 21-23, Clinton, Miss.
Going Beyond	Aug. 24-25, Lewisville, Texas
Living Proof Live	Aug. 24-25, Charleston, S.C.
Marriage Impact	Aug. 24-26, Ridgecrest, N.C.
TRANSFORM ... Lives Through Teaching	Aug. 25, Raytown, Mo.
Singles Labor Day Experience	Aug. 31-Sept. 3, Ridgecrest, N.C.
September	
LifeWay Youth Worker's Conference	Sept. 10-12, Nashville, Tenn.
Living Proof Live	Sept. 15, Reading, Pa.
Living Proof Live Simulcast with Beth Moore	Sept. 15
.MOM	Sept. 21-22, Birmingham, Ala.
TRANSFORM ... Lives Through Teaching	Sept. 22, Dacula, Ga.
EXCEL 2012	Sept. 24-26, Nashville, Tenn.
Life Lessons from Mayberry	Sept. 25-27, Ridgecrest, N.C.
Teach the Bible for Life	Sept. 28-29, Nashville, Tenn.

October	
The Rooftop Simulcast	Oct. 1
LifeWay Kids Ministry Conference	Oct. 8-10, Ridgecrest, N.C.
Going Beyond	Oct. 19-20, Grand Rapids, Mich.
Living Proof Live	Oct. 12-13, Long Beach, Calif.
Festival of Marriage	Oct. 12-14, Ridgecrest, N.C.
Blue Ridge Autumn Christian Novelists Retreat	Oct. 14-17, Ridgecrest, N.C.
Fall Celebration	Oct. 16-19, Ridgecrest, N.C.
Festival of Marriage	Oct. 19-21, Ridgecrest, N.C.
Youth 2 Christ	Oct. 20-21, Ridgecrest, N.C.
National Black Sunday School Conference	Oct. 26-27, Nashville, Tenn.
November	
Living Proof Live	Nov. 2-3, Portland, Maine
Women's Leadership Forum	Nov. 8-10, Nashville, Tenn.
Going Beyond	Nov. 9-10, Amarillo, Texas
Abundance	Nov. 30-Dec. 1, Greenville, S.C.

Note: No events are scheduled for December.



2012 Training & Events

Events by category:

Adult Enrichment	20-21
Black Church Events	21-22
Camps.....	22-23
Kids Leadership Events	23
Leadership Training.....	23-25
Marriage Events	25-26
Simulcasts & Webcasts.....	26
Transformational Church.....	27
Women's Events	27-29
Student & Young Adults Events.....	29

Events are listed alphabetically within category.

Adult Enrichment

Blue Ridge Autumn in the Mountains Christian Novelist Retreat

October is the ideal time for novelists to come together for inspiration and improving the skills and gifts God has made available to them. To attend, a writer must previously have attended another writer's conference somewhere and be in the process of writing a novel.

This is the perfect time of improving the craft of novel writing, spending time with other novelists, writing, discussing and critiquing. Go to RidgecrestConferenceCenter.org for more information.

Oct. 14-17, LifeWay Ridgecrest

Blue Ridge Mountains Christian Writers Conference

The Blue Ridge Mountains Christian Writers Conference is the premier training and networking event for both seasoned and aspiring writers and speakers. This event allows participants the opportunity to interact with editors, agents, professional writers and readers, offering outstanding workshops and classes in a wide array of creative categories. Whether you are a professional writer expanding your skills and networking contacts or a new writer just beginning to chase your dream, this Christian Writers Conference is the perfect opportunity to take your creative goals to a higher level. Go to RidgecrestConferenceCenter.org for more information.

May 20-24, LifeWay Ridgecrest

Fall Celebration

Fall Celebration means a great experience of Bible study, worship and spiritually enriching conferences, as well as good food and fellowship. Modeled after meetings that began more than century ago on the shores of New York's Lake Chautauqua, these events are favorites of adults of all ages – especially the 55 and better crowd – because they combine spiritually enriching conferences with scenic beauty in a way that can only be found at LifeWay Ridgecrest Conference Center.

Platform leaders will be Jim Henry, preacher; Sam McLamb, Bible study leader; Price Harris, worship leader; along with special music guests Jimbo Whaley and Bluegrass Friends. Go to RidgecrestConferenceCenter.org for more information.

Oct. 16-19, LifeWay Ridgecrest

Gideon Media Arts Conference

The Gideon Media Arts Conference and Film Festival is a Christian camp and venue for the media arts. This conference is designed to spread the gospel of Jesus Christ through all types of media with an emphasis on radio, church drama, music, television and film.

Actors, screenwriters, novelists, producers, directors, singers, songwriters, radio hosts, publishers, filmmakers, media technicians, graphic novelists, graphic artists and anyone aspiring to be in film, television, theater, church drama, or any other form of media arts can benefit from this experience. The Gideon offers opportunities for the beginner as well as the professional and the individual or church wishing to enhance their church drama ministry. Go to RidgecrestConferenceCenter.org for more information.

Aug. 11-16, LifeWay Ridgecrest



Life Lessons From Mayberry

Enjoy a celebration of The Andy Griffith Show and the biblical truths and life applications found in the beloved TV classic. Life Lessons From Mayberry immediately precedes Mayberry Days in Mt. Airy, N.C. Attendees will experience fun-filled Bible study based on favorite episodes, soul-stirring preaching and worship, toe-tapping bluegrass music and good country cooking. Go to RidgecrestConferenceCenter.org for more information.

Sept. 25-27, LifeWay Ridgecrest

Rally to Ridgecrest

Join Christian motorcyclists from all over the country on Memorial Day to honor America's fallen heroes and get immersed in a weekend of motorcycling excitement. The beautiful Blue Ridge Mountains and surrounding Smoky Mountains provide motorcycle riders with an almost unlimited number of great rides. Go to RidgecrestConferenceCenter.org for more information.

May 25-28, LifeWay Ridgecrest

Ridgecrest Fly Fishing

Whether you're an experienced fly fishing angler or just want to catch some trout on a spinning reel, get to North Carolina. Hook a Rainbow trout ... and hook into God's Spirit.

Anglers can fish world class streams, recharge their hearts by spending time with God and other men, receive a logo shirt and enjoy meaningful worship and Bible study. They will have the opportunity to engage professional fly fishing guides for an additional cost. Go to RidgecrestConferenceCenter.org for more information.

May 21-24, LifeWay Ridgecrest



Ridgecrest Fly Fishing



Singles Labor Day Experience

Singles Labor Day Experience

Join hundreds of single adults at LifeWay Ridgecrest Conference Center for the Singles Labor Day Experience. Singles from all over the country will converge on the Ridgecrest campus to connect with God, His Word and others.

After checking in on Friday evening, you'll experience powerful praise and worship as you connect with others worshipping God. On Saturday, stay connected through a country buffet of options including Bible studies, topical breakout sessions, local mission projects, on and off-campus recreational activities or some quiet time in the prayer garden. Connect on Sunday by enjoying more study and breakout sessions or cruise the shops in nearby Black Mountain. By Monday, you'll be renewed and encouraged to get, stay and be connected to God, to His Word and to your new friends. Go

to RidgecrestConferenceCenter.org for more information.

Aug. 31-Sept. 3, LifeWay Ridgecrest

Southern Gospel SpringFest

Come join hundreds of other senior adults in celebrating the sounds of Southern gospel music at a place that has been faithfully serving God's people for more than a century. You will not want to miss this celebration, so register early. Speakers are Dennis Swanberg, Ryan Bomgardner and Jeff Crook. Scheduled performers include The Isaacs, Karen Peck and New River and Gold City. Go to RidgecrestConferenceCenter.org for more information.

April 17-19, LifeWay Ridgecrest

Tour of Duty

Join us at LifeWay Ridgecrest Conference Center for a weekend that will change the way you see yourself as a military wife. Come recharge and regroup. Enjoy worshipping God with other women who understand the challenges you face.

Bring your worries, your fears, your struggles and your exhaustion. Find rest in the hope we have in God's Word. Find laughter and joy as you meet and talk with other women who get where you're coming from.

Tour Of Duty is an excellent starting point for military wives to get connected with others in the military community who share this common thread.

Sara Horn, founder and president of Wives of Faith, will headline the event. Go to RidgecrestConferenceCenter.org for more information.

May 4-6, LifeWay Ridgecrest

Valentine Weekend Retreat

Does your marriage need a little more magic? Dinner and flowers are fine for a regular Valentine's Day gift. But if you're looking for a truly magical experience, a Valentine Weekend Retreat is just what Cupid ordered. Next Valentine's Day give a gift to your spouse that will not only stand the test of time but will also help you endure the inevitable tests that



LifeWay.com/Events

come with being married. Strengthen your relationship and make some magical memories at the annual Valentine's Weekend Retreat.

More than 1,000 couples have attended LifeWay Valentine's Weekend Retreat, and their marriages are still enjoying the benefits. Go to RidgecrestConferenceCenter.org for more information.

Feb.10-11, LifeWay Ridgecrest

Black Church Events



Black Church Leadership and Family

Black Church Leadership and Family Conference

This popular event is for anyone serving God in the church, from pastor to usher. Each day begins early with praise and worship. You can choose to attend morning and afternoon

conferences on topical subjects as well as book studies. This week also offers dedicated family time, time to fellowship with old friends and make new ones. A preschool or day camp is provided for children under 12 while you are attending classes and Centrifuge is there for middle school and high school students. Go to LifeWay.com/Events for more information.

July 23-27, LifeWay Ridgecrest

I'm the Man

On any given Sunday there are 13 million more adult women than men in America's churches. To combat this gender gap, churches want to acknowledge the importance of men in the church and the community.

LifeWay wants to aid you in making men

2012 Training & Events

realize their calling and responsibilities. Let this conference be a catalyst for church to kickoff or reenergize a men's group.

Encourage your men by showing their value and worth. Go to RidgecrestConferenceCenter.org for more information.

June 1-2, LifeWay Ridgecrest

National Black Sunday School Conference

You are invited to experience transformation as God uses you to lead your Sunday school. This two-day conference provides opportunities to discover the best practices and resources designed to change lives and impact your community for Christ through Sunday school. This event is for pastors and Sunday school superintendents, as well as teachers. Bring all your age-group leaders and learn through worship, dynamic general sessions and elective seminars. You and your leaders will return home inspired, energized and equipped. Go to LifeWay.com/Events for more information.

Oct. 26-27, LifeWay, Nashville, Tenn.

Camps



Camp Crestridge

Camp Ridgecrest for Boys and Camp Crestridge for Girls

Come to Camp Ridgecrest for Boys and Camp Crestridge for Girls to experience an unforgettable summer of fun and growth.

The two camps are only a few miles apart, nestled in the astounding Blue Ridge Mountains of western North Carolina, 20 miles east of Asheville. Join us this summer for Christian camping at its finest. Go to RidgecrestCamps.com for more information about camp dates, prices and locations.

June-August

CentriKid Camp

CentriKid is a camp for kids in grades 3-6 to experience the time of their lives and learn more about the message of Jesus Christ. Every



CentriKid

kid gets to participate in exciting activities of their choice. Church groups bring kids to camp where they'll take part in Bible study, recreation, track times and worship. Group leaders can focus on relationships with their group. Camps are staffed by college and seminary students who can't wait to hang out with kids and love to share Christ through every aspect of camp. In 2012, we will catch the Olympic spirit with "Game On ... Living a Transformed Life!" We will study God's work in the life of the Old Testament hero Daniel and learn what it means to live out our faith as God works through us. Call (877) CAMP-123 to register. Go to LifeWay.com/CentriKid for more information and to view all speakers, worship leaders, camp dates, prices and locations.

June-August

Centrifuge

Embrace the unknown! Centrifuge is more than just camp. It's a life-changing exploration of the life God has planned for each of us. Every aspect of Centrifuge is designed to point students and leaders alike towards God's enduring truth and love for His people. So when your students sit down for small group Bible study, stand and sing in worship, build relationships during track times and run across the field in mega relay, they're not only pursuing God, they're being pursued by God.

Adults, it's your journey, too. You and your leaders have the chance to refresh and fellowship with leaders from other churches through adult Bible study, recreation and afternoon track times with your students. Every part of the day is planned and executed by our Fuge staff, leaving you to focus on your students. Call (877) CAMP-123 to register. Go to LifeWay.com/Fuge for more information and to view all speakers, worship leaders, camp dates, prices and locations.

June-July

Combo Camp

Your adventure. Your choice. Don't spend your summer taking different groups to

different camps. Combo Camp allows you and your students to choose between Centrifuge, M-Fuge, XFuge and XFuge on Mission experiences at a single camp location. During the day, students participate in the Centrifuge activity or M-Fuge ministry track of their choosing, and at night the entire camp comes together for worship and evening activities. Call (877) CAMP-123 to register. Go to LifeWay.com/Fuge for more information and to view all speakers, worship leaders, camp dates, prices and locations.

June-July

M-Fuge

Go ahead. Get dirty. Live the adventure. M-Fuge provides students with a unique opportunity to pursue God through local community missions. They'll choose between children's ministry, games and recreation ministry, social ministry, creative ministry and painting, construction and yard work ministry. You'll work along side them during the day, and in the evenings you'll have an opportunity to build group unity over dinner, worship, fellowships and church group devotions.

M-Fuge partners with organizations in local communities, providing students with opportunities to serve people in need. A portion of the camp mission offering is invested back into these communities to develop the ministries throughout the year. Call (877) CAMP-123 to register. Go to LifeWay.com/Fuge for more information and to view all speakers, worship leaders, camp dates, prices and locations.

June-July

XFuge and XFuge on Mission

It's a customizable camp. If you like the camp experience but want to keep your church group together, then XFuge and XFuge on Mission are for you. Lead your own group in Bible study, choose your own track times and work on your own ministry site – our Fuge staff will take care of worship, your meals and accommodations. Call (877) CAMP-123 to register. Go to LifeWay.com/Fuge for more information and to view all speakers, worship leaders, camp dates, prices and locations.

June-August

World Changers and PowerPlant Mission Projects

God desires for us to be His hands and feet. A summer mission project is an essential tool for students to share the gospel of Jesus Christ.



World Changers

World Changers is a weeklong mission experience for Christian youth and adults designed to meet the physical and spiritual needs of others. Students learn through practical acts of service that teach servanthood and a life-long commitment to missions.

PowerPlant connects students and adults with believers on the front line of evangelism and community building: church planters. Participants learn invaluable skills for starting new churches and minister to local communities alongside real-life church planters.

Projects are for youth that have completed grades 6-12, except for a few construction projects that are for college-age students only.

World Changers and PowerPlant: One mission. Two great summer experiences. Projects start at just \$119. Register now for a life-changing summer missions experience.

Go to World-Changers.net and Power-Plant.net for more information and to view all project dates, prices and locations.

June-August

Kids Leadership Events



LifeWay's Kids Ministry Conference

LifeWay's Kids Ministry Conference

KMC consists of three, power-packed days where children's ministers come to soak up all they need to take their kids ministry to the next level through inspirational speakers, workshops and showcases of the talent kids love. The conference will feature the most current, cutting-edge developments in children's ministry – music, curriculum,



LifeWay.com/Events

research, trends and more. There are many different workshops offered to choose from. Go to LifeWay.com/KidsMinistryConference for more information.

Oct. 8-10, LifeWay Ridgecrest

VBS 2012 Preview Event

VBS Previews provide a two-day, hands-on training for VBS directors, children's and preschool ministers and pastors. The events offer an opportunity to network with other VBS fans and learn VBS tips and tricks. Attendees will get fresh ideas for outreach and follow-up, see and touch VBS decorations and make VBS crafts. In addition to Amazing Wonders Aviation, there will also be an opportunity to learn about Club VBS: SpaceQuest. Go to LifeWay.com/VBSPreview for more information.

Jan. 6-7, LifeWay Ridgecrest Conference Center; Jan. 13-14, Travis Avenue Baptist Church, Forth Worth, Texas; Jan. 26-27 and 27-28, LifeWay, Nashville, Tenn.; Feb. 17-18, First Baptist Church, Kissimmee, Fla.



VBS 2012 Preview

Leadership Training

Building a Kingdom School Institute

The Building a Kingdom School Institute assists school leaders in establishing Kingdom-focused schools. Unlike any other conference, this institute distinctly and specifically focuses on helping Christian schools develop the philosophy and plan they need to ensure a Bible-centric stance permeates their own educational program. You will pay \$250 for the first delegate and only \$200 for each additional delegate. Go to LifeWay.com/Events for more

information.

June 20-22, LifeWay, Nashville, Tenn.

Building Momentum Church Facilities Workshop

LifeWay Architecture offers the Building Momentum Workshop for pastors and their building project teams. It is designed to prepare your church for the planning and construction process. Your team will leave with sound advice from experienced ministry leaders and building project professionals who have a heart for serving churches. Go to LifeWay.com/Momentum for more information.

April 17, Austin, Texas

Collegiate Summit

Collegiate leaders invest a tremendous amount of time in the lives of college students, but even the best leaders need some time to recharge. Collegiate Summit is an event just for leaders and a perfect opportunity to fellowship with peers, worship and renew their focus.

The summit features Jon Acuff, Gabe Lyons and Pete Wilson. Inspired teaching, worship and breakout sessions will renew focus and restore passion for the students they serve.

This event is so good it only happens every three years. Don't miss this opportunity to worship and be rejuvenated. Go to ThreadsMedia.com for more information.

May 2-4, LifeWay, Nashville, Tenn.

EXCEL 2012: Excelling in Christian Education Leadership

Join other church education ministry leaders for a challenging and motivating time of growth and renewal. The gathering will focus on the professional, personal and spiritual life of the education ministry leader.

Speakers include leaders from athletics, government and church education ministry. The latest research concerning transformational groups also will be released at the conference. Go to LifeWay.com/Events for more information.

Sept. 24-26, LifeWay, Nashville, Tenn.

2012 Training & Events

Music in the Mountains

Music in the Mountains is a choral conference with a focus on worship and inspiration. Ministers of music will enjoy three peaceful days in the Great Smoky Mountains, with times of worship, fellowship, premieres and a concert by the Voices of Mobile. Led by LifeWay Worship Director Mike Harland and PraiseGathering Music President Randy Vader, along with Brian Brown, Jay Rouse and other staff members, Music in the Mountains provides a time of personal enrichment and encouragement for music ministers. Go to LifeWay.com/MusicintheMountains for more information.

June 11-13, The Park Vista Resort, Gatlinburg, Tenn.

National Sunday School Director Seminar

More than 15,000 leaders have discovered how to build a strong, life-changing Sunday school at a National Sunday School Director Seminar. Building on that success the newly designed NSSDS will engage you in hands on, specific skills.

Sunday school directors, pastors, ministers of education and department directors will

be equipped to serve effectively in all areas of Sunday school work including their role, their relationships, principles for growing their Sunday school, building life changing teaching and developing a personalized plan for the future.

Bring your leadership team and ask God to guide you in building a Sunday school that will genuinely make a difference. Go to LifeWay.com/NSSDS for more information.

March 31, Skyline Southern Baptist Church, Branson, Mo.; April 14, LifeWay, Nashville, Tenn.; May 5, Decatur Baptist Church, Decatur, Ala.

LifeWay Youth Worker's Conference

This is three days of inspiration, encouragement and practical how-to's focused on developing students, a time for youth



LifeWay Youth Worker's Conference

workers to come together and learn more about student ministry. Go to LifeWay.com/Events for more information.

Sept. 10-12, LifeWay, Nashville, Tenn.

Professional Course Certification for Ministry Assistants

Alabama: Two modules of Professional Course Certification for Ministry Assistants – God's Call and My Character – will be taught at the annual meeting of Alabama ministry assistants. There is an additional charge of \$25 per module for these modules. Contact person for this event is Jane Barrett, jbarrett@mthebronbaptist.com or (334) 567-4441. March 4-7, Shocco Springs, Ala.

Arkansas: Professional Course Certification for Ministry Assistants will be offered at the Arkansas Baptist State Convention in Little Rock, Ark. Contact persons for this event are Marty Davis, mdavis@absc.org or (501) 376-4791, ext. 5101 or in Ark., (800) 838-2272, ext. 5101; or Becky Cossey, becky.cossey@mcbccabot.com or (501) 843-6222. Jan. 19-21, Little Rock, Ark.

Texas: Professional Course Certification for Ministry Assistants will be offered as well as individual modules. For more information

A clear voice of truth.

"In a world of moral confusion and weak conviction, WORLD is a remarkable exception to the rule. Offering cutting-edge news coverage and keen analysis, WORLD does not apologize for its stand upon the Christian worldview. I am very thankful for WORLD Magazine and I am pleased to recommend the magazine to anyone looking for news coverage and commentary from an explicitly Christian worldview. What you find in WORLD, you will find nowhere else."

— R. Albert Mohler, President, Southern Baptist Theological Seminary

The work of journalism begins with questions. Christian journalism asks, Whose world is it? The Psalmist says, "The earth is the Lord's and the fullness thereof, the world and those who dwell therein." This frames everything we do. And it produces a vivid, engaging news magazine that helps readers see what God is doing in the world – in culture and education, in communities and families, in church and state. What could be more helpful and encouraging today than a clear voice of truth?

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call Brenda Parker in the FBC worship office at (432) 683-0618. Feb. 22-24, First Baptist Church, Midland, Texas.

Mississippi: Professional Course Certification for Ministry Assistants, as well as skill shops will be offered at Garaywa Conference Center in Clinton, Miss. For more information about the ministry assistants' events or details about hosting an event, please email or call Sandra Sartor at sartor@windstream.net or (706) 865-0165. Aug. 21-23, Garaywa Conference Center, Clinton, Miss.

Sunday School Weekend

This year's theme is "On-Mission Sunday School." Join us for a great weekend of skill development for Sunday school and church leaders. Our focus will be on helping leaders increase their understanding of an on-mission Sunday school. Many churches, it seems, have lost touch with the communities where they live, yet they expect people in their community to join them as members.

Whether your primary leadership role is in Sunday school, discipleship, evangelism, women's ministry or missions, you'll find direction and development at this event.

For the third consecutive year, on Sunday afternoon of this training weekend, we will participate in the live online broadcast of a Sunday school simulcast from Ridgecrest. Each year this simulcast is seen live by more than 10,000 leaders throughout the United States.

Speakers scheduled this year are Steve Parr, vice president Sunday school/evangelism, Georgia Baptist Convention; LifeWay's David Francis and Bruce Raley; and worship leaders Bill and Kerri Shiflett from Lenexa Baptist Church, Lenexa, Kan.

The preschool building is operated by LifeWay Ridgecrest Conference Center for children, birth through completion of kindergarten.

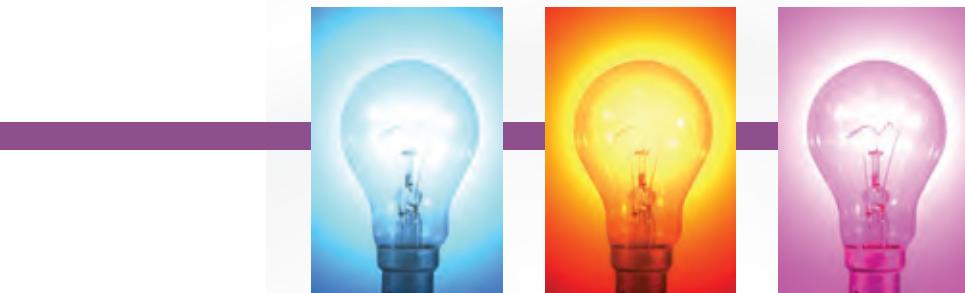
Day camp is operated by the LifeWay Ridgecrest Conference Center for children who have completed grades 1-6.

Youth will be involved in Centri-Blast, an experience designed as an interactive, action-oriented, hands-on experience for teenagers in grades 7-12 who come to the conference center with their families. Go to LifeWay.com/Sundayschool to link to information about fees, cancellation policy and more.

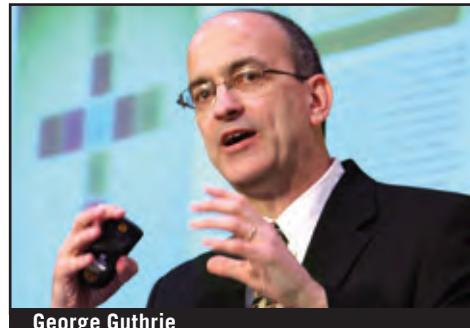
July 20-23, LifeWay Ridgecrest

Teach the Bible for Life

"How can I tell if the people I work with in my ministry are maturing in their faith?"



LifeWay.com/Events



George Guthrie

That's a question many leaders ask and for good reason. They want to know if what they are doing is making a difference in the lives of their people.

Teach the Bible for Life will help Bible study leaders of all age groups and ministries develop their personal Bible study skills and help equip leaders to teach the Bible.

Keynote speakers include George Guthrie, author of *Read the Bible for Life*, who will help you understand and interpret the Scripture on your own. Gary Bredfeldt, author of *Great Leader, Great Teacher: Recovering the Biblical Vision for Leadership and Creative Bible Teaching* will help you learn how to teach the Bible to impact the lives of your members.

Choose from six hours of early bird and breakout sessions for pastors, ministers of education, Sunday school directors, as well as teachers of adults, students, children and preschoolers. Go to LifeWay.com/Events for more information.

Sept. 28-29, LifeWay, Nashville, Tenn.

TRANSFORM ... Lives Through Teaching

TRANSFORM is not just another training event. TRANSFORM is designed to lead your teachers to understand how to have a class with a central focus on seeing lives transformed. Teachers will learn how to take their teaching beyond just sharing information and how their teaching and their relationships with class members can be used by God to transform lives. At TRANSFORM each of your leaders will have the opportunity to be encouraged and

equipped by a national leader in their area of teaching. Teachers will learn practical methods that can be put to use in teaching, how their members learn, planning and preparing to teach, class room dynamics and many other practical skills that will help them teach for life change.

Register and bring your teachers to this all-day Saturday training. It just might make the difference in your teaching for which you have longed. Go to LifeWay.com/Events for more information.

March 24, CrossPoint Church, Tempe, Ariz.; April 28, Valley View Baptist Church, Louisville, Ky.; Aug. 25, First Baptist Church, Raytown, Mo. (Kansas City area); Sept. 22, Hebron Baptist Church, Dacula, Ga. (Atlanta area)

LifeWay Worship Week

LifeWay Worship Week provides training for everyone involved in your worship

"Any Christian would be inspired by Worship Week. Why? Because every Christian is a worshiper. And the week is built around the theology and practice of worship. It would be inspirational to anyone who loves to worship."

— Mike Harland, director of LifeWay Worship

ministry — ministers of music, choir members, band/orchestra members, praise team members, children's choir workers, student choir leaders, pianists, organists, media/tech staff, spouses, students, children — and even your pastor. The 2012 worship team will be led by Ben Mandrell and Travis Cottrell, senior pastor and worship pastor of Englewood Baptist Church in Jackson, Tenn. Go to LifeWay.com/WorshipWeek for more information.

July 16-20, LifeWay Ridgecrest

Marriage Events

Festival of Marriage

If you want to build a healthy marriage and a God-honoring home that will have a positive and spiritual impact for generations, Festivals of Marriage's Power of the Home is your 2012 must-attend event.

Festivals of Marriage will guide you in making your home one in which family members connect with God, grow in wisdom, serve each other and your community and go, sharing your faith with the world around you.

Pastors, ministers of education and other church staff members can attend a Festival of

2012 Training & Events

Marriage weekend not only to focus on their own marriages, but on their church's marriage ministry as well. Healthy marriages make healthy families and healthy families make healthy churches. Bring a group of couples from your church for a fun, relaxing event and strengthen your congregation, one couple at a time.

Featured guests for the Oct. 12-14 event are Gary Chapman, Les and Leslie Parrot, Mark and Susan Merrill, Steve and Debbie Wilson, The Skit Guys and Big Daddy Weave.

Featured guests for the Oct. 19-21 event are Ben Mandrell and Travis Cottrell. Go to LifeWay.com/FOM for more information.

Oct. 12-14, 19-21, LifeWay Ridgecrest



The Exchange

program, viewers will be able to communicate with one another and with Stetzer via a chat feature at LifeWay.com/TheExchange or on Twitter.

Go to LifeWay.com/TheExchange for dates and topics.

Gather with your church or small group, or even hang out by yourself in your own home and experience Living Proof Live simulcast, a weekend of laughter, life-changing worship and one of a kind teaching. Go to LifeWay.com/LivingProof for more information.

Sept. 15, via simulcast



Michael Catt

Men of Honor: A Sherwood Films production and LifeWay simulcast

From the creators of Fireproof, Facing the Giants and Courageous, a unique simulcast for the whole family. Additional details and information will be available soon. This simulcast opportunity is for families, small groups and churches of any size. Go to LifeWay.com/Men for more information.

June 15, Sherwood Baptist Church, Albany, Ga.

The Rooftop

In Acts 10, Peter went to a rooftop to pray and received a vision from God that changed his perspective and led to global expansion of the gospel.

Like Peter, the church in the United States is at a crossroads and faces a whole new cultural reality. The Rooftop is an opportunity for churches across the nation to gather together and look out across their communities ... to pray and seek God's heart for the lost.

We invite you to join with thousands of churches, as well as college and university campuses, major cities as well as rural America, as we collectively pray to receive a fresh vision from God's heart. We invite you to join us on The Rooftop. Go to LifeWay.com/Events for more information.

Oct. 1, via simulcast

Stand Firm

This free webcast is a great tool to inform, encourage, inspire and equip men to be leaders at home, at work and in the church. The webcast airs monthly on LifeWay.com/Men.

Hosted by Scott Mills and Jason Ellerbrook,

Marriage Impact

Marriage Impact is the premier marriage event inviting couples to experience exciting outdoor adventures combined with powerful Bible-study and worship. Couples can select from a fantastic list of recreational adventures, from whitewater rafting to scaling a 40-ft. climbing wall. There's plenty of more relaxing options as well, with hiking, canoeing and horseback riding. Relax each evening with a couple's devotional and turndown service.

Morning Bible studies and evening praise and worship sessions are planned to encourage couples in their spiritual growth, with plenty of time to fellowship with other Christians from around the nation. Go to RidgecrestConferenceCenter.org for more information.

July 27-29, Aug. 24-26, LifeWay Ridgecrest

Simulcasts & Webcasts

All Pro Dad

Team up with Tony Dungy to hone your skills as a husband and father, while giving your children a day they will always remember. You can join churches all across the country in this simulcast. Go to LifeWay.com/AllProDad for more information.

Aug. 18 or 25 (depending on NFL schedule),
Colts Practice Pavilion, Indianapolis

The Exchange with Ed Stetzer

The Exchange with Ed Stetzer is a live webcast featuring Ed Stetzer, vice president of LifeWay Insights. Stetzer discusses issues relating to church and culture and takes questions from viewers. Stetzer's books include *Comeback Churches*, *Compelled by Love* and *Transformational Church*.

During the approximately 30-minute

Kids Ministry 101

Kid's Ministry 101 is a short show that will encourage, enrich, entertain and inspire children's ministers and volunteers each month. Join us for "Ask Andy," 3 for 3 and short educational segments all tied together by our hosts and children's experts, Bill Emeott, Klista Storts and Jerry Wooley.

The webcast will take place the second Wednesday of every month, beginning Nov. 9, at 10 a.m. CST. Go to LifeWay.com/Kids for more information.

Living Proof Live Simulcast

Bring Beth Moore and Travis Cottrell to your hometown on Sept. 15. It's so convenient and economical to take advantage of this simulcast.

this webcast features Joe Gibbs, Tony Dungy, John Croyle, Tommy Bowden and many more.

Go to LifeWay.com/Men for dates, time and more information.



Transformational Church Events

Transformational Church Consultant Training

Here's your invitation to become a certified Transformational Church consultant. Through this training, you will be immersed in the seven elements of a Transformational Church: missionary mentality, vibrant leadership, relational intentionality, prayerful dependence, worship, community and mission. You'll also cover subjects such as: best practices for consulting and coaching, listening skills, group dynamics, leading collaborative discussions, what not to do, preparing spiritually for training and much more. Go to LifeWay.com/TC for more information.

Jan. 16-18, Mt. Zion Baptist Church, Huntsville, Ala.; Feb. 20-22, Wyoming Southern Baptist Convention, Casper, Wyo.; April 9-11, Aug. 20-22. LifeWay, Nashville, Tenn.

Transformational Church Pastor/Staff Retreat

Come to the Transformational Church Pastor/Staff Retreat where you'll get an exclusive first-look at the latest, most comprehensive research on transformational discipleship led by Ed Stetzer and Eric Geiger.

The retreat will include sessions with Bruce Raley and Philip Nation. Affinity groups will be provided for pastors, ministers of education, student leaders, children's leaders, music/worship leaders and outreach/evangelism leaders to share common challenges and inspiring ideas with each other.

Specific times have been set aside for staffs to discuss the findings from transformational discipleship and plan its implementation according to your church. Transformational Church consultants will be available for scheduled consultations and elective breakouts will be provided for each ministry area. Go to LifeWay.com/TC for more information.

March 19-21, LifeWay Ridgecrest

Women's Events

Going Beyond

Whether you need inspiration or a challenge, Going Beyond will snap you out of routine faith. Join passionate Bible teacher Priscilla Shirer and worship leader Anthony Evans at this intimate event for women of every age, culture and background. Go to LifeWay.com/GoingBeyond for more information.

March 9-10, Baton Rouge, La.; May 4-5, Orlando, Fla.; June 1-2, Portland, Ore.; Aug. 24-25, Lewisville, Texas; Oct. 19-20, Grand Rapids, Mich.; Nov. 9-10, Amarillo, Texas



Going Beyond

Living Proof Live

There's nothing quite like worshiping God with Beth Moore, Travis Cottrell and an arena full of women. And no two Living Proof Lives are the same. Beth focuses on the Scripture God puts on her heart for each event. As she explores the Bible and how it applies to real life, you'll be amazed by her own experiences as a believer and inspired to strengthen your own relationship with the Lord. Go to LifeWay.com/BethMoore for more information.

April 13-14, Kansas City, Mo.; May 18-19, Boise, Idaho; June 8-9, Calgary, Alberta; June 29-30, Colorado Springs, Colo.; July 13-14, Austin, Texas; July 27-28, Moline, Ill.; Aug. 10-11, Knoxville, Tenn.; Aug. 24-25, Charleston, S.C.; Sept. 15, Reading, Pa.; Oct. 12-13, Long Beach, Calif.; Nov. 2-3, Portland, Maine

Abundance

Brand new from LifeWay Women, experience Abundance with some of your favorite LifeWay authors, special musical guests, life-changing ministry and hands-on ministry opportunities. Come with your friends, spend the weekend

LifeWay.com/Events

focusing on how much God loves you. Go to LifeWay.com/Abundance for more information.

March 23-24, Houston; April 27-28, Eden Prairie, Minn.; July 20-21, Norcross, Ga.; Nov. 30-Dec. 1, Greenville, S.C.

YOU Lead

YOU Lead is a motivational and encouraging training event designed for leaders who are eager to effectively reach and disciple women for Christ. With innovative training in discipleship, evangelism, missions and prayer, your entire women's ministry team can learn how to begin and continue to build a balanced ministry. Each YOU Lead conference is conveniently held the Thursday and Friday before a Living Proof Live event. Go to LifeWay.com/YOULead for more information.

April 12-13, Kansas City, Mo.; May 17-18, Boise, Idaho; June 7-8, Calgary, Alberta; June 28-29, Colorado Springs, Colo.; July 12-13, Austin, Texas; July 26-27, Moline, Ill.; Aug. 9-10, Knoxville, Tenn.; Aug. 23-24, Charleston, S.C.; Oct. 11-12, Long Beach, Calif.; Nov. 1-2, Portland, Maine



.MOM

.MOM

Have you ever thought, "I wonder if other moms feel ..."? However you finish that sentence, the answer is yes. The journey of motherhood is exciting, scary, lovely and challenging, which is why we've created .MOM, featuring Vicki Courtney, Jen Hatmaker, David Thomas and Sissy Goff. Enjoy a weekend that will encourage and refresh you, connect you with other moms, celebrate motherhood and draw you closer to Christ. Go to LifeWay.com/DotMom for more information.

Sept. 21-22, Birmingham, Ala.



BALANCE

We know your role as a pastor is multi-faceted as it is, why add a plethora of church management roles to it. Digital Church is an aggregation of web-based resources and services that you can implement to help your ministries grow - all while simplifying your life. Get back in balance by partnering with Digital Church today!



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lifeway.com/digitalchurch

Women's Leadership Forum

Here is a rare opportunity for leaders of all ages to gather in one location to share ideas, strategies, information and inspiration related to women's ministry. Leaders will gain insight in sessions and breakouts to develop an effective ministry plan that is intentional and creative. Go to LifeWay.com/WmnForum for more information.

Nov. 8-10, LifeWay, Nashville, Tenn.



LifeWay.com/Events

Student and Young Adult Events

BeachReach

BeachReach is a mission trip experience where servant evangelism takes the form of free van rides and pancakes. Thousands visit Panama City, Fla. during spring break, and many are hurting and searching for meaning. College students provide simple acts of service that open the door to life-changing conversations about the hope and love of Jesus Christ. Headlining BeachReach are Jason Hayes, Nic Allen and James Tealy Band. Go to ThreadsMedia.com for more information.

March 3-9 or 10-16, Panama City Beach, Fla.



National Collegiate Week

"BeachReach is such a front-line ministry. It's one of LifeWay's best events because we're mobilizing college students by the thousands, immersing them in a ministry laboratory among their peers."

*—Sarah Edwards,
coordinator of BeachReach*

LifeWay Girls' Conference

Here is a girls' ministry event that offers networking, training, accountability, worship and inspiration for girls and the women who work with them. Join us at the LifeWay Girls' Conference to experience all of this and more. This two-day conference will provide leaders with valuable insight into the world of girls ministry. We encourage you to bring high school girls with you (grades 9-12) for a

National Collegiate Week

Join hundreds of students and leaders at Glorieta Conference Center, just outside Santa Fe, N.M., for National Collegiate Week 2012 – with a focus on responsibility. Some students call Collegiate Week "the most creatively challenging educational week of their entire year," while others call it "intense in a good way." Collegiate Week exposes students to challenging teaching, powerful sessions and captivating worship. Meet us in Glorieta for Collegiate Week 2012.

Platform speakers will include J.D. Greear, Ben Stuart, Brandon and Jen Hatmaker. Worship leader is Aaron Ivey and special guest will be LeCrae. Go to ThreadsMedia.com for more information.

Aug. 5-10, LifeWay Glorieta

SonPower

SonPower provides a power-packed week of music, Bible study and missions for students. Whether you already have a thriving youth



SonPower

choir, or are trying to start one, SonPower is the perfect way to combine music and missions next summer. In addition to worship and concerts, students will learn new music under Dennis and Nan Allen, plus attend breakout sessions on missions, drama concepts, choreography and more. More than 1,400 students participated this past summer. Let your students join in the fun this summer. Go to LifeWay.com/SonPower for more information.

June 18-22, Doubletree Hotel at the entrance to Universal Orlando, Orlando, Fla.

Youth 2 Christ

Youth 2 Christ is a youth weekend event bringing youth groups (grades 7-12) together from across the country, teaching, encouraging and empowering them to be more Christ-like, while setting themselves apart from the negative influences of today's world. This event emerges from the I'm The Man conference and the Zone.

This two-day weekend event is packed with praise, worship, Bible study, fun and fellowship. This will be an event that you don't want to miss. Go to RidgecrestConferenceCenter.org for more information.

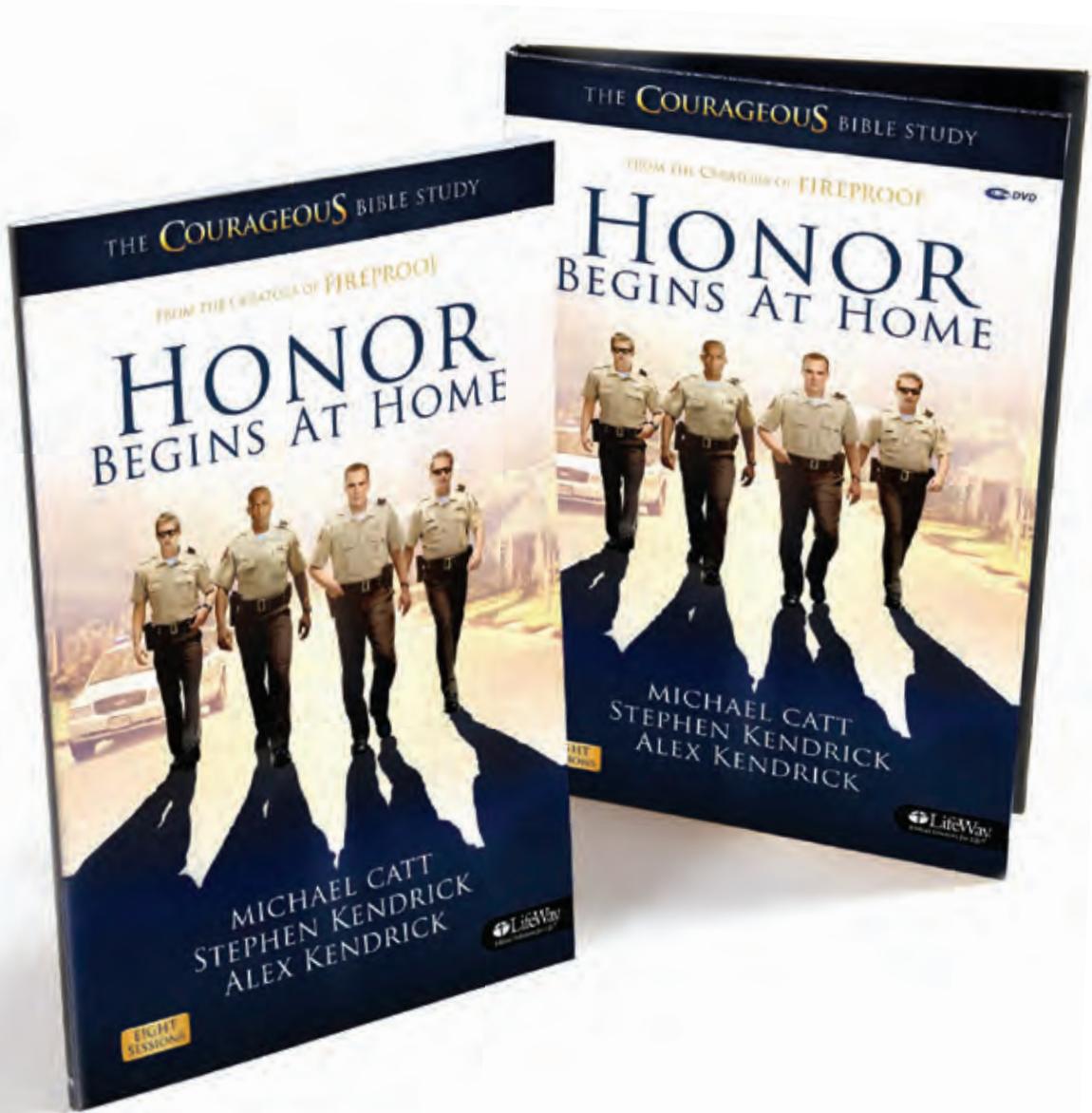
Oct. 20-21, LifeWay Ridgecrest

Taping and photography disclaimer

LifeWay will be audio/videotaping and photographing all training and enrichment events. You may be filmed, recorded or photographed as part of the audience or individually. By your attendance, you are granting permission to be audio or videotaped or photographed for commercial purposes and agree to the following: being filmed, recorded, or photographed by any means; commercial or any other likeness, voice and words without compensation; specifically waiving all rights of privacy during the videotaping, filming, recording or photographing and release LifeWay Christian Resources from liability for loss, damage or compensation for the commercial or other use of your likeness, image, voice or words; compliance with all rules and regulations of LifeWay for this event.

All conference and event names, dates, locations and information were verified at publication time. However, be aware that plans can change. Go to LifeWay.com/Events to verify when you are ready to register.

All the FUGE-related camp dates, locations and registration information can be found at LifeWay.com/FUGE.



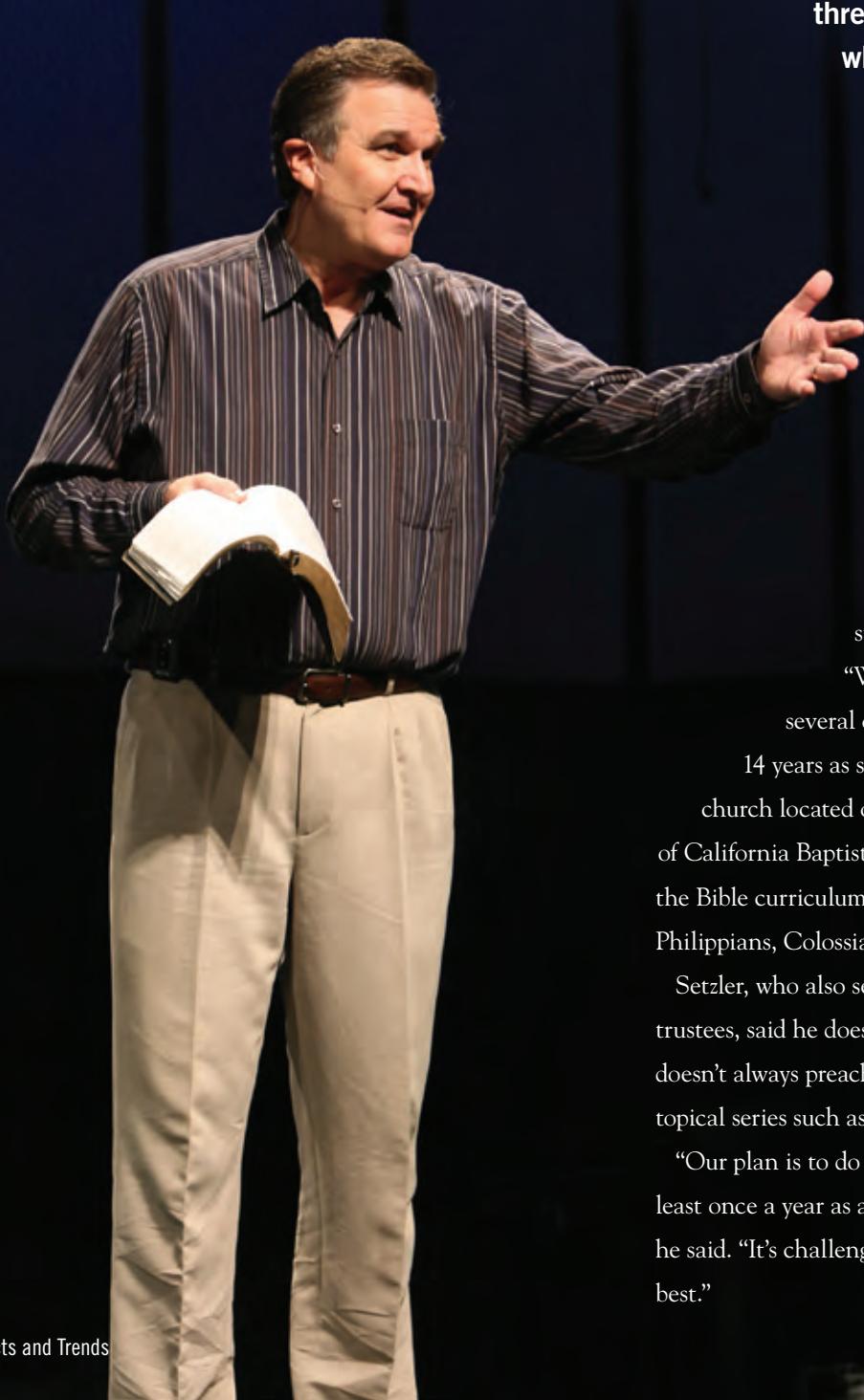
IT'S EASY TO BE INSPIRED AT THE MOVIES. BRINGING IT HOME IS ANOTHER STORY.

Everyone who sees *COURAGEOUS* is inspired to be a better parent. But how do you turn sudden conviction at a theater into lasting change in the home? Start by bringing the movie to your church. First, get a license at www.lifeway.com/films. Then host a movie night for your congregation. And be sure to invite the families in your community.

Follow it up with the 8-session small group Bible study *Honor Begins at Home*. This simple two-step approach will help the families in your church and community build on the message of the movie and create a new legacy of faith. To order the study or for more information, go online, call 800.458.2772, or visit the LifeWay Christian Store serving you.

'Lecture Lab' brings depth to California church

by Russ Rankin



When Pastor Montia Setzler comes to the pulpit to begin preaching from the Word of God on Sunday morning, congregants attending any of Magnolia Avenue Baptist Church's three morning services already know where their pastor will ask them to direct their attention.

It's not about being too predictable as a preacher – far from it – it's that virtually every adult Sunday school class at the church has already spent time in the text from which Setzler will be preaching.

Welcome to "Lecture Lab" at the "Magnolia Avenue Baptist" in Riverside, Calif., where Setzler's sermon series follows along with the Scripture text from the Explore the Bible curriculum that classes study in their Sunday school hour.

"We've done the Lecture Lab approach on several occasions," said Setzler, who has served nearly 14 years as senior pastor of the tan and red-tiled roofed church located on a palm tree-lined corner on the outskirts of California Baptist University. "Based on LifeWay's Explore the Bible curriculum, we've gone through 1 and 2 Thessalonians, Philippians, Colossians and Philemon."

Setzler, who also serves as chairman of LifeWay's board of trustees, said he doesn't follow the style year-round because he doesn't always preach exegetically and likes to find places for topical series such as stewardship or evangelism.

"Our plan is to do a Lecture Lab sermon series for a quarter at least once a year as adult classes study through Explore the Bible," he said. "It's challenging to do it in 13 weeks, but we give it our best."



At Magnolia Avenue Baptist Church, Sunday school and corporate worship work together to reach listeners and learners with God's Word. Photos by Kent Harville

According to Ron Harvey, associate pastor at "Mag," as members refer to the church, the Lecture Lab approach was started by Larry Osborne, pastor of North Coast Church in Vista, Calif.

"He started doing Lecture Lab and it just blossomed," Harvey said. "It serves as a great way to build community and a better understanding of the Scriptures."

Sunday school teachers receive Setzler's sermon notes on Thursday of each week. Intent on allowing the teachers to carry the scope of the text during their class discussions, Setzler said he tends to hone in on a particular passage or principle on which to preach, while Sunday school teachers flesh out the entire passage.

On a recent Sunday in October, Setzler preached from Romans 12 in support of the Sunday school classes Romans series. Outlines and the entire chapter printed from the HCSB are provided in every bulletin. Setzler, in an engaging and often humorous style, taught about pleasing God with our worship, our service and our treatment of others.

"It's not about knowledge of the Bible – that perhaps if we know enough we'll get closer to God," he stressed to the congregation. "God is much more interested in how we apply Scripture than how much we know."

Setzler said the response to Lecture Lab has been positive. "The church gets an overview of the book through preaching and then the class teaching and discussion. I can give them a good intro – why Paul was writing to the churches in Rome, for example. It's not in-depth, but it allows me to talk to the whole church and promote getting into a small group."

One of Setzler's oft-quoted expressions which he worked into his sermon on Romans 12, is: "If you aren't enrolled in a Sunday school class you have no class." It is typical for about 90 percent of the approximately 1,100 worship

"God is much more interested in how we apply Scripture than how much we know."

— Montia Setzler

service attendees to be in a Sunday school class, he said.

"We utilize Sunday school classes as our frontline for pastoral care," Setzler said. "They are our small group system for member care, service and facilitating social relationships."

Harvey said the church provides teachers with resources and tools such as LifeWay's "Extra" to help facilitate learning.

"We are very intentional about doing Bible study in our groups, not Bible listening," Harvey said. "We want to groups to engage, not just be talked to."

Sharon Gray, whose husband, Darrell,

serves as a Sunday school teacher at Magnolia Avenue, said the Lecture Lab approach brings depth to the church.

"It is wonderful how Pastor Montia takes the Scriptures and lets the Holy Spirit flow through his teaching," she said. "We always get the Word, but this really gives even more richness to the Word and the lesson when we continue to study in our class."

David Francis, LifeWay's director of Sunday school, discipleship and network

partnerships, said, "I love Montia's 'Sticky Church in reverse' approach! It aligns small group Bible study with the pastor's message without sacrificing the need for dedicated teachers who must do the hard work of preparation and application themselves. The strength of a great Sunday school is its Bible teachers. For the pastor to supplement their curriculum teaching plan – without 'scooping' them – must make them feel incredibly valued and empowered. Sounds like it's a blessing to the members too." ■

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In order to provide churches with savings on office supplies, LifeWay has developed a purchasing program with OfficeMax, a leader in retail office products. OfficeMax has custom designed this program with LifeWay customers in mind with savings on the supplies most often purchased by churches!



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* Except for furniture, special orders and backorders. One business day for ship-to locations in major metropolitan areas, two business days in small urban areas, and three business days in rural areas. Pricing and shipping charges may vary in Hawaii, Alaska, and Puerto Rico.

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LifeWay, backgroundchecks.com help churches play it safe

by Erin E. Freshwater

Since 2008, LifeWay's direct marketing department has endorsed backgroundchecks.com to offer background screenings for churches and religious organizations at discounted prices.

Through LifeWay's OneSource program, all churches and religious organizations can receive discounts on background screenings for their camp counselors, bus drivers, staff, volunteers and more.

"Churches are realizing that this is something they need to be doing," said Jennie Taylor, marketing coordinator in LifeWay's direct marketing department. "With the OneSource program we've made it more affordable."

Since launching LifeWay.com/backgroundchecks in 2008, more than 1,656 different churches or organizations have conducted 25,470 background checks. Of those, more than 45 percent (11,656) returned a criminal hit. A "hit" is any kind of incident, ranging from minor traffic violations to felony convictions, Taylor explained.

Excluding traffic and non-traffic infractions (jay-walking, noise pollution, etc.,) more than 20 percent (5,107 searches) returned records with misdemeanor or felony results. More than 1,600 of those 5,107 searches returned felony offenses.

Taylor said churches can conduct due diligence by utilizing backgroundchecks.com as a step in their security and safety policy. Fairview Baptist Church

in Columbus, Miss., started using backgroundchecks.com in 2010.

"Our mission is to tell others about Jesus Christ," said Aubrey Adair, volunteer security team chairman at Fairview. "We have a lot of young people and children and we want to provide a safe environment for them and for other worshippers. For any worker who will be working with children 17 years and younger and for our security volunteers, we ask them to submit to a background check.

"This is not a foolproof process, but it's a stronger method than doing nothing at all," Adair said, adding that the church also uses the service for their summer Vacation Bible School.

Adair said the church has been very pleased with the service from backgroundchecks.com, including the turnaround time that gives results within minutes.

"They helped us set the program up and they gave us some great information," he said. "We were facing a generational change at church with a lot of younger families coming in – this level of safety and precaution really appealed to them."

Country Oaks Baptist Church in Elk Grove, Calif., used backgroundchecks.com in their process of interviewing pastoral candidates.

"We were able to get an overall view of our new pastor candidate," said Arnold Dallas, deacon at Country Oaks. "[backgroundchecks.com] verified his degrees from college and seminary and had

everything electronic so we could print everything out and could talk by phone whenever we had questions."

Taylor said backgroundchecks.com works with customers based on their specific needs and will consult with churches one-on-one to let them know what is the best screening to run for their particular situation.

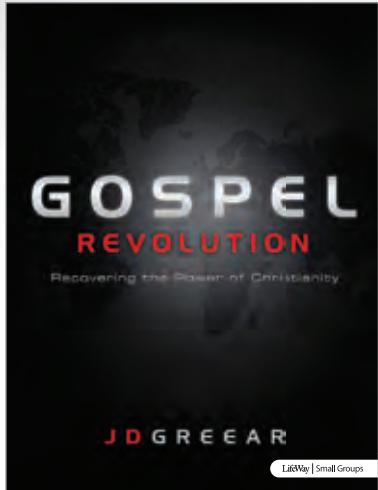
"We've had tremendous feedback from churches and individuals who have used this service," said Taylor. "Already we've seen more than a 27 percent increase in participation this year over last year. That demonstrates how important this service is to churches."

With a database of over 400 million criminal records, backgroundchecks.com has an extensive collection of public record sources, delivering reports in a concise and user-friendly format.

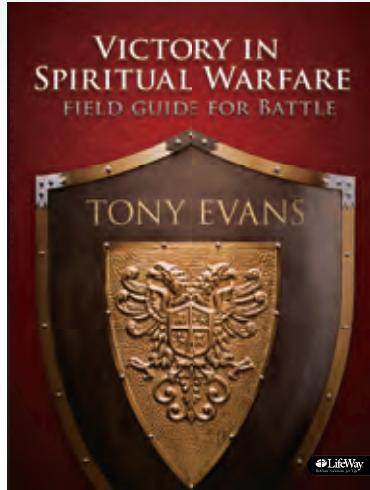
In order to receive the discounted LifeWay pricing, churches and religious organizations must register on the LifeWay website. For more information visit LifeWay.com/backgroundchecks or call (800) 464-2799.

OneSource is a group of quality products and services for churches and religious organizations, including background checks, that LifeWay has endorsed. For more information visit LifeWay.com/OneSource. ■

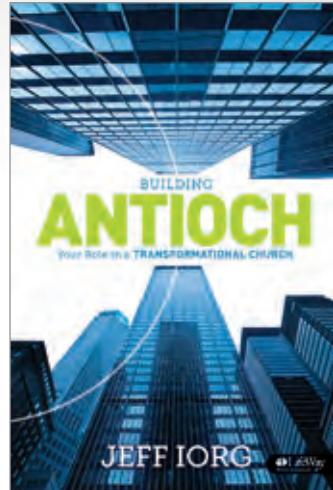
Note: The statistics reported are not derived from a representative sample. They reflect clients who purchased background check services through LifeWay.com/backgroundchecks without regard to organizational type, denomination, region, demographic make-up or any other determining factors.



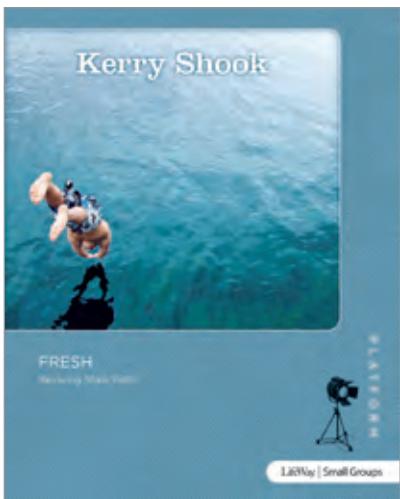
Learn how to let the gospel work in your heart the way religion never has, or could. You'll find that abiding in Jesus leads to virtuous living, naturally.



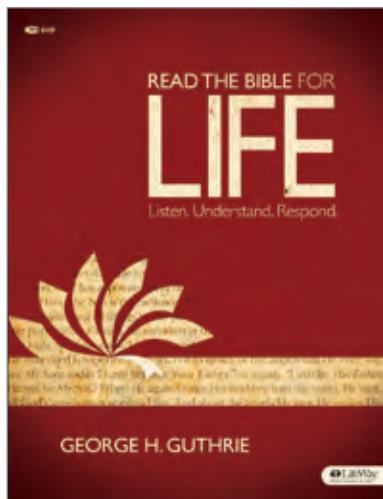
Gain a clearer understanding of Ephesians 6:10-18 and learn how to stand against the devil's tactics by putting on the full armor of God.



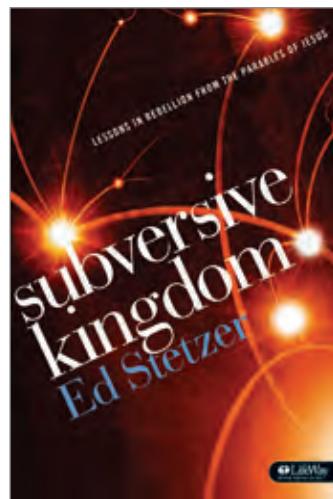
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Biblical Solutions for discipling

All of these new studies from LifeWay can help believers become stronger disciples. Of course, a foundational step is learning from the Word



of God. Scan the matrix barcode on the left with the QR code reader on your phone to learn more about understanding the Bible.

NEW RESOURCES

Order online at LifeWay.com or call (800) 458-2772

B&H PUBLISHERS

7, An Experimental Mutiny Against Excess

by Jen Hatmaker

American life can be excessive, to say the least. That's what Jen Hatmaker had to admit after taking in hurricane victims who commented on the extravagance of her family's upper middle class home.

7 is the true story of how Hatmaker (along with her family) took seven months, identified seven areas of excess, and made seven simple choices to fight greed, materialism and overindulgence.

So, what's the payoff from living a deeply reduced life? It's the discovery of a greatly increased God – a call toward Christ-like simplicity and generosity that transcends social experiment to become a radically better existence.

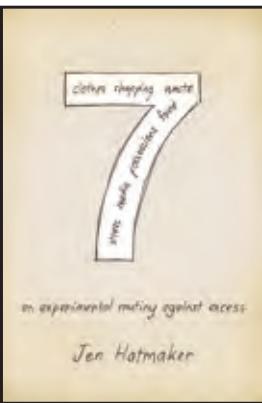
Releases Jan. 1. Product #978-1-4336-7296-5 Paperback. \$14.99

Dispatches from Bitter America: A Gun Toting, Chicken Eating Son of a Baptist's Culture War Stories

by Todd Starnes

FOX News Radio reporter Todd Starnes is a self-professed "gun toting, chicken eating son of a Baptist" whose *Dispatches from Bitter America* is "a collection of stories from conversations I've had with regular folks who have deep concerns about the direction we are going as a nation."

In his award-winning, satire-meets-serious writing style, Starnes jumps into the current culture war, taking on: religion, health care, freedom, country music, barbecue and so forth. Along the way, he shares exclusive interviews with political commentator Bill O'Reilly, former Arkansas Governor Mike Huckabee, cooking sensation Paula Deen, and pop singer Amy Grant,



always hoping to go from bitter to better.

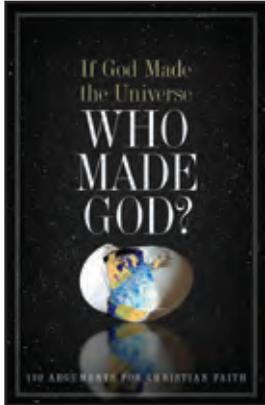
Releases Feb. 1. Product #978-1-4336-7275-0. Paperback. \$14.99

If God Made the Universe, Who Made God? 130 Arguments for Christian Faith

Christian apologetics is the discipline and growing body of knowledge that equips believers to address their own doubts, to converse with seekers and critics from a position of strength, and to bear witness to Christ with confidence.

In the spirit of the title question, *If God Made the Universe, Who Made God?* collects 130 essays written in defense of the Christian faith. Contributors include some of the pre-eminent apologists of our time, from Lee Strobel and Charles Colson to Hank Hanegraaff, J. P. Moreland and Ravi Zacharias.

Releases Feb. 1. Product #978-0-8054-9580-5. Paperback. \$9.99



New Testament), the local church (rather than the idea of a universal body of Christ), and strict baptism guidelines.

Author James A. Patterson portrays the man as bold and brash. A native of Vermont who moved south to Nashville in 1845, the self-educated

preacher and budding journalist would become a combative defender of the Baptist cause, engaging in public controversy with Methodists, Restorationists and even fellow Baptists.

Releases March 1. Product #978-1-4336-7166-1. Paperback. \$19.99

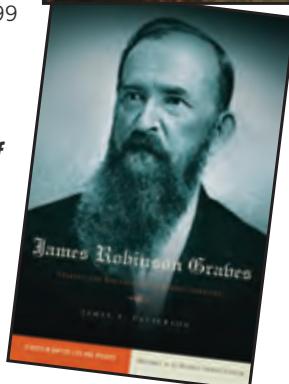
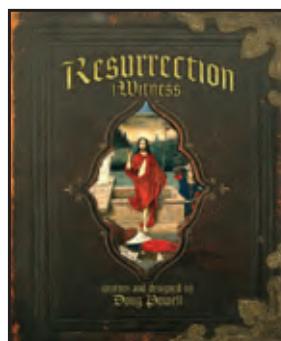
Resurrection iWitness

by Doug Powell

Resurrection iWitness brings truth to the highly illustrated genre. This book gives evidence for the resurrection of Jesus Christ by using the easy-to-understand Minimal Facts argument. That means it relies only on the historical facts that all biblical scholars (including atheistic, Jewish and liberal) accept and shows how only the biblical story of the resurrection can account for all these agreed-upon facts. Across 32 intensively designed

pages, the reader investigates the story of Christ and weighs the evidence to determine its historical accuracy.

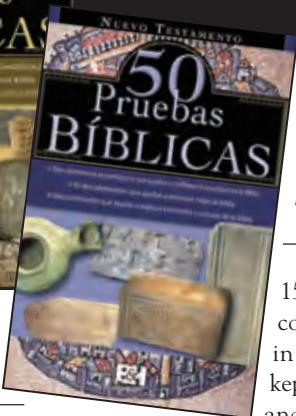
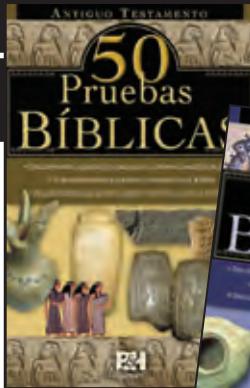
Releases March 1. Product #978-0-8054-9581-2. Printed hardcover. \$19.99



James Robinson Graves: Staking the Boundaries of Baptist Identity

by James A. Patterson

James Robinson Graves (1820-1893) is known for firmly believing that Baptists of his day needed clearly distinct markers in order to preserve a meaningful denominational identity. The founder of Landmarkism, emphasized church succession (an unbroken trail of authentic congregations dating back to the



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B&H Publishing

Group has licensed two more easy-to-use and share bestselling booklets from Rose Publishing, translating them into Spanish. Each 14-page, full-color booklet is richly illustrated, and serves as an always-ready reference tool for personal use or on the mission field. Forty-three other booklets are already available.

Releases Jan. 1. Product #978-0-8054-9573-7, #978-0-8054-9568-3. Booklet. \$3.99

The Commands of Christ: What It Really Means to Follow Jesus

by Tom Blackaby

Jesus says in John 15:10-11, "If you keep My commands you will remain in My love, just as I have kept My Father's commands and remain in His love. I have spoken these things to you so that My joy may be in you and your joy may be complete."

The Commands of Christ is an unpacking of that key promise, a simply powerful presentation of the loving imperatives we sometimes know more by rote than by heart: love your enemies, don't store up treasures on earth, seek first the kingdom of God, let your light shine before men, etc. Tom Blackaby's writing guides us toward a vibrant commitment to

the Lordship of Christ that better shapes our lives, how we worship, and how we relate to others.

Releases Jan. 1. Product #978-1-4336-7278-1. Paperback. \$12.99

The Vow: The True Events that Inspired the Movie, Starring Rachel McAdams and Channing Tatum

by Kim and Krickitt Carpenter with Dana Wilkerson

Life as Kim and Krickitt Carpenter knew it was shattered beyond recognition on Nov. 24, 1993. Two months after their marriage, a devastating car wreck left Krickitt with a massive head injury and in a coma for weeks.



When she finally awoke, she had no idea who Kim was.

Against all odds, Kim and Krickitt fell in love all over again. Even though Kim stood by Krickitt through the darkest times, he insists, "I'm no hero. I made a vow."

Now available in trade paper with a new chapter and photo insert, *The Vow* is the true story that inspired the upcoming major motion picture of the same name starring Rachel McAdams, Channing Tatum, Sam Neill and Jessica Lange.

Releases Feb. 10. Product #978-1-4336-7579-9. Paperback. \$14.99

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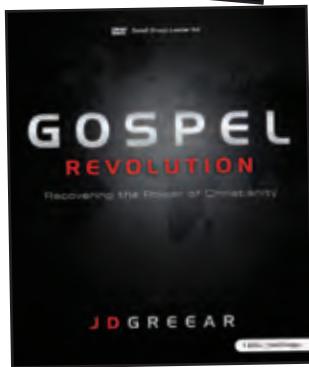
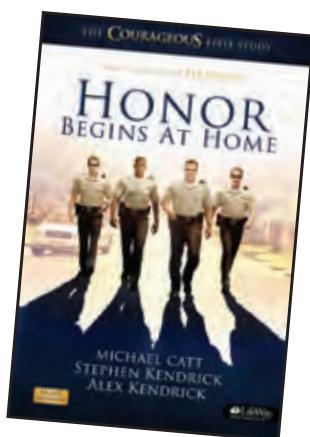
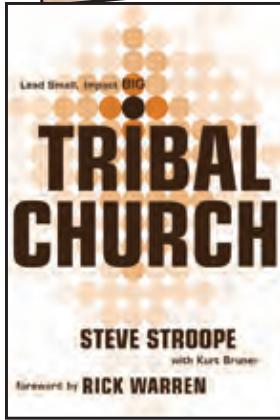
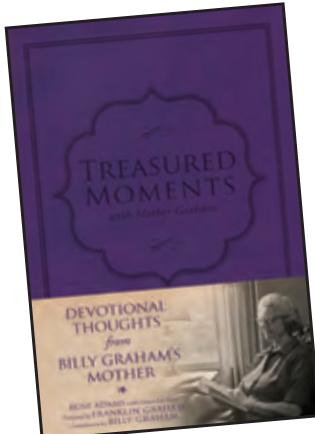
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Treasured Moments with Mother Graham

by Rose Adams with Donna Lee Toney, foreword by Franklin Graham; introduction by Billy Graham

Billy Graham describes Rose Adams as "a delightful Christian woman who cared for my mother, Morrow Coffey Graham, in her last two years of life." Decades later, Adams would still visit the reverend and his wife, Ruth, warming their hearts with memories of Mother Graham.

In time, Adams put these recollections on tape for Graham. Deeply touched, he then suggested putting them into book form, knowing so many would draw comfort and strength from seeing how one younger woman learned so much from an older one.

Treasured Moments with Mother Graham is the sparkling result: four months worth of daily devotions built from Adams' diary. Each entry includes a word of truth from Mother Graham, a related Scripture, a recollection from Adams to Graham on the teaching from his mother, and finally is complemented by reflections on this thought from Graham. These are indeed treasured moments that span every book of the Bible and every facet of the Christian life.

Releases Jan. 1. Product #978-1-4336-7582-9. Simulated leather. \$14.99

Tribal Church: Lead Small, Impact Big

by Steve Stroope with Kurt Bruner, foreword by Rick Warren

From the 12 families of Israel to early Christians who met in one another's homes, great leaders begin by serving a core group of people who ripple outward for ever-extending social and spiritual impact. They go big by leading small.

Tribal Church helps pastors recognize the potential and power of various tribes within their

congregations, whether it is one family, a network of small groups, maybe an entire age group. Steve Stroope has spent three decades mastering the art of leading small in a church that has multiplied from dozens to more than 10,000.

Releases Jan. 15. Product #978-1-4336-7344-3. Paperback. \$12.99

Wednesdays Were Pretty Normal: A Boy, Cancer, and God

by Michael Kelley

"Wednesdays were pretty normal," writes Michael Kelley, looking for a bright spot amidst the chemotherapy routine brought on by his two-year-old son Joshua's cancer diagnosis. His book of the same name offers much to anyone who's acknowledges the difficulties of faith with some transparency. Joshua battled and beat the disease but not before his family had to reconcile what it means to believe in God despite a broken world. His dad's personal account of that fight to survive sparks a larger discussion of how Christians must learn to walk in the light of Christ's promises despite the dark shadows. Indeed, it's pain that sometimes opens the door to a deeper experience with Jesus, an authentic relationship that holds steady even when life loses the comfort of normalcy.

Releases March 1. Product #978-1-4336-7169-2. Paperback. \$14.99

CHURCH RESOURCES

Gospel Revolution

by J.D. Greear

This study will help group members abide in Jesus. They will find that when they do, passion, self-control, kindness, patience and radical generosity are the natural results. Marriages will change. Participants will become more self-disciplined. They will be less selfish—not by concentrating on these things but as a result of being captivated by

the love of Christ. (8 sessions)

Released in October. Member book, LifeWay product #0-0546-7769, \$11.95; DVD leader kit, LifeWay product #0-0546-7771, \$79.95

Honor Begins at Home: The Courageous Bible Study

by Michael Catt, Stephen Kendrick and Alex Kendrick

This study creates a family-centered Bible study experience directed toward men and fathers but is also effective as a marriage enrichment study. Small group sessions are based around movie clips from the motion picture. (8 sessions)

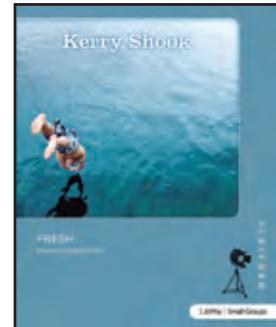
Released in October – Member book, LifeWay product #0-0537-1686, \$7.95; Releases in January – DVD leader kit, LifeWay product #0-0532-5609, \$49.95

Fresh: Reviving Stale Faith

by Kerry Shook

This sixth addition to The Platform Series teaches us that to the ancients, daily life included spiritual disciplines such as meditation, silence and fasting. Our modern world has all but abandoned these time honoring principles, instead relenting to overcrowded agendas, busy schedules and fast-paced and frantic day-to-day routines. Perhaps these overlooked and underused disciplines have some value after all. (6 sessions)

Released in December. Study guide, LifeWay product #0-0547-0700, \$7.95; DVD leader kit, LifeWay product #0-0547-0699, \$24.95



Relate. Knowing, Loving, and Forgiving the People in Your Life

by Brent Hutchinson and Julie Hunt

This study for young adults and college students takes a practical, biblical approach to different types of relationships, including parents, siblings, friends, dating, marriage and coworkers. It will help participants understand, develop, strengthen and restore those relationships.

Released in November.
Member book, LifeWay product #0-0512-6271, \$7.95

RISK: Are You Willing to Trust God with Everything?

by Kenny Luck

RISK challenges men to avoid eliminating risk from their lives, because when it comes to faith, all the energy spent eliminating risk actually becomes a barrier in their spiritual journey. RISK is for men who are ready to go to the next level in their faith – and ready to say goodbye to playing if safe when it comes to radically trusting their Savior. (8 sessions)

Releases in January. Workbook, LifeWay product #0-0546-9849, \$10.95; DVD leader kit, LifeWay product #0-0546-9848, \$34.95

Rooms: The Small-Group Experience

by James L. Rubart

Rooms is the story of anyone who longs to step into greater freedom, step into the glory of how God made you, step into the destiny planned for you before time began. This study provides

the opportunity for group members to go deeper into the themes of the novel as well as the chance to explore their own life in community with others. (4 sessions)

Released in October. Study guide, LifeWay product #0-0545-6793, \$7.95; DVD leader kit, LifeWay product #0-0545-9272, \$29.95

Cacophony: A Beautiful Mess

by Steve Gladen
Chaos and unrest surround us – relationally, nationally, globally and within our own lives. Even when things seem the darkest, God is working all things for our good.

Cacophony participants will be challenged to look deeper into the mess, beyond the thinly veiled reality, to see the world both as it is and as it could be. This is the eighth release of the Small Group Life series. (6 or 12 sessions)

Released in December. Member book, LifeWay product #0-0525-6982, \$5.95

Victory in Spiritual Warfare: Field Guide for Battle

by Tony Evans

Spiritual warfare is defined as “conflict waged in the invisible, spiritual realm which is simultaneously fleshed out in the visible, physical realm.” This study pragmatically teaches Ephesians 6:10-18, providing application so that believers can implement the truths of God’s Word in the very

real battle at hand. This study defines strongholds and arms believers with a plan to put on the full armor of God and do battle with evil forces. (8 sessions)

Released in October.
Member book, LifeWay product #0-0546-9704, \$11.95; DVD leader kit, LifeWay product #0-0546-9846, \$99.95

FLYTE: faith. life. together. Volume 3

FLYTE is a preteen curriculum that's all theirs, one that speaks to what they are dealing with right now – not what's past or in their future. FLYTE encourages preteens to come up with answers to some of the most difficult situations they may face. Guided Bible study pages keep preteens interacting with Scripture as they learn how God's view and the world. (13 sessions)

Released in December. Learner magazine, LifeWay product #0-0539-9893, \$4.95; Leader guide, LifeWay product #0-0539-9876, \$9.95; Leader kit, LifeWay product #0-0539-7452, \$89.95

Fuel Foundations for Middle School, Volume 3

This video-driven Bible study for middle school students lays a foundation for encountering God in His Word through the great stories of the Bible, told in chronological order. All teacher preparation resources and student handouts are included on the CD-ROMs. Teaching plans are targeted for middle school students with bonus plans suitable for grades 7-12. Daily devotional thoughts and a monthly parent newsletter are provided, as well. (12 sessions)

Releases in December. Small group leader edition. LifeWay product #0-0538-9874, \$9.95; DVD/CD leader pack, LifeWay product #0-0538-9873, \$159.95

LIFEWAY WORSHIP

Near the Cross – An Easter Worship Experience

created by Dennis and Nan Allen, arranged and orchestrated by Dennis Allen, SATB/easy/40 minutes

From the highly acclaimed Let’s Sing series comes another



Dennis and Nan Allen creation – “Near the Cross – An Easter Worship Experience.” This accessible SATB musical includes songs from Tommy Walker, Michael W. Smith, Melody Green, Shelly E. Johnson and Chris Tomlin, arranged in a variety of styles. Combined with



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#sociallyspeaking

Marty Duren, LifeWay social media strategist

This begins a new column for Facts and Trends on social media and how some churches are making it work for them. This column starts with the basics – opening accounts.

Intro to Social Media

A new form of relationship building has stormed upon the horizon in the last few years, and many people are unaware of just how productive and helpful it can be for pastors and other church leaders. Social Media – the name given to online and mobile sites like Facebook, Twitter, Foursquare, YouTube and blogs – provides prepared churches a new set of tools for following and creating relationships with guests, keeping up with mission teams and communicating with members.

What distinguishes social media from many websites is that it allows for dialogue, usually in the form of comments and replies. Facebook alone is now the size of the entire Internet in 1994, and it has been noted the number of users on the popular site (more than 800 million) qualifies it as the third largest country on earth after China and India. Almost everyone you know is involved in social media from 13-year-old middle school students to 85-year-old great-grandmothers. It's hard to imagine how anyone who truly desires to influence people for the Kingdom would not avail themselves of social media.

If you need to open a Facebook account, go to Facebook.com and follow the instructions. To open a Twitter account, go to Twitter.com, enter an email address and password, and you will be guided through a simple setup. In each case choose a password that is at least 10 characters long, consisting of upper and lowercase letters, numbers and symbols. (Don't use your wife's name and birthday or "password" as your password. For



security's sake it needs to be something hard for anyone else to figure out.) After setting up your account, start searching for friends and co-workers and experience the astounding relational world that is social media.

Marty Duren is LifeWay's social media strategist. He can be reached at marty.duren@lifeway.com.

optional narration written by Nan Allen, this vibrant Easter work is perfect for any size choir.

The conveniently packaged kit contains 10 choral books, one listening CD and one accompaniment CD. Download free devotions for your choir, as well as a rehearsal guide at LifeWay.com/letsing.

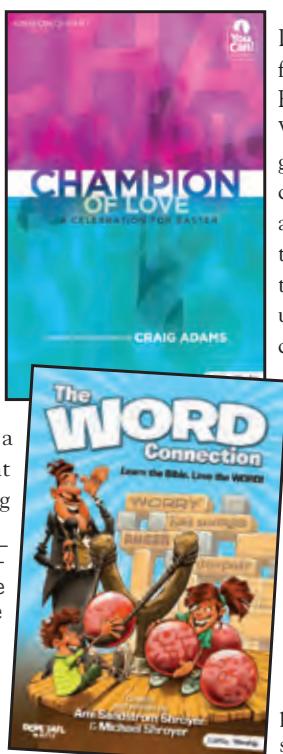
Go to LifeWay.com/worship to find out more about the entire line of resources for this music.

Champion of Love

created and arranged by Craig Adams, unison/2-part/easy/25 minutes

The You Can! series welcomes another exemplary Easter musical for unison/two-part choirs – "Champion of Love." At 25 minutes, this musical features some great worship songs from Tommy Walker, Phil Cross, Travis Cottrell, Mike Harland, Jonathan Crumpton, Aaron Shust and Nicole C. Mullen. Complementing Craig Adam's brilliant arrangements is a moving narration that presents the compelling message of Easter.

Go to LifeWay.com/worship to find out more about the entire line of resources for this music.



arranged and orchestrated by Bradley Knight, Camp Kirkland, Cliff Duren and Russell Mauldin. The selections are strong individually and, when combined with the narration, become an exciting musical presentation. Mark Lowry narrates the listening CD. Rehearsal tracks are available to make learning easier and quicker.

Go to LifeWay.com/worship to find out more about the entire line of resources for this music.

The WORD Connection

created and written by Ami Sandstrom Shroyer and Michael Shroyer, unison/2-part

In this new Dovetail musical for kids hosted by Remi M. Burr, "The WORD Connection" game show takes contestants through a series of questions to test how well they know and understand the connection between our everyday lives and the Word of God. As the winning contestant is crowned, we see the ultimate purpose – it's not what you know, but rather Who you know ... Jesus.

The Dovetailor provides step-by-step instructions for everything from your kick-off to the final rehearsal – all within a 12-week period. The CD-ROM is full of ideas and suggestions designed to teach musical and spiritual concepts. Free devotionals are included at LifeWay.com.

Go to LifeWay.com/worship to find out more about the entire line of resources for this music.

Love Won

created by Kenna Turner West; written by Kenna Turner

West, Marty Funderburk, Sue C. Smith, Tony Wood, Belinda Smith, Caleb Collins, Gina Vera and Jason Cox; arranged and orchestrated by Bradley Knight, Camp Kirkland, Cliff Duren and Russell Mauldin, SATB/22 minutes

LifeWay Worship ministry partner, Daywind, brings "Love Won," an Easter celebration

The Exchange

Ed Stetzer, president of LifeWay Research

Three important church trends

I am often asked about the future of the church and, as much as I wish I knew the future, I don't. What I do have, however, is an accumulation of research, access to some of the best ministry thinkers and leaders across a spectrum of denominations and movements, and a critical eye on the ebb and flow of church culture.

So, in looking at the trends in our churches, here are three I believe are worth taking note of today.



Decline

Everywhere are tales of the decline of the American church. Some doomsayers are predicting evangelicalism will die in a decade. This type of Chicken Little-ism is unnecessary.

The truth is that, yes, there is decline among self-identified Christians in America.

According to the latest American Religious Identification Survey (ARIS), the number of self-professing Christians is down 11 percent over two decades. But, that same ARIS study also revealed an actual rise in the number of evangelicals.

There are concerns – and I would say that we are increasingly losing our “home field advantage” in our culture. Yet, Christianity is not in collapse. It is, however, declining in influence and increasingly being marginalized in culture.

To address the trend, we need a renewed vision and passion for God's mission in our churches.



Dropouts

Like the decline trend, the dropout trend is both troubling and troublesome. It is troubling because it is an ongoing trend. Young adults are dropping out of the church at a disturbing rate after graduating high school. But, again, although it is troublesome, the data is not as scary as some proclaim.

Our LifeWay Research data has places the dropout number at 70 percent. But this number is not as definite as it sounds. It is not as if 70 percent of all young adults vanish in some kind of reverse rapture. More specifically, 70 percent of young adults who were active for at least one year in high school drop out for at least one year between 18-22. Half of those who leave stay gone. But then, half of those who leave return. Among evangelical churches, the number of dropouts is also lower.

To address the trend, we need parents and churches to get serious about equipping students to live their faith.

Discipleship

Or lack thereof. The elephant in the

Christian church today is that we are not seeing robust disciple-making taking place. You are more likely to find evangelicals affirming that there is more than one way to get to heaven today than you were 15 or 20 years ago. Why? We've done great at getting them in the door, but we've done terrible at actually growing them up and grounding them in the faith.

Many churches are now rediscovering ways to push more depth from the Sunday morning stage, better ways to assimilate the crowds into small groups and discipling relationships, more organic ways to nurture spiritual formation, and stronger ways to create missional expansion in their communities and around the world.

To address the trend, we need to get serious about teaching believers who they are in Christ and how they are to live that out.

Trends matter – we look at them to see where we are and they help us to consider what we should be doing. With God's grace and discerning leadership, we can address these trends in biblically driven ways as we engage the future together. ■

MORE

Follow more of Ed Stetzer's thoughts on his blog: EdStetzer.com.

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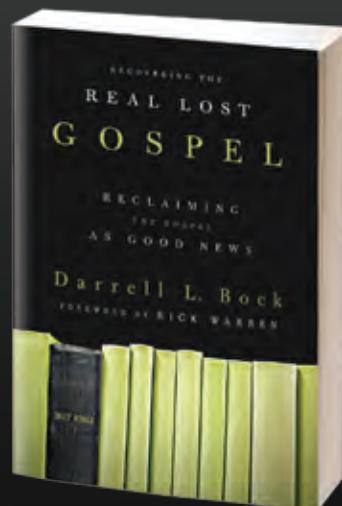
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