

FACTS *and* TRENDS

Winter 2011

Understanding The Millennials

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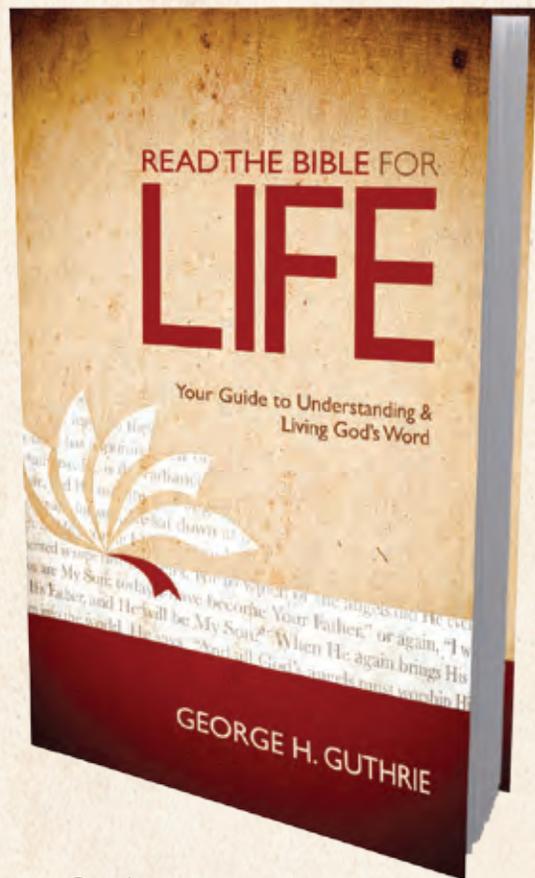
your guide to
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and **LIVING**
GOD'S WORD

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What Millennials want in leaders

The Millennial generation is the generation that has grabbed my heart. I know that my preference is largely related to having and loving three Millennial sons and their friends. But I know that my favoritism also stems from the attitude of hope that this generation brings.

As I have shared in other writings, my son Jess Rainer and I just concluded writing a book about this generation with the basic title, “The Millennials.” The book will be released in January 2011. Our work was based on a massive research project led by LifeWay Research, where that team asked 1,200 older Millennials dozens of questions in multiple categories. The responses were fascinating.

Who are the Millennials?

As a reminder, the Millennials are America’s largest generation, more than 78 million in number. They are slightly larger in number than the well-documented Baby Boomer generation.

The Millennials were born between 1980 and 2000, though our research included only the older portion of this generation, those born between 1980 and 1991. The study included demographic sampling that well represents the generation in total.

The leadership factor

Though we asked relatively few questions about leadership in our study, the intensity of their responses provided clear indication that this subject was one of great interest to many in this generation. At the conclusion of our study, we found four major leadership foci among the Millennials. We dubbed them simply “What Millennials Want in Leaders.”

- 1. Mentoring.** This generation has great respect for those older than they are. Most of them have good relationships with their parents. They have learned from older people all their lives, and they don’t want to stop now. They want to be led and taught in their places of work, in their churches and in their



families. They particularly want to learn from couples that have had long and successful marriages. Many Millennials see such examples as heroes to emulate.

2. **Gentle spirit.** This category is easier to describe by what Millennials do not want in leaders. Divisive, loud and acrimonious persons turn them off. They loathe politicians and political pundits who scream at each other. They are leaving churches to some extent because they see many Christian leaders as negative and prone to divisiveness. They are repulsed by business leaders with harsh and autocratic spirits.
3. **Transparency and authenticity.** I wish Jess and I had counted the number of times that Millennials used the word “real” to describe leaders they want to follow. As one Millennial told us, her generation “can smell phony and pretentiousness a mile away.” They don’t want phony; they want authentic. They don’t want pretentious; they want transparent.
4. **Integrity.** The Millennials are weary of politicians who don’t keep promises. They are tired of Christian leaders who fail basic moral standards. They are fed up with business leaders who are more concerned about personal gain than serving others. They want leaders with integrity.

Looking for a few good leaders

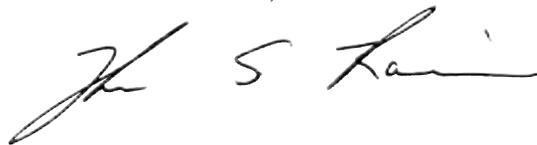
The Millennial generation has much to offer. As a whole, they desire to serve others. Most of them are very family oriented. And they really want to listen and learn from others. Indeed they are looking for a few good leaders to follow. When they find them, they will follow with commitment and enthusiasm.

Our study of this generation was one of the most encouraging research projects in which I have been involved. I found great hope in the Millennials. I see great promise in many of them. And I found among them a hunger to learn from leaders they respect.

May we who have come before them be that type of leader?

The largest generation in America is watching us closely.

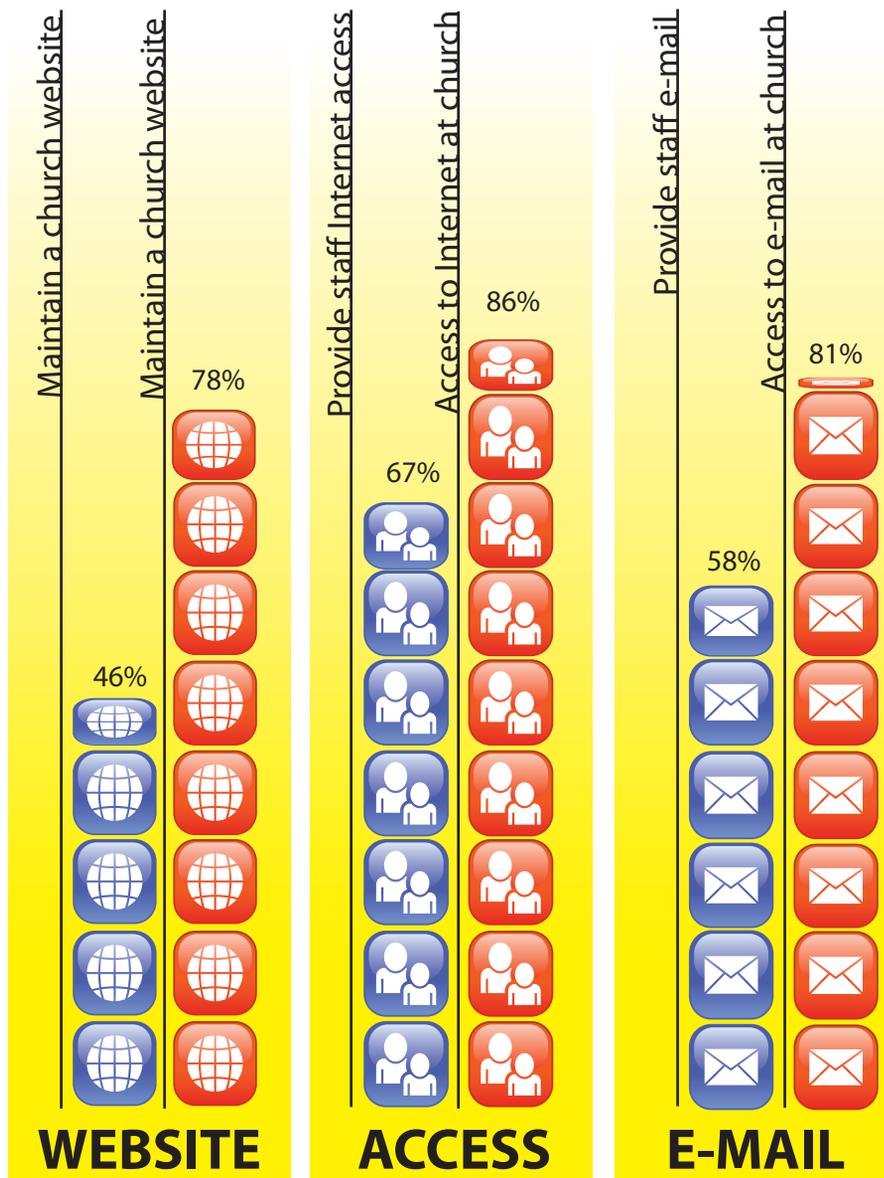
In His service,

A handwritten signature in black ink, appearing to read "J. S. Lami". The signature is written in a cursive, flowing style.

Churches increasingly embrace Web and technology

written by Brooklyn Lowery

Increasing technology use among Protestant churches



 5 Years Ago
 Today


LifeWay
RESEARCH
www.lifewayresearch.com

A study released in early 2006 by Facts and Trends magazine revealed that more than half of Protestant churches (53 percent) at that time didn't maintain websites.

What a difference a few years can make.

In September 2010, LifeWay Research revisited some church technology questions and issues addressed by two prior studies, one released in early 2005 and the other in early 2006. The new data reveal much has changed since those earlier studies as Protestant churches are now overwhelmingly taking advantage of the tools offered by the technology revolution.

The 2010 study, which was sponsored by LifeWay's Digital Church (LifeWay.com/DigitalChurch), found that 78 percent of churches today maintain websites, a 70 percent increase since the 2006 study.

Ministers in 79 percent of large churches and in 36 percent of smaller churches reported in the 2005 study that building and maintaining a church website would be an important part of their church's work in the next five years. Five years later, 100 percent of churches with more than 500 in average worship attendance have websites and 53 percent of churches with fewer than 50 in worship also maintain websites.

"Website creation and upkeep that require no technical experience have made it easy for many churches to begin maintaining websites," said Doug Akers, coordinator for LifeWay

LINK, the website hosting service offered through LifeWay's Digital Church resource repository. "And with the cost of maintaining a website starting under \$150 a year, it's no wonder so many churches are taking advantage of the communication opportunities a website offers."

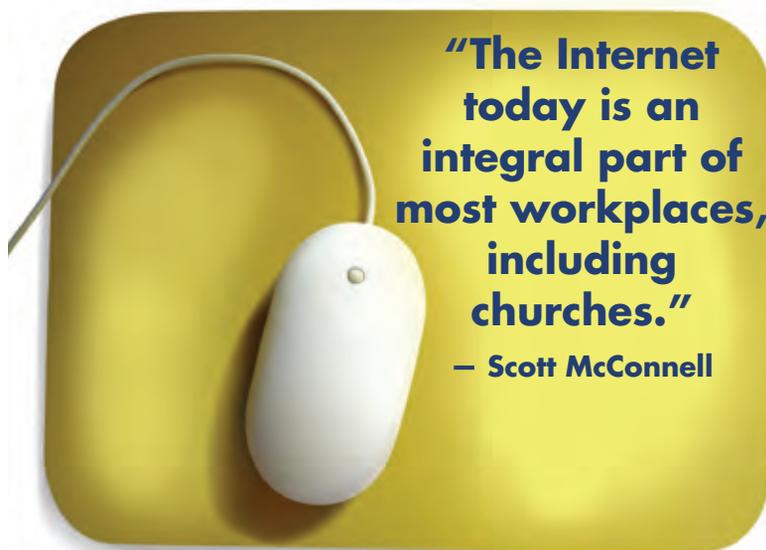
Location, like size, reveals differences in whether a church maintains a website. Suburban churches are most likely to maintain websites, with 91 percent reporting they do. Eighty-seven percent of large-city churches, 82 percent of small-city churches, and 63 percent of rural churches report maintaining a site.

As churches have pursued building and maintaining websites, they also have increased the availability of Internet access for their staff. Today, 86 percent of churches report that staff members have Internet access at the church, and 94 percent say staff has access either at the church or outside the church. This is compared to the 2006 study, in which only 67 percent of churches reported providing Internet access for their staff.

"The Internet today is an integral part of most workplaces, including churches," said Scott McConnell, director of LifeWay Research, adding that 21 percent of churches have gone so far as to provide broadband wireless access. "These data show that

churches are increasingly aware of the Internet as a critical tool for their staff whether it be for ordering materials, which is the most common use for the Internet, or locating resources for worship, the second most common use."

McConnell pointed out that since the 2006 release there also has been a



40 percent increase in the percentage of churches whose staff can access e-mail from computers at church – 58 percent in 2006 versus 81 percent in 2010.

Along with the increased e-mail access came an increased ability to use e-mail as a key church communication tactic. In 2005, 75 percent of large-church ministers and 42 percent of small-church ministers indicated that "communicating with congregations via e-mail will be important" over the next five years. The 2010 data from both large and small churches have affirmed this conjecture.

Seventy-seven percent of surveyed church leaders in 2010 say their churches have the ability to send e-mails to groups of church members; 39 percent indicate they can send e-mails to groups of people identified in software housing lists of volunteers, attendees and members; and 19 percent can send automated e-mails

based on actions church members take on the church website, such as volunteering or registering for an event.

"The 2010 research reveals that many churches are pushing in the right direction when it comes to leveraging technology to accomplish their ministry goals and objectives," McConnell said. "Much has changed since the 2005 and 2006 surveys, and it will be fascinating to

see how churches keep pace with new technologies needed to reach their communities throughout the next five years." ■

Methodology: LifeWay Research conducted a phone survey among a stratified, random sample of Protestant churches Sept. 8-20, 2010, interviewing 1,003 staff members most responsible for making decisions about the technology used in their church. Responses were weighted to reflect the natural size distribution of churches. The sample provides 95 percent confidence that the sampling error does not exceed +3.2 percent. Comparisons are made to two previous studies sponsored by Facts and Trends and conducted by Ellison Research. The first was published in the Jan./Feb. 2005 issue from a survey of 695 Protestant church ministers and the second published in the Jan./Feb. 2006 issue from a survey of 871 Protestant ministers.

Millennials: the generation born between 1980 and 2000.



Above: A group of friends talk before Kairos, a young adult worship service, at Brentwood Baptist Church, Brentwood, Tenn. Photo by Kent Harville.

Inset: Jess Rainer, right, visits with fellow Millennial Nathan Akin over coffee. Photo by Courtney Navey.

Events in the time frame in which Millennials were born:

- The U.S. hockey team stuns the world by winning the gold medal during the 1980 Winter Olympics.
- MTV airs its first music video ("Video Killed the Radio Star") on Aug. 1, 1981.
- Apple Computer® launches its Macintosh computer in 1984.
- The Space Shuttle Challenger explodes 74 seconds after liftoff on Jan. 28, 1986.
- Berlin Wall comes down under the pressure of huge crowds on Nov. 9, 1989.
- In 1990 the average American's annual income is \$28,970. By 1999, it has risen to \$40,810.
- A 51-day standoff in Waco, Texas, begins with Branch Davidian leader David Koresh on Feb. 28, 1993.
- Diana, Princess of Wales, dies in a Paris car accident, Aug. 31, 1997.
- The Dow Jones Industrial Average closes above 10,000 for the first time on March 29, 1999.

— U.S. Census Bureau



Father-son team talk Millennial book project

written by Brooklyn Lowery

In January 2011 B&H Publishing Group, LifeWay's publishing arm, will release "The Millennials: Connecting to America's Largest Generation," written by LifeWay President Thom Rainer and his son Jess Rainer.

The book unpacks the results of an extensive August 2009 LifeWay Research project that surveyed a national sample of 1,200 U.S. "Millennials." Millennials are categorized as individuals born between 1980 and 2000, but for research purposes, only older Millennials, those born between 1980 and 1991, were surveyed.

Thom Rainer visited the "Inside LifeWay" studio and Jess joined the conversation via phone to discuss the data and offer some perspective beyond the statistics themselves.

"The Millennial generation, by our count, is the largest generation in America's history, so just the sheer number of Millennials is something that we want to focus upon," Thom Rainer said, pointing out that there are about 80 million individuals who can be classified as American Millennials. "We have to say, 'We need to know about this group, how the church can reach them and why we are not reaching them at this time.'"

Thom Rainer and his wife, Nellie Jo, have three sons, all Millennials, so some of the study's findings simply affirmed what the author had experienced personally raising his sons. For instance, he pointed out that Millennials cite philanthropy as an important goal – a goal the elder Rainer said he has seen carried out

among his sons and their wives.

"On a whole, [Millennials] seek to serve others," Thom Rainer said, "and it is more about what I can do for someone else than what everyone else can do for me."

Similarly, Jess Rainer said his experiences among his peers allowed him to accurately anticipate some of the study's findings, such as how technology has enabled Millennials to become well connected. But other results, such as the importance of family among Millennials, did surprise him.

Church and family commitment

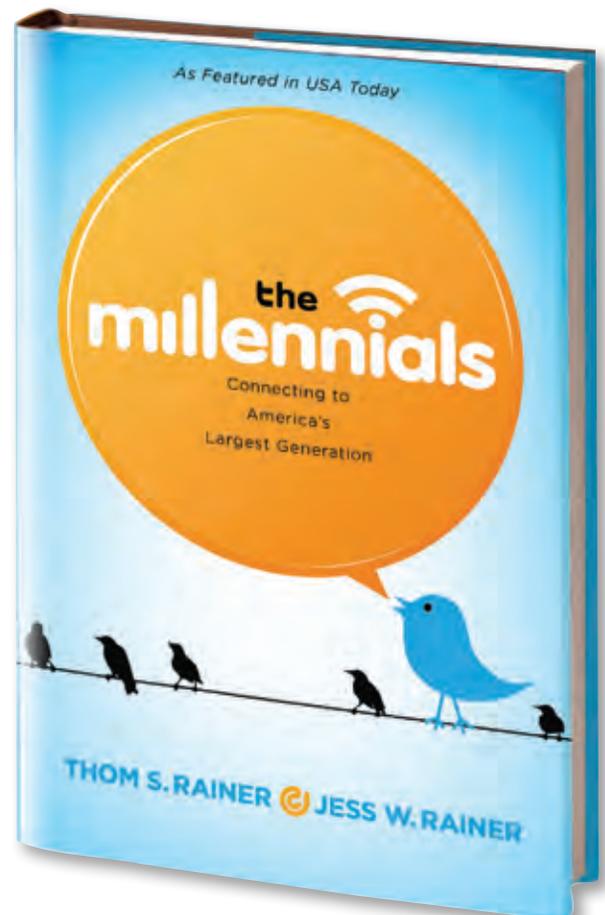
"[The importance of family] really grabbed me just because our family situation, unfortunately, in America is probably not what it needs to be," Jess Rainer said. "It was good to know that the Millennials were wanting to get back into that family mindset. Two out of three Millennials say ... the most important thing to them in life is their family."

Father and son acknowledged that while the Rainer children provide some anecdotal evidence in support of the data, the sons differ from the majority of Millennials when it comes to aspects of church and faith.

Thom Rainer said the study revealed data that was

"On a whole, [Millennials] seek to serve others, and it is more about what I can do for someone else than what can everyone else do for me."

– Thom Rainer



“counterintuitive” to the common assumption that spirituality and religious issues are important to Millennials; those things, he said, seem more important to Generation X or the Boomer generation.

“This [Millennial] generation is not negative to Christianity or religion in general, it’s just not on their radar screen,” he said. “As we began to speak with them and ask some questions about religion in general and Christianity specifically, they would come back and say, ‘No big deal. We don’t even think about it.’”

Jess Rainer said his experiences with peers during his undergraduate days affirmed the religious indifference revealed by the data. “People just saw religion as something that was there,” he said. “It was just something else that if you wanted to get involved with it, you could, but it was more

‘Good for you. We’re happy for you,’ but if not, ‘That’s great. Let’s move on.’”

While the Millennials’ overall apathy toward religion is somewhat discouraging, Thom Rainer pointed out that the data did expose characteristics and attitudes that should be encouraging for the society’s future as well as provide clues for how the church can obtain relevance with this generation.

Seeking to be incarnational

Several elements Millennials cite as important, such as family and service to others, for instance, are foundational concepts for which the church is known. But, Thom Rainer said, churches are failing to provide a “good” church experience that connects with Millennials.

“The facts are, churches are closing. The facts are, evangelical Christianity, not to mention mainline Christianity, is declining in America,” Thom Rainer said. “Why? One of the primary reasons is the church – many local churches, I should say – have become more about what we can do for our members than what we can do to reach out beyond.”

The Millennials, he went on to say, are asking, “What can we do to become incarnational in our communities? What can we do to reach the nations?”

Members of this generation are “eager” to attend churches that are “really ready to make a difference and radically get into the community and

“I hope that in 20 years I will have definitely made an impact.”

— Jess Rainer

Listeners tune into Pastor Mike Glenn's message during Kairos, at Brentwood Baptist Church, Brentwood, Tenn. Photo by Kent Harville.



radically reach the nations,” Thom Rainer said.

Jess Rainer, who is currently on staff of Grace Church, a new church plant in Hendersonville, Tenn., said he has observed that churches are making a special effort to reach out to the surrounding communities.

“I think members are asking, ‘What can we do?’” Jess Rainer said. “Millennials specifically are saying, ‘Where can I get involved?’ ... It’s important that the church take that initiative from Millennials and really let them go and let them do what they’ve been called to do and not get tied down in a committee and just let them serve.”

Beyond implications for the local church, the Rainers said the Millennials research exposed realities for the workplace of the future and institutions other than those of the religious persuasion.

Thom Rainer reiterated that Millennials overwhelming say that family matters are the most important part of their lives.

“[Millennials] are so connected to their family that if we don’t recognize that in some way, if our business policy, if our church ministries don’t recognize that in some way, we will not hold on to this generation.”

In spite of the gloomy responses regarding interest in church, both Rainers expressed enthusiasm about what they expect Millennials to accomplish in the next 20 years. Jess Rainer said his hopes for his own future coincide with the focus on family and desire to make a difference the overall Millennial generation advocates.

“Being a Millennial,” Jess Rainer said, “I hope to have many, many more kids. That connection is there. I look forward to taking family vacations ... and spending time with that family.

“I hope that in 20 years I will have definitely made an impact,” he said. “If I look back in 20 years and see that I haven’t done anything that is beneficial – not only to society but to Christianity – I could see that as a disappointment.” ■

To listen to the entire podcast, visit LifeWay.com/InsideLifeWay.

Key findings from the Millennials research project

LifeWay Research, in August 2009, conducted a national, demographically representative survey of 1,200 U.S. adults born between 1980 and 1991. The sample provides 95 percent confidence that the sampling error does not exceed ± 2.8 percent.

The data and implications are discussed in the B&H Publishing Group release, “The Millennials: Connecting to America’s Largest Generation,” by LifeWay President Thom Rainer and his son Jess Rainer.

Below are selected study findings:

- 65 percent of Millennials identify themselves as Christian, 14 percent say they are atheist or agnostic, 14 percent list no religious preference, and 8 percent claim other religions.

One in four Millennials attends religious worship services once a week or more, but two out of three rarely or never visit a church, synagogue, mosque or temple.

- A slight majority (53 percent) disagree (strongly or somewhat) that the Bible is the written Word of God and is totally accurate in all it teaches.

- Sixty-one percent of Millennials place family at the top of their priority lists, followed by friends (25 percent), education (17 percent), careers/jobs (16 percent), spouses/partners (13 percent), and spirituality/religion (13 percent).

- Nearly 9 in 10 say it’s up to their generation to clean up the environment, but a slim majority (54 percent) agrees (18 percent strongly) with the statement, “Many people in my generation go overboard on environmental issues.”

- Six in 10 American Millennials see nothing wrong with two people of the same gender getting married.

- The vast majority (88 percent) say their parent or parents remain a positive influence on their lives, including 51 percent who call them a strongly positive influence.

- Four in 10 say the Internet is somewhat positive influence, while 15 percent say it is strongly positive. Thirty-eight percent say the Internet has no influence on their lives.

- Only 18 percent of Millennials say they get a lot of guidance or advice from sacred texts such as the Bible or Torah, while another 24 percent get some. The most common answer at 37 percent was none at all. ■

Connect with new people, ideas



By Polly House

Look around you. How many ways do you see people communicating with each other?

Let's see, there's ...

E-mail, snail-mail, billboards, banners,

TVs, radios, CBs, scanners.

Telephones, iPods, iPhones, notes,

Magazines, shortwaves, hand signs, votes.

Internet, intercoms, podcasts, Twitter,

Websites, LinkedIn, all a-flitter!

Facebook, Google, but just in case,

Don't forget about face-to-face.

Do you really believe that other people care if you are at the zoo with your kid? ("In line to see the elephants." Send!) Or stopping at the dry cleaners? ("Picking up shirts." Send!) Or watching television? ("In the recliner watching NCIS." Send!) Or sitting in a meeting? ("In a meeting, playing Boggle, texting, looking busy." Send!)

It can be overwhelming, can't it? One man, when asked his name said, "John dot Smith at Gmail dot com." Asked where he lived, he answered, "555-244-5656." Maybe he needs an intervention.

And your kids ... how about getting them unplugged by attending one of the great camps that LifeWay offers? Help them give those text-tired thumbs a rest! They can meet hundreds of new kids from all over, making friendships that can last a lifetime.

This year why not take some time to learn something with other people? How long has it been since you have taken time to ponder a new idea?

LifeWay offers you more than 100 opportunities to participate in training and enrichment events in 2011. They will be fun, interactive, challenging and possibly a breath of fresh air for those of you stuck in your electronic bubble.

But, don't be concerned. We won't ask you quit cold turkey. Every one of the conference and event locations has Internet access. But you may find out that an hour or two unplugged is just what you need.

Registration & Information



LifeWay Ridgecrest Conference Center

For more information or to register for 2011 Ridgecrest conferences:

Phone (800) 588-7222

Online: www.lifeway.com/ridgecrest



LifeWay Glorieta Conference Center

For more information or to register for 2011 Glorieta conferences:

Phone (800) 797-4222

Online: www.lifeway.com/glorieta



LifeWay Events Registration

For more information or to register for 2011 conferences:

Phone (800) 254-2022

Online: www.lifeway.com/events

Note:

All conference and event names, dates, locations and information were verified at publication time. However, be aware that plans can change. Go to LifeWay.com/events to verify when you are ready to register.

All the Fuge camp dates, locations and registration information can be found at LifeWay.com/FUGE.

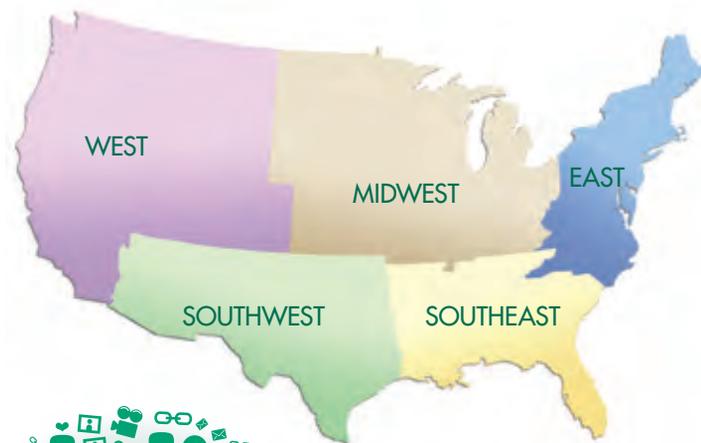
Events by Date

January

VBS 2011 Preview Event	Jan. 7-8, Ridgecrest, N.C.
VBS 2011 Preview Event	Jan. 13-14, 14-15, Fort Worth, Texas
Transformational Church Training	Jan. 24-26, Grapevine, Texas
VBS 2011 Preview Event	Jan. 27-28, 28-29, Nashville, Tenn.

February

Valentine's Weekend Retreat	Feb. 11-12, Ridgecrest, N.C.
Transformational Church Training	Feb. 21-23, Nashville, Tenn.
Girls' Forum	Feb. 25-26, Nashville, Tenn.
Going Beyond	Feb. 25-26, San Antonio
National Sunday School Director Seminar	Feb. 26, Scottsdale, Ariz.
Seminario Nacional para Directores de la Escuela Dominical	Feb. 26, Scottsdale, Ariz.



Listings are color coded by region.



March

BeachReach	March 5-11, 12-18, Panama City Beach, Fla.
Transformational Church Training	March 7-9, Vancouver, Wash.
YOU Lead	March 10-11, Tacoma, Wash.
Living Proof Live	March 11-12, Seattle/Tacoma
Transformational Church Pastor/Staff Retreat	March 14-16, Ridgecrest, N.C.
Fuge Winter Camp	March 15-18, Glorieta, N.M.
"Experiencing God" Leadership Summit	March 17-18, 18-19, Nashville, Tenn.
Equipping Church Librarians for Ministry	March 18-20, Ridgecrest, N.C.
National Sunday School Director Seminar	March 19, Albuquerque, N.M.
YOU Lead	March 31-April 1, Fresno, Calif.

April

Going Beyond	April 1-2, Panama City Beach, Fla.
Going Beyond: Life Interrupted Simulcast	April 1-2, Broadcast from Panama City Beach, Fla., shown in local churches
Living Proof Live	April 1-2, Fresno, Calif.
Cómo Enseñar en la Escuela Dominical	April 2, Nashville, Tenn.
National Sunday School Director Seminars	April 2, Upper Marlboro, Md.
Music City Gospel Singing	April 6-7, Nashville, Tenn.
You & Your Girl	April 9, Nashville, Tenn.
You & Your Girl Simulcast	April 9, Broadcast from Nashville, Tenn., shown in local churches
Transformational Church Training	April 11-13, Nashville, Tenn.
NOW	April 15-17, Nashville, Tenn.
Going Beyond	April 15-16, Lynchburg, Va.
YOU Lead	April 14-15, Little Rock, Ark.
Living Proof Live	April 15-16, Little Rock, Ark.
Living Single in Faith - Urban Weekend	April 22-24, Ridgecrest, N.C.
National Ministry Assistants Conference	April 27-30, Sevierville, Tenn.
I'm the Man Conference	April 29-30, Ridgecrest, N.C.

2011 TRAINING & EVENTS SECTION

May

More To Life	May 2, New Orleans
Pastor's Personal Renewal Retreat	May 2-4, Ridgecrest, N.C.
Senior Adult Southern Gospel SpringFest	May 4-6, Ridgecrest, N.C.
Blue Ridge Mountain Christian Writers Conference	May 8-12, Ridgecrest, N.C.
Transformational Church Training	May 9-11, Philadelphia
La Escuela Dominical Sencilla	May 14, Maryland (location to be determined)
National Sunday School Director Seminars	May 14, Brandon, Miss.
Senior Adult Southern Gospel SpringFest	May 16-19, Glorieta, N.M.
Living Proof Live	May 20-21, Minneapolis
Fly Fishing Adventures	May 23-26, Ridgecrest, N.C.
Marriage Impact	May 27-29, Ridgecrest, N.C.
Rally To Ridgecrest	May 27-30, Ridgecrest, N.C.

June

Downhill@Dawn 1/2 Marathon	June 3-5, Ridgecrest, N.C.
Law Enforcement Summit	June 6-9, Ridgecrest, N.C.
Deeper Still	June 10-11, Louisville, Ky.
Glorieta Family Camps	June 12-18, 19-25, 26-July 2, Glorieta, N.M.
Building a Kingdom School Institute	June 14-17, Nashville, Tenn.
YOU Lead	June 23-24, Lincoln, Neb.
Living Proof Live	June 24-25, Lincoln, Neb.
LifeWay Worship Leadership & Conference	June 27-July 1, Ridgecrest, N.C.

July

Glorieta Family Camps	July 4-9, 11-16, Glorieta, N.M.
Sunday School Week	July 8-11, Ridgecrest, N.C.
Live Online Sunday School Training	July 10, 4-6 p.m. (EDT)
Sunday School Week	July 18-22, Glorieta, N.M.
Black Church Leadership & Family Conference	July 18-22, Ridgecrest, N.C.
YOU Lead	July 21-22, Charlotte, N.C.
Living Proof Live	July 22-23, Charlotte, N.C.
Marriage Impact	July 22-24, Ridgecrest, N.C.
4Groups Conference	July 25-28, Ridgecrest, N.C.
Going Beyond	July 29-30, Southaven, Miss.

August

More To Life	Aug. 1-2, Grapevine, Texas
Gideon Media Arts Conference and Film Festival	Aug. 6-11, Ridgecrest, N.C.
National Collegiate Week	Aug. 7-12, Glorieta, N.M.
YOU Lead	Aug. 11-12, Columbus, Ohio
Living Proof Live	Aug. 12-13, Columbus, Ohio
TRANSFORM ... Lives Through Teaching	Aug. 20, Memphis, Tenn.
Going Beyond	Aug. 26-27, Jacksonville, Fla.
Living Proof Live	Aug. 26-27, Salt Lake City
Marriage Impact	Aug. 26-28, Ridgecrest, N.M.

National Collegiate Week



National Youth Workers



Events by Date



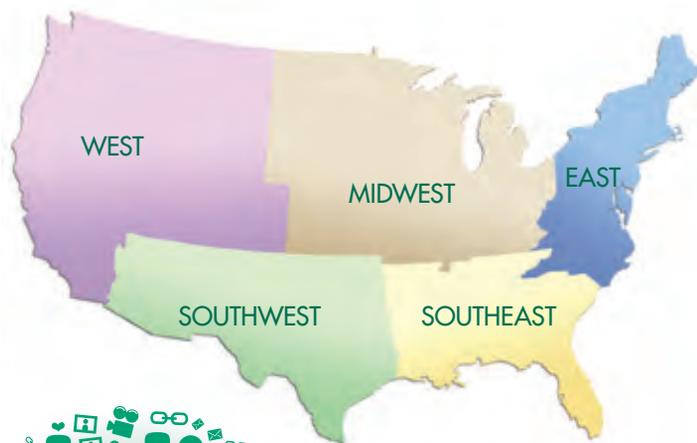
Living Proof Live

September	
Singles Labor Day Experience	Sept. 2-5, Ridgecrest, N.C.
La Escuela Dominical Sencilla	Sept. 10, Scottsdale, Ariz.
Living Proof Live	Sept. 10, Lubbock, Texas
Living Proof Live Simulcast	Sept. 10, Broadcast from Lubbock, Texas, shown in local churches
National Youth Worker's Conference	Sept. 12-14, Nashville, Tenn.
Fly Fishing Adventures	Sept. 12-16, Glorieta, N.M.
Pastor's Personal Renewal Retreat	Sept. 12-14, TBD
Senior Adult Fall Celebration	Sept. 19-23, Glorieta, N.M.
Building Momentum	Sept. 20, Jacksonville, Fla.
Building Momentum	Sept. 22, Longview, Wash.
.MOM	Sept. 23-24, Birmingham, Ala.
Transformational Church Training	Sept. 26-28, Broadview, Ill.
Retired Ministries Retreat	Sept. 26-Sept. 30, Glorieta, N.M.
Living Proof Live	Sept. 30-Oct. 1, Baltimore

October	
Festivals of Marriage	Oct. 7-9, 14-16 and 21-23, Ridgecrest, N.C.
Festivals of Marriage	Oct. 7-9, Glorieta, N.M.
LifeWay Kids Ministry Conference	Oct. 10-12, Nashville, Tenn.
You & Your Girl	Oct. 15, Plano, Texas
Southwest Christian Writers Studio	Oct. 18-21, Glorieta, N.M.
YOUTH 2 CHRIST - the Urban Connection	Oct. 22-23, Ridgecrest, N.C.
Senior Adult Fall Celebration	Oct. 18-21, Ridgecrest, N.C.
Going Beyond	Oct. 28-29, Sacramento, Calif.
National Black Sunday School Conference	Oct. 28-29, Nashville, Tenn.

November	
Senior Adult Christmas Celebration	Nov. 1-4, Branson, Mo.
Living Proof Live	Nov. 4-5, Casper, Wyo.
Festival of Marriage	Nov. 4-6, Branson, Mo.
Women's Leadership Forum	Nov. 10-12, Nashville, Tenn.
Festival of Marriage	Nov. 11-13, Callaway Gardens, Ga.

December	
YOU Lead	Dec. 1-2, Pensacola, Fla.
Living Proof Live	Dec. 2-3, Pensacola, Fla.
Blue Ridge Christmas Light and Sound Spectacular	Dec. 7-9, Ridgecrest, N.C.



Listings are color coded by region.



2011 TRAINING & EVENTS SECTION

The following event details are listed by category first, then alphabetically within category.

Adult Enrichment

Blue Ridge Christmas Light and Sound Spectacular

Enjoy holiday reverie at its finest. This event is the perfect place to kick off the Christmas season. Join us for a spectacular celebration of gospel music, biblical teaching and comedic fun at Ridgecrest Conference Center, then thrill to one of the largest full scale productions in the Carolinas that incorporates more than 800 people and is seen by more than 14,000. You won't want to miss this spectacular event.

Dec. 7-9, LifeWay Ridgecrest Conference Center, Ridgecrest, N.C.

Blue Ridge Mountain Christian Writers Conference

Whether you are a professional writer expanding your skills and networking contacts or a brand new writer just beginning to chase your dream, this event is the ideal opportunity to take your creative goals to a higher level. This conference is for writers at any stage of the writing process.

May 8-12, LifeWay Ridgecrest Conference Center, Ridgecrest, N.C.

Downhill@Dawn Half-Marathon

Our annual half-marathon will run from Ridgecrest to Old Fort. Worship and family activities make this a weekend you and your family won't want to miss.

June 3-5, LifeWay Ridgecrest Conference Center, Ridgecrest, N.C.

Fly Fishing Adventures

Whether you're an experienced fly fishing angler or just want to catch some trout on a spinning reel, consider yourself chosen to come along with us to either North Carolina or New Mexico. Hook a Rainbow trout ... hook into God's Spirit there, too.

May 23-26, LifeWay Ridgecrest Conference Center, Ridgecrest, N.C.; Sept. 12-16, LifeWay Glorieta Conference Center, Glorieta, N.M.

Gideon Media Arts Conference and Film Festival

The Gideon Media Arts Conference and Film Festival is a Christian camp and venue for professionals, beginners and hobbyists in the media arts. It's designed to spread the gospel of Christ through all types of media with an emphasis on radio, church drama, music, television and film.

Aug. 6-11, LifeWay Ridgecrest Conference Center, Ridgecrest, N.C.



Rally to Ridgecrest



Downhill@Dawn

Law Enforcement Summit

The mission at the Law Enforcement Summit is to provide tools for character and ministry designed, developed and taught by cops and their families, so that they have the knowledge and skills necessary to cope with the life of being a cop in a world gone crazy.

Our vision for each Law Enforcement Summit is to provide an interactive process where Christian officers and their spouses, by talking about their own life experiences, can share strengths and successes in maintaining their faith – faith in themselves, faith in others, faith in the system and faith in a loving God.

This conference is designed to say, "It is OK to be a cop and be a Christian."

June 6-9, LifeWay Ridgecrest Conference Center, Ridgecrest, N.C.

Music City Gospel Singing

It's the perfect combination: two days of fabulous gospel music at LifeWay's home office located right in the middle of Music City U.S.A. Plus, you'll enjoy a dinner cruise and show aboard the spectacular General Jackson Showboat. Artists include Guy Penrod, the Peasall Sisters, Paid In Full and more.

April 6-7, Nashville, Tenn.

Rally To Ridgecrest

Join Christian motorcyclists from all over the country on Memorial Day to honor America's fallen heroes and get immersed in a weekend of motorcycling excitement. The beautiful Blue Ridge Mountains and surrounding Smoky Mountains provide motorcycle riders an almost unlimited number of great rides.

May 27-30, LifeWay Ridgecrest Conference Center, Ridgecrest, N.C.

Retired Ministries Retreat

This retreat is for open to anyone who has served on the staff of any of the following: local church, association, denomination, college or university, seminary, hospital, childcare, aging care or chaplaincy, as well as remaining spouses.

It features worship, Bible study, special interest conferences and seminars, along with time for rest, relaxation, sight seeing and fellowship.

Sept. 26-30, LifeWay Glorieta Conference Center, Glorieta, N.M.

Senior Adult Christmas Celebration

The Christmas spirit is alive and well in Branson. Immersed in a million glorious lights, the city is abuzz with festivities. During your stay you'll enjoy Bible study and music and worship along with two popular Branson attractions. Add to that, your stay at the four-star Chateau on the Lake with a full buffet breakfast each day and you have the perfect holiday experience.

Nov. 1-4, Chateau on the Lake, Branson, Mo.

Senior Adult Fall Celebration

Fall Celebration means great Bible study, worship and spiritually enriching conferences, good food and fellowship. These events are perennial favorites of adults of all ages – especially with the 55 and better crowd.

They combine spiritually enriching conferences with scenic beauty in a way that can only be found at Ridgecrest and Glorieta.

Sept. 19-23, LifeWay Glorieta Conference Center, Glorieta, N.M.; Oct. 18-21, LifeWay Ridgecrest Conference Center, Ridgecrest, N.C.

Event Listing

Senior Adult Southern Gospel SpringFest

Ridgecrest is excited to be partnering with Tim Williams and Williams Evangelistic Ministries to create this wonderful new senior adult event. Come join hundreds of other senior adults in celebrating the God honoring sounds of southern gospel music.

May 4-6, *LifeWay Ridgecrest Conference Center, Ridgecrest, N.C.*; May 16-19, *LifeWay Glorieta Conference Center, Glorieta, N.M.*

Singles Labor Day Experience

The reality about living boldly in a uncertain world requires an experience of resurgence where we are called to return to loving God and loving people. Join single adults of all ages in experiencing Christ through worship, Bible study, missions, discipleship, hanging out with friends, sports and sightseeing.

Sept. 2-5, *LifeWay Ridgecrest Conference Center, Ridgecrest, N.C.*

Southwest Christian Writers Studio

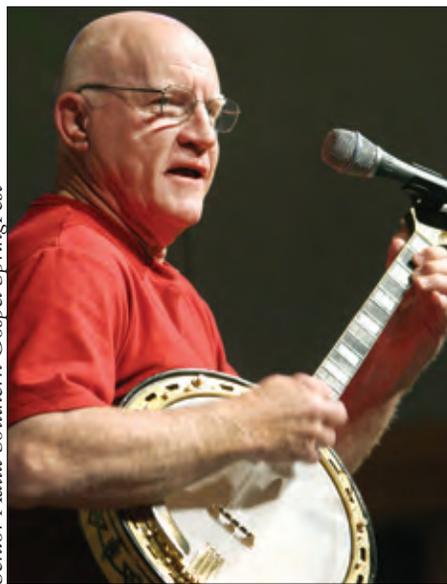
Whether you are a professional writer expanding your skills and networking contacts, or a brand new writer just beginning to chase your dream, this event is the ideal opportunity to take your creative goals to a higher level. This conference is for writers at any stage of the writing process.

Oct. 18-21, *LifeWay Glorieta Conference Center, Glorieta, N.M.*

Black Church Events

Black Church Leadership & Family Conference

This event is for anyone serving God in the church, from pastor to usher. Each day begins early with praise and worship. You can choose to attend morning and afternoon conference on topical subjects as well as book studies.



Senior Adult Southern Gospel SpringFest

All classes are led by skilled practitioners including leaders from LifeWay, the North American Mission Board, the International Mission Board, Woman's Missionary Union and GuideStone Financial Services.

July 18-22, *LifeWay Ridgecrest Conference Center, Ridgecrest, N.C.*

I'm the Man

God has ordained a special place for men in family, church and community. However, many men are not fulfilling their godly purpose as role models and spiritual leaders. There is a need to raise godly men that understanding that being a man in about leading, protecting, mentoring and serving. A man is someone who impacts his generation and leaves a legacy to future generations. Come join hundreds of men for a weekend filled with worship, fellowship and teachings about what it means to be a man of God. Go to LifeWay.com/man for more information. April 29-30, *LifeWay Ridgecrest Conference Center, Ridgecrest, N.C.*

National Black Sunday School Conference: Transforming Lives Through Teaching

Romans 12:2, "... be transformed by the renewing of your mind," is the Scripture theme for the 2011 National Black Sunday School Conference. Do you have a burning desire for a Sunday school that teaches God's Word in a way that transforms lives? If you do, you will want to bring every teacher in your Sunday school to this year's NBSSC. Through inspiring worship, challenging general sessions and numerous focused

elective sessions your leaders will return home energized and equipped to make a difference in the lives of those they teach.

Oct. 28-29, *LifeWay Christian Resources, Nashville, Tenn.*

Camps

CentriKid Camps

CentriKid Camps bring you more of what kids want and more of what you know they need in their walk with Christ. Kids who have completed grades 3-6 are invited to join us for more in-depth Bible study, exciting recreation, unique track times and dynamic worship than ever before. We are excited to see what God will do in the lives of your kids at CentriKid.

For more information about specific dates and locations, call (877) CAMP-123 or visit LifeWay.com/centrikid

Centrifuge

Centrifuge, for grades 7-12, takes a discipleship-based approach to relationships. Our staff is intentional about ministering to your students and creating more opportunities for you to do the same thing. In addition to powerful worship every morning and evening, your students will experience small group Bible study and team-building recreation led by highly trained Fuge staffers. We do the work, so you can build relationships.

Go to LifeWay.com/fuge for more information and to register. Dates and locations are subject to change without notice.

M-Fuge

Plugging into local communities and serving is at the heartbeat of M-Fuge. Whether students are swinging hammers or jump ropes, our aim is to create an opportunity and environment for students to connect with God through service.

Our highly trained FUGE staffers take care of the details and plan each day while you and your students invest your time and energy into a variety of mission projects.

Go to LifeWay.com/fuge for more information and to register. Dates and locations are subject to change without notice.

XFUGE

With XFUGE, you choose. If you'd like a camp experience with the opportunity to lead your students in Bible study, we can make it happen. If you want your group to go white-water rafting one afternoon during track times, you can do that, too. Just sign up for XFUGE to customize your camp experience.



2011 TRAINING & EVENTS SECTION

Go to LifeWay.com/fuge for more information and to register. Dates and locations are subject to change without notice.

XFUGE on Mission

If you'd like a camp experience with the opportunity to lead your students in Bible study, we can make that happen. If you want your church to serve together on a mission site, you can do that too. Here's how it works: Church groups serve together in ministry to the community. Group leaders work directly with the location site director who helps plan the ministry sites for you. Before camp, we ask you to prepare your students spiritually and physically for ministry. You will receive instruction and direction from the site director at your location and then you will be responsible for leading your group on site.

Go to LifeWay.com/fuge for more information and to register. Dates and locations are subject to change without notice.

Combo Camps

We're big on options. If you spend your summer taking different groups to camp, you can combine these trips into one week. Bring all your students – while middle school students participate in one of our camps, your older students can participate in another. Experience the best of the camp programs that Fuge offers in one location.

Go to LifeWay.com/fuge for more information and to register. Dates and locations are subject to change without notice.

FUGE Winter Camps

Want to keep the summer camp momentum going strong throughout the rest of the year? Check out FUGE Winter Camps. Offered exclusively at LifeWay's Conference Centers, these events let you have the FUGE experience over holidays/weekends during the winter months.

Go to LifeWay.com/fuge for more information and to register. Dates and locations are subject to change without notice.

Glorieta and Ridgecrest Summer Camps

Glorieta and Ridgecrest Summer Camps are each made up of two separate camps, Camp Glorieta and Camp Ridgecrest for Boys and Camp Crestridge and Camp Glorieta for Girls. These exceptional facilities are LifeWay owned and operated.

Our camp philosophy is founded on the growth of the whole child – physical, social,

mental and spiritual. We hire staff that has a desire to love kids as Christ loves them. Their charge is to reflect the character of Jesus so that campers not only hear the Gospel, but see it lived out.

God is placed first in all that we do at camp. Camp is focused on individual attention and building one-on-one relationships.

Go to Glorietacamps.com, and Ridgecrestcamps.com to learn more. You'll find the dates, prices and lists of activities and learn more about the camp philosophies. You'll even hear a testimonial or two from campers who love camp!

Glorieta Family Camp

Looking for a different way to spend your family vacation this year? Why not experience Glorieta Family Camps! Each day offers exciting new camp-wide family activities – carnivals, game shows, western nights, themed meals, family challenges and more. Join us at Glorieta for an exciting week of building, renovating and strengthening your family from the foundation up.

June 12-18, 19-25, 26-July 2, July 4-9, 11-16, *LifeWay Glorieta Conference Center, Glorieta, N.M.*



Hispanic Events

Cómo Enseñar en la Escuela Dominical (How to Teach in the Sunday School)

This event will provide all Hispanic Sunday school teachers and general leaders a specific

Information

Training Credit Information



Participants may be able to earn Continuing Education Unit credits during the following: Sunday School, 4Groups and Black Church Leadership & Family conferences. Christian Growth Study Plan credits may be earned for many morning and afternoon conferences. Seminary students may be able to receive credit through their seminaries. For more information, go to www.lifeway.com/cgsp.



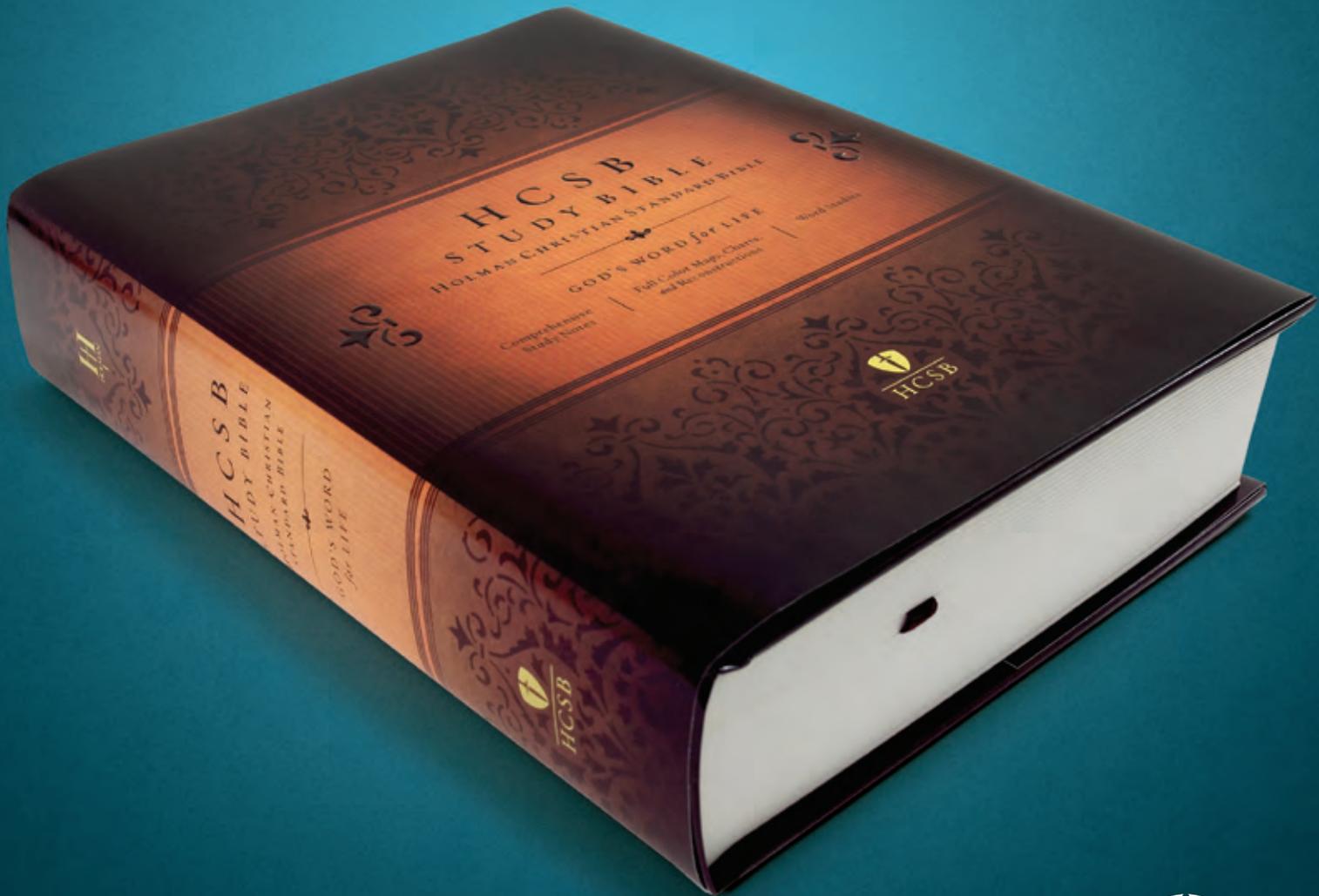
Taping and photography disclaimer

LifeWay will be audio/ videotaping and photographing all training and enrichment events. You may be filmed, recorded or photographed as part of the audience or individually. By your attendance, you are granting permission to be audio or videotaped or photographed for commercial purposes and agree to the following: being filmed, recorded, or photographed by any means; commercial or any other likeness, voice and words without compensation; specifically waiving all rights of privacy during the videotaping, filming, recording or photographing and release LifeWay Christian Resources from liability for loss, damage or compensation for the commercial or other use of your likeness, image, voice or words; compliance with all rules and regulations of LifeWay for this event.

“A Marvelous Tool”

“A solid translation, wonderful notes, beautiful illustrations, clear maps, and helpful tips on key words, the *HCSB Study Bible* is a marvelous tool to help open up even more the message of the Bible. A real gift to the church.”

— DARRELL BOCK
Research Professor of New Testament Studies,
Dallas Theological Seminary



2011 TRAINING & EVENTS SECTION

track where they will receive practical, hands-on instruction on how to teach for spiritual transformation by focusing on teaching principles, learning styles, how to prepare and effectively use Spanish LifeWay Sunday school curriculum.

April 2, LifeWay Christian Resources, Nashville, Tenn.

La Escuela Dominical Sencilla (The Simple Sunday School Seminar)

This is a one-day seminar that will be conducted solely in Spanish and provide Hispanic pastors, Sunday school directors, Sunday school teachers and other leaders with a simple process of making disciples through the Sunday school or other small group Bible studies. The focus is on developing leaders who help people connect with God and others; grow disciples; provide opportunities for every believer to serve and move from the being spectators to co-laborers in ministry and equip all believers to go and share the gospel with their families, communities and the world.

May 14, Maryland (location to be determined); Sept. 10, Scottsdale, Ariz.

Seminario Nacional para Directores de la Escuela Dominical : SNDED (National Sunday School Director Seminar: NSSDS)

This is a one-day seminar for Spanish-speaking pastors, Sunday school directors and other leaders where they will be equipped to serve effectively in all areas of Sunday school. We address the purpose and vision of the Sunday school, roles and how to relate to others, principles for growing their Sunday school, developing teaching that transforms lives and developing a strategy for the future of their Sunday school. This seminar is offered in both Spanish and English.

Feb. 26, First Baptist Church, Scottsdale, Ariz.

Kids Leadership Events

LifeWay Kids Ministry Conference

Join us for a power-packed three-day event with more than 50 workshop options, inspiring worship and general sessions featuring the Duggar family from the television program "19 Kids and Counting," and author and blogger Jon Acuff ("Stuff Christians Like").

This event is unlike anything we've ever done. Come soak up all you need to take your kids ministry to the next level. If there's only one conference you attend this year,

make sure this is it. Go to LifeWay.com/kidsministryconference for more information. *Oct. 10-12, LifeWay Christian Resources, Nashville, Tenn.*

VBS 2011 Preview Events

Join VBS leaders from across the country for this hands-on, two-day event that's packed with information about LifeWay's Big Apple Adventure and Club VBS: Beach Blast.

You will have the opportunity to meet Jeff Slaughter and the LifeWay VBS team; hear the VBS musical; get fresh ideas about outreach, evangelism and follow up; see and touch VBS decorations; receive exclusive discounts on VBS T-shirts, attend conferences on preschool VBS and VBX for preteens.

Registration is a value at \$70 per person (room and meals not included) for this two-day event, but it's a real value at just \$60 per person for groups of three or more.

The VBS Previews will happen at Ridgecrest, in Fort Worth and in Nashville. At

Ridgecrest, the event and housing is on the same campus. Go to LifeWay.com/vbspreview for hotel specials in Fort Worth and Nashville. Note that the phone numbers for registration is different at Ridgecrest.

Jan. 7-8, Ridgecrest Conference Center, Ridgecrest, N.C., Registration: (800) 588-7222; Jan. 13-14, 14-15, Travis Avenue Baptist Church, Fort Worth, Texas, Registration: (800) 254-2022; Jan. 27-28, 28-29, LifeWay Christian Resources, Nashville, Tenn. Registration (800) 254-2022.

Leadership Training

4Groups Conference

The 4Groups Conference is for churches doing Sunday school, discipleship groups, evangelistic groups and/or small groups. With a track for each group type attendees can give all of their attention to the system they are using in their church or move from track to track to gain greater understanding of group types they are considering. Free one-on-one consultations with experts in each group type will be available to conference attendees. The 4Groups Conference is for those spearheading each group ministry type. There will also be a track for adult Sunday school teachers and small group leaders.

July 25-28, LifeWay Ridgecrest Conference Center, Ridgecrest, N.C.

Building a Kingdom School Institute

This event will assist school leaders in establishing kingdom-focused schools. Unlike any other conference, the Building a Kingdom School Institute distinctly and specifically focuses on helping Christian schools develop the philosophy and plan they need to ensure a Bible-centric stance permeates their own educational program.

Registration for the first delegate is \$250, and \$200 for each additional delegate. Save \$25 per delegate if registered by May 16. Go to LifeWay.com/christianschools to learn more.

June 14-17, LifeWay Christian Resources, Nashville, Tenn.

Building Momentum: A Church Facilities Workshop

LifeWay Architecture offers the Building Momentum Workshop to help pastors and their building project teams get ready to build. It's an ideal start to the building team's training and is designed to prepare key project leaders for the planning and construction process. Your team will leave with sound advice from experienced ministry leaders and building project professionals who have a heart for serving churches. An opportunity



VBS 2011



4Groups Conference

Event Listing

to tour recently constructed local church facilities is included.

Sept. 20, North Jacksonville Baptist Church, Jacksonville, Fla.; Sept. 22, First Baptist Church, Longview, Wash.

Equipping Church Librarians for Ministry

Join church librarians from all sizes of churches across the United States for a dynamic experience of worship, learning, sharing, networking, and serving. You might even find time to enjoy the mountain views from a rocking chair as you visit with friends. Come alone or bring your team.

March 18-20, LifeWay Ridgecrest Conference Center, Ridgecrest, N.C.

“Experiencing God” Leadership Summit

This event is divided into two sessions with identical programs to give you a choice of dates that best fits your schedule.

The target audiences for this new event are “Experiencing God” small group facilitators,

“Experiencing God” Weekend coordinators and team members, pastors and church staff members, local area and denominational leaders, missionaries and ministry leaders.

Coauthors Henry and Richard Blackaby and Claude King will be your hosts at LifeWay’s home office in Nashville, Tenn. Each participant will receive a print of Mike Wimmer’s painting of Moses at the burning bush commemorating the 20th anniversary of the release of “Experiencing God” resources in October 1990. Those attending session one will have the option of participating in one of the Experiencing God Weekends hosted by churches in middle Tennessee. Space is limited at LifeWay, so early registration is recommended.

Session One: March 17-18, LifeWay Christian Resources, Nashville, Tenn.; Session Two: March 18-19, LifeWay Christian Resources, Nashville, Tenn.

Live Online Sunday School Training from LifeWay Ridgecrest Conference Center

“Transformational Class: Transformational Church Goes to Sunday School” is the theme for 2011. In our online webcast last year more than 12,000 Sunday school leaders were trained. New speakers and new content will make the 2011 webcast a fresh and vibrant learning experience for all age group leaders; preschool, children, students and adults.

David Francis’ new book “Transformational Class: Transformational Church Goes to Sunday School” will provide the content for this interactive and inspirational encounter. This training experience will help Sunday school leaders understand, value and embrace the Sunday school that is a part of Transformational Church.

Be sure you enlist leaders and members from your church for a group encounter. Invite Sunday school leaders from sister churches – any church using Sunday schools (small communities) to reach, teach and minister to people. Maybe you can help a sister church to experience the training; a church that may not have the technical equipment.

July 10, 4-6 p.m. EDT

LifeWay Worship Leadership & Conference

Come let us minister to you and your family or staff members for five days. You’ll have the opportunity to hear great music, worship in exciting concerts, participate in classes that fit your needs and renew your mind.

June 27-July 1, LifeWay Ridgecrest Conference Center, Ridgecrest, N.C.

More To Life

Acclaimed evangelist and author Dennis Pethers will be onsite at New Orleans Baptist Theological Seminary for a one-day event and at Church at the Cross, Grapevine, Texas, for a two-day life-changing training event. “More To Life: Engaging Through Story” will guide participants how to use a simple, practical and biblical four-story approach to evangelism. Participants will be encouraged, motivated and trained to include their own faith stories in everyday conversations. Against the backdrop of a rapidly growing, unchurched (or never churched) population, “More To Life” is birthed out of the life of its author, who equips individuals to reach people who are “far from God, but close to them.”

May 2, New Orleans Baptist Theological Seminary; Aug. 1-2, Church at the Cross, Grapevine, Texas

National Ministry Assistants Conference

“What Is Your Joy?” (Colossians 3:23) is the theme for this biannual meeting for church and denominational office professionals and is open to all denominations. Conferences will address technical and computer skills, people skills and personal renewal. It will be a time for ministry assistants to learn, worship, relax and refresh with their peers. Jill Baughan, author of “Born to Be Wild: Rediscover the Freedom of Fun,” will be the guest speaker. Pastor Lloyd Sweatt, Meadowood Baptist Church, Amory, Miss., will be the Bible study leader. In addition, attendees will be able to choose from seven conference periods. The conference will close with dinner at Dollywood, east Tennessee’s premier amusement park. This is a great opportunity for churches and denominational offices to give a special gift to their gatekeepers in recognition of National Office Professionals Week.

April 27-30, First Baptist Church, Sevierville, Tenn.

National Sunday School Director Seminars

More than 15,000 leaders across the United States have discovered how to build a strong, life-changing Sunday school at a National Sunday School Director Seminar. Sunday school directors, pastors, ministers of education and department directors will be equipped to serve effectively in all areas of Sunday school work including their role, their relationships, principles for growing



Henry Blackaby



their Sunday school, building life changing teaching and developing a personalized plan for the future for their Sunday school.

Bring your enter leadership team and build cohesiveness as you ask God to guide you in building a Sunday school that will genuinely make a difference in the lives of people.

Feb. 26, First Baptist Church, Scottsdale, Ariz., (English and Spanish tracks); March 19, Fellowship Missionary Baptist Church, Albuquerque, N.M.; April 2, First Baptist Church, Upper Marlboro, Md.; May 14, Brandon Baptist Church, Brandon, Miss.

LifeWay National Youth Worker's Conference

This is three days of inspiration, encouragement and practical how-to's focused on developing students, a time for youth workers to come together and learn more about student ministry.

Sept. 12-14, Nashville, Tenn.

Pastor's Personal Renewal Retreat

Is your pastor weary from the constant pressures of normal ministry where he is giving and going, teaching and preaching, administering and counseling, mobilizing and leading, loving and serving with little time to recharge his own spiritual batteries? This year LifeWay offers two special opportunities for pastors to have a personal renewal retreat in the mountains at Ridgecrest, N.C. LifeWay is working on another location in September as well.

Retreats begin with the evening meal on Monday and conclude by noon on Wednesday. Claude King, discipleship specialist and coauthor of "Experiencing God" and Bruce Raley, director of leadership and evangelism training and events and the Transformational Church team leader, will be your coaches.

May 2-4, LifeWay Ridgecrest Conference Center, Ridgecrest, N.C.; Sept. 12-14, Location to be determined

Sunday School Weeks

How will Transformational Church impact your Sunday school? We will explore that question and more Sunday school topics under the theme "Transformational Church Goes to Sunday School." Participants in general leadership sessions, age group core conferences, age group electives and peer-to-peer dialog will discover what the "new normal" of Sunday school in a Transformational Church might look like.

A new feature that's available this year for

those who are interested is individualized Sunday school consultations that can be scheduled with a LifeWay Sunday school specialist.

For the second consecutive year those who come to Ridgecrest will be a part of the live online broadcast of our Sunday school Webcast from Ridgecrest.

Speakers at Ridgecrest are Randy Davis, executive director-treasurer, Tennessee Baptist Convention; LifeWay's David Francis and Bruce Raley and worship leaders Mark and Crystal Clay.

Speakers scheduled for Glorieta are Jeff Iorg, president of Golden Gate Baptist Theological Seminary; David Francis and Bruce Raley and worship leaders Mark and Crystal Clay.

July 8-11, LifeWay Ridgecrest Conference Center, Ridgecrest, N.C.; July 18-22, LifeWay Glorieta Conference Center, Glorieta, N.M.

Marriage Events

Festivals of Marriage

A Festivals of Marriage event is a three-day retreat that allows married couples to get away from the busyness of life to concentrate on each other and the biblical principles of marriage. Spouses go home with a renewed commitment to their marriage and a connection that is stronger physically, emotionally and spiritually.

Go to LifeWay.com/fom for more information. *Oct. 7-9, LifeWay Glorieta Conference Center, Glorieta, N.M.; Oct. 7-9, 14-16, 21-23, LifeWay Ridgecrest Conference Center, Ridgecrest, N.C.; Nov. 4-6, Branson, Mo.; Nov. 11-13, Callaway Gardens, Ga.*

Marriage Impact

Enjoy any number of outdoor adventures including white water rafting, kayaking, canoeing, mountain biking and hiking. Return at night to worship and fellowship with other couples from across the nation.

May 27-29, July 22-24 and Aug. 26-28, LifeWay Ridgecrest Conference Center, Ridgecrest, N.C.

Valentine's Weekend Retreat

Giving flowers or chocolate again this Valentine's Day? Why not give your spouse a gift that will not only stand the test of time but also help you endure the inevitable tests that come with being married? Give each other two days to strengthen your marriage at a LifeWay Valentine's Weekend retreat. Go to LifeWay.com/Valentine for more information.



Festivals of Marriage

Feb. 11-12, LifeWay Ridgecrest Conference Center, Ridgecrest, N.C.

Transformational Church Events

TRANSFORM ... Lives Through Teaching

TRANSFORM is not just another training event. TRANSFORM is designed to lead your teachers to understand how to have a class with a central focus on seeing lives transformed. Teachers will learn how to take their teaching beyond just sharing information and how their teaching and their relationships with class members can be used by God to transform lives. At TRANSFORM teachers will learn practical methods that can be put to use in teaching, how their members learn, planning and preparing to teach, class room dynamics and other practical skills that will help them teach for life change.

Aug. 20, Kirby Woods Baptist Church, Memphis, Tenn.

Transformational Church Pastor/Staff Retreat

Pastors, bring your staff for a time of renewal and team building as we learn more about what it means to be a Transformational Church. For a very reasonable cost, you get a pleasant and peaceful location, content for education and discussion and free time for your staff to plan and play together.

The retreat will include sessions with Ed Stetzer, Bruce Raley and Philip Nation. There will also be affinity groups with your peers, so people who hold similar positions in churches can share common challenges and inspiring ideas with each other. And there will be time for your staff to meet and discuss the Transformational Church model

Event Listing

and to plan its implementation in the unique environment of your church.

March 14-16, *LifeWay Ridgecrest Conference Center, Ridgecrest, N.C.*

Transformational Church Training

Here's your invitation to become a certified Transformational Church consultant.

Through this training, you will be immersed in the seven elements of a Transformational Church: missionary mentality, vibrant leadership, relational intentionality, prayerful dependence, worship, community and mission. You'll also get valuable training, covering subjects such as: best practices for consulting and coaching, listening skills, group dynamics, collaborative discussions, preparing spiritually and much more.

Jan. 24-26, *First Baptist Church, Grapevine, Texas*; Feb. 21-23, *LifeWay Christian Resources, Nashville, Tenn.*; March 7-9, *Northwest Baptist Convention, Vancouver, Wash.*; April 11-13, *LifeWay Christian Resources, Nashville, Tenn.*; May 9-11, *Ezekiel Baptist Church, Philadelphia*; Sept. 26-28, *Broadview Missionary Baptist Church, Broadview, Ill.*

Women Events

Deeper Still

What do you get when you bring Beth Moore, Priscilla Shirer and Kay Arthur to one location? You get a once in a lifetime opportunity. Deeper Still is a rich event that crosses generations and cultures and strengthens your relationship with God and His Word. Join these three internationally acclaimed Bible teachers and worship leader Travis Cottrell for a weekend of biblical wisdom, creative worship and infectious fun.

June 10-11, *Louisville, Ky.*

Girls' Forum

Our first Girls' Ministry Forum in 2010 was a huge success and we can't wait to see what 2011 will

bring. This is a refreshing time for staff and volunteers in girls' ministry to network ideas, discuss needs and focus on personal development. Come enhance your mentoring skills.

Feb. 25-26, *LifeWay Christian Resources, Nashville, Tenn.*

Going Beyond

Ever feel like you're in a rut? Whether you need inspiration or a challenge, Going Beyond will snap you out of routine faith. Join Bible teacher Priscilla Shirer and worship leader Anthony Evans at this intimate event for women of every age, culture and background.

Feb. 25-26, *San Antonio*; April 1-2, *Panama City Beach, Fla.*; April 15-16, *Lynchburg, Va.*; July 29-30, *Southaven, Miss.*; Aug. 26-27, *Jacksonville, Fla.*; Oct. 28-29, *Sacramento, Calif.*

Going Beyond: Life Interrupted Simulcast

Going Beyond: Life Interrupted Simulcast will explain how to embrace the amazing freedom and fulfillment that comes from going with God, even when He's going against your grain. Bible teacher Priscilla Shirer uses the Book of Jonah to address daily obedience to God and how to respond to His plans.

April 1-2, *Panama City Beach, Fla.*, *Your local church*

Living Proof Live

Are you ready to see God's Word in a whole new way? There's nothing quite like worshiping God with Beth Moore, Travis Cottrell and an arena full of women. No two Living Proof Lives are the same. Moore focuses on the Scripture God puts on her heart for each event. As she explores the Bible and how it applies to real life, you'll be amazed by her own experiences and inspired to strengthen your own relationship with the Lord.

March 11-12, *Seattle/Tacoma*; April 1-2, *Fresno, Calif.*; April 15-16, *Little Rock, Ark.*; May 20-21, *Minneapolis*; June 24-25, *Lincoln, Neb.*; July 22-23, *Charlotte, N.C.*; Aug. 12-13, *Columbus, Ohio*; Aug. 26-27, *Salt Lake City*; Sept. 10, *Lubbock, Texas*; Sept. 30-Oct. 1, *Baltimore*; Nov. 4-5, *Casper, Wyo.*; Dec. 2-3, *Pensacola, Fla.*

Living Proof Live Simulcast

Bring Beth Moore and Travis Cottrell to your hometown on Sept. 10. Sign up your church to host this live Internet streaming event. Reserve your church's spot for as little as \$100. Join us from your home church for a weekend



Priscilla Shirer

of laughter, life-changing worship and one of a kind teaching.

Sept. 10, *Lubbock, Texas*; *Your local church*

.MOM

Have you ever thought, "I wonder if other moms feel ...?" However you finish that sentence, the answer is yes. The journey of motherhood is exciting and challenging. Which is why we've created .MOM, featuring Priscilla Shirer, Angela Thomas, Vicki Courtney, Angie Smith and others. Enjoy a weekend that will encourage and refresh you, connect you with other moms, celebrate motherhood and draw you closer to Christ.

Sept. 23-24, *Birmingham, Ala.*

Women's Leadership Forum

Here is an opportunity for leaders of all ages to gather in one location to share ideas, strategies, information and inspiration related to women's ministry. Leaders will gain insight in sessions and breakouts to develop an ministry plan that is intentional and creative.

Nov. 10-12, *LifeWay Christian Resources, Nashville, Tenn.*

You & Your Girl

Do you and your daughter really understand each other? The reality is, most girls in grades 5-12 will be hard to relate to. With so many influences from culture and friends, how can you be sure she's hearing you? If you want to connect (or reconnect) with her, You & Your Girl is a great place to start. Join author Vicki Courtney and girl band The Sonflowerz for spiritual encouragement and practical tools to navigate life and strengthen your bond.

April 9, *Nashville, Tenn.*; Oct. 15, *Plano, Texas*

You & Your Girl Simulcast

Bring Vicki Courtney and The Sonflowerz



2011 TRAINING & EVENTS SECTION

to your church on April 9 for a mother/daughter retreat. Join us from your home church for life-changing worship and practical tools to connect (or reconnect) with your daughter.

April 9, Nashville, Tenn., Your local church

YOU Lead

YOU Lead is an encouraging training event designed for leaders who are eager to effectively reach and disciple women for Christ. With innovative training in discipleship, evangelism, missions and prayer, your entire women's ministry team can learn how to build a balanced ministry. Each conference is conveniently held the Thursday and Friday before a Living Proof Live event.

March 10-11, Tacoma, Wash.; March 31-April 1, Fresno, Calif.; April 14-15, Little Rock, Ark.; June 23-24, Lincoln, Neb.; July 21-22, Charlotte, N.C.; Aug. 11-12, Columbus, Ohio; Dec. 1-2, Pensacola, Fla.

Young Adult Events

BeachReach

You pack the sunscreen. We'll bring the syrup. Spend spring break at BeachReach and share the gospel with college students who – whether they know it or not – are looking for more than a good time.

Do servant evangelism through free food and van rides, and share the gospel over pancakes. It doesn't get any better than that! Go to ThreadsMedia.com/events for more information.

March 5-11, 12-18, Panama City Beach, Fla.

Connect 2.0

Connect 2.0 – How it works: You want to offer training? You contact us.

We talk with you about your specific needs and learn what you'd like to accomplish through a training opportunity. We tailor an event specific to your needs, we give you tools to promote it – but it's your event. Our speakers arrive with training materials in hand. They listen, they teach, they share and they leave you with tools and practical ideas on how to reach young adults.

Go to ThreadsMedia.com/events for more information.

Living Single in Faith – Urban Weekend

Urban Singles weekend retreat at Ridgecrest Conference Center offers single adults of all cultures will have

an opportunity to participate in a life changing conference to increase their faith through prayer, fellowship, and commitment to God.

April 22-24, LifeWay Ridgecrest Conference Center, Ridgecrest, N.C.

National Collegiate Week

Join hundreds of students and leaders for National Collegiate Week 2011. This year's focus is on community. Some students call Collegiate Week "the most creatively challenging educational week of their entire year" others call it "intense in a good way." Whatever you call it, Collegiate Week is sure to expose students to challenging teaching, powerful breakout sessions and captivating worship. Go to ThreadsMedia.com/events for more information.

Aug. 7-12, LifeWay Glorieta Conference Center, Glorieta, N.M.

NOW

The time is now. There are defining moments when what you want to do with your life and what the Lord wants for your life merge. It's that moment when living out your calling starts; the choices you're making today define your life. Why wait? Those dreams God's planted in your heart – the time to pursue them is NOW. Go to ThreadsMedia.com/events for more information.

April 15-17, Nashville, Tenn.

YOUTH 2 CHRIST – the Urban Connection

This is a powerful youth weekend bringing youth groups (grades 7-12) together from across the country, teaching, encouraging and empowering them to be more Christ-like, while setting themselves apart from the negative influences of today's world. It's packed with praise, worship, Bible study, fun and fellowship.

Oct. 22-23, LifeWay Ridgecrest Conference Center, Ridgecrest, N.C.

Registration & Information

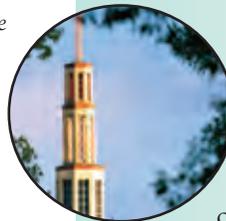


LifeWay Ridgecrest Conference Center

For more information or to register for 2011 Ridgecrest conferences:

Phone (800) 588-7222

Online: www.lifeway.com/ridgecrest



LifeWay Glorieta Conference Center

For more information or to register for 2011 Glorieta conferences:

Phone (800) 797-4222

Online: www.lifeway.com/glorieta



LifeWay Events Registration

For more information or to register for 2011 conferences:

Phone (800) 254-2022

Online: www.lifeway.com/events

Note:

All conference and event names, dates, locations and information were verified at publication time. However, be aware that plans can change. Go to LifeWay.com/events to verify when you are ready to register.

All the Fuge camp dates, locations and registration information can be found at LifeWay.com/FUGE.

LifeWay releases ‘True Love Waits 3.0: A Path of Purity’

by Kelly Shrout

“... many parents are in denial as to the scope of the problem and the ways their children are affected.”

— Jimmy Hester

LifeWay Christian Resource’s True Love Waits ministry has introduced “True Love Waits 3.0: A Path of Purity.”

The new initiative, introduced during the National Youth Worker’s Conference held last fall, is a result of a study of how the 17-year-old ministry can be more effective for future generations.

Jimmy Hester, co-founder of True Love Waits, explained that feedback from student ministry leaders indicated a need for more emphasis on parental participation, specifically to support parents in their role as the primary spiritual developers of their children.

“While the message in society today is one of encouraging teen sex, these leaders emphasized that many parents are in denial as to the scope of the problem and the ways their children are affected,” Hester said.



In response, True Love Waits created “True Love Waits 3.0: A Path of Purity,” which builds on the ministry’s sexual-abstinence-until-marriage message to include a variety of markers students experience from childhood to young adulthood. Resources supporting this new emphasis will guide parents and

church leaders to take advantage of these markers and treat them as teachable moments on purity.

“Walking the path of purity is not easy, but it’s the right way,” Hester said. “After careful consideration through interaction with student workers and students, we realized that this emphasis [True Love Waits] has often been viewed as a one-time event emphasis.”

True Love Waits is a process, Hester explained, noting that the new emphasis will focus on 18 life-markers that will provide student ministry workers and parents the opportunity to have conversations about abstinence.

“It’s a spiritual development process,” he added. During the National Youth Worker’s Conference, Seth Buckley, student minister at First Baptist Church, Spartanburg, S.C., introduced Jeff and Angie Rosenlund and their daughter, Teal.

The Rosenlunds are members of FBC Spartanburg and spoke about how True Love Waits impacted their family.

Teal Rosenlund, a junior at Clemson University, attended a True Love Waits ceremony in seventh grade, but explained her commitment to purity came long before the event.

“The True Love Waits ceremony wasn’t the big ‘a-ha’ moment,” she said. “I had made a commitment in my heart before the ceremony. I grew up with

We Recommend

- “Introduction to True Love Waits – 5-Pack” by Jimmy Hester
- “True Love Waits: Complete a Life of Purity” by Pam Gibbs and Mike Wakefield
- “Pure Parenting: Teaching Your Teen Why True Love Waits” (leader guide and member book) by Lynn Pryor

These and other resources are available at LifeWay.com/shopping, through customer service at (800) 458-2772 and from LifeWay Christian Stores at LifeWayStores.com and (800) 233-1123.

my parents talking openly about dating, purity and waiting until marriage to have sex. The True Love Waits ceremony was huge because it reinforced everything I had already believed. It was neat to see my peers commit with me. I loved that my parents were there at the ceremony. It just reinforced that we were all holding each other accountable.”

Jeff Rosenlund said the key to teaching kids about purity begins with teaching them about God’s standards for their lives.

“We tried to teach our kids early on, through conversations, lifestyle and Bible studies, that God’s way is the right way,” he said.

Rosenlund also explained that being

active in a church helped with teaching his kids about abstinence.

“We were disciplined, challenged and taught how to grow as Christians,” he said, noting that he and his wife also learned from other parents.

Angie Rosenlund spoke about the importance of the mother’s role regarding purity.

“One thing I tried to do is make everything comfortable to talk about – hair, makeup, boys and even sex,” she said. “We had a rule that if you heard a word or saw a gesture, come home and ask us. We wanted to be approachable. We are here to help them figure out God’s way.” ■

Go to TrueLoveWaits.com for more information.

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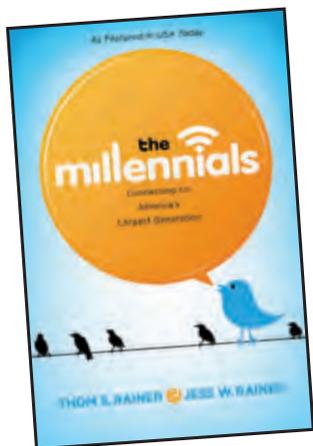


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B&H PUBLISHING GROUP

“The Millennials: Connecting to America’s Largest Generation”

by Thom S. Rainer
and Jess W. Rainer

At more than 78 million strong, the Millennials – those born between 1980 and 2000 – have surpassed the Boomers as the larger and more influential generation in America. Best-selling research author Thom Rainer (“Simple Church”) and his son Jess Rainer, (a Millennial born in 1985) present the first major investigative work on Millennials from a Christian worldview perspective.

“The Millennials” is based on 1,200 interviews with its namesakes and aims to better understand them personally, professionally and spiritually. Chapters report intriguing how-and-why findings on family matters, their desire for diversity, the workplace, their attitude toward religion and more.

The authors close with a thoughtful response to how the church can engage and minister to what is now in fact the largest generation in America’s history.

Releases Jan. 1. Product #978-1-4336-7003-9. Hardcover. \$22.99

“Words”

by Ginny L. Yttrup

In this new novel, 10-year-old Kaylee Wren doesn’t speak. Not since her drug-addled mother walked away, leaving her in a remote cabin in the care of a dangerous and evil man. With silence her only refuge, Kaylee collects words she might never speak from the only memento her mother left behind: a dictionary.

Sierra Dawn is 34, an artist and alone. She has allowed the shame

of her past to silence her present hopes and chooses to bury her pain. On the 12th anniversary of her daughter’s death, Sierra’s control begins to crumble as the God of her childhood woos her back to Himself.

Brought together by Divine design, Kaylee and Sierra will discover together the healing mercy of the Word – Jesus Christ.

Releases Feb. 1. Product #978-1-4336-7170-8. Paperback. \$14.99

“Therapeutic Expedition: Equipping the Christian Counselor for the Journey”

by John C. Thomas and Lisa Sosin

For undergraduates and those pursuing a master’s degree in counseling, psychology, social work or pastoral counseling, “Therapeutic Expedition” is the only comprehensive basic helping skills textbook built upon a biblical worldview.

Authors John C. Thomas and Lisa Sosin pull from their combined 50 years of clinical and classroom experience to prepare future counselors. The book’s unique combination of qualities – a practical approach based on authoritative, interdisciplinary and biblical worldview outlooks – makes this an outstanding text within its field.

Workbook exercises to foster skills application are included with each chapter. There is also an instructional DVD available to professors (but not packaged with the book) featuring vignettes designed to work conjunctly with each chapter’s activities.

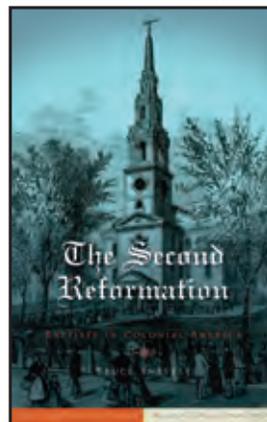
Releases March 1. Product #978-1-4336-7236-1. Paperback. \$49.99

“The Second Reformation: Baptists in Colonial America”

by Bruce Snavely

What distinguishes a Baptist from any other “evangelical” is a particular ecclesiology, but defining the historical, theological and practical particulars of Baptist ecclesiology is today an often-debated topic. While tracing the history of Baptists back to the Protestant Reformation in Europe, this third book from the Studies in Baptist Life & Thought series primarily focuses forward to Baptists in America.

How are Baptists historically and theologically related to the Protestant Reformation and to the Anabaptists? Is the New Testament more concerned with the universal church or the local church? What



kind of relationship and cooperation should there be between Baptists and the rest of the Christian world (i.e., how “ecumenical” should Baptists be)?

“The Second Reformation” addresses these questions and more, touching on the Puritans and the Great Awakening

as well as detailing the widely known Baptist leader Isaac Backus, the main Baptist confession in America and the development of Baptist ecclesiology.

Releases March 1. Product #978-1-4336-7154-8. Paperback. \$24.99

“The Life Ready Woman: Thriving in a Do-It-All World”

by Shaunti Feldhahn
and Robert Lewis

Whether a stay-at-home mom or an airplane-hopping executive, most women need a contemporary, encouraging vision for what

it means to be a godly, biblically-guided female in the 21st century. A biblical woman takes God's Word seriously, not just at church, but also in the everyday walk of life.

In "The Life Ready Woman," best-selling author Shaunti Feldhahn helps readers take five faith steps drawn from the Bible that will help to define the best life possible. Each one is easy to understand, but requires faith to activate. The reward is being ready for what God has planned.

Releases Jan. 1. Product #978-1-4336-7112-8. Paperback. \$14.99

"Reshaping It All: Motivation for Physical and Spiritual Fitness"

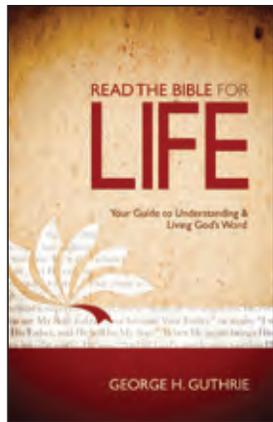
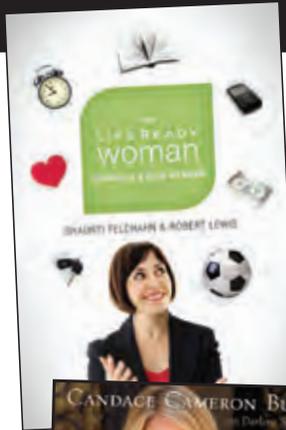
by Candace Cameron Bure, with Darlene Schacht

Candace Cameron Bure first became known to millions as a co-star on the hit ABC television series Full House. Today, like her brother Kirk Cameron (Growing Pains, Fireproof), she is the rare Hollywood actor who is outspoken about her Christian faith and how it helps overcome certain obstacles, like her struggle with food addiction.

In "Reshaping It All," she continues the story, inspiring women to embrace a healthier lifestyle by moving faith to the forefront, making wise choices and finding their worth in the eyes of God. Bure shares a candid account of her struggles and ultimately her healthy outlook on weight despite the toothpick-thin expectations of Hollywood.

More than a testimony, here is a motivational tool that will put readers on the right track and keep them there. In addition to practical advice, Bure offers a biblical perspective on appetite and self control that provides encouragement to women, guiding them toward freedom.

Releases Jan. 1. Product #978-1-4336-6973-6. Paperback. \$14.99



"Read the Bible for Life: Your Guide to Understanding and Living God's Word"
by George H. Guthrie

The Bible may be the most bought book in the world, but it is also often the least read and least applied due to a basic lack of understanding and motivation on the part of readers. "Read the Bible for Life" aims to improve biblical literacy in the culture and the church by moving readers toward greater skill and a deeper commitment.

Through a series of down-to-earth conversations with some of today's brightest scholars, author George Guthrie discusses the basic tools and attitudes needed to read the Bible more effectively. Chapters focus on the various types of literature in Scripture and how to read them well.

How can we engage these various parts of Scripture in a way that is truly life-changing? As we better understand how to read the Bible skillfully, we begin to see how every person of the Bible, every psalm and every teaching fits into the Bible's powerful, overarching story.

Releases Jan. 1. Product #978-0-8054-6454-2. Paperback. \$14.99

"In the Shadow of Evil"
by Robin Carroll

Informed by the real-life fallout of the U.S. economy and devastation caused by multiple hurricanes along the southern coast, this new novel by Robin Carroll tells a modern-day story involving the exposure of a building rebound scam. Amidst the layers of unethical practices, supply shortages and excess murders, a top Louisiana homicide detective

loses his heart to a charitable contractor while uncovering a secret about his tragic past.

Releases March 1. Product #978-0-8054-4979-2. Paperback. \$14.99

"No Safe Haven"
by Kimberley and Kayla Woodhouse

Jenna and Andi Tikaani-Gray are hoping for a fresh start. Although 12-year-old Andi has long struggled with a rare medical disorder, she and her mother finally have received good news from out-of-town specialists. It's news they desperately needed, especially after the recent death of Jenna's husband (Andi's dad) in a car accident.

But as they are flying home to Alaska, ready to begin again, the unthinkable happens. The pilot sabotages their small plane and crashes into Sultana, one of the most remote and dangerous mountains in the Land of the Midnight Sun. Even worse, a winter storm is headed their way along with someone who doesn't want to save them, but to kill them.

Only one man can keep them alive: Cole Maddox, the mysterious last-minute passenger who joined them on their flight. But trust doesn't come easy to Jenna or Andi, and they both sense Cole is hiding something.

This new novel is a relentless tale of survival and suspense, involving military technology designed by Jenna's late husband that some would do anything to possess.

Releases March 15. Product #978-1-4336-7116-6. Paperback. \$14.99



"Little Mercies: Celebrating God's Everyday Grace and Goodness"
by Lynn Coulter

Christians know the psalm about living a happy life – "This is the day the Lord has made. Let us rejoice and be glad in it." But it's hard not to look around and be distracted by the fact that we are living in a broken, fallen world. Sometimes, there's so much bad news



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coming from the media that it's fair to ask: Is there any other kind?

In "Little Mercies," acclaimed essayist Lynn Coulter answers, "Yes, there is. There is some very Good News indeed, and it has a name – Jesus."

Coulter explains. "With practice, all of us can grow grateful hearts."

Releases March 1. Product #978-0-8054-4935-8. Paperback. \$14.99

"Life Interrupted: Navigating the Unexpected"

by Priscilla Shirer

From telemarketers to traffic jams to 20-item shoppers in the 10-item line, our lives are full of interruptions. They're often aggravating, sometimes infuriating. But they also tell us something quite important about ourselves.

The prophet Jonah's life was interrupted by a clear call of God that made him mad enough and scared enough to run in the completely opposite direction.

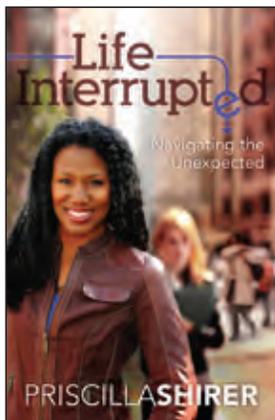
Yet it wasn't really an interruption. It was an opportunity for Jonah to be involved in something the likes of which the Old Testament world had never seen: national revival in a Gentile country.

What if Jonah had seen God's interruption for what it truly was – a divine intervention that held more adventure and possibility than any other thing he could have been doing at the time? What could have

felt any better than being directly in the center of God's will?

Author Priscilla Shirer shows how to embrace the amazing freedom and fulfillment that comes from going with God.

Releases March 1. Product #978-1-4336-7045-9. Paperback. \$14.99



"Defending the Faith, Engaging the Culture: Essays Honoring L. Russ Bush"

edited by Bruce A. Little and Mark D. Lieberbach

L. Russ Bush (1944-2008) was a leading Southern Baptist philosopher, apologist and professor whose landmark book, "Baptists and the Bible," helped fuel his denomination's conservative

resurgence and decisive emphasis on the inerrancy of Scripture. In "Defending the Faith, Engaging the Culture," his colleagues pay tribute by writing about the topics that inspired Bush and excerpting from his published and previously unpublished works to support their message. Themes include Christianity and the Bible (with essays by Tom Nettles and Daniel L. Akin), Christian apologetics (Gary Habermas, Norman Geisler), Christianity and science, as well as faith and culture.

Editor Bruce A. Little, director of the L. Russ Bush Center for Faith and Culture at Southeastern Baptist Theological Seminary, gives an inspiring testimony to the ongoing legacy of Bush in the book's afterword.

Releases Feb. 1. Product #978-0-8054-6417-7. Paperback. \$24.99

"Book of Days"

by James L. Rubart

"... in Your book all my days were recorded, even those which were purposed before they had come into being. – Psalm 139:16

In this new novel, young Cameron Vaux's mind is slipping. Memories of his wife, killed two years earlier in a car accident, are vanishing just as his dad predicted they would – memories he knows he has to remember.

Vaux's father tells him that to save his mind he must find "the book with all days in it" – the past and future record of every soul on earth.

When an obscure clue leads Vaux to a small central Oregon town, he meets a possible guide to finding the book – the enigmatic Taylor Stone, who seems to carry secrets far deeper than anyone imagines. Local hotshot TV personality Ann Bannister thinks the legend of the book is a farce, but she has her reasons to join Vaux's search anyway. Finally,

there is fanatical New Age guru Jason Judah, who will stop at nothing to find the book of days before Vaux does.

Releases Jan. 1. Product #978-1-4336-7151-7. Paperback. \$14.99

CHURCH RESOURCES

"Read the Bible for Life" by George H. Guthrie

God inspired the biblical writers to use a variety of literary types, including stories, poetry, proverbs and parables. "Read the Bible for Life" teaches believers how to read the various types of biblical literature in a way that unlocks God's intended meaning, enabling them to accurately interpret the Bible and appropriately apply its teachings to life. 9 sessions.



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Releases in January. Member book, LifeWay product #0-0532-1768, \$11.95; DVD leader kit, LifeWay product #0-0525-3507, \$99.95

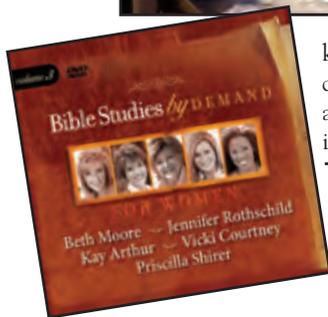


"Building Biblical Community: Celebrate. Learn. Love. Serve."

By Bill Donahue and Steve Gladen

This group experience is designed to help members understand what it means to belong in a small group, know how to live in community and do life together, discover mission and learn the importance of "story" in group life. 4 sessions.

Releases in January. Member book, LifeWay product #0-0536-3571, \$6.95; DVD leader kit, LifeWay product #0-0527-1302, \$24.95



Bible Studies by Demand for Women, Volume 3

by Beth Moore, Priscilla Shirer, Jennifer Rothschild, Kay Arthur and Vicki Courtney

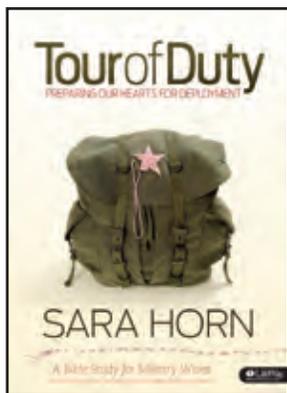
This DVD-based, stand-alone study is a practical, pick-up-and-go resource for women's leaders, Bible study leaders and church libraries. When leaders are in a bind and must find a teacher on short notice, this resource serves as a great fill-in study. 6 sessions.

Releases in December. DVD kit, LifeWay product #0-0532-5610, \$59.95

"Tour of Duty: Preparing Our Hearts for Deployment, A Bible Study for Military Wives"

by Sara Horn

"Tour Of Duty" is the only available Bible study for military wives, and it's an excellent starting point for them to get connected with others in the military community who share this common thread. Women facing deployment can learn how to lean on God and



come out of it confident in the knowledge that God is with them, He loves them and He has not abandoned them. 7 sessions.

Released in November. Member book, LifeWay product #0-0532-5611, \$11.95

"Transformational Church Goes to Sunday School" (booklet)

by David Francis

The 48-page booklet includes three chapters that match the three categories discovered in "Transformational Church" – discern, embrace and engage. It also suggests ideas for incorporating these principles into a Sunday school or small group.

Releases in January. Booklet, LifeWay product #0-0537-1683, \$1.50

"Follow Me"

by Jason Hayes

When Jesus told the disciples to follow Him, He wasn't inviting them to live in isolation with Him: just the opposite. This study, will revisit six life-altering encounters the disciples had with Jesus to find out what we can learn about Him through those encounters and how those moments impact our own story of following Him. 6 sessions.

Releases in January. Member book, LifeWay product #0-0534-9532, \$9.95; Kit, LifeWay product #0-0534-9533, \$49.95

LIFEWAY ESPAÑOL

"La vida es algo más, ¡descúbrala!" ("Discover More to Life," Spanish)

by Dennis Pethers

When people listen to stories of lives transformed by the Gospel, naturally they will have questions. Participants in this study who do not know Jesus will find answers to



those questions while exploring the truths of salvation through four people who had a personal encounter with Jesus. After each session, group members can reflect on their personal relationship with Jesus

Christ. 4 sessions.

Releases in December. Kit, LifeWay product #0-0533-7151, \$16.95; Member book, LifeWay product #0-0533-7150, \$5.95

"La vida es algo más," DVD ("More to Life" DVD, Spanish)

by Dennis Pethers

"More to Life, Spanish" is a simple journey to discover who Jesus is. In this DVD you will learn stories from people with different life experiences before and after knowing Jesus as Savior. 4 sessions.

DVD, LifeWay product #0-0533-7222, \$3.99

"Niños en adoración" (Worship KidStyle, Spanish)

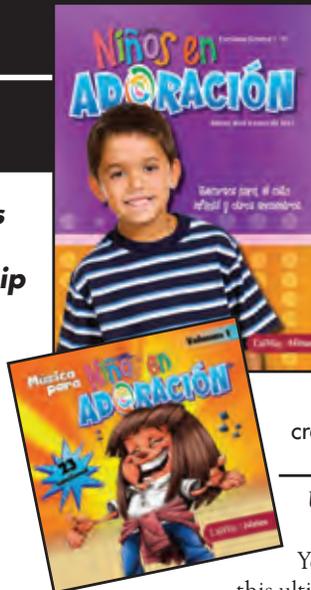
This Spanish quarterly is a children's worship resource for discipleship classes grades 1-6. Each CD-ROM contains all the elements necessary for the worship and may be printed in the quantities needed.

Released fall 2010. LifeWay product #0-0527-2165, \$29.95 per copy, per quarter

“Música para Niños en adoración, Volumen 1” (Worship KidStyle, Spanish, “Music CD for Kids,” Volume 1)

Here are 23 songs that will help kids worship ... like kids! This CD features music that enhances the biblical teachings and fun of the Spanish Worship KidStyle quarterly, “Niños en adoración.” Songs can also be used in other Bible-learning settings for children grades 1-6 and older preschoolers. It includes a 12-page booklet with song lyrics.

Releases in January. Music CD, LifeWay product #0-0527-2149, \$12.99



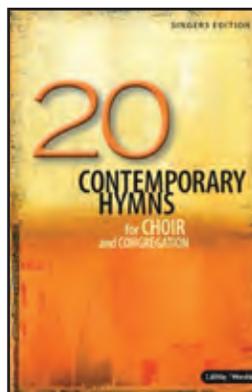
impact. Your choir can read McDowell’s book and participate in the available group study.

“Hallelujah! Praise the Lamb” A Celebration for Easter

created by Craig Adams and Alyssa Goins, arranged by Craig Adams

Unison/2-part/Easy/25 minutes

The creators of the You Can! series present this ultimate Easter musical celebration for unison and two-part choirs. “Hallelujah! Praise the Lamb” combines favorite songs like “Hallelujah! Praise the Lamb,” “Lamb of Glory,” “When I Survey the Wondrous Cross,” “Just As I Am,” “No More Night” and even “The Hallelujah Chorus,” with soul-stirring narration and scripture. Each medley has been carefully tailored for small choirs by Dove Award-winning producer Craig Adams in such a way that each selection seems instantaneously familiar to your choir, yet sounds incredibly significant to your congregation.



In just over 25 minutes your church and community will lift praise before the throne of Almighty God, consider the magnitude of Jesus’ selfless sacrifice, examine their own lives and salvation, celebrate the glory of Jesus’ resurrection and fix their eyes upon the second coming of the King of kings.

Expanding the flexibility and premium quality of the You Can! accompaniment CD is the addition of a split-track mix that includes the professionally recorded narration – now three mix options on each accompaniment CD: standard split-track, stereo instrumental track and NEW enhanced split-track with narration. Plus, as always, the You Can! kit offers substantial savings for your church’s budget.



“More Than a Carpenter” A Let’s Sing Easter Musical
created by Dennis and Nan Allen, arranged and orchestrated by Dennis Allen

SATB/Easy/40 minutes

From the Let’s Sing! series of LifeWay Worship church choir resources comes a spectacular Easter musical, “More Than a Carpenter.” Created by the multiple Dove Award-winning team of Dennis and Nan Allen, based on the best-selling book by Josh McDowell and his son, Sean. Your choir and congregation will explore the evidence and truth about Jesus’ life, ministry, death and resurrection.

This 40-minute musical features treasured songs, such as “Hosanna! (Praise Is Rising),” “Emmanuel,” “Jesus Paid It All,” “Jesus, Lord to Me” and “Ancient Words” – all of which have been beautifully orchestrated and woven together with inspirational narration. “More Than a Carpenter” involves the congregation through singing and responsive reading, providing a memorable Easter service.

Each masterful and accessible SATB arrangement has been carefully crafted for minimal rehearsal time and maximum

“20 Contemporary Hymns for Choir and Congregation”

compiled and edited by Ken Barker, arranged by Dennis Allen, Dave Cleveland, Jeremy Johnson, Paul Marino, Paul Mills and Phil Naish

SATB Moderate

Bring vibrancy and a sense of refreshment to your congregational worship experience with this extraordinary collection of the

most loved hymns of all time. Stylistically current and innovative settings of these familiar hymns serve as the perfect complement to any set of modern worship songs.

The 20 titles are grouped according to topics or themes, key relation and worship flow. When your church sings each selection, you’ll be thrilled to hear them like never before. You’ll be amazed to see what a budget saver this resource will be for weeks to come.

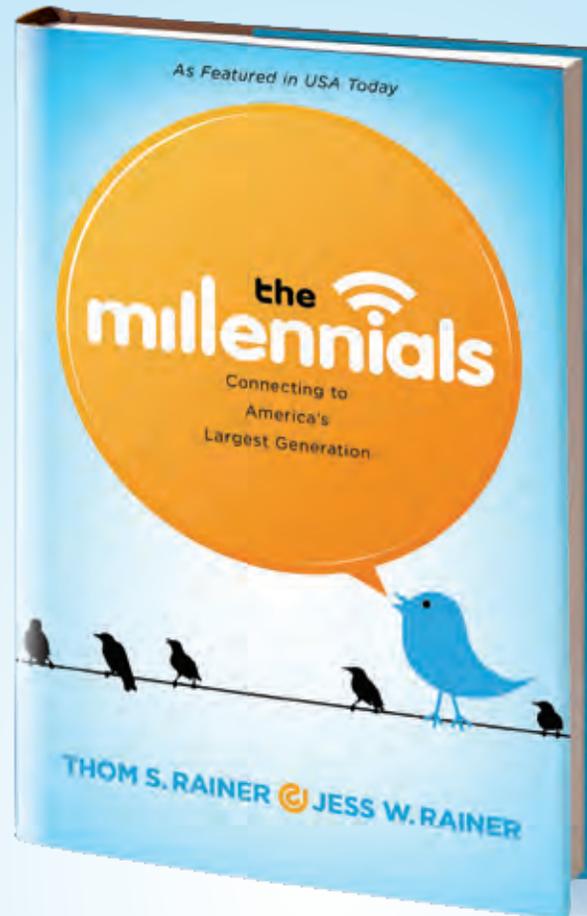
The singers’ edition contains just the SATB parts for your choir or worship team, along with detailed information about each hymn on a preceding page so that your group can not only sing the notes on the page, but also dig deeper into the meaning of the song. The 8½ x 11, spiral-bound keyboard edition features a written-out

arrangement for piano or keyboard, with chord symbols. The listening CD gives an audible guide for learning the songs while the split-track accompaniment CD provides more options.

Every arrangement is also available for individual download at LifeWayWorship.com, including PowerPoint files, stereo accompaniment tracks and complete orchestra parts for all instruments, providing you with a future-proof resource that will supply your worship needs for years to come.

Go to LifeWay.com/Worship and search by title for a listing of all musical products and costs.

Connecting Your Church with America's Largest Generation



At more than 78 million strong, the Millennials—those born between 1980 and 2000—have surpassed the Boomers as the larger and more influential generation in America. Now, as its members begin to reach adulthood, where the traits of a generation really take shape, best-selling research author THOM RAINER (*Simple Church*) and his son Jess (a Millennial born in 1985) present the first major investigative work on Millennials from a Christian worldview perspective.

The breadth and depth of this research will be of interest to any church or ministry who is studying this generation. *The Millennials* is based on 1,200 interviews with its namesakes that aim to better understand them personally, professionally, and spiritually. Chapters report intriguing how-and-why findings on family matters (they are closer-knit than previous generations), their desire for diversity (consider the wave of mixed race and ethnic adoptions), Millennials and the new workplace, their attitude toward money, the media, the environment, and perhaps most tellingly, religion.

The authors close with a thoughtful response to how the church can engage and minister to what is now in fact the largest generation in America's history.

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Vibrant leadership essential to reaching those who are lost, disinterested

Recent reports seem to indicate that Christianity is waning in the United States. Many news outlets have quoted information from LifeWay Research on “Millennials” – those born between 1980 and 1991 – and the fact that most American Millennials say they don’t pray regularly and few read their Bibles or other religious texts. Many don’t attend church on a weekly basis.

Author Christine Wicker, writing for HuffingtonPost.com, cites a number of sources while arguing that younger Christians in America are on their collective way out of church:

- A study from UCLA found that only 29 percent of college students are still involved in church activities by their junior year.
- Youth specialist Mark Matlock finds, “Depending on whose numbers you use, 58 to 84 percent of graduating youth from church youth groups are not returning.”

Pastors and leaders can either run for the hills or lead their churches to counter such numbers. Turning these trends around will require churches to transform their communities with the gospel of Jesus Christ. These transformational churches require vibrant leaders who understand vision and purpose.

What does this look like?

Transformational leaders let God shape their churches. As Christ is formed in individuals, the same Christ is formed in a church. Vibrant leaders realize that the transformational church is Christ presented to the surrounding community. These leaders tend to be focused on the mission of God for the church.

“Busyness” is not the domain of vibrant leaders of transformational churches because “busy work” is not the work of the Kingdom. Instead, these effective leaders focus their agenda on the multiplicative work of God’s Kingdom. It is an agenda based on the core belief that God compels His people to be on mission.

The vibrant leadership in these churches realize that leadership comes from more than one person. It is a “leadershift” from me to we. They forsake the need to get all the credit and choose to empower others. It is a transformational shift in which the leader relinquishes his own domain for the working of God in the world. ■

MORE

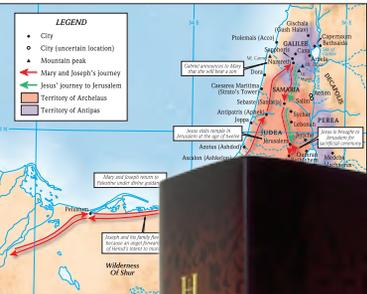
Follow more of Ed Stetzer’s thoughts on his blog: EdStetzer.com.

RESEARCH

Go to pages 6-7 to read LifeWay Research’s study on technology in churches.

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The Apostles and Their History					
Name	Common Name	Parents	Birthplace	Ministry	Death
Simon	Peter of Galilee + Rock	Joseph	Bethsaida, Galilee	Fisherman; 1st 2 Peter	Crucifixion
Andrew + brother of Peter		Early life Bethsaida, Galilee	Fisherman		Crucifixion
James the greater or Son of Zebedee		Zebulon and Salome	Bethsaida, Galilee	Fisherman	Crucifixion
John		Bethsaida, Galilee	Fisherman	1st John, Revelation	Exile on Patmos
Philip		Bethsaida, Galilee	Fisherman		Crucifixion
Bartholomew		Canatha, Galilee	Fisherman		Crucifixion
Thomas		Urbana, India			Crucifixion
Mattew		Lebanon			Crucifixion
James the lesser		Canatha, Galilee			Crucifixion
Simon the Zealot		Galilee			Crucifixion
Judas Iscariot		Canatha, Galilee			Crucifixion

of Luke's Gospel (vv. 44, 47-58; 2:10). As great in the sight of the Lord as John would be, he was still only the forerunner for the coming Messiah. **Never drink wine or beer** indicates that John the Baptist was under a lifelong Nazirite vow (Num. 6:1-21). On **fasted with the Holy Spirit... in his mother's womb**, see note at verse 41. On the meaning of being **filled with the Holy Spirit**, see Eph. 5:18.

1:16-17 Turn... to the Lord their God speaks of conversion, the result of repentance, which John the Baptist preached forcefully (1:3-38). **Go before Him... to make ready for the Lord** is a prophetic phrase which the disciples of the prophet Isaiah (Isaiah 40:3-5; Isa. 40:3-5) prophesied that an Elijah-like figure would come and **turn the hearts of fathers to their children**. That new Elijah would be John the Baptist.

1:18 Like Abraham (Gen. 15:8) and Sarah (Gen. 18:10-15), Zachariah had a difficult time believing God would fulfill His promise in his old age.

1:19 Gabriel means "trusty" man of God. He is one of only two angels named in Scripture. The other is Michael (Dan. 10:1; Rev. 12:7).

1:20 As punishment for doubting the angel's announcement, Zachariah was rendered **mute and unable to speak** and possibly deaf as well (v. 62). **The day these things take place** was the time that began at John's birth and culminated at his circumcision (vv. 57-64).

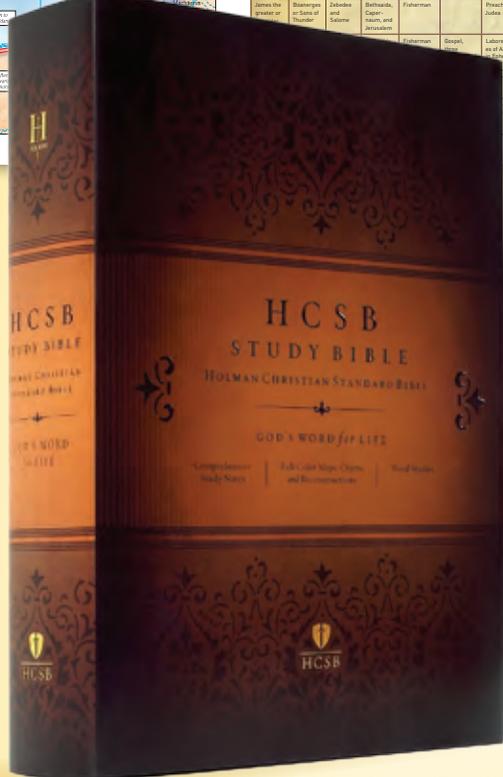
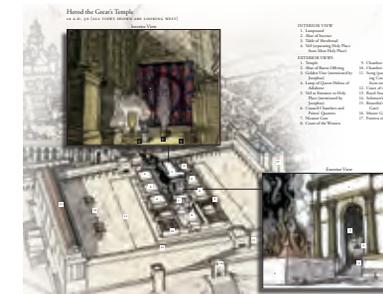
1:21-22 The people... waiting for Zachariah to come out of the sanctuary were surprised because he did not emerge when expected. Since Gabriel had rendered him speechless (v. 20), Zachariah was unable to pronounce the traditional Kameh blessing (Num. 6:24-26) upon the infant. They reacted **he had seen a vision**, likely because they noted his facial expressions and the veiled signs he made with his hands.

Zachariah would have been able to go home soon after his encounter with Gabriel (vv. 19-20). His home was located in the Judean hill country, not far from Jerusalem (v. 20).

1:24-25 Elizabeth with drew and kept herself in seclusion for five months after she miraculously conceived. Why did she do this? Some speculate that she feared miscarriage during the early months of pregnancy. More likely she recognized that her unusual pregnancy would draw unwelcome attention if it became widely known. Better to have a quiet start to a pregnancy that came so late in life.

1:26-28 Here the announcement of Jesus' coming birth is told from Mary's perspective. Matthew gives it from Joseph's vantage point (Mat. 1:18-23).

1:29 In the sixth month of Elizabeth's pregnancy, Gabriel, the same angel who had appeared to Zachariah previously



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