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worship experience to discipleship



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On the cover: Michael Pigg, pastor of Philadelphia Baptist Church in Lithonia, Ga., speaks at the Black Church Sunday School Conference.

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FROM MY PERSPECTIVE

Thom S. Rainer, president and CEO, LifeWay Christian Resources

Spiritually equipped to be money wise

Money. There doesn't seem to be enough of it these days, or at least as much as there was just 18 months ago. Discretionary income for many people has vaporized and they are trying to do more with less.

But there is a good side.

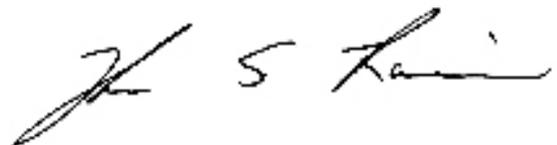
Being penny pinched often forces people to make a budget to meet their expenses like house and car notes, groceries, clothes for the kids and other priority items. It may not seem like the best time for the pastor to preach on stewardship, but in fact – according to the LifeWay Research findings on the following pages – it may actually be the most appropriate and timely occasion for pastors to address the topic.

I found it interesting that church members are open to sermons on stewardship, but only 1 in 4 pastors thinks the members of his congregation have a significant amount of debt. In the research, only 19 percent answered strongly that they would “look to the church for guidance in improving their financial management skills.” This is discouraging to me because the church should be an equipping place for dealing with life matters. However, it seems people don't see the church as essential in preparing them in this tangible way.

Nonetheless, I am encouraged because of my confidence in Scripture and the practical help it is in all matters of life, beginning with the call to equip one another. Ephesians calls for church leadership to train the saints for the work of ministry and the building up the body of Christ (4:12); Paul tells Timothy (2 Timothy 2:1-2) to teach biblical truth to others as he taught it to Timothy so that they might teach it to even more people. Four generations are mentioned in those two verses for the purpose of having biblically equipped believers. Finally, the writer of Hebrews calls for God's blessing in his benediction (13:20-21) that God may “equip you with all that is good to do His will”

Money can be a hurdle for many in the Christian life, or its proper management can be a great victory in the life of a believer. The Bible teaches much about both and it is essential that churches equip their members to be great stewards of all God has given.

In His service,



Pastors clueless about church member debt

by Mark Kelly

While almost two-thirds of Southern Baptist pastors have preached on stewardship in the past year, a new study shows that few of those pastors believe members of their congregation have a significant amount of debt – revealing a serious disconnect with the realities of American family life.

The survey of 3,500 Southern Baptist senior pastors was conducted by LifeWay Research on behalf of the Executive Committee of the Southern Baptist Convention between November 2007 and February 2008. The study revealed that 65 percent of pastors had preached on financial stewardship during the previous year but only 25 percent said their church members have “a significant amount of personal debt.”

That stands in stark contrast to national statistics about the debt load American families are carrying, said Scott McConnell, associate director of LifeWay Research.

“In 2006, household debt in America grew by \$1.2 trillion – a one-year increase larger than the total amount of household debt just 30 years ago,” said McConnell.

“The average American is struggling with oppressive debt; they are spending \$1.26 for every dollar earned,” said Bob Rodgers, vice president for Cooperative Program and stewardship with the Executive Committee.

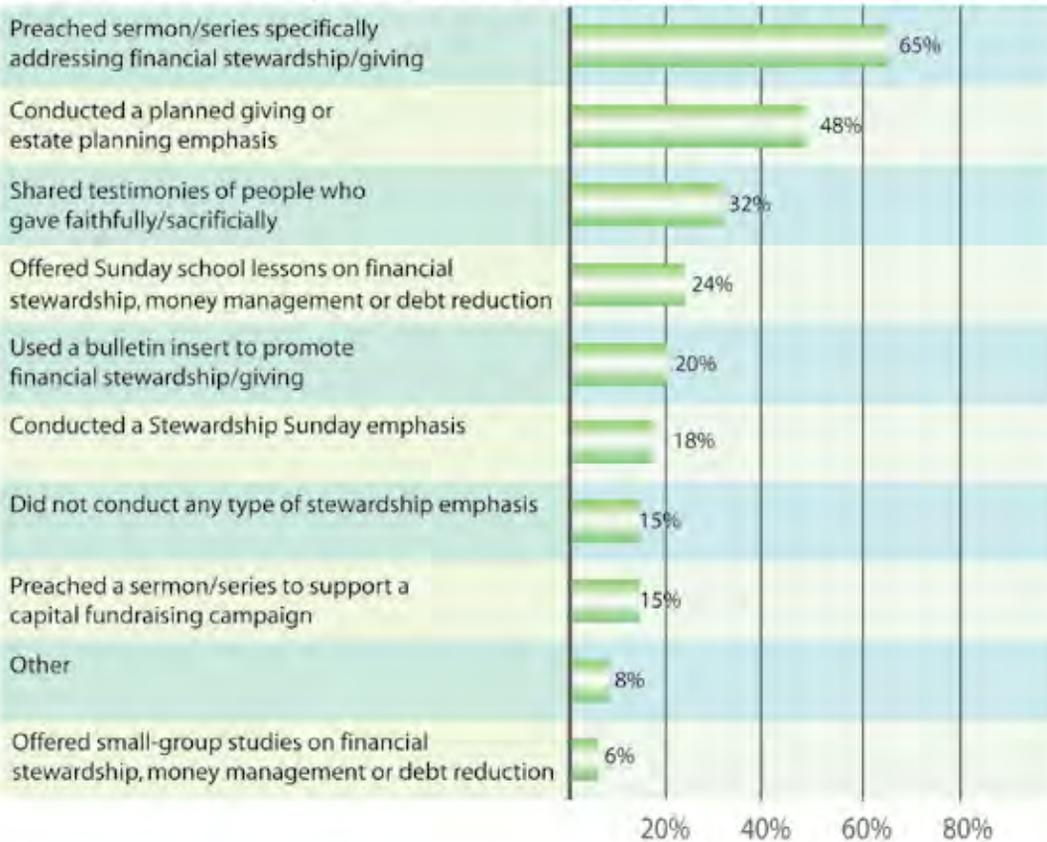
Church members tend to look within their own congregation for guidance on promoting and teaching stewardship, according to the survey. A full 74 percent of pastors said the congregation looks to them for guidance and an additional 31 percent said their church prefers to receive guidance from individual members. Only 2 percent said church members look to an independent stewardship consultant and 9 percent look to a preferred author, while about 22 percent look to their associational or state convention leadership.

The Executive Committee is trying to address this disconnect between pastoral perspective and church member reality with the “It’s A New Day” financial management workshops. “It’s A New Day” is not a typical stewardship “program” but rather a “how-to” workshop designed to help pastors and churches



What SBC churches are offering for stewardship needs

Pastors describe stewardship activities conducted by their churches in last 12 months

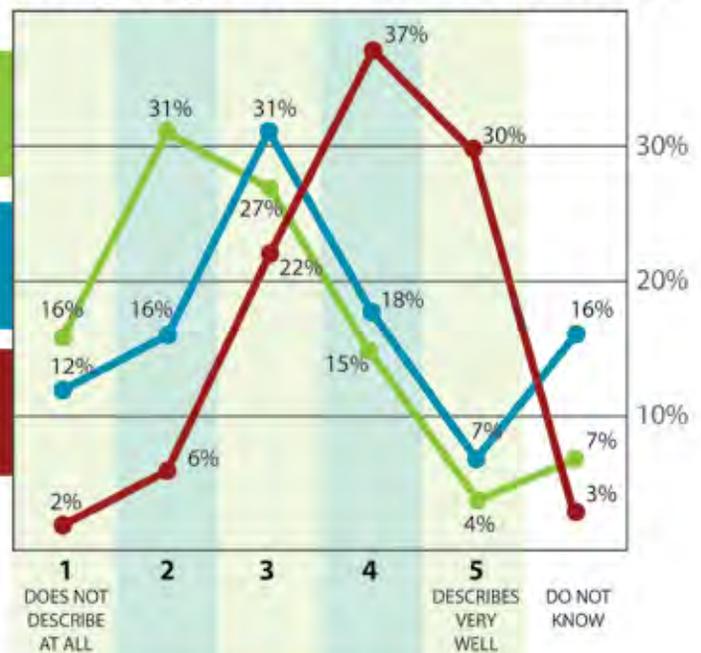


SBC pastors describe their congregation *Members of our congregation as a whole...*

... look to the church for guidance in improving their financial management skills

... have a significant amount of personal debt

... are open to teaching or preaching on the subject of stewardship



LifeWay
RESEARCH™

www.lifewayresearch.com



learn strategic skills to manage their money more effectively, work their way out of financial bondage and achieve a sense of spiritual well being about the financial side of their lives.

Church members appear to be open to teaching or preaching on the subject of stewardship. A full 67 percent of the pastors describe their congregation as open on the subject and another 22 percent did not see church members as closed to the matter. Only 8 percent thought their members were closed to learning more about principles of biblical stewardship and 3 percent “don’t know.”

Besides preaching on the subject, congregations had used other activities in the last year to promote stewardship, the pastors said. An emphasis on planned giving or estate planning had been conducted by 48 percent, 32 percent had faithful or sacrificial givers share testimonies, 24 percent had offered Sunday school lessons, 20 percent had used a bulletin insert and 18 percent had conducted a Stewardship Sunday emphasis.

Six percent of churches had offered a small-group study on financial stewardship, money management or debt reduction. Only 15 percent of the pastors said their congregations had not conducted any type of stewardship emphasis in the preceding 12 months.

The study concluded that 40 percent of the congregations had used resources offered by leading stewardship resource providers in the previous year. Churches that had used such materials were divided, in descending order: 14 percent, Crown Financial Ministries; 13 percent, Dave Ramsey; 9 percent, Larry Burkett; 6 percent, Empowering Kingdom Growth; 5 percent, Stewardship Development Association; 3 percent, Ron Blue; 2 percent, “It’s A New Day.”

According to Rodgers, one of the greatest needs of the church is for pastors to have a greater awareness of the debt load many church members carry and to provide resources to help them.

“When God’s people understand and practice biblical principles of money management and debt reduction, it not only increases their joy in the Christian life,” he said, “it also strengthens the church financially and enables it to minister more effectively in its community.” ■

For more information about *It’s a New Day*, go to www.sbc.net/newday or call (866) 902-6578.

Methodology: This survey was based on a census of all Southern Baptist congregations. Two invitations were mailed to senior pastors in November and December 2007 to request their participation in an online survey. A total of 3,500 senior pastors completed the survey. Their responses were weighted to minimize response error based on church size. Because the sample of pastors was a census, there is no sampling error in selecting the invitation list.

WE RECOMMEND

- *It’s a New Day* New Testament
- *Making Change* (leader kit, trade book, DVDs, etc.) by Ken Hemphill
- *The Money Answer Book* by Dave Ramsey
- *Wealth to Last* by Larry Burkett and Ron Blue
- *Biblical Roads to Financial Freedom* by Robert Katz

These and other resources are available through customer service at www.lifeway.com and (800) 458-2772 and from LifeWay Christian Stores at www.lifewaystores.com and (800) 233-1123.

TRAINING & EVENTS 2009

Look at how the words “training” and “events” are defined in the dictionary:

training (trā'ning)

n. 1. the action of teaching a person or animal a particular skill or type of behavior 2. the action of undertaking a course of exercise and diet in preparation for a sporting event

event (ī-věnt')

n. 1. a thing that happens, esp. those of importance 2. a planned public or social occasion 3. each of several particular contests making up a sports competition

*With apologies to Mr. Webster, he doesn't go far enough with his definitions.
How about these additions:*

training (trā'ning)

n. 1. the action of developing a person's God-given talents and gifts to be used for His honor and to assist others in their spiritual development 2. the activity that takes place when a person makes a concerted effort to get off the couch and out of the pew in order to advance his or her ability to serve God and help others

event (ī-věnt')

n. 1. a gathering of Christians looking for an experience that will lead to enjoyment, spiritual enrichment and edification of the body 2. an occasion in which a group gathers to enjoy Christian fellowship, have fun and praise Jesus

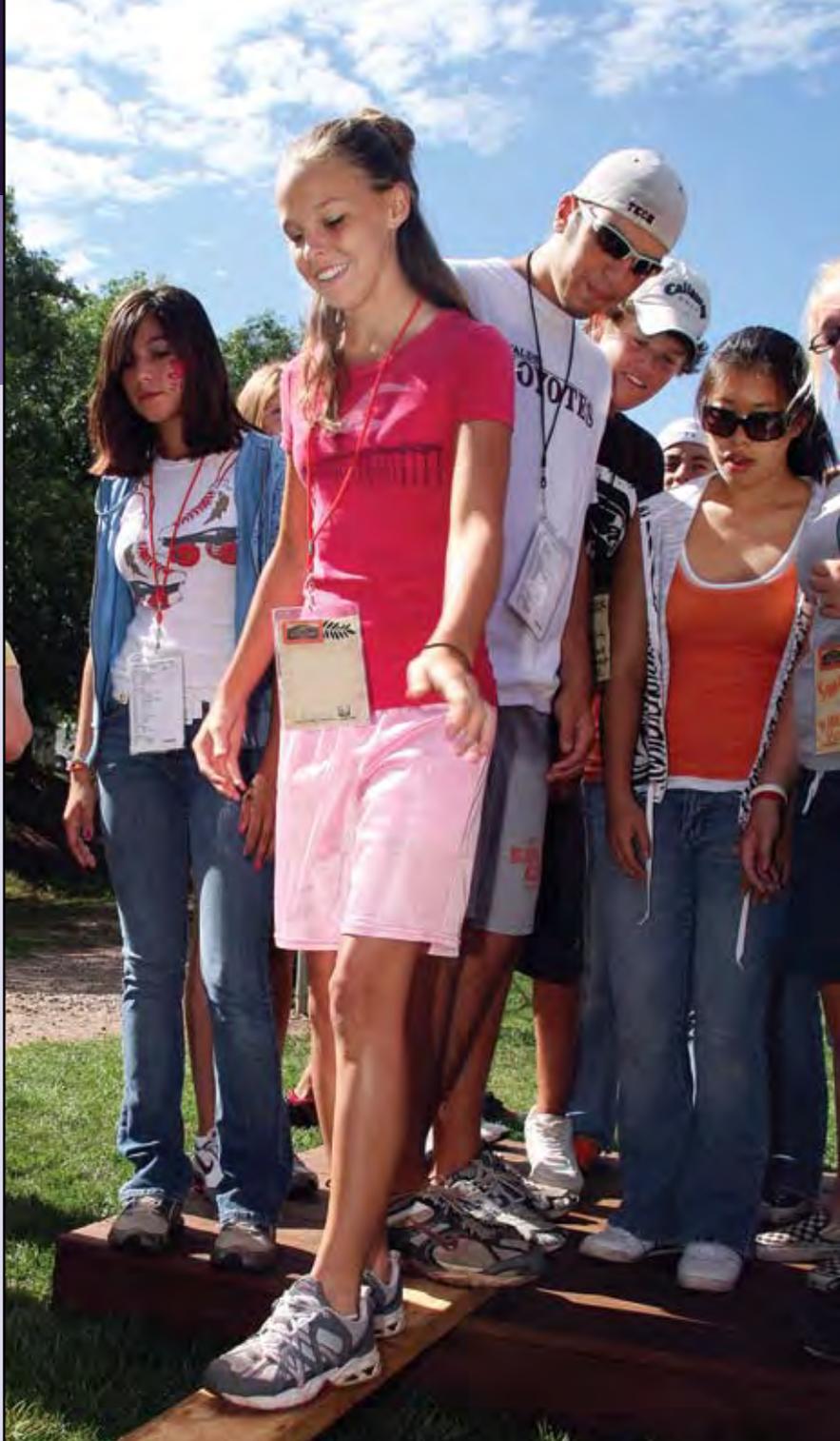
In 2009, LifeWay is offering you and your church hundreds of opportunities to get better at doing what you are already doing – serving God while working in your area of influence.

LifeWay works hard to make sure our training events are second to none in the Christian world. We believe that a Christian who wants to serve should be able to gain the skills and confidence necessary to be successful.

LifeWay-sponsored events are planned to give you an opportunity to get refreshed, inspired, encouraged and all revved up so you can go back to your church and ministries with new enthusiasm.

Why not share this issue of *Facts & Trends* with others in your church who might benefit from learning to do something a new way and from hearing a speaker deliver something they need to hear?

Why not get a group together and make a party of it? Come on and join us. No matter where you live or when you can take a few days out of your busy schedule, we have something for you!



Tony Merida • Collegiate Week



Henry Blackaby • Discipleship Week



Kay Arthur • Deeper Still

TRAINING & EVENTS

2009

Registration and Information

LifeWay Ridgecrest Conference Center

For more information or to register for 2009 Ridgecrest conferences:

Phone (800) 588-7222

Online: www.lifeway.com/ridgecrest

LifeWay Glorieta Conference Center

For more information or to register for 2009 Glorieta conferences:

Phone (800) 588-4222

Online: www.lifeway.com/glorieta

LifeWay Events Registration

For more information or to register for 2009 conferences:

Phone (800) 254-2022

Online: www.lifeway.com/events



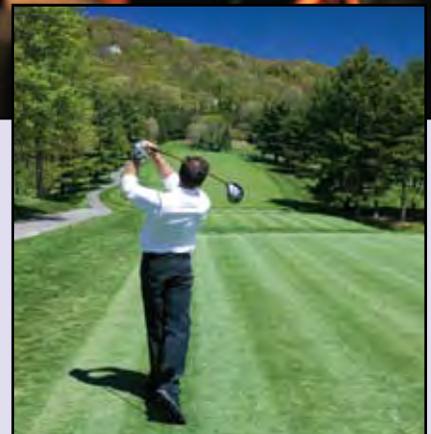
Fall Festival of Marriage • Nashville, Tenn.

Taping and photography disclaimer

LifeWay will be audio/videotaping and photographing all training and enrichment events. You may be filmed, recorded or photographed as part of the audience or individually. By your attendance, you are granting permission to be audio or videotaped.



Worship Week • Ridgecrest, N.C.



Pastor's Masters Golf Retreat • Ridgecrest, N.C.

LifeWay Conference Centers - Ridgecrest, N.C. & Glorieta, N.M.

Training Credit Information

Participants may be able to earn Continuing Education Unit credits during Sunday School, Disciple Making and Black Church Leadership & Family weeks. Christian Growth Study Plan credits may be earned for many conferences. Doctoral students may be able to receive credit through their seminaries. For more information, go to www.lifeway.com/cgsp.

Program Fees

The program fee is \$95 per person for adults and students for Sunday School, Disciple Making and Black Church Leadership & Family Weeks at both Glorieta and Ridgecrest. Day camp and preschool care is only \$50 per child for the full event, and youth pay \$106 for Fuge. Go to www.lifeway.com/events to find the special food and lodging prices for these three leadership training events.

Preschoolers

Preschoolers will participate in a variety of age-appropriate activities. Preschool sessions are designed using the Family Bible Study preschool curriculum, which provides stimulating learning and playtimes that add spiritual dimensions you don't find in other day care settings.

Children

Day Camp is operated for children who have completed grades 1-5. Children will participate in a variety of age-appropriate learning and recreation activities in Day Camp sessions. Day Camp activities will be centered around the Day Camping Anytime curriculum with Bible

Rates for Conference Centers*

Conference Center lodging costs are economical and allow several choices. Rates are for up to two adults in a room. Children under 18 stay free with their parents. Also, choose from value-priced two-meal a day or three-meal a day plans.

Room Rates	Glorieta	Ridgecrest
Deluxe lodging	\$99	\$106
Standard lodging	\$69	\$94

Guests choosing to lodge in non-conference center housing will be assessed a \$25 per person campus usage fee per event. This fee does not include meals or program fees.

Meal Costs	Glorieta	Ridgecrest
2-meal a day	\$20/day	\$20.50/day
3-meal a day	\$27/day	\$28.75/day

* Due to package pricing, different rates apply for Sunday School, Disciple Making and Black Church Leadership & Family weeks. Check on rates for your specific event, as other costs may apply.

Cancellation Policy

Deposit required is one night's room rental. This deposit is fully refundable if canceling 60 or more days prior to arrival; one-half refundable if canceling 30-59 days prior to arrival; non-refundable if canceling less than 30 days prior to arrival.

stories and lessons that will benefit children for the rest of their lives.

Youth

At Ridgecrest, youth will participate in Centri-Blast. This weekend experience is designed as a highly interactive experience for rising 7th graders through rising 12th graders who come to the conference center with their families. Students will be challenged to take their walk with Christ to a new level. Everything from the music and the Bible study to the recreation and

prayer time is relevant to teens.

At Glorieta, youth will be involved in Centrifuge, a discipleship camp providing an environment for life change. Centrifuge features small-group Bible study led by quality staffers. These staffers also provide team-building recreation, special-interest track times and powerful worship. You will meet together in the evening with other youth who attend with their parents to share and debrief the day and grow together.

TRAINING & EVENTS

2009

Southeastern Region

- **FAITH Evangelism: The Gathering**, Jan. 26-28, Naples, Fla.
- **VBS Previews**, Jan. 29-30, 30-31, Nashville, Tenn.
- **Going Beyond**, Feb. 6-7, Atlanta; Aug. 21-22, Louisville, Ky.
- **WIRED**, Feb. 27-28, St. Augustine, Fla.
- **BeachReach**, March 7-13, 14-20, 21-27, Panama City Beach, Fla.
- **Between Us Ministers' Wives**, March 12-13, Nashville, Tenn.
- **Living Proof Live**, March 13-14, Nashville, Tenn.; April 3-4, New Orleans; Oct. 9-10, Memphis, Tenn.
- **LifeWay Kids Workshops**, March 14, Columbia, S.C.
- **The Great Marriage Experience**, March 21, Opelika, Ala.; March 28, McDonough, Ga.; April 25, Mt. Juliet, Tenn.; Sept. 19, Olive Branch, Miss.
- **National Sunday School Director Seminar**, March 27-28, Louisville, Ky.; Oct. 16-17, Atlanta

- **The Collegiate Summit**, April 30-May 2, Nashville, Tenn.
- **FAITH Evangelism Equipper Training**, May 4-5, Hermitage, Tenn.
- **Worship Project Training**, May 7-8, Talladega, Ala.; July 9-11, Jackson, Miss.; July 24-25, Decatur, Ga.
- **Building a Kingdom School Institute**, June 17-19, Nashville, Tenn.
- **Saddleback Small Groups Conference**, April 23-25, Norcross, Ga.
- **SonPower**, June 22-26, Orlando, Fla.; July 20-24, Panama City Beach, Fla.
- **Generations**, July 30-31, Greensboro, N.C.

- **Deeper Still**, July 31-Aug. 1, Greensboro, N.C.; Sept. 18-19, Orlando, Fla.
- **Toward A Growing Marriage**, Aug. 1, Louisville, Ky.; Oct. 17, Fredericksburg, Va.
- **Connect Conferences**, Aug. 13-14, Atlanta; Aug. 20-21, Nashville, Tenn.; Aug. 27-28, Raleigh, N.C.; Sept. 24-25, Shreveport, La.
- **Women Reaching Women**, Aug. 20-21, Louisville, Ky.
- **National Youth Workers Conference**, Sept. 14-16, Nashville, Tenn.
- **EXCEL '09**, Sept. 23-25, Orlando, Fla.
- **Festival of Marriage**, Sept. 25-27, Panama City Beach, Fla.
- **National Black Sunday School Conference**, Oct. 2-3, Nashville, Tenn.
- **Senior Adult Smoky Mountain Celebration**, Nov. 3-6, Pigeon Forge, Tenn.
- **Women's National Leadership Forum**, Nov. 10-12, 12-14, Nashville, Tenn.
- **You and Your Girl**, April 18, Elizabethtown, Ky.



Rhonda Kelley • Women's National Leadership Forum



BeachReach • Panama City Beach, Fla.

Midwestern & Great Lakes Region

- **Worship Project Training**, Jan. 24, Columbus, Ohio; Feb. 14, Rapid City, S.D.
- **National Sunday School Director Seminar**, April 17-18, St. Louis; June 5-6, Omaha, Neb.
- **Toward A Growing Marriage**, April 4, Kansas City, Mo.; Aug. 8, Maple Grove, Minn.
- **The Great Marriage Experience**, April 18, Cedar Rapids, Iowa; Sept. 12, Decatur, Ill.

All conferences, dates and locations were verified at the time of publication, but be aware that changes may occur.

Schedule by region

- **Senior Adult Spring Celebration**, April 21-24, Branson, Mo.
- **Going Beyond**, April 24-25, Troy, Mich.
- **Saddleback Small Groups Conference**, May 14-16, Cincinnati
- **Women Reaching Women**, Aug. 13-14, Fargo, N.D.
- **Living Proof Live**, Aug. 14-15, Fargo, N.D.; Aug. 28-29, Green Bay, Wis.; Nov. 6-7, Springfield, Ill.
- **Women Reaching Women: Fully Loaded**, Aug. 27-28, Green Bay, Wis.
- **Festival of Marriage**, Oct. 2-4, Osage Beach, Mo.
- **Senior Adult Christmas Celebration**, Nov. 10-13, Branson, Mo.

Northeastern Region

- **Living Proof Live**, June 12-13, Pittsburgh
- **Toward A Growing Marriage**, Aug. 15, Roxbury Crossing, Mass.
- **Connect Conferences**, Sept. 17-18, Washington
- **Women Reaching Women**, Sept. 18-19, Linwood, Pa.; Oct. 23-24, Endicott, N.Y.
- **Worship Project Training**, Sept. 19, Tyrone, Pa.
- **Festival of Marriage**, Nov. 6-8, Ocean City, Md.

Southwestern Region

- **Worship Project Training**, Jan. 22, Houston; Jan. 29, Dallas; Feb. 24, Austin, Texas
- **Rec Lab**, Jan. 25-29, San Antonio
- **Women Reaching Women**, Feb. 5-6, El Paso, Texas; March 7, Central City, Ark.
- **Living Proof Live**, Feb. 6-7, El Paso, Texas; July 10-11, Albuquerque, N.M.



Sunday School Week • Ridgecrest, N.C.

- **Toward A Growing Marriage**, March 7, Farmington, N.M.; March 21, Round Rock, Texas; Aug. 29, Cabot, Ark.
- **Saddleback Small Groups Conference**, March 26-28, Houston
- **You and Your Girl**, March 28, Katy, Texas; Sept. 12, Broken Arrow, Okla.
- **LifeWay Kids Workshops**, April 18, Little Rock, Ark.
- **Going Beyond**, June 26-27, Austin, Texas
- **National Sunday School Director Seminar**, Aug. 28-29, Albuquerque, N.M.
- **LifeWay Kids Conference**, Oct. 12-15, Arlington, Texas
- **Deeper Still**, Dec. 4-5, Oklahoma City

Western & Pacific Region

- **Worship Project Training**, Jan. 31, Livermore, Calif.; Feb. 28, Mesa, Ariz.; Feb. 28, Riverside, Calif.; April 16-18, Vancouver, Wash.; May 2, Fresno, Calif.; July 16, Layton, Utah
- **Saddleback Small Groups Conference**, Feb. 19-21, Lake Forest, Calif.
- **Going Beyond**, Feb. 20-21, San Jose, Calif.
- **Toward A Growing Marriage**, Feb. 28, Bothell, Wash.; Nov. 7, San Diego
- **WIRED**, April 16-17, Portland, Ore.
- **Living Proof Live**, April 17-18, Portland, Ore.; May 22-23, Laramie, Wyo.; June 26-27, Stockton, Calif.
- **Women Reaching Women**, May 21-22, Laramie, Wyo.
- **Women Reaching Women: Fully Loaded**, June 25-26, Stockton, Calif.
- **Connect Conferences**, Sept. 10-11, southern California area
- **Marriage Design**, Sept. 12, Scottsdale, Ariz.
- **You and Your Girl**, Oct. 24, Las Vegas
- **Fuge Winter Camp**, Dec. 29, 2008-Jan. 1, Jan. 16-19, Feb. 13-16, March 17-20
- **VBS Preview**, Jan. 16-17
- **Shine Out Singles! Snow and Ski Retreat**, Feb. 13-16
- **Law Enforcement Conference**, April 21-24
- **Senior Adult Southern Gospel Celebration**, May 12-15
- **Disciple Making Conference**, July 6-10
- **Sunday School Week**, July 20-24
- **LifeWay Worship Leadership Conference**, July 27-31
- **Worship Project Training**, July 27-31
- **Collegiate Week West**, Aug. 3-8
- **Shine Out Singles! Glorieta Labor Day Retreat**, Sept. 4-7
- **Fly Fishing Adventure**, Sept. 20-23, 22-25
- **Pastor's Masters Golf Retreat**, Sept. 21-23

LifeWay Glorieta Conference Center

TRAINING & EVENTS

2009

- Festival of Marriage, Oct. 2-4
- Senior Adult Fall Celebration, Oct. 2-4
- Glorieta Christian Writers Conference, Oct. 22-26

LifeWay Ridgecrest Conference Center

- VBS Preview, Jan. 9-10
- Essential Church Retreat, Feb. 26-28
- FUGE Winter Camp, March 13-15
- Living In Faith - Urban Singles, April 10-13
- Law Enforcement Summit, April 13-17
- Senior Adult Southern Gospel Celebration, April 20-22
- Pastor's Masters Golf Retreat, May 5-7
- Be The Man Conference, May 8-9
- Blue Ridge Mountains Christian Writers Conference, May 17-22
- Fly Fishing Adventure, May 18-21
- Marriage Impact, May 22-24, July 24-26, Aug. 21-23
- Motorcycle Rally to Ridgecrest, May 22-25
- Gideon Media Arts & Film Festival, May 31-June 4
- Downhill@Dawn Half Marathon, June 5-7
- LifeWay Worship Leadership Conference, June 29-July 3
- Worship Project Training, June 29-July 3
- Sunday School Week, July 10-13
- Disciple Making Conference, July 13-17
- FAITH Evangelism, July 13-17



Fly Fishing Adventure • Glorieta, N.M.



Dennis Swanberg • Ridgecrest, N.C.

- Explore the Bible Conference, July 17-20
- Black Church Leadership & Family Conference, July 20-24
- Collegiate Week East, Aug. 1-5
- Sisters Who Care, Aug. 28-30
- Singles Labor Day Weekend, Sept. 4-7
- Gospel/Bluegrass Festival, Sept. 18-20
- Advanced Christian Writers Conference, Oct. 4-8
- Festivals of Marriage, Oct. 9-11, 16-18, 23-25
- Senior Adult Fall Celebration, Oct. 12-16



Law Enforcement • Glorieta, N.M.

All conferences, dates and locations were verified at the time of publication, but be aware that changes may occur.

Event details

General Conferences

Be The Man Conference

Be the Man is an incredible event with superb worship, inspirational music and powerful Bible study with some of today's leading speakers. Come for valuable fellowship with other Christian men. Wait until you hear the special men's choir at this event!

May 8-9, Ridgecrest Conference Center

BeachReach

Peace. Love. Pancakes. At BeachReach 2009, college students and leaders come together to share the love of Jesus through servant evangelism to spring breakers who are desperately searching for meaning in life.

You and your students can make a difference – one person at a time – at BeachReach. Meet spring breakers as they climb into a van for a free late night lift; as they sit across the table as they talk at a free pancake breakfast; or team up in a sand sculpting contest. All of these are designed to help students build relationships that lead to opportunities to share their faith in Jesus Christ.

March 7-13, 14-20, 21-27, Panama City Beach, Fla.

Between Us Ministers' Wives

This event is designed for ministers' wives, by ministers' wives. It is a pre-conference event before the March 13-14 Living Proof Live that is for ministers wives only. The women will connect in breakouts, worship, networking and more.

March 12-13, Nashville, Tenn.

Black Church Leadership & Family Conference

Black Church Leadership and Family Conference is the premiere event for every leader, member and family in your church. Inspiring worship, relevant conferences, insightful Bible studies, enriching prayer times and nurturing fellowship are the signature characteristics of this event.

Mornings begin early with a time of praise and worship. The day ends with great singing and preaching. Other features include Bible study, a NAMB-sponsored pastors' dinner, a Missions Fair and conference sessions. The week also features activities for preschoolers, children and youth who attend with their parents.

July 20-24, Ridgecrest Conference Center

Blue Ridge Mountains Christian Writers Conferences

Spring and fall are beautiful in the mountains of North Carolina and the perfect time for writers to come together for inspiration and improvement on the skills and gifts God has made available to them.

May 17-22 (for all writers); Oct. 4-8 (for advanced Christian novel writers), Ridgecrest Conference Center

Building a Kingdom School Institute

LifeWay Christian School Resources, in conjunction with the Southern Baptist Association of Christian Schools, presents the Building a Kingdom School Institute. The Institute is designed to meet the specific needs of administrators and board members who want to develop Kingdom-focused schools. The institute provides school leaders with

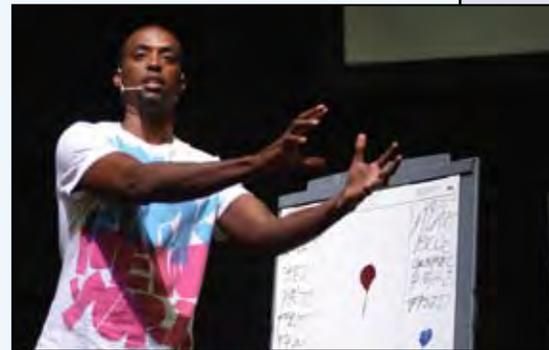
practical help to enable them to drive the Kingdom philosophy of education into every aspect of their program.

June 17-19, LifeWay, Nashville, Tenn.

Collegiate Weeks

Join hundreds of students and leaders at Glorieta Conference Center, or Ridgecrest Conference Center, for "National Collegiate Weeks 2009: Permeate." Experience challenging teaching, authentic worship and small group sessions. Choose from more than 75 breakout sessions for both students and leaders covering topics from dating to discipleship, money to missions and everything in between. Collegiate Week is an opportunity to hang out with and learn from other students and leaders just like you.

Aug. 1-5, Collegiate Week East, Ridgecrest Conference Center; Aug. 3-8, Collegiate Week West, Glorieta Conference Center



Collegiate Week • Glorieta, N.M.

The Collegiate Summit

The tri-annual Collegiate Summit is an event exclusively for collegiate ministry leaders. Share insights, get new ideas, learn from each other and network with other church and campus-based ministers.

Keynote speakers are David Kinnaman, author of *Unchristian* and president of The Barna Group; LifeWay

TRAINING & EVENTS

2009

President Thom Rainer; David Platt, pastor of the Church at Brook Hills in Birmingham, Ala.; and Jeff Iorg, president of Golden Gate Baptist Theological Seminary. The Dave Hunt Worship Band will lead praise and worship.
April 30-May 2, Nashville, Tenn.



Connect Conference • Nashville, Tenn.



Downhill@Dawn • Ridgecrest, N.C.

Connect Conferences

Do 20- and 30-somethings view your church as the place to find what they are seeking? They want to make a difference in the world. They're looking for mentors. They're searching for community – a place to connect. If you're a church or ministry leader interested in reaching young adults, Connect Conferences could be your answer. They're relaxed, intimate, hands-on and thought provoking.

Plus, they're customized and regionally focused to make sure you get the unique and practical help you and your church need.

Aug. 13-14, Atlanta; Aug. 20-21, Nashville, Tenn.; Aug. 27-28, Raleigh, N.C.; Sept. 10-11, Southern California, Sept. 17-18, Washington; Sept. 24-25, Shreveport, La.

Deeper Still

This outstanding Bible study event brings together three of America's premier Bible teachers: Priscilla Shirer, Kay Arthur and Beth Moore. Their rich and relevant messages cross generations and cultures and women will experience deeper worship and prayer with thousands of other women.

July 31-Aug. 1, Greensboro, N.C.; Sept. 18-19, Orlando, Fla.; Dec. 4-5, Oklahoma City

Disciple Making Conference

With a theme of "Ministering, Multiplying and Mobilizing," this disciple making conference is designed to equip church leaders. David Platt, senior pastor at The Church at Brook Hills in Birmingham, Ala., will be the platform speaker for the week. Joining Platt will be faculty members from the North American Mission Board, International Mission Board and LifeWay.

For the first time, FAITH Evangelism training will take place as a part of this Disciple Making Conference.

This conference is for the whole family. Youth will be involved with Centrifuge and the younger children will have a great time at day camp.

July 6-10, Glorieta Conference Center; July 13-17, Ridgecrest Conference Center.

Downhill@Dawn Half Marathon

Our half marathon will run from Ridgecrest to Old Fort in the morning. In the afternoon we will have a toddler trot and plenty of free time to explore Asheville or just recover. Worship and family activities make this a weekend you and your family won't want to miss.

June 5-7, Ridgecrest Conference Center

Essential Church Retreat

Why do many people drop out of church today? Because, simply put, church is not an essential part of their lives. Designed for church staff, the Essential Church Retreat will explore the four critical actions of an essential church with Thom Rainer, president of LifeWay Christian Resources, and his son Sam Rainer, authors of *Essential Church*. Breakouts following the general sessions will allow each member of your team to dialogue with peers. You'll also get time to meet with your own staff to develop new objectives for implementing the principles and strategies of *Essential Church* in your church.

Feb. 26-28, Ridgecrest Conference Center

EXCEL '09

"It's All About M.E.!" Practical, applicable, transferable – that's the kind of information and training ministers of education will experience at EXCEL '09. Led by experienced practitioners you will explore five roles of the minister of education – educator, minister, administrator, growth agent and change agent – hear the latest findings from LifeWay Research and dialogue with your peers about current church trends.
Sept. 23-25, Orlando, Fla.

All conferences, dates and locations were verified at the time of publication, but be aware that changes may occur.

Explore the Bible Conference

For people who love to study God's Word, this conference features some of the nation's top theologians, preachers and teachers. Mary Kassian, women's author, speaker and theologian, is featured Bible study leader. Jim Henry of First Baptist Church, Orlando, Fla., will lead worship. Teachers of Explore the Bible Sunday school curriculum will leave fully equipped to teach the 2009-2010 curriculum as they experience an overview of the Bible books covered next year – Psalms, Mark, Exodus, Leviticus, and 1 and 2 Corinthians. You'll sharpen your leadership skills and enjoy incredible fellowship.

July 17-20, Ridgcrest Conference Center

FAITH Evangelism: Equipper Training

This training is designed to equip state conventions, associations and FAITH churches to become trainers for churches desiring to implement FAITH Evangelism. The cost of the FAITH Evangelism Equipper Training, including training resources, dinner and breaks, is covered in full by LifeWay. That's right ... free! Attendees are responsible for lodging and travel expenses.

May 4-5, Hermitage, Tenn.

FAITH Evangelism: The Gathering: A Journey of Discipling and Evangelizing

This is a brand-new event this year. Participants will experience workshops and worship, drama and dialog, fellowship and fun – all focused on the critical issues impacting your church's health. In addition to training in FAITH Evangelism, this event is designed to strengthen your church's overall

effectiveness as it relates to evangelism, discipleship and prayer.

Jan. 26-28, Naples, Fla.

The Regional FAITH Evangelism Summit

This is another brand-new event! The Regional Summit is a low-cost, high-impact event designed to strengthen and grow your church's evangelism effectiveness. The focus of training will include the following three emphases:

- building your church's overall evangelism and outreach effectiveness
- helping churches already utilizing FAITH Evangelism
- training for churches that desire to implement FAITH Evangelism

Date and location unavailable at publication.

Festivals of Marriage

A Festival of Marriage event is a three-day retreat where you can relax, refresh and reconnect at your choice of five delightful destinations. You and your spouse can finally find time for yourselves, plus: speakers who encourage, inspire and inform; workshops that provide practical advice; praise and worship to get closer to God; and a candlelight renewal of vows ceremony – a moment you will remember forever.

Sept. 25-27, Panama City Beach, Fla.; Oct. 2-4, Glorieta Conference Center; Oct. 2-4, Osage Beach, Mo.; Oct. 9-11, 16-18, and 23-25, Ridgcrest Conference Center; Nov. 6-8, Ocean City, Md.

Fly Fishing Adventures

Our vision is to provide a fishing trip – on steroids! Recharge your heart by spending time with God and other men while fishing world-class trout streams in New Mexico and North Carolina. Enjoy meaningful worship and Bible study with

other believers from across the nation.

May 18-21, Ridgcrest Conference Center; Sept. 20-23, 22-25, Glorieta Conference Center

Generations

This unique, targeted training for leaders will take place prior to Deeper Still in Greensboro, N.C. Conference attendees will learn how to minister to women in every generation and build community among all women in their churches.

July 30-31, Greensboro, N.C.

The Great Marriage Experience: 6 Secrets to a Lasting Love

A one-day conference with Gary and Barb Rosberg, "America's Marriage Coaches," this live Saturday event helps you learn how to make a spiritual and a heart-to-heart

connection so necessary in a healthy marriage. Conference topics are: forgiving love, serving love, persevering love, guarding love, celebrating love and renewing love.

March 21, Opelika, Ala.; March 28, McDonough, Ga.; April 18, Cedar

Rapids, Iowa; April 25, Mt. Juliet, Tenn.; Sept. 12, Decatur, Ill.; Sept. 19, Olive Branch, Miss.



The Rosbergs

Law Enforcement Summit

This summit offers a unique opportunity to fellowship with other Christians from the law enforcement community in a safe place. Superb

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workshops and breakout sessions designed by law enforcement, for law enforcement, to support and encourage members and their spouses as they face the challenges of their professions.

April 13-17, Ridgecrest Conference Center; April 21-24, Glorieta Conference Center

LifeWay Kids Conference

Formerly known as NPCC (National Preschool and Children's Conference), the LifeWay Kids Conference is a four-day training event that offers more than 100 workshops, learning tracks, breakout conferences and plenary sessions. Participants will be provided with fresh ideas, useable strategies, unique learning experiences, insight into what's ahead for kids ministry, as well as daily worship times. This learning-packed conference is open to anyone with a heart for children's ministry.

Oct. 12-15, Arlington, Texas

LifeWay Kids Workshops

From kids' Sunday morning experience to VBS, this one-day event is packed with cutting-edge information to help your children's ministry have an impact that lasts a lifetime. Choose from morning and afternoon workshops. Registration includes conference materials, breaks and lunch.

March 14, Columbia, S.C.; April 18, Little Rock, Ark.

Living Single In Faith – Urban Singles

“Living Single in Faith” is the theme for 2009 Urban Singles weekend retreat

at Ridgecrest Conference Center. Single adults will have an opportunity to participate in a life-changing conference to increase their faith through prayer, fellowship and commitment God.

April 10-13, Ridgecrest Conference Center

Living Proof Live

It's in its 11th year and going strong! Living Proof Live features Beth Moore's life-changing messages from God's Word along with worship led by Travis Cottrell. This is a great opportunity for women to laugh out loud and experience a fresh word from God. Moore is a Bible teacher who speaks with passion and purpose. She is a best-selling author and reaches thousands of women each year through her Living Proof Ministries.



Beth Moore • Living Proof Live

On Aug. 28-29 a Living Proof Live event will be broadcast live via satellite to churches across the country from Green Bay, Wis. This is an incredible opportunity for churches to host this dynamic event in their own church and community.

The March 13-14 Living Proof Live event in Nashville, Tenn.,

is exclusively for ministers' wives. Moore will bring a special message of encouragement just for these women.

Feb. 6-7, El Paso, Texas; March 13-14, Nashville, Tenn. (ministers' wives only); April 3-4, New Orleans; April 17-18, Portland, Ore.; May 22-23, Laramie, Wyo.; June 12-13, Pittsburgh; June 26-27, Stockton, Calif.; July 10-11, Albuquerque, N.M.; Aug. 14-15, Fargo, N.D.; Aug. 28-29, Green Bay, Wis. (simulcast event); Oct. 9-10, Memphis, Tenn.; Nov. 6-7, Springfield, Ill.

Gideon Media Arts Conference & Film Festival

The Gideon Media Arts Conference and Film Festival is a Christian camp and venue for the media arts. This conference is designed to spread the Gospel of Jesus Christ through all types of media with an emphasis on radio, church drama, music, television and film.

May 31-June 4, Ridgecrest Conference Center

Glorieta Christian Writers Conference

Targeted for professional, beginning and hobbyist writers, participants at this event will learn writing and publishing basics, sharpen their writing skills, network with writers and with publishers of books, magazines and curriculum, and pursue their writing career.

Oct. 22-26, Glorieta Conference Center

Going Beyond

Going Beyond, featuring Priscilla Shirer, moves women beyond where they are to experience a soul-satisfying walk with God. This unique event includes a powerful prayer experience and dynamic praise and worship. Shirer is a Bible teacher, author and speaker with a passion to help women hear from God through prayer and His Word.

Feb. 6-7, Atlanta; Feb. 20-21, San Jose, Calif.; April 24-25, Troy, Mich.; June 26-27, Austin, Texas; Aug. 21-22, Louisville, Ky.

Gospel/Bluegrass Festival

There is nothing like the sound of gospel bluegrass music echoing around the Blue Ridge Mountains at Ridgecrest in September. Incredibly talented, award-winning gospel bluegrass music by groups like the Issacs and Jeff and Sherri Easter, along with solo artist Marty Raybon, will make this an unforgettable experience.

All conferences, dates and locations were verified at the time of publication, but be aware that changes may occur.

Get this date on your calendar. Bring a group of gospel bluegrass lovers from your church and participate with us.
Sept. 18-20, Ridgecrest Conference Center

Marriage Design

What exactly does a biblical marriage look like? Everyone has threads of an idea. This conference will explore the entire fabric of God's purpose for marriage – providing direction for a return to and rebuilding of its biblical foundation.

Marriage Design is brought to you by LifeWay's *HomeLife* magazine and led by some of the biggest names in ministry: Erwin and Kim McManus, Gary Chapman and Les and Leslie Parrott. It is set to be LifeWay's single biggest marriage event of 2009.
Sept. 12, Scottsdale, Ariz.

Marriage Impact

Enjoy any number of outdoor adventures including white-water rafting, kayaking, canoeing, mountain biking and hiking. Return at night to worship and fellowship with other married couples from across the nation.
May 22-24, July 24-26, Aug. 21-23, Ridgecrest Conference Center

National Black Sunday School Conference

You are invited to join leaders from churches across the United States for the premier black and urban church Sunday school training event of the year, the National Black Sunday School Conference at LifeWay. This exciting event has had a capacity crowd the last two years, so get your reservation in early. Through uplifting worship, dynamic general sessions and practical elective seminars you will return home inspired, energized and equipped.

You will find practical help during this seminar whether you are new to Sunday school work or a seasoned veteran, work with any age group or give direction to the work of the whole Sunday school.
Oct. 2-3, LifeWay, Nashville, Tenn.

National Sunday School Director Seminars

"One of the best conferences I've attended ... will be instrumental in helping us build a more effective, dynamic Sunday school." This note from a participant is indicative of the enthusiastic response from the more than 12,000 people who have participated in a National Sunday School Director Seminar. These seminars have become the leading conference Sunday school training event for Sunday school directors, pastors, ministers of education and division directors.

March 27-28, Louisville, Ky.; April 17-18, St. Louis; June 5-6, Omaha, Neb.; June 12-13, eastern Tennessee; Aug. 28-29, Albuquerque, N.M.; Oct. 16-17, Atlanta

National Youth Workers Conference

LifeWay's National Youth Workers Conference is three days of inspiration, encouragement, and practical how-to's focused on developing students, a time for youth workers to come together and learn more about student ministry.
Sept. 14-16, Nashville, Tenn.

Pastor's Masters Golf Retreat

This is a great time for golf, fellowship, spiritual encouragement and for improving your game. Three days of golf on different courses with different formats will make this an event you won't want to miss.

May 5-7, Ridgecrest Conference Center; Sept. 21-23, Glorieta Conference Center

Rally to Ridgecrest (Motorcycle Rally)

Join Christian motorcyclists from all over the country on Memorial Day to honor America's fallen heroes and get immersed in a weekend of motorcycling excitement. The beautiful Blue Ridge Mountains and surrounding Smoky Mountains provide motorcycle riders with an almost unlimited number of great rides.
May 22-25, Ridgecrest Conference Center



Rally to Ridgecrest • Ridgecrest, N.C.

Rec Lab

Every church utilizes recreation at some level in its ministry. Whether it is through church softball leagues or VBS or church socials, recreation plays a vital part in the life of a church fellowship. Rec Lab can help churches offer the best by training either the church rec

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professional or layperson on the latest ideas and trends. Rec Lab features broad-based instruction from the very best practitioners in recreation and sports ministry. Rec Lab's leadership sees to it that attendees are ministered to and grow personally and spiritually while sharpening their professional ministry and leadership skills. Each Rec Lab features inspirational worship and seminars that may be tailored to your church's needs.

Jan. 25-29, San Antonio

Saddleback Small Groups Conferences

If you're looking to build a healthy, growing church, we invite you to the Saddleback Small Groups Conference, co-produced by Saddleback Church and Serendipity by LifeWay, to study a proven model and learn what's working in small groups. We'll take you 360 degrees into small groups ministry by looking at the different affinities of men, women, singles, couples/marrieds, workplace and emerging generations. We'll contextualize the learning for churches that are on a Sunday school model, churches that are just starting to transition to small groups, or those that are well underway. During the conference you'll develop or refine your own plan for connecting new members in community and creating disciples.

Feb. 19-21, Lake Forest, Calif.; March 26-28, Houston; April 23-25, Norcross, Ga.; May 14-16, Cincinnati

Senior Adult Christmas Celebrations

Celebrate Christmas in the Ozark or Smoky mountains. Sessions begin with Bible study, music, and a keynote speaker, and include either Branson shows or a Biltmore Christmas tour. Choose from one of two exciting and

beautiful settings in which to celebrate and honor the birth of our Lord and Savior.

Nov. 3-6, Pigeon Forge, Tenn.; Nov. 10-13, Branson, Mo.

Senior Adult Fall Celebration

Fall Celebration means a great experience of Bible study, worship and spiritually enriching conferences, as well as good food and fellowship.

Modeled after the old-time camp meetings that began more than century ago on the shores of New York's Lake Chautauqua, these events are perennial favorites. That's because they combine spiritually enriching conferences with scenic beauty in a way that can only be found at LifeWay's Ridgcrest and Glorieta Conference Centers.

Oct. 2-4, Glorieta Conference Center; Oct. 12-16, Ridgcrest Conference Center

Senior Adult Spring Celebration

Due to the overwhelming response to Christmas Celebration at Branson, LifeWay introduces Spring Celebration. In the midst of the beautiful Ozarks and

the 4-star resort Chateau on the Lake, you'll enjoy shows, attractions, dining, Bible study, worship and more. This new event features keynote speaker Danny Singleton, Bible study leader Darryle Dunks, and worship leader Jeff Bennett.

Tickets are included for the Acrobats of China show, the Pierce Arrow Theater show, and Sight & Sound Theatre's Noah show.

April 21-24, Branson, Mo.

Senior Adult Southern Gospel Celebration

Ridgcrest is excited to be partnering with Tim Williams and Williams Evangelistic Ministries to create this wonderful new senior adult event. Come join hundreds of other senior adults in celebrating the God honoring sounds of Southern gospel music at a place that has been faithfully serving God's people for over a century.

April 20-22, Ridgcrest Conference Center; May 12-15, Glorieta Conference Center

Shine Out Singles! Glorieta Labor Day Retreat

Moses Caesar, national speaker and author, will present his "Shine Like Jesus" series in four general sessions.

Sept. 4-7, Glorieta Conference Center



Senior events



Southern Gospel Celebration



Singles Labor Day Retreat

All conferences, dates and locations were verified at the time of publication, but be aware that changes may occur.

Shine Out Singles! Snow and Ski Retreat

Join singles for a great weekend in the snow. Ski, snowboard, tub, snowmobile, hike trails or just relax. Check out Santa Fe and the great snow-covered mountains.

Feb. 13-16, Glorieta Conference Center

Single's Labor Day Adventure

This weekend offers today's single adult an opportunity to experience God in the mountains. Outdoor adventures are waiting for participants who choose more active endeavors too.

Sept. 4-7, Ridgecrest Conference Center

SonPower

New – two fantastic locations! SonPower provides student choirs an intense week of music, Bible study, worship and missions that they can take home and share beyond the event's five days. Experts in student ministry lead relevant, biblical worship and instruction during the week, culminating in a live recording session where students lay down their own vocal tracks of the music they've learned, ultimately creating the next SonPower collection recording.

June 22-26, Orlando, Fla.; July 20-24, Panama City Beach, Fla.

Sunday School Week

"The Power of the Connected Sunday School" is the theme for our summer Sunday school events at Ridgecrest and Glorieta conference centers. Bringing this theme to life will be a fantastic group of conferences to choose from led by experienced training facilitators. They will help you and your leaders discover the remarkable power of a God-empowered, God-focused, God-connected Sunday school. In

addition, you will enjoy dynamic worship, challenging preaching and good fellowship and fun.

At Ridgecrest the week's preacher will be Ed Stetzer, director of LifeWay Research and LifeWay's missiologist in residence. Worship leaders will be Bill and Kerri Shiflett, Lenexa Baptist Church, Lenexa, Kan.

At Glorieta the week's preacher will be Ed Stetzer. Worship leaders will be Chris and Dianne Machen, from the north location of Prestonwood Baptist Church, Plano, Texas.

At both conference centers, there will be classes for all age group leaders. There will be special features in each of the areas that include:

- Preschool area: return of the observation class allowing leaders to observe experienced teachers as they teach preschoolers the Bible.
- Children's area: new ideas for those leaders who are struggling to "plug in" to children's ministry, ways to face challenges in today's classroom and suggestions for developing volunteers.
- Student area: an opportunity to participate in one of three tracks: new (three years or less) or potential leaders; veteran leaders; and student ministers.
- Adult area: specific training for teachers of adults of major life stages, including collegiate and young adults, parents and empty nesters and older adults. There will also be a large number of electives from which to choose.
- General leader area: practical, hands-on tracks are being developed for every general leadership role in Sunday school to help you focus on class, community and commission. There will be specific tracks for pastors, ministers of education, Sunday school directors and outreach and evangelism directors and several elective conferences.

• Special needs area: a feature for both locations is the special education lab school which provides a place for family members with special needs (children/youth/adults) to enjoy VBS using our special education materials.

There will be provision for preschoolers, day camp for children and Centrifuge for youth. So there is something for every member of the family.

July 10-13, Ridgecrest; July 20-24, Glorieta Conference Center



Special education lab

Toward A Growing Marriage

Gary Chapman, counselor, pastor and best-selling author of *The Five Love Languages*, hosts this fun-filled one-day conference. Drawing on more than 30 years' experience, Chapman shares timeless wisdom on major issues: Communication 101, Understanding and Expressing Love, Initiating Positive Change, Making Sex a Mutual Joy and How to Share the Things That Bug You. He offers practical, biblical principles you can start applying that day ... and for years to come.

Feb. 28, Bothell, Wash.; March 7, Farmington, N.M.; March 21, Round Rock, Texas; April 4, Kansas City, Mo.; Aug. 1, Louisville, Ky.; Aug. 8, Maple Grove, Minn.; Aug. 15, Roxbury Crossing, Mass.; Aug. 29, Cabot, Ark.; Oct. 17, Fredericksburg, Va.; Nov. 7, San Diego

VBS Previews

Join VBS composer Jeff Slaughter and other VBS leaders from across the country for this hands-on, two-day event

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that's packed with ideas and information about LifeWay's VBS and Club VBS 2009. It even includes a preview of the Boomerang Express musical. There is also a VBS Expo that's full of great ideas, so bring your camera!

Registration and VBS Expo open at 11:30 a.m. The general session/worship rally begins at 1:40 p.m. on the first day. Dismissal is at 12:20 p.m. on the second day.

The registration fee is \$55 per person, but three or more attendees from one church or associational VBS team will pay only \$45 each. Room and meals are not included. Space is limited, so register early.

Jan. 9-10, Ridgecrest Conference Center; Jan. 16-17, Glorieta Conference Center; Jan. 29-30, 30-31, LifeWay, Nashville, Tenn.



VBS Boomerang Express

WIRED

Advanced training for women in any leadership role. Worship leaders, keynote speaker and breakouts.

Feb. 27-28, St. Augustine, Fla.; April 16-17, Portland, Ore.

Women's National Leadership Forum

This is LifeWay Women's premier annual training and enrichment event for all seasoned and potential leaders. Featured are keynote speakers, worship, breakouts and networking!

Nov. 10-12, 12-14, LifeWay, Nashville, Tenn.

Women Reaching Women

This conference offers a variety of customized tracks for launching and growing your women's ministry and meeting the needs of the women in your church. It includes basics, breakouts, worship and more!

Feb. 5-6, El Paso, Texas (Hispanic); March 7, Central City, Ark.; May 21-22, Laramie, Wyo.; Aug. 13-14, Fargo, N.D.; Aug. 20-21, Louisville, Ky.; Sept. 18-19, Linwood, Pa.; Oct. 23-24, Endicott, N.Y.

Women Reaching Women: Fully Loaded

This training event takes your women's ministry to next level. You'll hear keynote speakers, learn basics for your ministry, and take part in training tracks, worship and more.

June 25-26, Stockton, Calif.; Aug 27-28, Green Bay, Wis.

Worship Leadership Conference

The schedule is new: more classes and more free time! This comprehensive worship conference is relevant to today's church worship needs, built each year on the valuable feedback we receive from past attendees. With a variety of accommodations available at both Ridgecrest and Glorieta, our conference is extremely cost-effective and tailored to fit your needs, regardless of church size or worship style. We have something for

everyone – whether your role is pastor, music staff, worship team, children's choir workers, laypeople and even your family!

June 29-July 3, Ridgecrest Conference Center; July 27-31, Glorieta Conference Center

Worship Project Training

LifeWay Worship representatives lead ministers of music to discover the LifeWay Worship Project: Baptist Hymnal, The Worship Hymnal and LifeWayWorship.com. Find out the latest developments in these groundbreaking new worship resources, including an overview of the core features, hands-on training for LifeWayWorship.com and how to better understand music copyrights.

Jan. 22, Houston; Jan. 24, Columbus, Ohio; Jan. 29, Dallas; Jan. 31, Livermore, Calif.; Feb. 14, Rapid City, S.D.; Feb. 24, Austin, Texas; Feb. 28, Riverside, Calif.; Feb. 28, Mesa, Ariz.; April 16-18, Vancouver, Wash.; May 2, Fresno, Calif.; May 7-8, Talladega, Ala.; June 29-July 3, Ridgecrest Conference Center; July 9-11, Jackson, Miss.; July 16, Layton, Utah; July 27-31; Glorieta Conference Center; Sept. 19, Tyrone, Pa.

You and Your Girl

This mother-daughter weekend event for girls ages 10-18 (or grades 5-12) offers inspiring messages for both moms and daughters from Vicki Courtney, plus worshipful music, age-specific breakout sessions and more. Moms will connect with their daughters and feel equipped and encouraged to raise godly girls in a difficult culture. Courtney is a mom of three teenagers, a best-selling author and a youth culture expert.

March 28, Katy, Texas; April 18, Elizabethtown, Ky.; Sept. 12, Broken Arrow, Okla.; Oct. 24, Las Vegas

All conferences, dates and locations were verified at the time of publication, but be aware that changes may occur.

Camps

For students

Centrifuge

Centrifuge is a discipleship camp providing an environment for life-change. Because we believe ministry takes place best in the context of relationships, the Centrifuge model is founded upon small-group Bible study led by quality staffers.

To register for the various dates and locations, go to www.lifeway.com/fuge.

FUGE Winter Camp

Introducing FUGE Winter Camps, a cooperative effort with LifeWay's student ministry events and the LifeWay conference centers.

FUGE Winter Camps offer weekends packed with some of the best speakers and worship leaders around, daytime activities on campus or on the slopes of nearby Ski Santa Fe (if you go to Glorieta), and exciting evening services.

Join premier youth speakers, bands and artists for a great time packed with Bible study, worship, extreme parties and organized free time activities.

To register for the various dates and locations, go to www.lifeway.com/fugewintercamps.

M-fuge

M-Fuge combines elements of small-group Bible study and worship with hands-on mission experiences in cities across the United States. Students and adults have the opportunity to choose between various ministry tracks including creative; social; children's games and recreation; and painting, construction and yard work.

To register for the various dates and locations, go to www.lifeway.com/fuge.

Xfuge

Like Centrifuge and M-Fuge, Xfuge is committed to small-group Bible study and passionate worship. At the same time, Xfuge allows church groups to stay together in Bible study (led by your own adult leaders) giving them the chance to develop deeper relationships with each other and build group unity.

To register for the various dates and locations go to www.lifeway.com/fuge.

Camps for children

Centri-Kid Camp

Centri-Kid is the home of high-energy worship and age-appropriate Bible study. Our camps promise to offer a staff that

loves children, age-graded Bible studies, state-of-the-art media and technology and great facilities. In 2009, your campers will experience an investigative approach to the Bible through the theme "Jesus 360 Degrees." Centri-Kid camps are designed for kids who have completed grades 3-6.

For dates and locations go to www.lifeway.com/kidscamps.



Centri-Kid

Crosspoint Camp

Crosspoint is where the desire to excel athletically and the message of Jesus Christ meet. Bring your kids to Crosspoint for the most exciting - and fun - Christian sports camp around. Being an athlete is not a requirement. Kids will dig into the theme "Jesus 360 Degrees" and will walk away with a better understanding of who He is, and they'll have a clearer picture of the fullness of God. Crosspoint is for kids who have completed grades 4-8.

For dates and locations, www.lifeway.com/kidscamps.

Combo Camp

Can't decide which camp to attend? Come to Combo Camp, which will allow you to bring your group to one location where they may choose between Centri-Kid and Crosspoint. Both camps are on the same campus, so groups still lodge and eat together, then meet up for worship and church group devotions at the end of the day. It just might be ideal for your entire group.

For dates and locations, www.lifeway.com/kidscamps.

Conference centers

Glorieta and Ridgecrest Summer Camps

Registration is now open for Ridgecrest Summer Camps near Asheville, N.C., and Glorieta Summer Camps near Santa Fe, N.M., for the 2009 season.

Glorieta and Ridgecrest Summer Camps each are made up of two separate camps, Camp Glorieta and Camp Ridgecrest for Boys and Camp Crestridge and Camp Glorieta for Girls. These exceptional facilities are LifeWay owned and operated.

Our camp philosophy is founded on the growth of the whole child - physical, social, mental and spiritual. We hire staff that has a desire to love kids as Christ loves them. The strength of our camp comes from God being placed first in all that we do.

To learn more, visit the camps' Websites. You'll find the dates, prices and lists of activities. You'll even hear a testimonial or two from campers who just love camp!

Go to www.glorietacamps.com, and www.ridgecrestcamps.com.

10 years, 100 events, 50 states and 800,000 women



*Above: Beth Moore speaks in Essex Junction, Vt., on the first night of her New England Nights tour.
Facing page: Photos from the different venues during the week.*

story by Polly House, photography by Kent Harville

Beth Moore's trip across four New England states last fall wasn't just a time to look at the breathtakingly beautiful leaves. It was a time to celebrate some God-sized ministry milestones.

Moore and LifeWay Christian Resources have worked together 10 years on Living Proof Live events, culminating with the Oct. 17 Bloomfield, Conn., event as the 100th event and the 50th state. In the 10 years, Living Proof Live events and simulcasts have reached 800,000 women.

The tour, labeled "New England Nights," began Oct. 13 in Essex Junction, Vt. The next night took the team to Durham, N.H. Wednesday, Oct. 15 was a travel day, leading to an Oct. 16 event in Newark, Del., before ending Oct. 17 in Connecticut.

Moore, an author and Bible teacher from Houston, said that at the first LPL event 10 years ago, she never anticipated reaching these milestones.

She and LPL worship leader Travis Cottrell agreed they spend their time focusing on the next event rather than looking too far ahead.

"I can't say that we cast a great vision because from the very beginning we were too busy with the event in front of us," Cottrell said. "People have asked me before: 'What's your 5-year plan? What's your 10-year plan?' A 5-year plan? I have an event this weekend."

The tour touched hungry hearts of women in New England. The first night, in Vermont, volunteer hospitality coordinator Brenda Randolph said they were thrilled to have so much Christian fellowship. "We never have so many women together for a Bible study," she said. "It just doesn't happen. It's wonderful."

The biggest surprise for the LifeWay team came in Delaware. During planning, they anticipated that Delaware would be the smallest event, hoped for 1,000 women would attend. The surprise was that 4,900 came.

"That just blew us away," Moore said.

In each venue, women worshipped, prayed and hung on every word Moore taught. Following the teaching time at each event, women streamed to the front to pray with their sisters in Christ.

At the final New England Nights event, Moore told the LifeWay team, "I just can't tell you how much I love and appreciate you taking a chance on a wild woman. Thank you. This has been a very heart-filled week." ■



MORE ON MOORE

Events

Beth Moore and LifeWay have planned 11 Living Proof Live events for 2009, including a March 13-14 event in Nashville, Tenn., exclusively for ministers' wives and an Aug. 28-29 simulcast from Green Bay, Wis. For a list of dates and locations, go to www.lifeway.com/bethmoore.

Story

Go to www.lifeway.com/factsandtrends for a Q&A with Beth Moore and Travis Cottrell.

Blog

Read behind-the-scenes observations about New England Nights at www.lifewaynewsblog.com and www.livingproofministries.blogspot.com.

WE RECOMMEND

- *Esther: It's Tough Being a Woman*
- *Stepping Up: A Journey Through the Psalms of Ascent*
- *Daniel: Lives of Integrity, Words of Prophecy*
- *Living Beyond Yourself*

These and other resources by Beth Moore are available through customer service at www.lifeway.com and (800) 458-2772 and from LifeWay Christian Stores at www.lifewaystores.com and (800) 233-1123.

LifeWay newsletters give new ideas



Do you need a fresh idea? Do you need a devotional thought? Do you need to be challenged to think about your ministry? LifeWay offers a variety of free newsletters for ministry leaders that can be e-mailed directly to your inbox.

As an example of what these newsletters offer, Craig Webb, editor of Pastor's Today, one of LifeWay's most popular newsletters, said, "Subscribers to the Pastors Today e-newsletter receive weekly encouragement along with notice of the latest model sermons and preaching articles in the Proclaim Online Preaching Journal. Also, pastors are notified of new 'how to' articles for the pastor as shepherd, leader, missionary and person. Finally, pastors also receive notice of the latest new LifeWay resources and new books from B&H Publishing Group that relate to preaching, caring, leading, evangelism, discipleship, and personal spiritual growth."

The list of newsletters is updated regularly, with some being added and some being retired, so check often to see what has changed. While this is not an exhaustive list, options include:

Adults

- Adult Ministry Solutions
- eSolutions for Women's Ministry
- Inspired Living
- Marriage and Family Resources and Events
- Marriage Mentors
- Men's Resources & Events
- Senior Adult Resources & Events
- Single Serving
- Women's Resources and Events

Church Administration

- CE-News with Bruce Raley
- Church Direct
- Quarterly Order Reminder

Devotions

- Every Day With Jesus
- Experiencing God Today
- Heart Connex
- One Minute Bible for Men of Character
- One Minute Bible for New Believers
- One Minute Bible for Professionals
- One Minute Bible for Women of Character

Education

- CE-News with Bruce Raley
- Christian Schools Resources & Events Update
- Homeschool Source

Español

- Notas

General Interest

- B&H Fiction Club
- Book and Bible Update
- Career Connections
- Conference Centers at Ridgcrest and Glorieta
- Entertainment News
- Holman CSB Translator
- LifeWay News Update
- LifeWay.com Update
- LifeWay@Heart
- LifeWay Research
- LifeWayStores.com Update
- Wellness Connection

Kids & VBS

- Children's Music Update
- Homeschool Source
- LifeWay Kid's Camps & Events eUpdate
- LifeWay Kids eNewsletter
- LifeWay's VBS eNewsletter

Ministry Leadership

- Adult Ministry Solutions
- CE-News with Bruce Raley
- LifeWay Kids eNewsletter
- Church Library Ministry
- eSolutions for Women's Ministry
- e-Source for SS Leaders
- FAITH
- Infobits
- LifeWay's VBS eNewsletter
- Music Update
- Pastor's Today

- Student Ministry ZIP
- Teaching Insights: Bible Studies for Life
- Teaching Insights: Explore the Bible
- Teaching Insights: MasterWork
- Today's Bivocational Pastor

Music & Worship

- Children's Music Update
- Get Music
- Instrumental Music Update
- Keyboard Music Update
- LifeWay Worship Music Group Special Offers
- Music Update
- Student Music Update
- Ridgcrest & Glorieta
- Conference Centers at Ridgcrest and Glorieta
- Pastor/Staff/Leadership Events
- Single Adult Events
- Sports/Recreation Events
- Student/Youth Events

Students

- Heart Connex
- Student Ministry ZIP
- Student Music Update

Women

- eSolutions for Women's Ministry
- Inspired Living
- Ministers' Wives Update
- One Minute Bible for Women of Character
- Women's Resources & Events Update

To sign up, go to www.lifeway.com/newsletters.

Volunteers are bedrock of conference centers

story by Chris Turner, photography by Russ Rankin



Bob Cassily firmly holds a heat-resistant brick in one hand and uses a hammer to chip away the quarter-inch excess with the precision Michelangelo might have used to chip away marble as he created his classic statue of David. No one may ever give a second thought to how perfectly these dozens of bricks fit together to form the lining of a fire pit, but that doesn't matter to Cassily. He's pouring decades of experience into building this pit for God.

And Cassily believes God created him to build this pit.

"I feel like this puts my life up to this point in perspective," said the New Hampshire native. "I feel I've been prepared in my background as a mason to come here and serve and meet a real need here, and I really enjoy doing that."

"Here" is LifeWay Glorieta Conference Center located near Santa Fe, N.M. Cassily and his wife, Gloria, are two of nearly 200 people - mostly retirees - who will serve as volunteers at the 55-year-old retreat center and will contribute more than 27,000 hours of labor by year's end. The effort is duplicated at LifeWay Ridgecrest Conference Center near Asheville, N.C.

Like many of the volunteers, the Cassilys live full time in an RV (recreational vehicle) and travel the country. However, they've called Glorieta home since April. There has been no shortage of work for a master mason with experience in high-end stonework. His rugged hands reveal the story of a man who has spent a lifetime bringing

Volunteer Bob Cassily works on a stone fire pit at Glorieta.

Midge and Phil Hyatt find working in Glorieta's prayer garden to be a spiritual experience.



decorative form to granite stones and other common building materials. Here he builds an elaborate fire pit that features a granite cross on the opposite side of where thousands of young people will sit during the years to come.

“We try to keep the big picture in front of us,” he said. “Each year 2,000 people either come to the Lord or dedicate their lives to ministry here at Glorieta. That’s

what we focus on. It is deeply satisfying to know I can use what God has equipped me to do by being a part of creating an atmosphere where people come and hear from the Lord. It makes it all worth it.”

Across the campus at the Glorieta prayer garden, Midge Hyatt gently cradles shoots of a tender ground ivy plant as she prepares the ground with the rich, dark soil she’s mixed in a five-gallon bucket. The soil at Glorieta is hardly conducive to vibrant plant growth – it’s red clay and rock – so Hyatt uses a recipe that will ensure healthy plants. She has it memorized after the six years of volunteering done by her and husband, Phil. The Lafayette, La., natives offer about five months a year to Glorieta and spend much of their time working in the prayer garden.

“We keep coming back because of all the young people who come out here,” she said. “We will sometimes find little notes about their burdens or prayers they’ve written on little pieces of paper and stuck in the rocks. It is a spiritual experience to walk through the garden and see the culmination of your work and know that you’ve had a hand in creating a place where so many people make so many big life decisions. I just love it.”

Volunteers crucial

Hal Hill, LifeWay's manager of Glorieta, said the service volunteers render is vital. With a limited paid staff, the volunteers handle duties such as cafeteria duty, grounds maintenance, guest hospitality, food service and many other jobs.

"The service we provide at Glorieta could not exist without our volunteers," Hill said. "Our staff provides a structure but there aren't enough of us to do the type of administration work that needs to be done and have extensive contact with our guests.

"The volunteers are the ones who have a lot of interaction with guests and are great ambassadors for our ministry to people," he said. "We have to have them."

Dave Zarbaugh, a volunteer from San Antonio, said the ministry to others and the camaraderie he shares with fellow volunteers is what brings him back to Glorieta. He said he never knows where or when a ministry opportunity presents itself.

"I was leading the devotional this morning for the kitchen staff and one of the delivery drivers was in there with us," he said. "After it was over he told me how meaningful it was to him and that he'd be back next Thursday

to be a part of the devotional. He asked that I pray for him.

"There is always an opportunity here to do God's work," Zarbaugh said.

"I just simply believe this campus is anointed by God as a place where He meets people."

Opportunities abound

The conference centers offer a number of opportunities for volunteer groups, as well. Carpentry teams from Texas and Oklahoma, among other states, have come for two weeks or more and built furniture and a variety of other needed items. Some Baptist Campus Ministries will choose to come to Glorieta during spring break to do a service project such as painting buildings or sprucing the grounds after winter's thaw.

"We can pretty much work with anyone or any group who wants to come,"

said Fred Laird, Glorieta's volunteer coordinator. "One of the things I love about our volunteers is the diversity of experience they bring. We'll have carpenters, plumbers, electricians and all sorts of trades, but we also have people who have been missionaries, administrators and schoolteachers. They bring so much but the one thing they have in common is a love for

serving the Lord and a love for people. They are always willing to go the extra mile. Each one brings something unique."

Cassily is testimony to that. Master masons don't come around very often and it was a meeting at an RV park in Florida that directed him across the country to Glorieta in New Mexico.

"We met some people who'd just come from volunteering here," he said. "The more they talked about it and said it was the best experience of their lives, the more we felt we needed to come. I believe God was speaking to me through them saying this is where He wanted me."

And now Cassily hopes God will use something as simple as a fire pit as a place to speak to thousands of young people in ways that will eternally impact their lives. ■

"It is deeply satisfying to know I can use what God has equipped me to do by being a part of creating an atmosphere where people come and hear from the Lord. It makes it all worth it."

— Bob Cassily, volunteer

OPPORTUNITIES

Additional information and volunteer opportunities for Glorieta and Ridgecrest can be found at www.lifeway.com/glorietavolunteers and www.lifeway.com/ridgecrestvolunteers.



If you're sure

that there's nothing more powerful to change a life than the uncompromising truth of God's Word, then you've already got one thing in common with Priscilla Shirer.

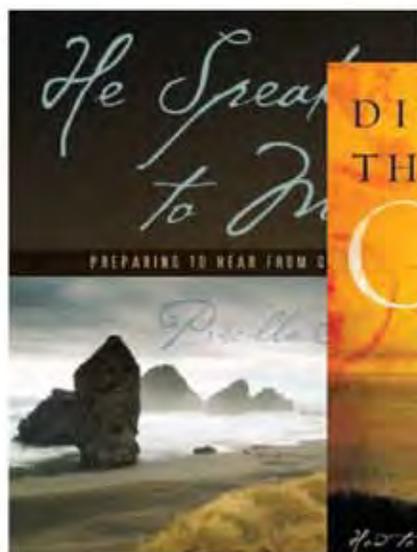
If you believe life can be drastically different when we know who we are in Christ, well, so does Priscilla.

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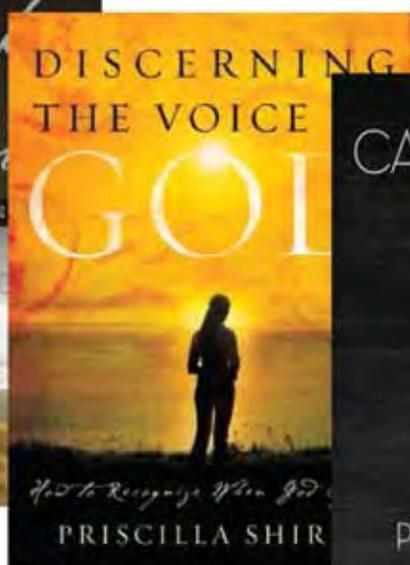
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and make a new friend with one of her studies!



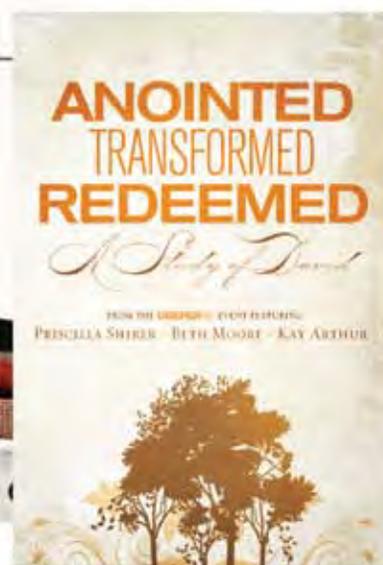
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 **A NEW STUDY** based on her *Going Beyond* message releases June 2009!

LifeWay | Women

Growth strategies addressed at Black Sunday School Conference

story by Jenny Wingard, photography by Kent Harville

Churches today are struggling, but having effective Sunday schools and making disciples can help. So says an expert in black church ministry.

“Research clearly shows that the church today is in a difficult state,” said Elgia “Jay” Wells, director of LifeWay’s ministry to black churches. “The percentage of the population attending church is declining and the influence of the church is getting weaker. The commitment level of people is getting low.

“The early church,” he continued, “was concerned about what God called them to do, not what the church could do for them. This is not the church the Lord has called us to have.”

Several hundred leaders of black churches from across the country gathered at LifeWay Oct. 24-25 for the National Black Sunday School Conference.

Conference attendees focused on the challenges of leading effective Sunday school classes. Wells offered a wake-up call concerning today’s church in America.

“Worship is critical for the church experience, but making disciples is the more important goal to which the church is called,” Wells said.

“In the traditional black church, most people only attend the worship service,” said Wells.



Maina Mwaura from the Baptist Convention of Maryland-Delaware leads a breakout session titled “Structuring Youth Sunday School for Growth.”

“We need to move them beyond the experience in the worship service to become disciples.”

Conference attendees spent two days in breakout sessions and electives that addressed Sunday school issues from how to reach teens in a hip-hop culture to the development of a Growth-Oriented Sunday School class (GOSS). Two GOSS tracks were offered – one for those new to the theory, and an alumni track for those who learned about the strategy at the national conference in 2007.

Characteristics of a GOSS church strategy include:

- An emphasis on getting everyone in a small group, not just children
- Teaching for spiritual transformation, not just information
- A focus on adults
- Sunday school as a foundational strategy for discipleship

According to conference leaders, Sunday school is the foundational strategy in a local church for leading people to faith in the Lord Jesus Christ and for building on-mission Christians through open Bible study groups that engage people in evangelism, discipleship, fellowship, ministry and worship.

Chandra Bennett, editor of *YOU*, LifeWay’s new urban and multicultural curriculum, challenged Sunday school leaders to see their ministries as opportunities for spiritual transformation for leaders and class members.

“Spiritual transformation is God’s work of changing a believer into the likeness of Jesus by creating a new identity in Christ and by empowering a life-long relationship of love, trust and obedience to glorify God,” said Bennett. “You can only impact others in Sunday school when you are being transformed yourself.” ■



Top: Worship leader Gwen Williams from Franklin Avenue Baptist Church, New Orleans.

Middle: An attendee reads his Bible between sessions.

Above: Michael Pigg, pastor of Philadelphia Baptist Church, Lithonia, Ga.

RESOURCES

YOU

For more information on the new *YOU* curriculum and to download a sample of this resource, visit lifeway.com/you.

Black Church Life e-newsletter

The *Black Church Life* e-newsletter is a free monthly electronic newsletter to keep you informed about the latest news, ministry helps, resources and events relating to life in the black church. Sign up now at www.lifeway.com/africanamerican to get it in your e-mail inbox.

Next year

Next year’s National Black Sunday School Conference will be Oct. 23 at LifeWay in Nashville, Tenn.

Adapt, change or lose a generation

story by Polly House, photography by Kent Harville

It's simple and clear: ministry to boomers and young adults must change if these generational groups are going to be reached for Christ.

This statement is true according to information learned from studies conducted by LifeWay Research and shared at the Oct. 20-22 Adult Ministry Institute.

Attendees of the conference – ministers and young adult leaders from across the country – gathered at LifeWay to find ways their churches can address the impending crisis.

Boomers

Bill Craig, director of LifeWay's business and ministry development area, said that boomers – the generation of Americans born between 1946 and 1964 that makes up about 26 percent of the U.S. population – want their lives to matter and want to make networks and connections that will meet their needs. Churches can't just offer a bus trip to this group and expect them to come.

Churches will have to help boomers find meaning in their relationships to the church and to each other if they want boomers to become and stay engaged. In addition, churches must find ways to help this generation invest their lives in significant ministries.

Emerging seniors

Dan Allen, minister to Legacy Adults 55-plus at McGregor Baptist Church, Fort Myers, Fla., said that when he went on staff at the church, he discovered how complex the transition from median adult to older adults was for his people.

“At McGregor, it was so that at 55, I was suddenly in the same group as my 78-year-old mother-in-law,” he said. “Now, I love my mother-in-law and we have a great relationship, but we don't share the same interests or want to do the same things.”

In ministering to this group of emerging seniors, he said there are few things to note.



Bill Craig, director of LifeWay's business and ministry development area, discusses boomers with the attendees.

They are not ready to be called “senior” adults, thinking about retirement or ready to move into 55-plus communities. They are willing to commit to short-term projects, want to be involved in significant ministry and engage in celebrative worship.

Many adults in this age group are the “sandwich generation,” dealing with children still at home and aged parents who also need their care. “They need help with the family situations,” Allen said. “This takes up a tremendous amount of their time and resources.”

Young adults

Jason Hayes, LifeWay’s young adult ministry specialist, said ministry solutions to reach young adults need to be found sooner rather than later.

“You think about the impact [young adults] are making in our world in every realm and it is increasingly great,” he said. “But it isn’t so much happening in the church. The number of baptized younger adults in the Southern Baptist Convention is down from about 100,000 to 35,000 in a decade. The trend holds true in other denominations as well.”

Hayes said there are four key distinctions that are core issues to younger adults: community, depth, responsibility and connection.

“We heard in our research from both churched and unchurched young adults who said they wanted to go beyond the normal ‘hellos’ and congeniality of church,” he said. “They wanted to go beyond the geographic location of community and connect with social geography. This generation has more interest in community than anything that could be put on any menu in any coffeeshop or restaurant. It is not the product but the experience.”

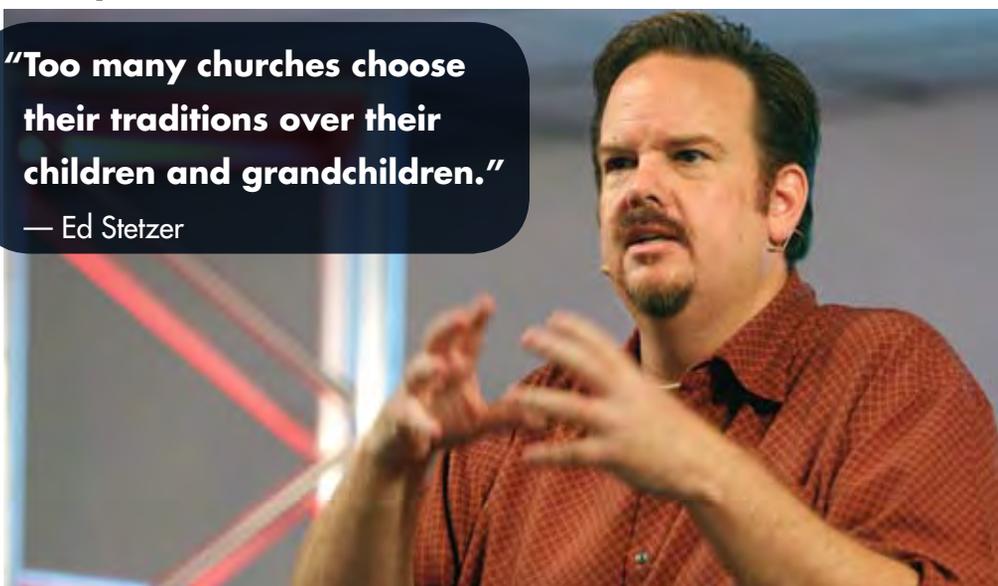
Belief that church is nonessential

LifeWay President Thom Rainer followed Hayes’ presentation by explaining research that shows most young adult church dropouts simply do not believe the church holds an essential place in their lives. Rainer revealed the top 10 reasons young adults drop out.

“These [reasons] are not surprising by any stretch but they do show an overarching theme,” he said. “The theme is that young adults are saying ‘church is not essential to my life.’ The local church is more important than any other institution, yet we’ve communicated over the last several years that church is a

“Too many churches choose their traditions over their children and grandchildren.”

— Ed Stetzer



choice and they are choosing to drop out of church.”

Rainer said it is important for churches to simplify the discipleship process by simplifying what they do, deepening the Bible study experience, raising expectations of church involvement and focusing outward through service and evangelism.

“I am pessimistic about the current state of the local church but optimistic about the future state,” Rainer said. “God is waiting on us to raise the bar. As we do we will keep this younger generation instead of losing it.”

Unchurched young adults

According to Ed Stetzer, director of LifeWay Research and author of *Lost and Found: The Younger Unchurched and the Churches that Reach Them* (coauthored with Hayes and Richie Stanley), the challenge for churches is not to change what they believe in order to make Christianity more palatable to those with pluralistic viewpoints, but to more effectively communicate those beliefs with this generation of unchurched young adults.

“Too many churches choose their traditions over their children and grandchildren,” he said. “I just don’t believe that the standard pick-up evangelism lines we’ve used for all these years will work with this generation. I think it’s going to require long-term conversations and relationships.”

Stetzer added that the young unchurched have no problem believing that Christ arose. But they also believe that Buddha walked on water and Mohammed healed people. They believe almost anything, but it doesn’t lead to salvation through Christ.

“Don’t leave this conference thinking if you make your church and yourself cool, you’ll attract young adults,” Stetzer said. “The answer is to make your church more godly and true to the Word of God. That is what will draw young adults.”

Plan of action

Alan Raughton, LifeWay’s lead adult ministry specialist and coordinator of the AMI conference, said the event was developed by applying information learned from LifeWay Research to the church. By the end of the conference, participants were able to develop a plan to take back to their churches and use to improve their adult ministries.

“If they didn’t get to do those practical steps here, when they got home the tyranny of the urgent would take over and they might not get to plan,” Raughton said. “We want them to have a plan for reaching these adults.” ■

“The answer is to make your church more godly and true to the Word of God. That is what will draw young adults.”

— Ed Stetzer

ONLINE

Free Powerpoint

For downloadable PowerPoint presentations from the Adult Ministry Institute, go to www.lifeway.com/factsandtrends.

WE RECOMMEND

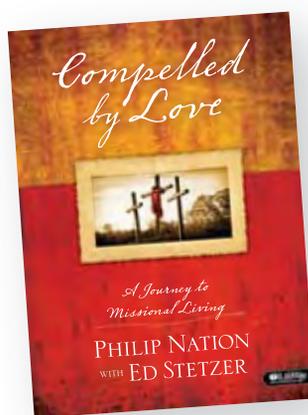
- *Lost and Found: The Younger Unchurched and the Churches that Reach Them* by Ed Stetzer, Jason Hayes and Richie Stanley
- *Essential Church* by Thom S. Rainer and Sam S. Rainer
- *Jaded: Rediscovering Hope in Reality* by Mike Harder

These and other resources are available through customer service at www.lifeway.com and (800) 458-2772 and from LifeWay Christian Stores at www.lifewaystores.com and (800) 233-1123. Go to www.lifeway.com/factsandtrends to download a sample chapter from each of these books.



How do you build a church with two pieces of wood and three nails?

From such a humble start, who would believe that this church could even be built? Especially when the original carpenter entrusted His family to complete the work. But He left us with His best tool: Love. Love is why He went to the cross. And love enabled Him to endure it. Discover the importance of this foundational motivator in the new



small-group study *Compelled by Love*. It's a seven-session study that will help you develop a missional mindset—to live an intentional lifestyle that influences your world and adds to the church right where you are. Order the study online, call 800.458.2772, or visit the LifeWay Christian Store serving you.

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Blogging connects LifeMatters editor with leaders, young adults

story by Jenny Wingard, photography by Kent Harville

When Chad Jordan joined LifeWay last year as editor of LifeMatters Sunday school curriculum, he wanted to develop a more intimate connection with the Sunday school teachers who would use the materials he created.

Taking advantage of online resources, he launched a blog called Insights for Leaders of LifeMatters.

“The purpose of the blog is to have real conversations with the curriculum’s end users – the teachers,” said Jordan. “My posts aren’t earth-shattering. They are based on the lesson in the study materials for that week. I’m not re-teaching the lesson, but sharing personal stories of what God has been teaching me that relates to that week’s lesson.”

Working for a smaller company before coming to LifeWay, Jordan remembers how easy it was to feel disconnected from the authors of Sunday school material.

“Coming from the outside-LifeWay world, I know what it is like to have no personal connection with LifeWay,” said Jordan. “On the blog, I hope I come across as being authentic while building credibility by putting myself out there.”

Jordan’s efforts have paid off. Young adult teacher Jennifer Brackin from Big Sandy Baptist Church in Tuscaloosa, Ala., stumbled upon the Insights for Leaders blog when perusing ThreadsMedia.com, the young adults resource site from LifeWay.

“We used a few short-term Bible studies first [from Threads] then migrated to LifeMatters,” said Brackin. “I visit the Threads Website often, just for information and articles about teaching young adults and I just accidentally found this particular blog. Now that I’ve found it, I rely on it each week.”

Brackin found personal encouragement from Jordan’s blog posts but appreciates most the additional support she receives from the blog for her Sunday school lessons.

“It makes me feel better to have another piece of material to pull from, another example or illustration to talk about,” said Brackin. “Sometimes I read the whole blog word for word to the class; other times I just paraphrase or work it into my normal teaching.”

Brackin serves in a smaller church with a few college-aged adults, single working adults and young married couples. She and her husband became leaders of the young adult ministry last fall, teaching the Sunday school class and staying connected with class members throughout the week.



Chad Jordan



"It gives me some unique insights as I prepare for each week's Bible study. The comments oftentimes clarify what it is God really wants us to get out of the material for that week."

— Larry Simpson, Louisville, Ky.

"I e-mail my class about twice a week with tidbits of information about the lesson or just life, and I frequently use the blog material or parts of it in my e-mail. I like that it's real-life stuff that these young people can relate to – even me at 40-something-years old."

Young adult leader Larry Simpson also serves in a smaller Baptist church farther north in

Louisville, Ky. He has used the LifeMatters material while

teaching at Poplar Level Baptist Church.

"The LifeMatters material has been a blessing to us," said Simpson. "This is the third quarter we are using the material, and our study sessions have become ripe with meaningful discussions and connecting God's Word to our young adults' everyday lives."

Simpson also pulls supplemental material for his lessons from the Insights for Leaders blog.

"I check it out weekly to see what insights have been added regarding that week's Bible study," he said. "It gives some unique insight as I prepare for each week's Bible study. The comments oftentimes clarify what it is God really wants us to get out of the material for that week."

Jordan hoped to connect personally with leaders through the blog, and for Simpson, that is one of the advantages of reading and responding to blog posts weekly.

"I like most the interaction between other users of LifeMatters and the editor who posts on the blog," said Simpson. "It is great to see how God is working with people involved in the study, and how that interacts with the people who designed and wrote the material." ■

ONLINE

More information

For more information about LifeMatters and other Threads studies, or to read the Insights for Leaders blog, visit ThreadsMedia.com.

WE RECOMMEND

- Collegiate magazine
- *The Tough Sayings of Jesus II* by Michael Kelley *
- *Connect the Dots: Discovering God's Ongoing Will in Your Life* by Mike Hurt *
- *Repurposed: The Memoirs of Nehemiah* by Mike Hurt *

* Free downloadable sample available at www.threadsmedia.com.

These and other resources are available through customer service at www.lifeway.com and (800) 458-2772 and from LifeWay Christian Stores at www.lifewaystores.com and (800) 233-1123.

LifeWay blogs develop customer relationships

LifeWay employees spend hundreds of hours producing resources or events with the hope of providing spiritual transformation in the lives of individuals. Some LifeWay departments have created blogs to interact with customers on a more in-depth, personal level.

Patrick Watts, LifeWay Worship Music Group, uses the LifeWay Worship Project blog to build a bridge with worship leaders across the nation.

“First and foremost, the blog helps explain the very complex set of products, services and events that make up the LifeWay Worship Project,” he said. “Second, it aggregates ‘worship talk on the Web,’ pointing people to posts on other blogs and news sites regarding worship.

“The intent is to actively demonstrate that our section of LifeWay isn’t only interested in making resources,” he said. “We’re interested in the dialogue that is occurring about the practice and theology of worship in the 21st century.”

The LifeWay Worship Project blog, updated at least four times a week, encourages conversations about worship that extend beyond resources and events.

“The benefit of the blog is keeping the church informed about trends and preserving the integrity of worship in a changing world,” Watts said. “The result is an informed group of worship leadership that can take new ideas and apply them to their congregations to equip their worshippers and ultimately grow the Kingdom of God.”

Marriage event coordinator Mark Satterfield, a frequent contributor to the LifeWay Marriage Blog, also uses a blog to connect with married couples outside of LifeWay. His goal is to interact with customers by discussing marriage topics on the blog and inviting interaction.

“Our blog is primarily for married couples,” he said. “We give tips on how to improve your marriage, offer movie reviews, provide updates on LifeWay’s marriage events, information on marriage resources to use in small-group settings, as well as experiential thoughts and research.”

Instead of just presenting this information as a one-way conversation, Satterfield hopes the blog format will inspire a two-way conversation about important marriage topics while building relationships with his customers.

“I think people gravitate toward this type of interaction because it’s a different form of interaction – it’s real and authentic,” he said. “Sharing what God is revealing to you about Himself and discussing cultural insights into things that are happening currently in the world around you is something everyone can participate in.”

LifeWay’s women’s ministry and training events section also has embraced blogs as a way to develop community through the development of the Deeper Still blog for those attending women’s events, and a new blog called All Access that includes personal insights and information about new resources and events. (Listen to an Inside LifeWay podcast on the All Access blog).

Additional blogs offered through LifeWay.com include a LifeMatters blog for young adult leaders; a video blog with interviews from church resources staff about LifeWay; and a LifeWay News blog. ■

RESOURCES

Blog listing

Go to these Web addresses for links to article-related blogs:

<http://blogs.lifeway.com/blog/worshipproject/>
<http://blogs.lifeway.com/blog/marriage/>
<http://blogs.lifeway.com/blog/deeperstill/>
<http://blogs.lifeway.com/blog/womenallaccess/>
<http://www.lifewaynewsblog.com>

Little churches can have **big VBS success**

by Dan Garland

Vacation Bible School is one of the most effective ways to fulfill Jesus' call to "Leave the children alone, and don't try to keep them from coming to Me, because the kingdom of heaven is made up of people like this" (Matthew 19:14, HCSB). The most important part of VBS is not cookies and crafts, but rather the built-in evangelistic opportunities to do the following:

- Build relationships with children who need Christ.
- Present the Gospel in terms and ways children will understand.
- Help children feel good about God and the church.

Almost 25 percent of all baptisms in Southern Baptist churches can be tied directly to VBS conversion experiences. In a 2003 study by the Barna Group, data from churches showed that the probability of someone accepting Christ after age 12 dramatically drops. VBS is one of the most effective ways to reach children with the Good News. Here are some keys to an evangelistic VBS in a smaller membership church.

1. Plan VBS at a time to reach the most children. Some options are:

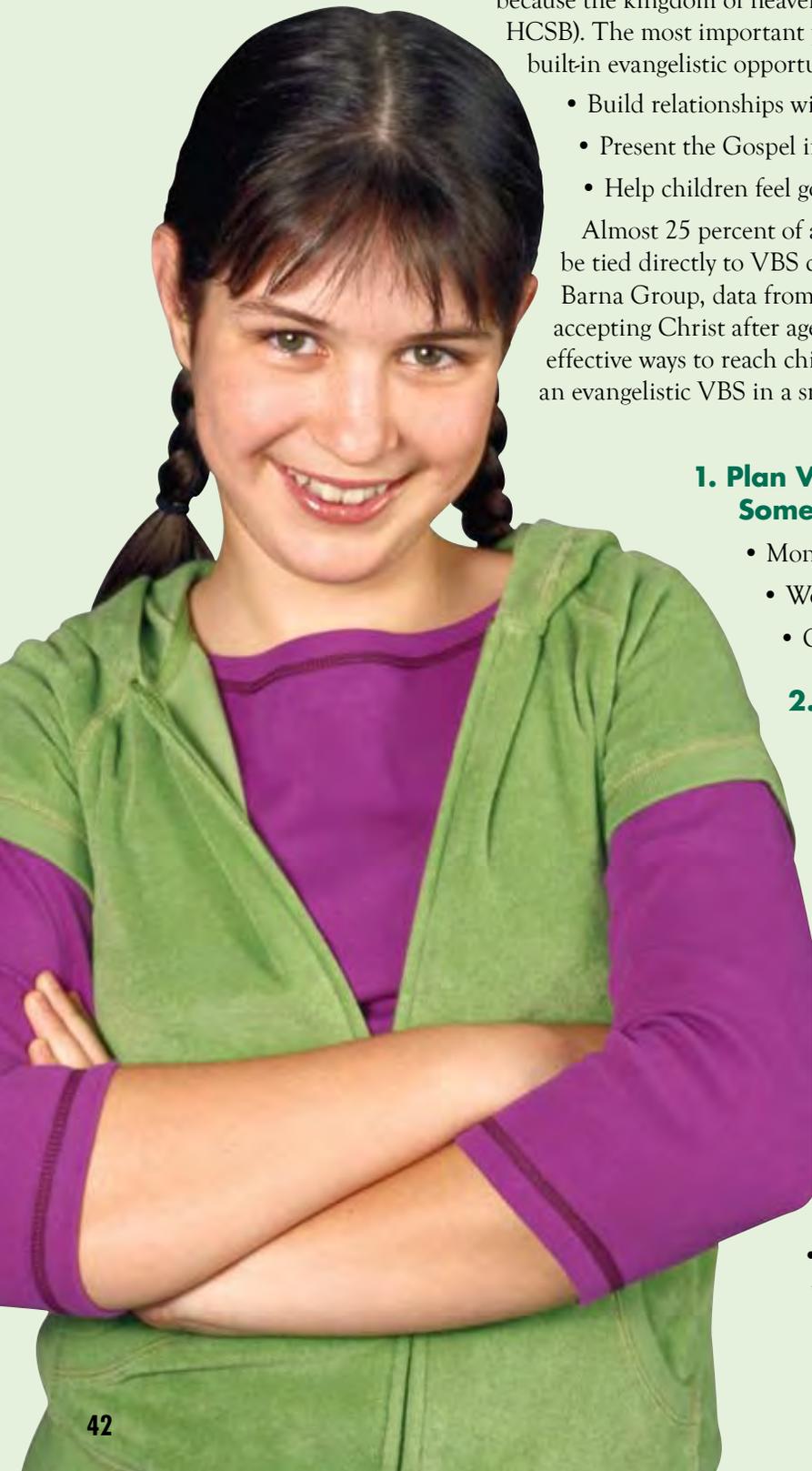
- Monday through Friday, day or evening
- Weekend VBS, Friday night through Sunday evening
- Consecutive Wednesdays or Saturdays

2. Publicize VBS to your community.

- Display large banners outside the church and in other strategic locations.
- Send direct mailings/postcards or hand deliver flyers/door hangers to homes in targeted areas.
- Post information on free community calendars.
- Place paid newspaper, Internet and radio ads, or send out press releases.

3. Train your VBS workers in evangelism.

- Teach workers about the importance of providing an atmosphere that conveys Christ's love.
- Stress the importance of praying for the children every day.
- Train teachers how to use an evangelistic tract written especially for children.



4. Provide opportunities during VBS to present the Gospel.

- Take the last two days of large group time to share a simple Gospel presentation with the children. (The pastor normally does this.) Give the children an opportunity to respond to Christ during the large group time.
- Encourage the children to talk to their teachers about salvation in their small group time.
- Follow up in the home of all the children who made a profession of faith explaining to their parents about their child's decisions.
- Talk one-on-one with every child

who responds to the invitation. Lead every child who wants to receive Christ to pray the sinner's prayer. Take care not to manipulate the children. The Holy Spirit will do the convincing and convicting. A new LifeWay resource to consider is "Leading a Child to Christ Training Pack."

5. Reach out into your community with a Mission VBS.

- Consider having a mission VBS. If you anticipate that the children in your community will not come to your church, take VBS to them. Use youth and older children in this outreach effort and make

them missionaries. *Club VBS: Truth Trek* is a great resource for your Mission VBS. ■

ONLINE

More information on VBS

Information about both lines of LifeWay's Vacation Bible School curriculum, *Boomerang Express: It All Comes Back to Jesus* and *Club VBS: Truth Trek* is available at www.lifeway.com/vbs.

LifeWay goes HD

New for 2009: the music video for "Because," the ABC song from *Boomerang Express*, is being offered in high-definition (HD). The video, which features artist and VBS music composer Jeff Slaughter, is available for download at LifeWay.com/VBS or LifeWay.com/downloads.

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Youth leaders get inspired, encouraged

story by Jenny Wingard, photography by Kent Harville

Serving as a youth minister today requires the skills and focus of a plate-spinner. Between students, parents and their own personal spiritual needs, youth leaders can become weary, overwhelmed and discouraged.

In an effort to encourage and strengthen those on the frontlines of youth ministry, LifeWay hosted the National Youth Workers Conference last fall in Nashville, Tenn. The goal of the week was inspiration and biblical training.

“The main reason we held the conference was to answer a need that Southern Baptist youth workers had been making known to us,” said Paul Turner, LifeWay’s national student ministry leader. “As we traveled around training and learning from youth leaders, they were telling us that they wanted something to attend that would inspire, encourage and provide training that would be doctrinally sound.”

Jeff Pratt, LifeWay’s director of student ministry training and events, challenged youth workers in the spiritual development of their students versus just the development of a student ministry.

“Statistics show that there are more teenagers today than ever before, and yet our baptisms are going down,” said Pratt. “Seven out of 10 college students are dropping out of active church service – not bailing on Jesus and their faith, but bailing on the church. We have to figure out why we are losing so many kids after high school. The solution is not to find a better plan for student ministry, but find a biblical model for student development.”

According to Pratt, the Bible says that Jesus as a youth grew in three main areas that are relevant growth areas for today’s teens – wisdom and stature, favor with God and favor with man.

“Teaching to Transform” breakout leader Sherry Spillman gives a pipe cleaner to Ben Baughman, youth leader at Hanson Baptist Church, Hanson, Ky., with the instruction to shape it into what he wants to see happen in the lives of his students.



These correlate to KNOWN, LifeWay's student development strategy, in that upward development highlights knowing God through biblical disciplines and understanding His lordship; the inward development of the student relates to character and discernment; and the outward development of making Christ known is enhanced through relationships and influence.

"For development to be biblical, it has to be relational," said Pratt. "You can't love your neighbor until you love yourself. When you understand who you are in Christ and what Christ has done for you, you want to share it with others."

The importance of parents

"In every major study, parents are the primary influencers of teens, for better or for worse," said Turner.

With that in mind, Pratt challenged youth workers to remember that parents are primarily responsible for the spiritual development of their teens.

"God gave the responsibility of developing kids to the parent, not the student leader," he said. "You are not supposed to be the primary spiritual developer of those kids. Sometimes it drops down to us as the secondary spiritual developer, but we can't bypass the parents."

Pratt spoke of his appreciation for youth leaders who come alongside him to partner in the spiritual development of his own two teenage children.

"We as youth workers come and go, but moms and dads never do," said Pratt. "For the most part, parents want what is best for their kids. They don't even have to be believers, but they love their kids, and when they see that you love their kids, they'll support you."

The importance of grace

"God does not see us in our failures and define us by that," said worship leader and speaker Todd Agnew. "God knew all of our failures before He created us. We may feel like failures, but God sees the potential. And we get to see that in students."

Experiencing grace in their personal lives was a critical focus of the youth workers conference, explained Turner.

"Youth workers have a tendency to not slow down long enough to allow God to speak directly to them," he said. "Without God's grace, there would be no reason for any of us to be involved in ministry.

"It is easy to get caught in the 'doing the next thing to help students' that we forget to experience God's continued grace in our lives," he added. "Grace is amazing and many times forgotten and overlooked in the busyness of life. This week youth ministers were just reminded of the grace God has so freely offered." ■

RESOURCES

KNOWN

For more information about the KNOWN student strategy or other LifeWay resources for youth leaders, visit www.lifeway.com/studentstrategy.

Next NYWC

The 2009 National Youth Workers Conference will be Sept. 14-16 in Nashville, Tenn.

NEW RESOURCES

LifeWay Church Resources at www.lifeway.com and (800) 458-2772
LifeWay Christian Stores at www.lifewaystores.com and (800) 233-1123

B&H PUBLISHING GROUP

A Quick Word with Beth Moore: Scripture and Quotations from When Godly People Do Ungodly Things

by Beth Moore

A Quick Word with Beth Moore: Scripture and Quotations from When Godly People Do Ungodly Things offers a unique reading experience. Now the essence of her classic bestseller about overcoming temptation is encapsulated into a beautiful 192-page pocket book of author quotes and Scripture-based inspirations. Re-experience Moore's teaching or pass it along.

Releases March 1
Product #978-0-8054-3281-7
Hardcover. \$9.99

The Parent Adventure: Preparing Your Children for a Lifetime with God

by Selma and Rodney Wilson
and Scott McConnell

Informed by research that reveals destructive parenting patterns are being handed down through most American families (including Christian households), *The Parent Adventure* looks to the church to help break this cycle and teach moms and dads how to prepare their kids for a lifetime with God.

The problem starts when parents raise children based on their personal experiences growing up instead of using the Bible as the timeless, authoritative guide. Although seemingly painful at first, the parental attitude of "letting go" must begin intentionally at birth, keeping in mind that each child's life is more about knowing God than anything else. Knowing that God has a lifelong plan for each family member, parents and kids will grow closer to each other just as sure as they will grow closer to God.

Releases Jan. 1
Product #978-0-8054-4872-6
Paperback. \$14.99

City of the Dead: A Seven Wonders Novel

by T.L. Higley

Up from the sands of Egypt rises the Great Pyramid, where Hemiunu, Pharaoh's grand vizier, commands the building project as he orders his life - with justice, truth and precision. But when a

series of murders at the site threatens chaos, Hemi must abandon his legacy to hunt down the killer, who may be closer than he thinks. Can he restore justice to the city before his careful life and work are destroyed, or will a mysterious people and their strange God uncover the secret past that Hemi has tried to forget?

Releases March 1
Product #978-0-8054-4731-6
Paperback. \$14.99

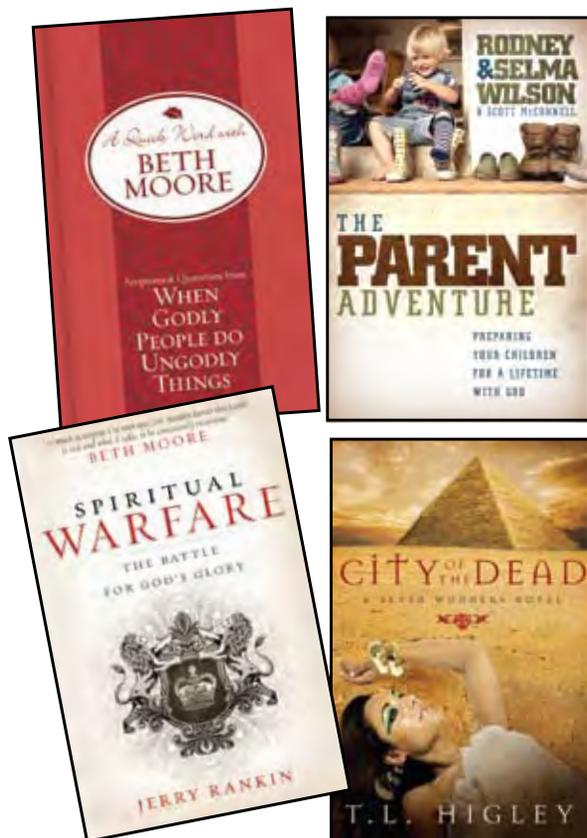
Spiritual Warfare: The Battle for God's Glory

by Jerry Rankin

Christians already have victory over the world through Jesus, but Satan picks a fight with believers nonetheless, tempting them with the influences of the world in an effort to steal God's glory. *Spiritual Warfare* helps readers better understand feelings of resentment, anger, doubt, pride and adversity for what they really are: fiery darts of deception.

Written by International Mission Board President Jerry Rankin, the book in turn becomes an inspiring guide to the Spirit-filled life, illuminating spiritual disciplines that equip us for victory including prayer, Bible study, fasting, Sabbath observance, active church membership and praising God in all things.

Releases March 1
Product #978-0-8054-4880-1
Hardcover. \$19.99



A Quick Word with Beth Moore: Scripture and Quotations from Praying God's Word

by Beth Moore

A Quick Word with Beth Moore: Scriptures and Quotations from Praying God's Word offers the essence of her classic bestseller about the life-changing power of Scripture. The richly designed cloth hardcover volume makes it exceptionally easy to re-experience Praying God's Word in an affordable, relatable format.

Releases March 1
Product #978-0-8054-3280-0
Hardcover. \$9.99

Killing Cockroaches And Other Scattered Musings on Leadership

by Tony Morgan, foreword by Andy Stanley

Pastor and popular church culture blogger Tony Morgan once worked as a city manager, with a suit and tie, corner office, the works. Despite his status, Morgan's list of responsibilities still included killing cockroaches whenever a freaked out coworker spotted one in the building. That's where the unconventional, unforgettable book on church leadership begins.

Morgan's point is that great leaders don't have to do everything. The key is to play from your strengths while building a team

that manages around your weaknesses.

Written in a relaxed style similar to marketing guru Seth Godin, *Killing Cockroaches* will delight and energize church leaders.

Releases March 1
Product #978-0-8054-4785-9
Paperback. \$16.99

Wind Dancer

by Jamie Carie

Raised in a frontier town during the American Revolution, Isabelle Renoir is not like other women around her. A free spirit, she is more at home taking her long rifle and knife into the woods for adventure and inspiration.

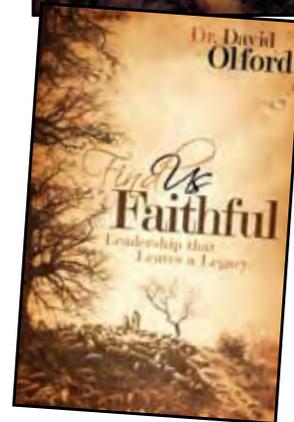
But Isabelle's latest journey may be more than even her strength can handle. After meeting rugged American spy Samuel Holt, they are attacked by Indians, held prisoner and forced to watch the horrific killing of Isabelle's brother. Now together in captivity, they must fight spiritual forces in order to be free.

Releases Jan. 1
Product #978-0-8054-4534-3
Paperback. \$14.99

Lost and Found: The Younger Unchurched and the Churches that Reach Them

by Ed Stetzer, Richie Stanley and Jason Hayes

Lost and Found presents comprehensive research about, and in-depth



interviews with, more than 1,000 young adults in their 20s, mostly in regard to how open their generation is to spiritual things. The findings will surprise many readers and break some long established assumptions.

Author Ed Stetzer (*Breaking the Missional Code*) joins with 20-year church research veteran Richie Stanley and young adult ministry specialist Jason Hayes to examine the younger unchurched.

Any church concerned about outreach to this generation will discover principles and ideas adapt to their own ministry.

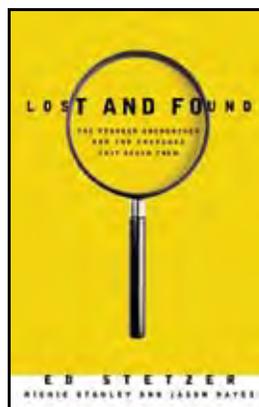
Releases Jan. 1
Product #978-0-8054-4878-8
Hardcover. \$17.99

Find Us Faithful: Leadership That Leaves a Legacy

by David Olford

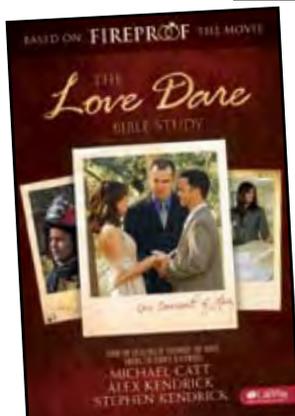
Find Us Faithful is a unique study of leadership based on the apostle Paul's farewell address to the church elders of Ephesus found in Acts 20:17-35 - the profound final words of one great leader to another historic group of leaders.

Author David Olford explains, "In studying this text we are going to be looking at three lasting legacies of utmost value that this faithful leader left to the church. These are legacies we as leaders today would do well to leave behind. We will see that Paul first left a personal example behind at Ephesus.



NEW RESOURCES

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Second, he left a preached word. And then the third legacy was a prepared leadership.”

Releases March 1
 Product #978-0-8054-4548-0
 Paperback. \$12.99

CHURCH RESOURCES

The Love Dare Bible Study

The *Love Dare* is a new LifeWay study based on the movie *Fireproof* about a firefighter who's heading for divorce. The idea of fireproofing a marriage is a powerful metaphor. This study not only can help save bad marriages but also assist couples as they're going through the inevitable fires of life. When done

on a church-wide basis, an entire community stands to benefit. 8 sessions.

Releases in February
 Curriculum kit, LifeWay product #0-0517-9026, \$49.95
 Member book, LifeWay product #0-0518-6345, \$6.99

Blemished: How the Message of Malachi Confronts Empty Religion

by Jason Hayes

Blemished is a historical sketch through the Book of Malachi, seeking to isolate principles from the “last word” from God before 400 years of silence. Malachi asks practical questions and challenged the religious leaders of the time to live appropriately before God.

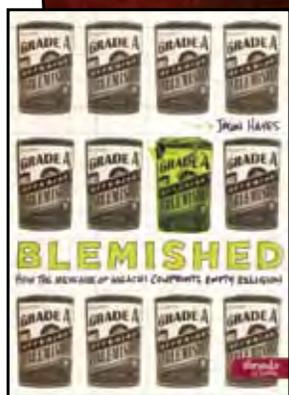
The same questions should be applied to us, especially in the current cultural atmosphere of relativism and plurality. 6 sessions.

Releases in March
 DVD leader kit, LifeWay product #0-0512-6269, \$69.95
 Member book, LifeWay product #0-0518-4405, \$7.95

Compelled by Love: A Journey to Missional Living

by Ed Stetzer and Philip Nation

Compelled by Love is a small group Bible study experience to help believers develop a missional mindset and live an intentional lifestyle to influence their world with the Gospel. The 7-session study is based on 2 Cor. 5:14-15.



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LifeWay | Kids

Releases in January
DVD leader kit, LifeWay
product #0-0512-5348, \$99.95
Member book, LifeWay product
#0-0518-2426, \$11.95

**Picking up the Pieces
Handbook: Create a
Dynamic Soul Care
Ministry**

by Chuck Hannaford

This handbook provides all you need to help develop vision, passion, and structure for a church Soul Care ministry. You will learn to create a model and plan for developing and maintaining a healing/recovery ministry.

Releases in February
Serendipity by LifeWay product
#0-0503-8470, \$12.99

**Soul Café: Unleashed.
Unbound. Unless.**

The third release in the Soul Café series, *Unleashed. Unbound. Unless.* will look at the disciplines, doctrines, and practices of a disciple of Christ – what we have become vs. what we have been called to be, and how we may be more successful in claiming the freedom that we are called into.

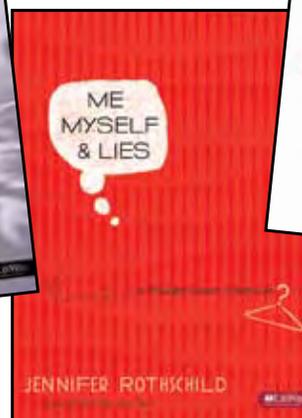
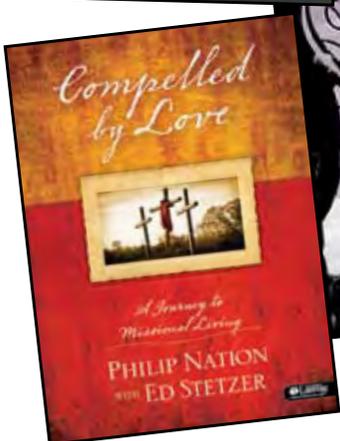
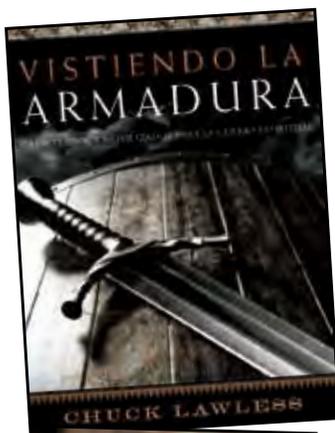
Releases in March
Member book, LifeWay
product #0-0518-7236, \$5.95

**Si lo que esta pidiendo
es el titulo es:
Vistiendo la armadura
(Putting on the Armor:
Equipped and Deployed
for Spiritual Warfare,
Spanish)**

Before we even begin preparing to face the physical world, we need

to be ready to fight in the spiritual realm. Until we put on the armor of God, we're not ready to walk out the door. This study does not offer "cures" for any temptation, but does lay out the path to victory for every believer.

Releases in February
LifeWay product
#0-0510-5065, \$14.95



**Serie Vital, Volumen 3
(Vital Series, Volume 3,
Spanish Edition)**

This third volume in the Spanish edition of *Vital Series* includes three four-week studies that support LifeWay's Student Spiritual Development Strategy: one study from *Vital Truth* (KNOW), one from *Vital Character* (OWN), and one from *Vital Skills* (KNOWN), which fits in with LifeWay's complete lifespan concept. It includes an inspirational leader article, specific helps for teaching, and reproducible worksheets and quiet time guides for students.

Releases in February
Member book, LifeWay product
#0-0517-2430, \$29.95

**Colossians: Navigating
Successfully through
Cultural Chaos**

Colossians: Navigating Successfully through Cultural Chaos is the eighth title in the *Life Connections* youth series. Youth will learn practical ways to live out the Christian life

in our world. This study highlights how critical it is to know who we are and understand the centrality of Christ. 13 sessions.

Releases in February
Leader guide, LifeWay
product #0-0518-9786, \$13.95
Member book, LifeWay product
#0-0518-9785, \$6.99

**In Our Shoes:
Real Life Issues by
Ministers' Wives for
Ministers' Wives!**

by Jennifer Landrith
& Rachel Lovinggood

This study is specifically for ministers' wives – those women who walk a unique walk in their unique shoes. 8 sessions.

Releases in February
LifeWay product #0-0518-3353,
\$11.95

**Me, Myself, and Lies:
A Thought-Closet
Makeover**

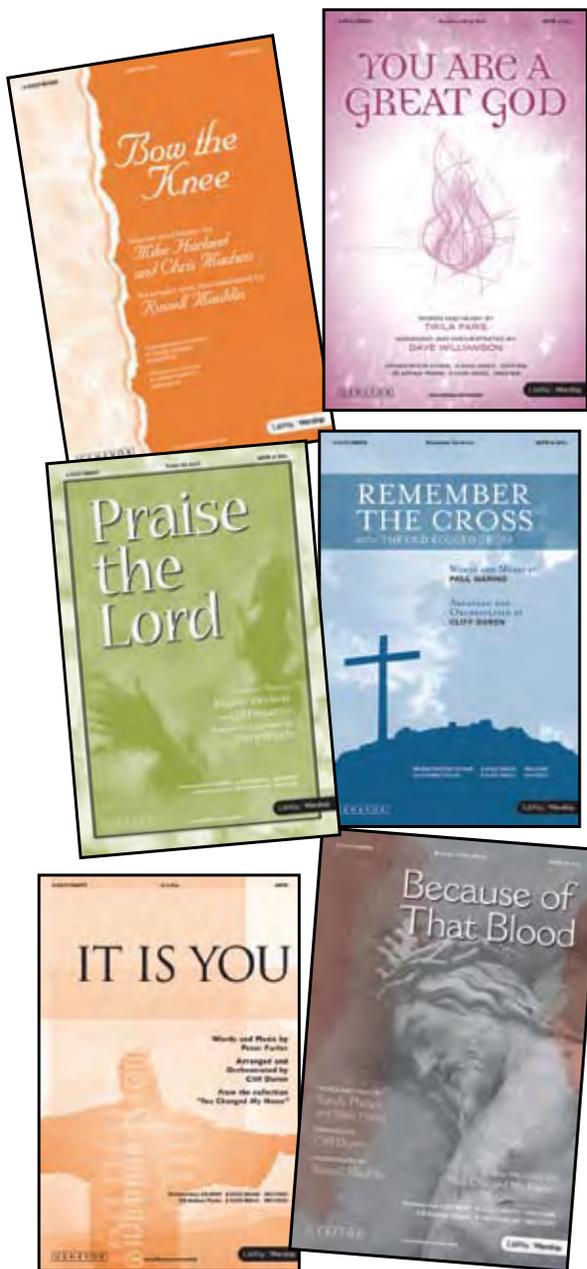
by Jennifer Rothschild

This study deals with the power of self-talk and

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our primarily negative or unrealistic use of it. Author Jennifer Rothschild takes us through the things we commonly say to ourselves and teaches us to practice godly and biblical self talk. 7 sessions.



Releases in February
 DVD leader kit, LifeWay
 product #0-0517-8627, \$149.95
 Member book, LifeWay product
 #0-0517-9845, \$11.95

LIFEWAY WORSHIP ANTHEMS

"Bow the Knee" *

words and music by Mike Harland
 and Chris Machen
 arranged and orchestrated by
 Russell Mauldin

An all-new arrangement of the popular classic reminds us of God's faithfulness even in times of trial and uncertainty.

"You Are a Great God" *

words and music by Twila Paris
 and Dave Williamson
 arranged and orchestrated by
 Dave Williamson

This song by award-winning artist Twila Paris includes optional Scripture narration.

"Praise the Lord" *

words and music by Jeremy
 Johnson and Jill Paquette
 arranged and orchestrated by
 Terry Winch

This energetic song contains a small segment of "Praise to the Lord, the Almighty."

"Remember the Cross" *

words and music by Paul Marino
 and Cliff Duren
 arranged and orchestrated by
 Cliff Duren

With its gentle, fluid movement, this new anthem makes an excellent selection for communion services.

"Hosanna" *

words and music by Paul Baloche
 and Brenton Brown
 arranged by Travis Cottrell
 orchestrated by Phillip Keveren

Another great selection from 3:16 *The Numbers of Hope*, this anthem celebrates the might and mercy of our Savior.

"Before the Rocks Cry Out" *

words and music by Phil Barfoot
 and Rebecca J. Peck
 arranged and orchestrated by
 Dave Williamson

Use this powerful song from *The Joy in the House* to stir both choir and congregation.

"It Is You" *

words and music by Peter Furler
 arranged and orchestrated
 by Cliff Duren

This recognition song from *You Changed My Name* quietly builds alongside a simple, contemporary accompaniment.

"Because of That Blood" *

words and music by Randy Phillips
 and Mark Harris
 arranged by Cliff Duren
 orchestration by Russell Mauldin

This song from *You Changed My Name* takes a nod from contemporary epic ballads.

"Alas, and Did My Savior Bleed" *

written by Isaac Watts
 and Hugh Wilson
 arranged by Dennis Allen
 orchestrated by Camp Kirkland

Pulled from *Thine Is the Kingdom*, this new

* For each of these anthems, SATB anthem, \$1.60; CD anthem tracks, \$24.95; and CD-ROM orchestration (PDF), \$69.95

Update on The Love Dare resources



The *Love Dare* journal jumped to No. 1 on the New York Times' paperback advice bestsellers list in October as demand spread for the book featured in the film, *Fireproof*.

The journal was written by Stephen and Alex Kendrick and published by LifeWay's B&H Publishing Group. More than a million copies are in print.

A leather-bound legacy edition of *The Love Dare* releases in January.

"To see *Fireproof* is to want the book, *The Love Dare*," said John Thompson, B&H marketing director. "At the same time, for readers, this powerful little book stands alone in opening new understanding - and new relationships."

A case (24 copies) of *The Love Dare* can be purchased from LifeWay Christian Stores at the reduced price of \$7.99 per book through Feb. 1. The cases may be purchased at the stores, from the online store at www.lifewaychristianstores.com or by calling (800) 233-1123. The regular price of this paperback version of *The Love Dare* is \$14.99.

See the November-December 2008 issue of *Facts & Trends* for a full story on LifeWay's commitment to a group of *Fireproof*-related resources, including *The Love Dare* journal and *The Love Dare Bible Study* to be released in February.

arrangement of the classic hymn includes a soothing intro that takes on an ethereal quality when accompanied by winds and strings.

"It's Alright" *

written by John M. Robinson
arranged and orchestrated by
Dave Williamson

This sweeping, full-bodied song from practically ensures your congregation will clap along to keep time!

LIFEWAY WORSHIP CHILDREN'S MUSIC

Children's Music Series 4.2 - Spring Semester

Grab your ticket and get on board! CMS *Passport to Adventure* pairs music and missions to share Jesus with the world!

For leaders: *Plans & Pluses, 4.1/4.2*,
Product #0-0509-1670, \$22.95

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For leaders: Teacher's kit,

Product #0-0507-9359, \$69.95
Accompaniment/Listening CD,
Product #0-05099259, \$14.98
Songs for Music Time, Product
#0-0509-9262, \$9.95
For kids: Activity book, Product
#0-0509-9401, \$2.35
Listening CD, Product
#0-0509-9265, \$9.98

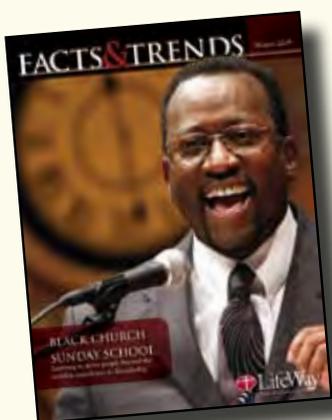
Music Makers 4.2 (Grades 1-3)

For leaders: Teacher's kit,
Product #0-0507-9360, \$69.95
Accompaniment/Listening CD,
Product #0-05099258, \$14.98
CD promo pak, Product
#0-0509-9261, \$12;
For kids: Music/Activity book,
Product #0-05097145, \$4.45
Listening CD, Product
#0-0509-9263, \$9.98

Young Musicians 4.2

For leaders: Teacher's kit,
Product #0-05079401, \$69.95
Accompaniment/Listening CD,
Product #0-05099257, \$14.98
CD promo pak, Product
#0-0509-9260, \$12
For kids: Music book, Product
#0-0509-7066, \$4.45
Listening CD, Product
#0-0509-9264 \$9.98

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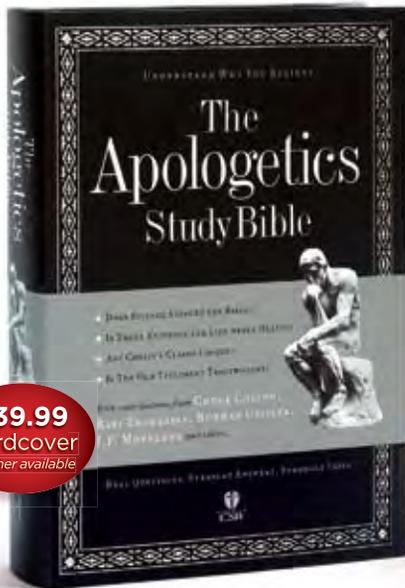
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One LifeWay Plaza, Nashville, TN 37234-0192 or e-mail the same info to: facts&trends@lifeway.com.

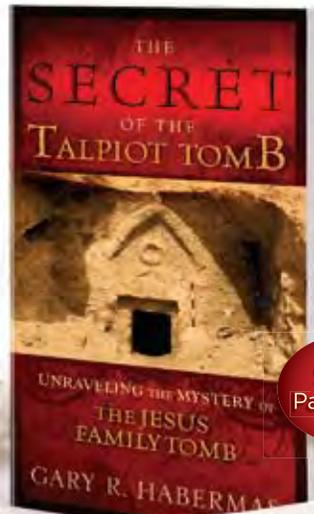
KNOW WHY YOU BELIEVE

In response to a postmodern culture bent on challenging everything you believe, grow your confidence that the biblical worldview offers the most coherent explanation for every inquiry imaginable. *The Apologetics Study Bible* and *The Secret of the Talpiot Tomb* (from author Gary R. Habermas – considered one of the world's leading apologists for the historicity of Jesus' resurrection) submit compelling evidence, historical fact and supporting arguments to bring the Truth to light.

Available at LifeWay Christian Stores.



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