

# Facts & Trends

*News and information for ministry from  
LifeWay Christian Resources of the  
Southern Baptist Convention*

JANUARY - FEBRUARY 2005

## 2005 Training & Enrichment Events Preview

PHOTO BY KENT HARVILLE

 **LifeWay**  
Biblical Solutions for Life



# Contents

## Commentary

- From My Heart to Yours: Technology . . . . .4
- Driving forces of church technology usage . . . . .6

## Special Feature: 2005 Training & Enrichment Events

- Introduction . . . . .8
- Schedule of events . . . . .10
- Program fee information . . . . .12
- Event listings and descriptions . . . . .14

## Articles

- Draper on declines in baptisms, young ministers . . . .26
- LifeWay offers new online curriculum option . . . . .31
- LifeWay Christian Stores expands to Northwest . . . .32

## Resources

- Just released from LifeWay . . . . .34

---

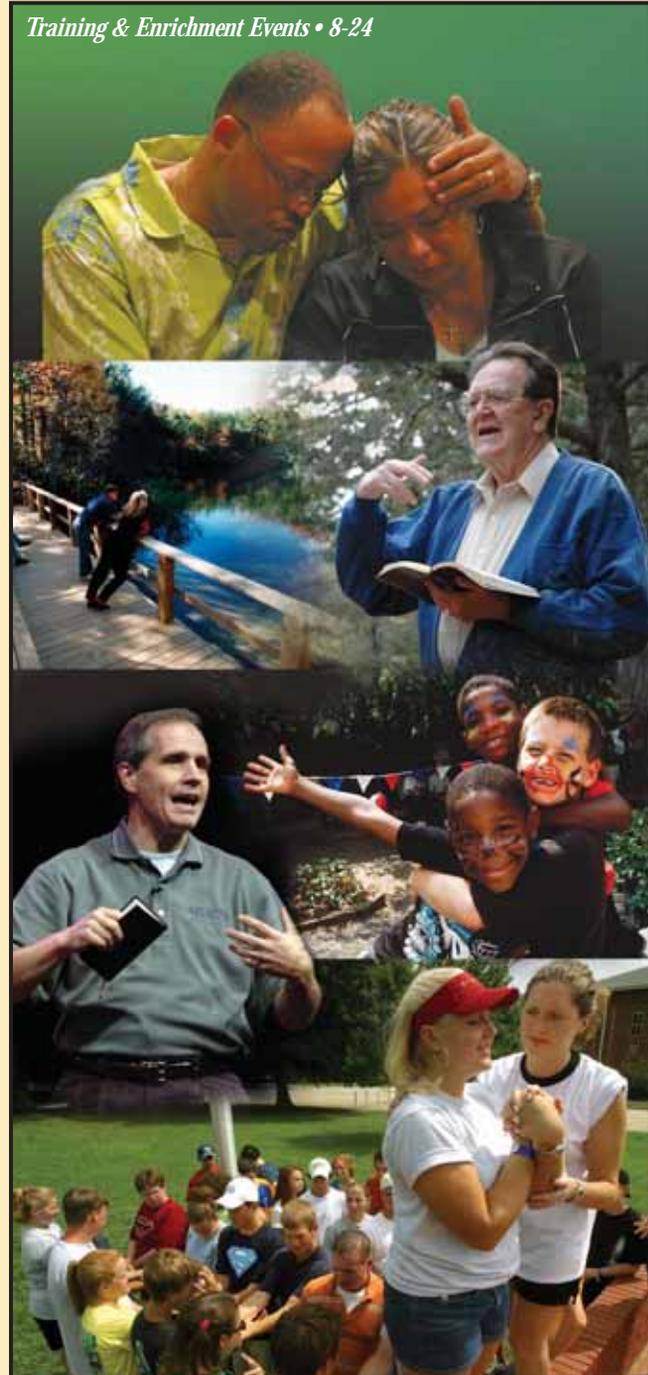
*Cover photo: Ingrid Brown, director of the progressive choir at Sixth Avenue Baptist Church, Birmingham, Ala., leads the praise and worship for the evening general sessions during the Sisters Who Care event held recently at LifeWay Ridgecrest Conference Center. Photo by Kent Harville.*

---

## January/February 2005 Volume 51 • Number 1

*Facts & Trends* is a free publication of LifeWay Christian Resources.

*Training & Enrichment Events • 8-24*



## Our purpose

To support you in ministry by connecting you with LifeWay's "Biblical Solutions for Life." Carry out your calling more effectively as you read news and feature stories, information about trends that impact the church, ministry tips and an introduction to new LifeWay products. Whether you're a pastor, church staff member or lay leader, you'll find ways to enhance your ministry.



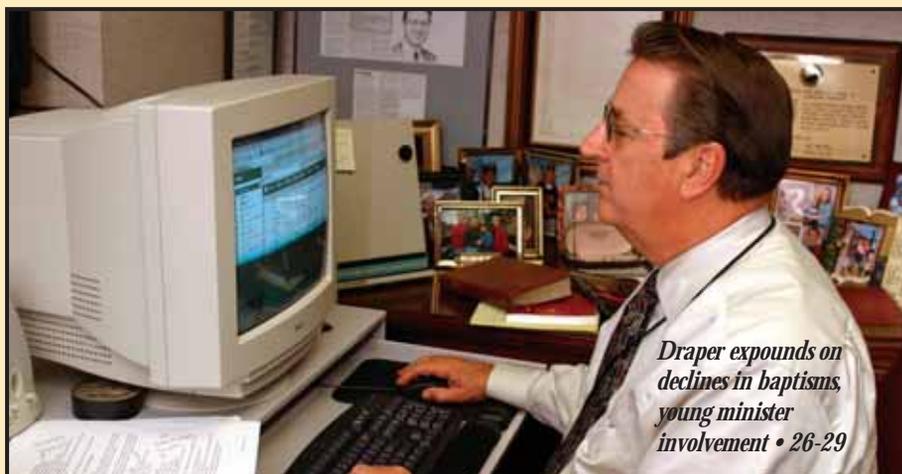
*LifeWay Christian Stores expands to Northwest • 32*



*Technology survey • 6-7*



*myBibleStudy.com • 31*



*Draper expounds on declines in baptisms, young minister involvement • 26-29*

## Upcoming In the March/April Issue

### SBC 2005

LifeWay is joining the Southern Baptist Convention to welcome messengers to the SBC in June. Find out about some exciting options for you and your church.

### Ministers of Education

MEs from Florida go to California to work with Russian congregations.

## How to get *Facts & Trends* absolutely free

### Write us:

*Facts & Trends*

One LifeWay Plaza  
Nashville, TN 37234-0192

### Call us:

615.251.3698

### E-mail us:

facts&trends@lifeway.com

### Visit us on the Web:

www.lifeway.com/factsandtrends

### LifeWay's news site:

www.lifeway.com/news

## Our format

*Facts & Trends* is published six times a year by LifeWay Christian Resources of the Southern Baptist Convention.

## Our people

Polly House, editor; Katie Shull, graphic designer; Kelly Davis, Sara Horn, Brooklyn Noel, Chris Turner, writers; Kent Harville, visuals specialist; Chelsea Richardson, communications assistant; Shirley Richardson, Web editor; Rob Phillips, director, corporate communications

# From my heart to yours



LIFEWAY

**James T. Draper Jr.**  
President, LifeWay Christian Resources  
of the Southern Baptist Convention

## Technology may be a 'have to,' not a 'want to'

Old dogs can learn new tricks, but sometimes it's because of necessity and not out of "want to."

Technology fascinates me. It also overwhelms me at times. I've gotten proficient at my Blackberry (not the fruit, the handheld) and it's been great. Honestly, with the demands of travel and without the benefit of technology, it would be tough to keep up with everything. But becoming proficient at a Blackberry and being proficient are two different things. I wouldn't say I relished the journey.

But there have been other technological journeys over the past 10 years that weren't any more enjoyable. Hardly any of us had e-mail just 10 years ago. People communicated through "snail mail," telephones or face-to-face. You were high tech if you had a fax. Occasionally you might catch a movie clip or a commercial from 15 to 20 years ago and the cell phone looks like one of those Army field walkie-talkies you see in old war movies. Now our phones are smaller than my hand, take and send pictures all while we talk to someone possibly on the other side of the world.

We marvel at our technological ability, but we should be cautious while doing so. James Emery White provides an interesting discussion on technology in his book, *Serious Times*. He says a new prevailing philosophy lies within the word technology, which comes from two Greek words: *technites* meaning craftsmen, or the one who shapes or molds something, and *logos*, a reference to divine reason. He says that modern man has put two words together that ancient peoples would never have put together to express the idea that humans can shape the very order of the world.

"Technology is simply a wrapper. Preaching the Word and sharing the gospel in 'old fashioned' ways are as relevant today as they were 2,000 years ago when Jesus stood on the side of the mountain and taught with authority."

— James T. Draper Jr.

### Subscribe

In addition to this column in *Facts & Trends*, LifeWay President James T. Draper Jr. writes LifeWay@Heart, a periodic e-mail message addressing trends and ministry ideas. Add your name to the LifeWay@Heart mailing list by going to [www.lifeway.com/form\\_heart.asp](http://www.lifeway.com/form_heart.asp). On the form, type in your e-mail address and name, then click the "Join List" button.



This is dangerous thinking. Technology has been positioned in our psyches in such a way that it's created within us a dependency. We must not let it become our god.

But, we should see it as a tool to lead people to our God.

Technology holds the potential to reach millions with the gospel of Jesus Christ. The possibilities are endless. For example, LifeWay used Internet technology last year to draw together more than 50,000 women from around the world for Bible study with Beth Moore. I've heard of so many churches and ministries using it to reach a generation that may not be reached any other way.

At the same time there are hundreds of churches that don't have the financial means to support such a ministry, as the survey on pages 6 and 7 verifies. These churches may feel awash in the technology wake. Remember, the hope is in the message, not the wrapper the message comes in. Technology is simply a wrapper. Preaching the Word and sharing the gospel in "old fashioned" ways are as relevant today as they were 2,000 years ago when Jesus stood on the side of the mountain and taught with authority.

The message is simple and timeless regardless of how it is communicated, and that's good news to this old dog.

In His love,

## We recommend:

- *Choices at the Heart of Technology: A Christian Perspective* by Ruth Conway
- *Clash of Worlds* by David Burnett
- *High Tech Worship?: Using Presentational Technologies Wisely* by Quentin J. Schultze

*These and other resources are available through customer service at [lifeway.com](http://lifeway.com) and (800) 458-2772 and from LifeWay Christian Stores at [lifewaystores.com](http://lifewaystores.com) and (800) 233-1123.*

# Resources, not size, appear to drive churches' use of technology

Ministers in small churches often complain that they are at a distinct disadvantage to large churches when trying to reach new people. In a world that is increasingly relying on the Internet and technology, this gap may well widen over the next few years.

A recent survey conducted among 695 Protestant church ministers from across the country explored the current and future use of technology in churches.

This begins the second year that Ellison Research has conducted exclusive research among ministers for *Facts & Trends*. Results showed 52 percent of all churches in the U.S. currently maintain a Web site. However, 88 percent of churches with 200 or more in the congregation have a Web site, compared to 60 percent of churches with 100-199 people and just 28 percent of smaller congregations.

This doesn't mean churches have no online connection, since 91 percent of all ministers have access to the Internet, including 86 percent of pastors in the smallest churches.

But when ministers were asked about the importance of technology in their future plans, in every case, larger churches said technology figures into their plans far more than did smaller churches -- and some of the differences were dramatic.

For instance, 79 percent of ministers in large churches said building or maintaining a church Web site will be important in the work of their church over the next five years, compared to just 36 percent among smaller churches. Seventy-five

percent in larger churches said communicating with their congregation via e-mail will be important, compared to 42 percent in smaller churches. And 66 percent said using PowerPoint or other graphic presentations in the worship

service will be important, compared to 35 percent in smaller churches.

According to Ron Sellers, president of Ellison Research, it's not necessarily the case that pastors in smaller churches don't want to use technology.

"There were only small differences by church size in whether ministers have Internet access, or how important they think Internet research or Bible study software will be to their church in the near future, so it's not as if pastors in smaller churches are rejecting technology," Sellers explained. "But those are relatively simple, inexpensive things -- it's not that hard to afford Internet access at \$15 a month, for instance. The biggest gaps between smaller and larger churches tended to come in the areas that require more money or more technical expertise, suggesting that resources are what limits the participation of smaller churches in using technology. We're in danger of furthering the gap between the 'haves' and the 'have nots' with technology."

The study also showed significant differences by denomination and age of the minister. Technology figured into the future plans of ministers much less if they were 60 or older than if they were under 60. For instance, 35 percent of churches led by older ministers maintained a Web site, compared to 56 percent among churches led by someone under age 60.

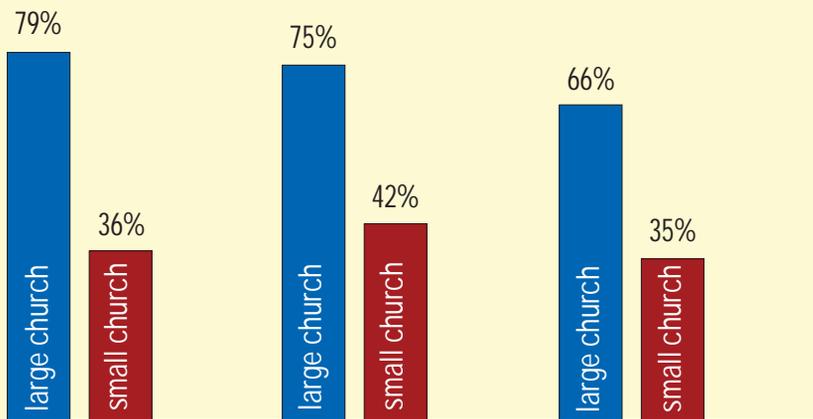
**"91 percent of all ministers have access to the Internet"**

— Ron Sellers, Ellison Research



Ron Sellers is president of Ellison Research, which is conducting exclusive research for *Facts & Trends* on issues important to our readers.

Information based on how Protestant ministers see their churches' work over the next five years.



*Building or maintaining a church Web site will be important*

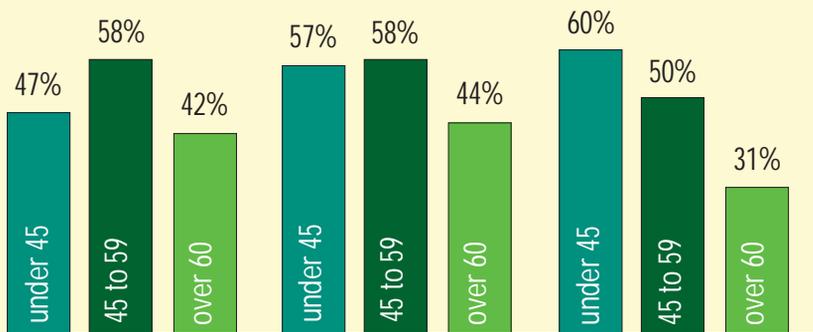
*Communicating with their congregation via e-mail will be important*

*Using PowerPoint or other graphic presentations in the worship service will be important*

### Importance of technology in future plans by church size



### Importance of technology in future plans by pastor's age



*Building or maintaining a church Web site will be important*

*Communicating with their congregation via e-mail will be important*

*Using PowerPoint or other graphic presentations in the worship service will be important*



Source: Ellison Research

In terms of how they plan to use technology, Lutherans and Methodists were on the forefront of wanting to use the Internet and e-mail in ministry, while Pentecostals took the lead in wanting to use Bible study software. Southern Baptists were particularly interested in using computer graphics during their worship services, and other Baptist denominations were the most interested in using technology to communicate with missionaries.

One final detail the study explored was the use of content filters that make it difficult or impossible to access objectionable material online. Although nine out of 10 ministers have Internet access, just 32 percent said their church has any type of content filter (40 percent among Southern Baptists).

*LifeWay President James T. Draper Jr. said that for him, "becoming" proficient and "being" proficient with technology are two different things. See what else he says about technology in his "From My Heart to Yours" column on pages 4-5.*

# 2005

## *Training and Enrichment Events*

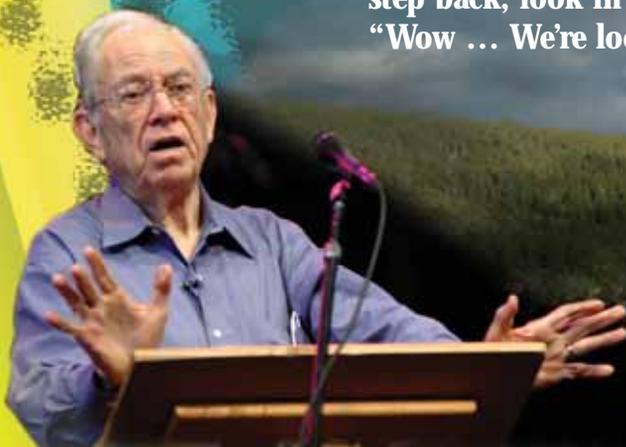
**T**urn on your televisions or pick up any magazine and you see people being made over! It seems that everyone wants to be poked, sculpted, dressed up and shown off.

Makeovers aren't just for people, either. Does your ministry plan cry out for a facelift? Could your church benefit from the organization patrol? Treat yourself and your church to a makeover of biblical proportion.

You can flex your scriptural muscles and learn new strategies for growing your church. You can stretch yourself and look at "doing church" in a fresh, exciting way. You can see how to get your church members trained for the church marathon and not just a Sunday sprint.

This year, LifeWay offers training and enrichment events for every church staff position, every church member and every member of the family.

At the end of the year, instead of looking at your life and your church and seeing the "same old, same old," you'll be able to step back, look in the mirror and say "Wow ... We're looking good!"





PHOTOS IN THIS COLLAGE AND THE FOLLOWING EVENT LISTINGS ARE TAKEN FROM OF THE WORKS OF KENT HARVILLE, GIBBS FRAZEUR, POLLY HOUSE, LIFEWAY MARKETING, JIM VENEMAN, JUSTIN VENEMAN AND JAMES YEATS.

# 2005 Training and Enrichment Events

## Schedule

### LifeWay Ridgecrest Conference Center

*Located near Asheville, N.C.*

- ◆ National Black Men's Conference . April 8-9
- ◆ Blue Ridge Mountains Christian Writer's Conference . April 17-21
- ◆ Marriage Impact . . . May 27-29, Aug. 12-14
- ◆ Singles Memorial Day Adventure Weekend . . . . . May 27-30
- ◆ Christian Family Weekend . . . . . June 3-6
- ◆ Music Ridgecrest . . . . . June 20-25
- ◆ Discipleship Week . . . . . June 27-July 1
- ◆ Leadership Week . . . . . June 27-July 1
- ◆ Converge — Summer Youth Discipleship Camp . . . . . June 27-July 1
- ◆ Sunday School Ridgecrest 1 . . . . . July 11-15
- ◆ Sunday School Ridgecrest 2 . . . . . July 15-18
- ◆ National Collegiate Week . . . . . Aug. 6-11
- ◆ Singles Labor Day Conference . . . . . Sept. 2-5
- ◆ Law Enforcement and Criminal Justice Summit . . . . . Oct. 4-6
- ◆ Fall Festival of Marriage (3) . . . . . Oct. 14-16, 21-23, 28-30
- ◆ Senior Adult Chautauqua (2) . . . . . Oct. 10-14, 17-21

### LifeWay Glorieta Conference Center

*Located near Santa Fe, N.M.*

- ◆ Ski Xplosion for Youth (3) . . Dec. 29-Jan. 1, March 15-18, 20-23
- ◆ Rec Lab . . . . . Jan. 15-20
- ◆ VBS Leadership Training . . . . . Jan. 21-22
- ◆ Ski Singles . . . . . Feb. 18-21
- ◆ Marriage Impact . . . . . May 20-22
- ◆ Sunday School Glorieta . . . . . June 27-July 1
- ◆ Music Glorieta . . . . . July 10-15
- ◆ Black Church Leadership Week . . July 18-22
- ◆ Christian Family Weekend . . . . . July 22-25
- ◆ Discipleship Week . . . . . July 25-29
- ◆ Leadership Week . . . . . July 25-29
- ◆ Converge — Summer Youth Discipleship Camp . . . . . July 25-29
- ◆ National Collegiate Week . . . . . Aug. 3-9
- ◆ Singles Labor Day Conference . . . . . Sept. 2-5
- ◆ Fall Festival of Marriage . . . . . Oct. 7-9
- ◆ Senior Adult Chautauqua . . . . . Oct. 3-7

◆ = Leadership training events
◆ = Enrichment events

### Dynamic day camp experiences for children and teens\*

#### Teens can "Zone Out"

The Zone is a high-energy encounter intersecting God's Word and real life issues for students who have completed grades six and up. The combination of insightful Bible study, cool music, new friends, games and adventure recreation make this a summer camp your teenager won't forget. Read what one student wrote to her Zone counselors: "The small group time really helped me think about my life and the way I'm living it! The lessons were great & all the crazy stuff was right up my alley! Thank you so much for following God to the Zone!"

#### Day camp adventure for your children

Bring your children for day camp fun and adventure while you are attending your own leadership classes. Day camp uses LifeWay curriculum specially designed for a Christian day camp. Your children who have completed grades one-five will have a blast with games, Bible stories, crafts, hiking and recreation. Preschoolers also play and learn in a loving, caring and safe preschool environment. You can focus on being equipped for ministry knowing that your children are happy and safe.

\* Camps are scheduled to coincide with these conferences at Ridgecrest and Glorieta: Music Weeks, Sunday School Weeks, Collegiate Weeks, Black Church Leadership Week.

# LifeWay Conferences

## Non-conference center locations

- ◆ **VBS Leadership Training** . . . . .Jan. 14-15
- ◆ **Toward a Growing Marriage Events (8)** . . .Jan. 15, April 30, May 21, June 11, Aug. 20, 27, Sept. 10, 17
- ◆ **Woman to Woman Mentoring Events (5)** . . . . .Jan. 15, April 2, June 4, Sept. 24
- ◆ **Women Reaching Women Events (22)** . . . .Jan. 21-22, Feb. 11-12, 25-26, March 4-5, 12, 19, April 8-9, 23, 30, May 14, 20-21, June 10-11, July 8-9, 22-23, Aug. 19-20, Sept. 23-24, 24, 30-Oct. 1, Oct. 21-22, Nov. 10, 11-12
- ◆ **National FAITH Institutes (2)** . . . . .Jan. 24-27, Sept. 19-22
- ◆ **Children's Choir Leadership Workshops (2)** . . . . .Jan. 28-29
- ◆ **Children's Choir Leadership X-Treme Training Day (3)** . .Feb. 12, 26, March 5
- ◆ **Living Proof Live Events (10)** . . . .March 11-12, April 22-23, May 6-7, June 3-4, 24-25, July 29-30, Sept. 9-10, 23-24, Oct. 7-8, Dec. 2-3
- ◆ **Beach Reach (3)** . . . . .March 5-11, 12-18, 18-25
- ◆ **Regional Preschool/Children's Workshops (2)** . . . . .April 9, 16
- ◆ **National Sunday School Directors Seminars (6)** . . . . .April 22-23, 29-30, May 13-14, 20-21, Aug. 12-13, 19-20, Sept. 23-24
- ◆ **National Senior Adult Convention** . . .April 24-26
- ◆ **Fast 50 — 50 Seminars for Growing Leaders** . . . . .June 23-24
- ◆ **Student FAITH Challenge** . . . . .June 27-July 2, July 11-16
- ◆ **SonPower (3)** . . . . .July 4-8, 18-22, 25-29
- ◆ **DayBreak (3)** . . . . .July 9, Aug. 6, Nov. 5
- ◆ **Building a Kingdom School Institute** . .July 13-15
- ◆ **Fall Festival of Marriage Events (14)** . . . . .Sept. 15-17, 23-25, Oct. 7-9, 14-16, 21-23, 28-30, Nov. 4-6, 11-13
- ◆ **Senior Adult New England Autumn Celebration** . . . . .Oct. 9-13
- ◆ **National Preschool and Children's Convention** . . . . .Oct. 10-13
- ◆ **On Our Knees Prayer Conference** . . . .Oct. 13-15
- ◆ **Forever Praise Senior Adult Musical** . .Oct. 27-30
- ◆ **Women's Ministry National Leadership Forum** . . . . .Nov. 8-10
- ◆ **Senior Adult Christmas Events (2)** . . . . .Nov. 29-Dec. 2



## For more information or to register for 2005 Glorieta conferences

LifeWay Glorieta Conference Center  
 Call: (800) 797-4222; Fax: (505) 757-6149  
 Online: [www.lifeway.com/glorieta](http://www.lifeway.com/glorieta)  
 Mail: Glorieta Conference Center, Reservations  
 P.O. Box 8, Glorieta, NM 87535

## For more information or to register for 2005 Ridgecrest conferences

LifeWay Ridgecrest Conference Center  
 Call: (800) 588-7222; Fax: (828) 669-9721  
 Online: [www.lifeway.com/ridgecrest](http://www.lifeway.com/ridgecrest)  
 Mail: Ridgecrest Conference Center, Reservations  
 P.O. Box 128, Ridgecrest, NC 28770-0128

## For more information or to register for 2005 LifeWay conferences

LifeWay Events Registration  
 Call: (800) 254-2022  
 Online: [www.lifeway.com/events](http://www.lifeway.com/events)  
 Fax: (615) 251-3730

## Training Credit Information

Participants can earn Continuing Education Unit credits during Discipleship Weeks, Sunday School Weeks, Leadership Weeks, Music Weeks and Black Church Leadership Week. Christian Growth Study Plan credits will be given for many morning and afternoon conferences. Doctoral students may receive credit through their seminaries.

## 2005 Training and Enrichment Events

# Program Fee Information

*Applies to Ridgecrest and Glorieta events only*

## Register early and save!

If you register before May 1, the program fee for the summer conference center events\* is only \$75 per person for each preschooler, child, youth and adult, with a maximum of \$275 per family. After May 1, the program fee increases by \$10 per person. The early registration deadline for Black Church Leadership Week is June 1.

The fees above do not apply to National Collegiate Week at Ridgecrest and Glorieta. For Collegiate Week the program fee is \$45 for each preschooler, child, youth, student and adult.

The program fee also provides for a quality experience for every member of the family.

Your preschool child will thrive on the loving care of LifeWay-trained workers using LifeWay curriculum.

Day Camp Plus is a Bible and recreation-based, five-day camp developed by LifeWay especially for your children who have completed grades 1-5.

Plus, there's also the Zone, a high-energy encounter intersecting God's Word and real life issues for students who have completed grades 6 and up. Note: Music Week student activities are for those who have completed grades 7 and up.

*\*Fees apply to these events at Ridgecrest and Glorieta: Discipleship Weeks, Sunday School Weeks, Leadership Weeks, Music Weeks and Black Church Leadership Week.*



## Special bonus for church groups

Bring 10 leaders and the 11th leader's program fee is free! The leaders must stay in LifeWay on-campus lodging. This bonus does not apply to Collegiate Week.

## Super summer saver

Come early. Stay late. But don't forget to check out our new super summer saver rates! By pre-registering for any LifeWay summer leadership conference, you'll qualify for a special \$49 per night room rate for any days prior to and immediately following the event. Pastors, church staff and denominational employees also can get the \$29 pastor rate. *Note: These rates are based on availability and cannot be used during events.*

## Lodging Rates\*

### Ridgecrest

Room rates below represent per-night double occupancy rates. Rates increase \$10 per person beginning at triple occupancy.

Economy Hotel	.....\$69
Standard Hotel	.....\$81
Deluxe Hotel	.....\$94
Efficiency Standard Apartment	..\$74
Standard Apartment	.....\$100

### Glorieta

Traditional/Deluxe	.....\$89.95
Value	.....\$79.95
Apartments	.....\$79.95

*\*Rates apply to these conferences at Ridgecrest and Glorieta: Music Weeks, Sunday School Weeks, Collegiate Weeks, Black Church Leadership Week.*

## Glorieta & Ridgecrest Meal Plans

### 3-meal plan

adults/youth	.....\$24.50 per day
children 6-11	.....\$12.20 per day
children 5 & under	.....free

### 2-meal plan

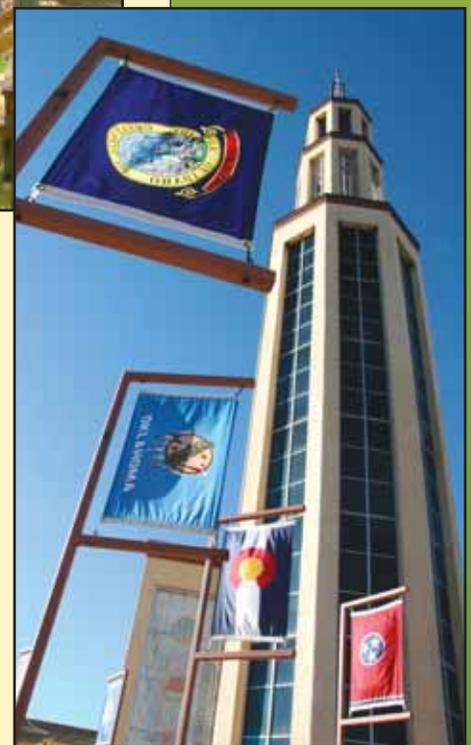
adults/youth	.....\$18.00 per day
children 6-11	.....\$ 9.45 per day
children 5 & under	.....free

The meal plans are your best value at Ridgecrest and Glorieta. Conference participants also may purchase individual meals.



### Taping and Photography Disclaimer

LifeWay will be audio- or videotaping and photographing these events. You may be filmed, recorded or photographed as part of the audience or individually. By your attendance, you are granting permission to be audio- or videotaped or photographed for commercial purposes and agree to the following: being recorded, filmed, videotaped, or photographed by any means; commercial or any other use of your likeness, voice, and words without compensation; specifically waiving all rights of privacy during the videotaping, filming, recording, or photographing and release LifeWay Christian Resources from liability for loss, damage or compensation for the commercial or other use of your likeness, image, voice, or words; compliance with all rules and regulations of LifeWay for this event.



# 2005 Training and Enrichment Events

## Beach Reach

*Panama City Beach, Fla.*

*March 5-11, 12-18, 18-25*

Everybody's looking for something, but often in the wrong places. Take a late-night drive through Panama City Beach during spring break and you'll see it's true. But now spring break's ultimate destination is a place where spring breakers encounter Jesus Christ. Hundreds of college students will gather at Beach Reach to help advance the gospel by walking the streets of Panama City Beach while sharing the love of Christ.

Beach Reach exists to help college students step out of the comfort zone of Christian living and overcome their fear of sharing the gospel of Jesus Christ. Your students never before have had an opportunity to experience face-to-face evangelism like this!

## Black Church Leadership Week

*Theme: Witnessing with Power  
Glorieta, July 18-22*

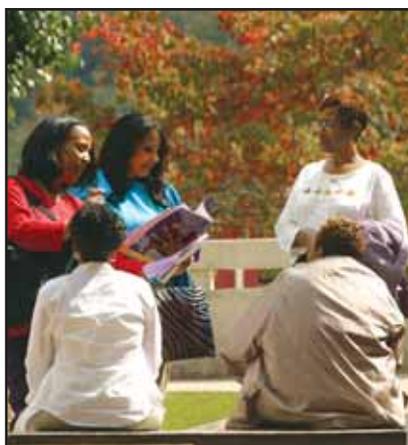
This week of training is for everyone at your church: pastors and their wives; deacons and their wives; men's ministry leaders; education ministers; music leaders; drama leaders; leaders of adults, collegiate, youth, children and preschoolers; recreation leaders; church secretaries and church members.

Clayborn Lee, pastor of Mt. Calvary Baptist Church in Suisan City, Calif., is the preacher for Monday and Tuesday evening worship.

Horacio "Ray" Jones, pastor of Fremont Bible Fellowship, Newark, Calif., is the preacher for Wednesday and Thursday evening worship.

Robert Anderson, pastor of Colonial Baptist Church in Randallstown, Md., will lead the morning Bible study.

Dennis Mitchell, director of the strategic readiness team in the



church planting group of the North American Mission Board, will lead the afternoon Bible study.

Participants' day will begin each morning at 5:45 with praise and worship. Morning and afternoon classes will include topical conferences and book studies. There will be a conference time each morning for your particular target group. LifeWay, North American Mission Board, Woman's Missionary Union, International Mission Board, GuideStone Financial Resources and other outstanding practitioners will lead these classes. There will be Bible study time each morning and afternoon. If you would like, you can be part of a multiple voice choir — no audition required. The only requirements are your presence each day at 4 p.m. for rehearsal and a love for singing and praising the Lord.

Other features of this week include a pastor's dinner sponsored by the North American Mission Board; a reception for minister's wives; a Fair/Expo featuring products and services provided by the sponsoring agencies; a new track for church musicians; activities for your preschoolers, children and youth attending with you; a state fellowship, and lots of time to renew friendships and make new ones.

Registration for this conference begins at 4 p.m. July 18 and the conference concludes with lunch July 22.

## Blue Ridge Mountains Christian Writer's Conference

*Ridgecrest, April 17-21*

This powerful event gives writers an opportunity to interact with editors, agents, professional writers and those in the film industry. This conference is ideal whether you are a professional writer expanding your skills or a new writer chasing your dream. Details about faculty, schedule, costs are at [www.lifeway.com/christianwriters](http://www.lifeway.com/christianwriters).

## Building a Kingdom School Institute

*Nashville, Tenn., July 13-15*

This is not just another Christian school conference. This institute will feature a distinct focus: training Christian school leaders to build a Kingdom school based on the biblical philosophy of Kingdom education.

Southern Baptists have been challenged to look more seriously at establishing Kingdom schools to develop young disciples and to empower Kingdom growth through education. A growing number of churches and Christian schools understand the biblical principles of Kingdom education but simply need help in driving that philosophy into the everyday operation of the school.

The Building a Kingdom School Institute is designed to help this challenge become a reality. Experts in Christian education will provide guidance in helping you make your school a Kingdom school. That's why, as a Christian school administrator, or board member, you'll want to be a part of this annual event and invite members of your leadership team to join you.

## Children's Choir Leadership Workshops

**Joplin, Mo., Jan. 28-29; Nashville, Tenn., Jan. 28-29**

At these Children's Choir Leadership Workshops, leaders, directors and coordinators of children's choirs gain training, spiritual support and guidance for starting and growing children's music time/choir time.

## Children's Choir Leadership X-Treme Training Day

**Birmingham, Ala., Feb. 12; Raytown, Mo., Feb. 26; Houston, March 5**

Join LifeWay as it teams up with host churches for X-Treme Training Day, a dynamic one-day training conference for children's choir leaders and coordinators. Learn more about Children's Music Series, Made for Praise, musicals and other resources available for a successful children's choir ministry.

## Christian Family Weekends

**Ridgecrest, June 3-6; Glorieta, July 22-25**

Christian Family Weekends are simple, memorable times for families to relax and enjoy quality time together in a safe, Christian environment. Each weekend offers a unique blend of recreation, entertainment, spiritual growth and worship around key issues that families face. Detailed information can be found at [www.lifeway.com/christian-familyweekend](http://www.lifeway.com/christian-familyweekend).



## DayBreak

**Lexington, Ky., July 9; Mobile, Ala., Aug. 6; Nashville, Tenn., Nov. 5**

You're invited to experience relevant teaching for today's modern woman.

Do you need a break from your busy pace of life? Do you want to pause, get refreshed and have a newfound passion for God and His Word? Join women just like you at DayBreak, a one-day, passion-filled event.

You'll take home insightful Bible truths from popular keynote speakers. Angela Thomas, single mother of four and author of *Do You Think I'm Beautiful?*, will captivate you with her wit and story-telling ability as she relates messages from God's Word. Priscilla Shirer, author and daughter of Tony and Lois Evans, will share her long-time passion with the Scriptures to help you come to a full understanding of who you are in Christ.

Discover relevant Bible teaching all wrapped up in a fun, relaxing setting. Space is limited so don't delay!

## Discipleship Weeks

**Theme: Challenging God's People to Fulfill the Great Commission**

**Ridgecrest, June 27-July 1; Glorieta, July 25-29**

These weeks meet in conjunction with Leadership Weeks. These conferences are for pastors, staff, lay leaders, women's ministry leaders, men's ministry leaders, deacons and wives, family ministry leaders and age-group leaders who desire to fulfill the Great Commission and become fully devoted followers of Jesus Christ.

These weeks aim to provide biblical strategies and processes that intentionally challenge God's people to fulfill the Great Commission, let participants interact with proven resources that will prepare them to go home and teach in their churches, network with church leaders from across the country, engage in spiritually refreshing worship and personal devotion, then leave with a year-long plan for their church discipleship ministry.

Featured speakers at both Discipleship Weeks are:

Thom S. Rainer — president of Church Central Associates LLC and founding dean of the Billy Graham School of Missions,

Evangelism and Church Growth at Southern Baptist Theological Seminary.

T. W. Hunt — author of *Disciple's Prayer Life*, *In God's Presence*, *The Mind of Christ*, *The Life Changing Power of Prayer* and *From Heaven's View*.

To register for  
2005 conferences

**At LifeWay Glorieta  
Conference Center:**

**Call: (800) 797-4222 or visit  
[www.lifeway.com/glorieta](http://www.lifeway.com/glorieta).**

**At LifeWay Ridgecrest  
Conference Center:**

**Call: (800) 588-7222 or visit  
[www.lifeway.com/ridgecrest](http://www.lifeway.com/ridgecrest).**

**At other event sites listed:**

**Call: (800) 254-2022 or visit  
[www.lifeway.com/events](http://www.lifeway.com/events).**

# 2005 Training and Enrichment Events

Ken Hemphill — national strategist for Empowering Kingdom Growth of the Southern Baptist Convention and former president of Southwestern Baptist Theological Seminary.

Preachers at Ridgecrest are:  
Monday — Dan Akin, president, Southeastern Baptist Theological Seminary, Wake Forest, N.C.

Tuesday — Mark Marshall, director, training and events area, LifeWay, Nashville, Tenn.

Wednesday — Mark Anderson, pastor, Colonial Heights Baptist Church, Jackson, Miss.

Thursday — Bobby Welch, president, Southern Baptist Convention; pastor, First Baptist Church, Daytona Beach, Fla.

Preachers at Glorieta are:

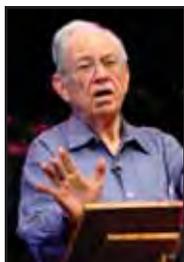
Monday — Jeff Iorg, president, Golden Gate Baptist Theological Seminary, Mill Valley, Calif.

Tuesday — Nick Garland, pastor, First Baptist Church, Broken Arrow, Okla.

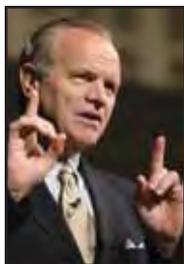
Wednesday — Gene Wilkes, pastor, Legacy Church, Plano, Texas.

Thursday — Michael Lewis, pastor, Great Hills Baptist Church, Austin, Texas.

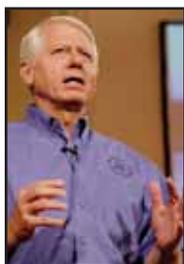
Morning and afternoon conferences will include topical as well as how-to studies. There will be conference time each morning for your particular target group. Conferences featuring the latest LifeWay prod-



*T.W. Hunt*



*Ken Hemphill*



*Bobby Welch*

ucts will begin at 8:15 each evening. LifeWay staff and other outstanding practitioners will lead these classes.

Other features of this week include a reception for ministers' wives, activities for preschoolers and children and evening fellowships, along with lots of time to renew friendships and make new ones.

## Fast 50 — 50 Seminars for Growing Leaders

*Nashville, Tenn., June 23-24*

Get some training for your church leadership and for yourself ... fast.

LifeWay presents a two-day, 50-seminar training event in Nashville, June 23-24, following the SBC annual meeting. You will choose from 50 conferences that will equip you through high quality training provided by Southern Baptist national leaders. Seminar topics include evangelism, discipleship, Sunday school, leadership and missions.

This event is designed to speak to the needs of pastors, staffs, church leaders, associational leaders, state convention leaders, denominational leaders and lay leaders ... in other words, everybody.

Children, ages 3-12 will do LifeWay's Beach Blast VBS. Teenagers will have a great experience with Centrifuge. No childcare will be available for children from birth through age two.

The cost for adults is \$50 for one day or \$80 for both days. The cost for the children/youth is \$12 per day, not to exceed \$24 per day per family.

Details on specific conferences and registration information are available at [www.sbc.net](http://www.sbc.net).

## Fall Festivals of Marriage

*San Francisco, Premier Event, Sept. 15-17; Atlanta, Premier Event, Sept. 15-17; Dallas, Sept. 23-25; Glorieta, Oct. 7-9; Ridge-*

*crest, Oct. 14-16; Talladega, Ala., Oct. 14-16; Ridgecrest, Oct. 21-23; New Orleans, Oct. 21-23; Ridgecrest, Oct. 28-30; Talladega, Ala., Oct. 28-30; Osage Beach, Mo., Nov. 4-6; Galveston, Texas, Nov. 4-6; Ocean City, Md., Nov. 11-13; Hot Springs, Ark., Nov. 11-13*

Fall Festival of Marriage enrichment weekends are designed to help husbands and wives grow in their relationship with God and each other, all in a special, great-escape location.

Workshop topics give you the opportunity to customize your weekend. Free time on Saturday allows you and your spouse time to be alone to simply delight in each other and reflect on your marriage.



## Forever Praise Senior Adult Musical

*Germantown, Tenn., Oct. 27-30*

At Forever Praise, senior adult choirs from across the nation come together for four terrific days of singing, laughing, learning and fun as they prepare for a senior adult choral presentation like never before. For more information, go to [www.lifeway.com/foreverpraise](http://www.lifeway.com/foreverpraise).

## Law Enforcement and Criminal Justice Summit

*Ridgecrest, Oct. 4-6*

Join hundreds of other law enforcement and criminal justice system workers who will take these three days to renew, refresh, restore and celebrate their relationship with

Jesus Christ and with other brothers and sisters in Christ. Worship services will inspire and breakout sessions will give practical advice on how to walk the talk and talk the walk. Go to [www.lifeway.com/lawenforcement](http://www.lifeway.com/lawenforcement) for more details.



## Leadership Weeks

**Ridgecrest, June 27-July 1; Glorieta, July 25-29**

These weeks meet in conjunction with Discipleship Weeks and are designed for church staff and lay leaders. Pastors, church staff, adult ministry leaders, student ministry leaders, childhood ministry leaders and ministers' wives all can come away with new ideas.

The Leadership Weeks will offer the same featured speakers as the Discipleship Weeks.

Morning and afternoon conferences will include topical, as well as how-to, studies. There will be conference time each morning for your target group. Evening conferences featuring the latest LifeWay products will begin at 8:15. LifeWay staff and other outstanding practitioners will lead these classes.

Other features of this week include a reception for ministers' wives; activities for your preschoolers and children, and evening fellowships, along with lots of time to renew friendships and make new ones.

Registration for each of the weeks begins at 4 p.m. on Monday and the conferences conclude with lunch on Friday.

## Living Proof Live with Beth Moore

**Rapid City, S.D., March 11-12; Milwaukee, Wis., April 22-23; Spokane, Wash., May 6-7; Indianapolis, June 3-4; Hershey, Pa., June 24-25; Raleigh, N.C., July 29-30; Kansas City, Mo., Sept. 9-10; Knoxville, Tenn., Sept. 23-24; New York City, Oct. 7-8; Fresno, Calif., Dec. 2-3**



Beth Moore

If you're in need of some divine refreshment, want to delve deeper into the Word of God, or just looking for an uplifting getaway with "the girls," Beth Moore's Living Proof Live is the place for you!

Moore's focus will be on the Scripture that God places on her heart for each individual Living Proof Live event. No two are the same. As she explores the Bible and how it applies to real life, you'll be amazed by her own experiences as a believer, and you'll be inspired to magnify and strengthen your own relationship with God.

Make plans now to attend one or more of these exciting events in a city near you. The powerful Bible study, teaching and authentic worship are sure to minister to your mind, soul and spirit!

## Marriage Impact

**Glorieta, May 20-22; Ridgecrest, May 27-29, Aug. 12-14**

An event for married couples where high adventure collides with meaningful worship. Each year this event attracts more couples with its unique blend of adventure activities, excellent pricing and superb leaders.

Visit [www.lifeway.com/marriageimpact](http://www.lifeway.com/marriageimpact) to find more information about adventure activities as well as the speakers and schedules for these events.



## Music Weeks

**Music Ridgecrest, June 20-25; Music Glorieta, July 10-15**

Music Ridgecrest and Music Glorieta are ideal for church music leaders seeking fellowship, inspiration, training or just a break from the routine. Both weeks offer great music and training by some of the most outstanding worship leaders and church music practitioners in the country.

Scores of classes are offered for music ministers, worship leaders, choir directors, preschool and children's choir workers, choir coordinators, accompanists, drama leaders, handbell directors, instrumental directors and more. Special afterglow features will follow an opening night concert and a time of worship Tuesday through Thursday evenings. Friday night's feature is a musical extravaganza.

To register for  
2005 conferences

**At LifeWay Glorieta  
Conference Center:**  
Call: (800) 797-4222  
or visit [www.lifeway.com/glorieta](http://www.lifeway.com/glorieta).

**At LifeWay Ridgecrest  
Conference Center:**  
Call: (800) 588-7222 or visit  
[www.lifeway.com/ridgecrest](http://www.lifeway.com/ridgecrest).

**At other event sites listed:**  
Call: (800) 254-2022 or visit  
[www.lifeway.com/events](http://www.lifeway.com/events).

# 2005 Training and Enrichment Events

This week offers a time for music leaders in the small- or medium-sized churches to get away with other music leaders to focus on their ministry in the local church, to refresh old skills and develop new ones, to study with outstanding teachers and join other church musicians in meaningful worship experiences.

Step away from the busy pace of ministry and join us for six wonderful days of worship, music, training, and spiritual renewal at Music Ridgecrest, nestled in the breathtaking Blue Ridge Mountains, or at Music Glorieta, cradled in the majestic Sangre de Cristo Mountains.

## National Black Men's Conference

*Ridgecrest, April 8-9*

This conference, in its third year, is designed to meet the needs of black men in the church today. Worship leaders and Bible study leaders address the issues men face. Don't miss this one.

## National Collegiate Week

*Theme: Worship with Your Life!*

*Glorieta, Aug. 3-9; Ridgecrest, Aug. 6-11*

Worship is active, not just telling God we love Him with songs and prayers and easy offerings, but also doing for Him and others to show our worship with our everyday life.

We know the most important thing in worship is not a good voice or the right kind of song, but a heart filled with love for God that unlocks worship in all its forms.

Be part of a truly worshipful experience at Collegiate Week as students and leaders encounter God in spirit and truth and are challenged to make their lives an offering of praise.

Collegiate Week promises to be a life-changing experience. Come join thousands of college students and



high school graduates, hear the best collegiate speakers in the country, enjoy the outstanding music, network with fellow college students and experience fellowship with students from around the country.

During the week, experience daily workshops on dating, discipleship, priorities, witnessing and missions. Meet with representatives of Southern Baptist seminaries, Woman's Missionary Union and the North American and International Mission boards, as well as other organizations that offer both educational and ministry opportunities to collegiate Christians.

Program personalities at Glorieta are:

Jon Randles — founder and president of the Jon Randles Evangelistic Association in Lubbock, Texas.

Landon Dowden — frequent speaker at Crosspoint, M-Fuge and Centrifuge; Ph.D. candidate at New Orleans Baptist Theological Seminary.

Ross King — songwriter and worship pastor at Community Church in Bryan/College Station, Texas.

Program personalities at Ridge-

crest are:

David Platt — professor of evangelism at New Orleans Baptist Theological Seminary.

Chris Osborn — pastor, Central Baptist Church, Bryan, Texas.

Dave Hunt — campus minister, Belmont University, Nashville, Tenn.

National Collegiate Week 2005 promises to be an encouraging and exciting week.

## National FAITH Institutes

*Daytona Beach, Fla., Jan. 24-27; Austin, Texas, Sept. 19-22*

LifeWay offers National FAITH Institutes, four days of learning and sharing about the FAITH/Sunday School Evangelism Strategy and how it can revolutionize your Sunday school. The Institutes will provide training for experienced FAITH churches to improve their FAITH processes and Sunday schools, while introducing FAITH to churches that have not experienced this ministry-transforming strategy.

The national institutes offer three tracts:

FAITH Basic — This track quali-



fies participants to begin FAITH training in their churches. FAITH basic track participants will have opportunities to interact with churches currently using FAITH. Senior pastors must attend this track if they have not previously attended a FAITH training clinic.

**FAITH Veterans Track** — This track is for those who have attended a FAITH training clinic or have completed their first semester of FAITH. It offers skill-development workshops, intentional efforts to build a national network of FAITH practitioners, testimonies of successful FAITH experiences, messages pointing FAITH leaders to an expanded mission through FAITH and discussion times for sharing ideas and strategies. FAITH churches may choose to bring participants to both the FAITH basic track and the FAITH veterans track. Training in FAITH is a pre-requisite for all participants in the veterans track. Senior pastors must attend a FAITH clinic before attending the institute track.

**Por Fe track** — FAITH is now available in Spanish and a Por Fe track will be running simultaneously with the FAITH basic and FAITH veteran tracks. This track will include complete training in the Por Fe materials.



## National Preschool and Children's Convention

*Orlando, Fla., Oct. 10-13*

Get the tools to make your preschool and children's ministry a powerful voice in young lives. This time of learning, worship and networking is sure to inspire and challenge you with fresh ideas that will keep your preschool and children's ministries vital and effective. You'll leave with new tools and strategies and with a keen insight into what's ahead for ministry to this age group. And nowhere can you find a better opportunity to network with so many of your peers.

Each year, hundreds of leaders attend this four-day training event that offers learning tracks, breakout conferences and plenary motivational/encouragement sessions in general leadership, church music and church weekday education. The convention is brimming with unique learning experiences, exhilarating worship and incomparable networking opportunities. It provides you with fresh ideas, usable strategies and keen insights into what's ahead for ministry to preschoolers and children.

## National Senior Adult Convention

*Theme: Celebrate Life*

*St. Louis, April 24-26*

For years you've heard the phrase, "Meet Me in St. Louis." Now you really can meet us there! Come to St. Louis for a great celebration and meet hundreds of other Christians who are excited about life.

From the 1904 World's Fair to Charles Lindbergh naming his plane after the city, St. Louis always has celebrated life. That's why LifeWay chose this city for the 2005 Senior Adult Convention. First, we'll celebrate the life of our Lord and Savior, Jesus Christ. In addition, the sessions will focus on the lives we celebrate with our families, friends and church.

So, don't miss the chance to hear dynamic messages, soul-stirring music and a 1,000-voice choir presenting the famous musical "Celebrate Life" by Buryl Red and Ragan Courtney.

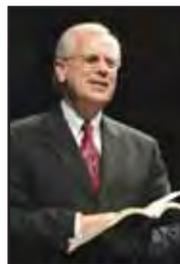
Program personalities include LifeWay President James T. Draper Jr., evangelist Iris Blue, speaker Charles Lowery, International Mission Board President Jerry Rankin, Baptist General Convention of Oklahoma Association Executive Director Bill Green, comedian and concert artist Mark Lowry, the Crabb Family gospel quartet, concert artist Russell Newport and the Medallion Ringers handbell quartet.



*James T. Draper Jr.*



*Iris Blue*



*Jerry Rankin*

To register for 2005 conferences

**At LifeWay Glorieta Conference Center:**  
Call: (800) 797-4222 or visit [www.lifeway.com/glorieta](http://www.lifeway.com/glorieta).

**At LifeWay Ridgecrest Conference Center:**  
Call: (800) 588-7222 or visit [www.lifeway.com/ridgecrest](http://www.lifeway.com/ridgecrest).

**At other event sites listed:**  
Call: (800) 254-2022 or visit [www.lifeway.com/events](http://www.lifeway.com/events).

# 2005 Training and Enrichment Events

## National Sunday School Directors Seminars

*Nashville, Tenn., April 22-23; Charlotte, N.C., April 29-30; St. Louis, May 13-14; Kissimmee, Fla., May 20-21; LaPuente, Calif., Aug. 12-13; Arlington, Texas, Aug. 19-20; Brandon, Miss., Sept. 23-24*

This conference will offer a unique opportunity to make a genuine difference in your Sunday school. It will equip you as a Sunday school director to serve effectively in all phases of Sunday school work, give you practical "how to" application in all aspects of your job, provide you an opportunity to learn from a team of experienced Sunday school practitioners and consultants who are accomplishing successful Sunday school work and facilitate opportunities for you to network with other Sunday school directors.

Teams of pastors, Sunday school directors and church staff attending the seminar together can begin to build cohesive plans.

## On Our Knees Prayer Conference

*Nashville, Tenn., Oct. 13-15*

This conference is designed to take your prayer life to the next level through breakout sessions addressed specifically to leaders and through sessions that will provide training and enrichment for everyone from the new Christian to the seasoned prayer warrior.

Keynote speakers will include T.W. Hunt, author of *Disciple's Prayer Life*, *In God's Presence*, *The Mind of Christ*, *The Life Changing Power of Prayer* and *From Heaven's View*.

Classes will begin at 2 p.m. Thursday and end with worship on Saturday at 11:30 a.m.



## Rec Lab

*Theme: Finishing the Race  
Glorieta, Jan. 15-20*

For more than four decades, Rec Lab has been the premier conference on the use of recreation and sports ministry for evangelism and discipleship. This interdenominational conference has helped attendees find new and exciting ways to impact the world around them. From equipment displays to extreme sports, Rec Lab uses the best practitioners in the field to raise awareness of all the latest trends and practices in recreation and sports ministry. Worship and personal enrichment are always a part of Rec Lab. Attendees return home refreshed and encouraged and better equipped personally and professionally to "run and not grow weary." (Isa. 4:31)

Set a goal for yourself and your ministry. Join us this January at Glorieta. Let us help train you for "Finishing the Race."

Keynote speakers are:

Rod Handley — founder of "Character that Counts" and frequent speaker to athletes, Lee's Summit, Mo.

Leah O'Brien-Amico — first baseman for the 2004 U.S.A. women's softball team, Chino Hills, Calif.

Caz McCazlin — founder of Upward Basketball, Spartanburg, S.C.

Michael Passons — musician, solo artist, Franklin, Tenn.

James T. Draper Jr. and Carol Ann Draper — president of LifeWay Christian Resources and his wife, Nashville, Tenn.

## Regional Preschool/Children's Workshops

*Theme: Transforming the Future  
Houston, April 9; Oviedo, Fla.,  
April 16*

Join us for LifeWay's all-new childhood leadership workshops. Leaders of preschoolers and children will find Bible-based, age-suitable, relevant, ministry-changing workshops. Plan to leave this workshop with new ideas you can put into use today.

The \$49 per person registration fee includes lunch, breaks and materials. As a bonus, if you register nine people, the 10th person attends free.

## Senior Adult Chautauquas

*Glorieta, Oct. 3-7; Ridgecrest,  
Oct. 10-14, 17-21*

The word "Chautauqua" is taken from the old-time camp meetings, which began around 1870 at a campground beside Lake Chautauqua in upstate New York. For today's senior adult, Chautauqua means a great experience of Bible study, worship and spiritually enriching conferences, as well as good food and fellowship.

At LifeWay Glorieta, near Santa Fe, N.M., the scenic Sangre de Cristo Mountains will charm you as you experience life-enriching conferences and inspirational worship services. Enjoy the vibrant beauty of autumn in New Mexico with plenty of time to explore Santa Fe and the historic Governor's Square, Los Alamos National Laboratories and mission sites. Tom Elliff, pastor of First Southern Baptist Church, Del



City, Okla., is the preacher for the Glorieta event.

LifeWay Ridgecrest, nestled in the Blue Ridge Mountains, offers the opportunity to enjoy flaming red and gold autumn leaves, life-enriching conferences and inspirational worship services. Afternoon tours may include the Biltmore Estate, Billy Graham's Training Center at The Cove, the Folk Art Museum, the scenic Blue Ridge Parkway, the quaint city of Black Mountain and nearby Asheville. The event speaker is Gary Chapman, author of *The Five Love Languages*, from Charlotte, N.C. Special musical guest for the first week is the Crabb Family gospel quartet from Gallatin, Tenn. During the second week, the special guest artist is Mark Lowry, singer and comedian from Hendersonville, Tenn.

### Senior Adult Christmas Events

**Orlando, Fla., Nov. 29-Dec. 2; Branson, Mo., Nov. 29-Dec. 2**

With millions of glittering lights, the Gaylord Palms Hotel in Orlando promises to be an experience of a lifetime. You'll enjoy an unforgettable Florida-style Christmas in the magnificent hotel located in the heart of Orlando. You may start a new holiday tradition. The event speaker is John Sullivan, executive director of the Florida Baptist Convention. Guest artists are Bruce and Lisa Wethey, violin and flute classical music performers and recording artists from Nashville, Tenn. An additional feature is a ticket to either Universal Studios or Universal Islands of Adventure Wednesday afternoon and evening.

Where else to go for shows and great entertainment but Branson? The first event there promises to be a wonderful experience. You'll stay at a four- star hotel



with plush appointments. See four shows and enjoy great shopping at the numerous malls. Event speaker is Bill Thorn, entertainer from San Angelo, Texas. An additional feature is tickets to four outstanding shows in the area.

### Senior Adult New England Autumn Celebration

**Marlborough, Mass., Oct. 9-13**

Where else can you see the fall foliage at its best besides New England!

This Massachusetts location is a one-time senior adult event location for LifeWay. We are allowing plenty of time for sightseeing. The newly renovated Royal Plaza Hotel is just 35 minutes from Boston, an hour's drive into southern New Hampshire and an hour's drive to historic Providence where the First Baptist Church that Roger Williams founded is located. You will be in the heart of history as well as the magnificent fall foliage.

Our schedule each day will let you out by 10 a.m. and give you plenty of time for sightseeing before dinner and worship at 6:00 each evening.

Bill Tanner, retired executive director of the Baptist General Convention of Oklahoma, is the preacher for this special event. Guest artist for the week is the Mt. Gilead Quartet from Dothan, Ala.

### Singles Labor Day Conference

**Ridgecrest, Sept. 2-5; Glorieta, Sept. 2-5**

This event has long been known as one of the premier events for today's single adult. More single adults are choosing these weekends as a great time for growing in their faith and spending time with hundreds of other

single adults in a relaxed environment. Nationally known leaders in the single adult Christian community always lead worship. Visit [www.lifeway.com/singleslaborday](http://www.lifeway.com/singleslaborday) for specific information for each site.

### Singles Memorial Day Adventure Weekend

**Ridgecrest, May 27-30**

The second year for this event for single adults is designed to give Christian single adults a place where out-

To register for 2005 conferences

At LifeWay Glorieta Conference Center:  
Call: (800) 797-4222 or visit [www.lifeway.com/glorieta](http://www.lifeway.com/glorieta).

At LifeWay Ridgecrest Conference Center:  
Call: (800) 588-7222 or visit [www.lifeway.com/ridgecrest](http://www.lifeway.com/ridgecrest).

At other event sites listed:  
Call: (800) 254-2022 or visit [www.lifeway.com/events](http://www.lifeway.com/events).

# 2005 Training and Enrichment Events

door adventure and strengthening their faith come together. Outdoor activities will include white water rafting, kayaking, rock climbing, horseback riding, hiking, golf, wall climbing and outdoor ropes courses. Each day will be capped off with exciting worship. For more information, visit [www.lifeway.com/singlesadventure](http://www.lifeway.com/singlesadventure).

## Ski Singles

*Glorieta, Feb. 18-21*

Three days of skiing on three of New Mexico's best slopes, along with relevant worship in the evening, make the third year of this event a special time for today's active single adult. Join hundreds of other Christian singles for a great time. Go to [www.lifeway.com/skisingles](http://www.lifeway.com/skisingles) for more detailed information.

## Ski Xplosion for Youth

*Glorieta, Dec. 29-Jan. 1, March 15-18, March 20-23*

Ski Xplosion is an exciting event that deepens a Christian teenager's walk with Christ. It's a perfect outreach event for unsaved youth. Ski Xplosion has become one of the premier winter youth events in America. For more details visit our Web site at [www.lifeway.com/skixplosion](http://www.lifeway.com/skixplosion).



## SonPower

*Orlando, July 4-8; Kansas City, Mo., July 18-22; San Antonio, July 25-29*

At SonPower, student choirs from across the country gather for a power-packed week of music, worship, fellowship and a recording session of their own!

## Student FAITH Challenge

*Daytona Beach, Fla., June 27-July 2; Austin, Texas, July 11-16*

The purpose of Student FAITH Challenge is to take learners and mold them into leaders by providing a biblical foundation using the FAITH/Sunday School Evangelism Strategy. This is done in an event setting by training new student and adult participants and improving the skills of veterans.

## Converge — Summer Youth Discipleship Camp

*Ridgecrest, June 27-July 1; Glorieta, July 25-29*

LifeWay offers Converge, a new student discipleship camp experience. This camp brings seasoned student ministers serving in churches around the country together for your youth to relate to in small-

group Bible studies. Experienced youth leadership will bring opportunities for worship to your students, helping them come face to face with God.

Students come back changed and so will your youth workers. Discipleship leaders from LifeWay will be on hand to help train and equip student ministers and youth workers.

Gary Permenter will be leading both camps. Permenter uses his sense of humor and quick wit to make instant connections with teens from all backgrounds. Combine this instant connection with clear and creative presentations of biblical truths, and you get a life-changing experience for your students.

## Sunday School Weeks

*Theme: That's Sunday School!*

*Glorieta, June 27-July 1; Ridgecrest, July 11-15, July 15-18*

Sunday School Weeks at Glorieta and Ridgecrest are LifeWay's premier experiences for those who lead ongoing Bible study ministries. Experts will provide inspiration to professional and volunteer leaders in core conferences specific to their particular roles, while networking with and learning from others with similar positions. Plus, participants can choose from dozens of elective conferences on a variety of interesting topics each afternoon. Encouraging worship with excellent speakers is available in the evenings.

The beauty and solitude of the mountain setting makes Sunday School Week an even more memorable experience and a valuable investment. The whole family can enjoy the experience. Outstanding camps for preschoolers, children and youth are provided concurrently with the leader conferences. And there are conferences for Bible study leaders with every age group, for general leaders, and separate conferences for newer and more experienced leaders.

Leaders who will benefit from Sunday School Week include



preschool, children, student, collegiate, adult, pastors, ministers of education, children's ministers, Sunday school directors and special education.

Keynote speaker at Ridgecrest 1 is:

Pat Pajack — pastor, Tabernacle Baptist Church, Decatur, Ill.

Keynote speaker at Glorieta and at Ridgecrest 2 is:

James T. Draper Jr. — president, LifeWay, Nashville, Tenn.

Good news. Special Education Lab is back and available at all Sunday school events in 2005. The lab is available for families coming to training with a family member with special needs. Also special education leaders will be able to observe and have hands-on experience in adapting for special needs in the classroom using our current VBS theme.

## Toward a Growing Marriage

*Phoenix, Jan. 15; Jacksonville, Fla., April 30; Gilbertsville, Pa., May 21; Atlanta, June 11; Greenwood, Ind., Aug. 20; Myrtle Beach, S.C., Aug. 27; Southaven, Miss., Sept. 10; Austin, Texas, Sept. 17*

Gary Chapman, best selling author of *The Five Love Languages*, invites you to a laughter-filled, thought-provoking event that can change the course of your marriage. You'll enjoy realistic and candid discussion on topics that hit home with every married couple — communication, sex, intimacy and more. And you'll do so with one of America's most educated and experienced family counselors.

Whether you're getting married soon or you've been married for years, the conference will give you solutions that can make a difference in your marriage. With sound biblical advice, Chapman gets you and your spouse laughing and thinking about how to break unhealthy patterns and how to grow your relationship into a happier, healthier marriage.

## Women's Ministry National Leadership Forum

*Nashville, Tenn., Nov. 8-10*

Join us at the Women's Ministry National Leadership Forum, where you'll learn from staff, volunteer, part-time and full-time-women's ministry leaders who will share their ideas and information "fresh from the field."

You'll learn from peers, who, like yourself, are seeking to lead women's ministries in the local church. Here, each participant learns as ideas are shared. You'll also hear from guest

speakers, be uplifted through praise-filled worship led by Travis Cottrell, choose from a variety of small-group options and gain insight and information from panel discussions.

## Women Reaching Women

*Longview, Texas, Jan. 21-22; Pompano Beach, Fla., Feb. 11-12; Joplin, Mo., Feb. 25-26; Mt. Juliet, Tenn., March 4-5; Little Rock, Ark., March 12; Lexington, Ky., March 19; \*Rapid City, S.D., April 8-9; Lower Sackville, Nova Scotia, April 23; Cleveland, Tenn., April 30; Denton, Texas, May 14; \*Madison, Wis., May 20-21; \*Mead, Wash., June 10-11; \*Whitestown, Ind., July 8-9; \*Hershey, Pa., July 22-23; Rocklin, Calif. Aug. 19-20; Marion, Ark., Sept. 23-24; Aiken, S.C., Sept. 24; \*Garner, N.C., Sept. 30-Oct. 1; Opelousas, La., Sept. 30-Oct. 1; \*Knoxville, Tenn., Oct. 21-22; \*Overland Park, Kan., Nov. 10; \*Leawood, Kan., Nov. 11-12*

Women Reaching Women events give women's ministry leaders and their teams the opportunity to be motivated, inspired and encouraged in their ministry to women.

These one- or two-day events (depending on location) teach women how to start, maintain and grow their women's ministry in an effort to encourage women in spiritual growth, discipleship, evangelism, missions and prayer. Leaders from around the country lead the breakout sessions that allow attendees to customize their event experience to their own needs.

*\*Indicates follow-up event to Living Proof Live with Beth Moore.*

## Women to Women Mentoring

*Detroit, Jan. 15; Colorado Springs, Colo., April 2; Vista, Calif., June 4; Tallahassee, Fla., Sept. 24*

Women to Women Mentoring events can help you start a mentoring ministry or strengthen the ministry you already have to meet those needs in the lives of women in your church. Janet Thompson, speaker and author of *Woman to Woman Mentoring*, leads training. Valuable information on preparation, planning, growth and maintenance of a mentoring ministry will all be covered in this event.



To register for  
2005 conferences

At LifeWay Glorieta  
Conference Center:  
Call: (800) 797-4222  
or visit [www.lifeway.com/glorieta](http://www.lifeway.com/glorieta)

At LifeWay Ridgecrest  
Conference Center:  
Call: (800) 588-7222 or visit  
[www.lifeway.com/ridgecrest](http://www.lifeway.com/ridgecrest)

At other event sites listed:  
Call: (800) 254-2022 or visit  
[www.lifeway.com/events](http://www.lifeway.com/events)

# 2005 Training and Enrichment Events

## VBS Leadership Training

*Nashville, Tenn., Jan. 14-15;  
Glorieta, Jan. 21-22*

LifeWay provides direct training to churches and associations that want an early training opportunity for VBS 2005. These events meet the needs of associations and churches that need training earlier than that provided at the local level.

Be among the first to walk through LifeWay's exciting Vacation Bible School materials for 2005! This special event provides previews

of and training for LifeWay VBS lines, the premier Ramblin' Road Trip and an overview of the new Club VBS title, Beach Blast. The registration fee for this Friday evening/Saturday morning event is only \$50 per person, but if three or more people attend from the same church or association team, the fee is \$40 per person.

To register for this event, go to [www.lifeway.com/yourvbs](http://www.lifeway.com/yourvbs), click on preview, then click on the event registration link.



## Ridgecrest Summer Camps: Camp Ridgecrest for Boys and Camp Crestridge for Girls

Ridgecrest Summer Camps are waiting for you to come and experience an unforgettable summer of fun, adventure and growth. Ridgecrest Summer Camps are made up of two separate camps: Camp Ridgecrest for Boys and Camp Crestridge for Girls. Both camps are open to children who have finished first grade through teenagers who have finished the 11th grade.

Both camps are nestled in the beautiful Blue Ridge Mountains of North Carolina, 20 miles east of Asheville. This beautiful landscape of glistening waterfalls, massive peaks and wooded campsites is the ideal setting for an incredible summer.

Session 1: June 5-June 17; Session 2: June 19-July 1; Session 3: July 3-July 15; Session 4: July 17-July 29.

Tuition at both camps for a two-week session is \$1,150; a four-week session is \$2,100; a six-week session is \$3,150; and an eight-week session is \$4,200.

A \$300 non-refundable deposit is required with camper application. The remaining tuition is due by May 1. Registration forms sent in after May 1 must include the entire tuition payment along with the application.

Camp Ridgecrest for Boys and Camp Crestridge for Girls are designed with the growth of each camper in mind. With focused attention, these summer camps help deepen each young person's relationship with Christ in a fun environment. Activities are endless: archery, arts and crafts, baseball, basketball, drama, gymnastics, horseback riding, mountain biking, riflery, rock climbing, rocketry, singing, soccer, tennis and more.

For more information, go to [www.ridgecrestcamps.com](http://www.ridgecrestcamps.com) or contact Camps Director Ron Springs at [ron.springs@lifeway.com](mailto:ron.springs@lifeway.com).



## Centrifuge, Crosspoint, X-Fuge, M-Fuge, Merge, Centri-Kid Camps



The Centrifuge-related camps are designed for students but have the complete youth ministry in mind. The program includes Bible study, guided quiet times, recreation, worship, personal tracks and fellowships for everyone. It even offers additional training for youth leaders. These camps will have a great impact by creating bonds that carry beyond the week-long experience.

The camp staffs consist of young professionals, plus highly trained college and seminary students from across the country. They are all committed Christians who have a heart for ministering. The personal attention and daily interaction campers receive from the staff make these LifeWay-sponsored camps distinct from many other camps. These leaders consider it an honor to serve students by teaching, equipping, and modeling Christ-likeness.

Register early. These camps are an annual tradition in many churches, so spaces fill up fast.

There are hundreds of Centrifuge-related camps happening this summer at Ridgecrest, Glorieta and every point in between! Go to [www.lifeway.com/fuge](http://www.lifeway.com/fuge) or call (877) CAMP-123 for locations and dates.

LifeWay's  
VBS

# Ramblin'

## Road Trip

PSALM  
25:4 Which Way Do I Go?™

## Hit the Road with LifeWay's VBS!

Pack your bags and get ready to cruise "Route 254" with LifeWay's *Ramblin' Road Trip: Which Way Do I Go?*™ VBS. As your group rambles across America, kids will discover that the choices they make daily affect their journey. By choosing God as their guide they are sure to arrive at the ultimate destination—a relationship with Jesus!

Book your church's **Ramblin' Road Trip** today by ordering your own VBS 2005 Sampler (01 0-6331-9374-7 • \$54.99) or Super Sampler (02 0-6331-9891-9 • \$169.99). Call 1-800-458-2772, go to [www.lifeway.com/yourvbs](http://www.lifeway.com/yourvbs), or visit the LifeWay Christian Store serving you.

**LifeWay—Your one-stop shop for VBS!™**

 **LifeWay**  
CHURCH RESOURCES  
Biblical Solutions for Life

[www.lifeway.com/yourvbs](http://www.lifeway.com/yourvbs)

Promo #B541A99

# Draper expounds on young minister involvement, decline in baptisms

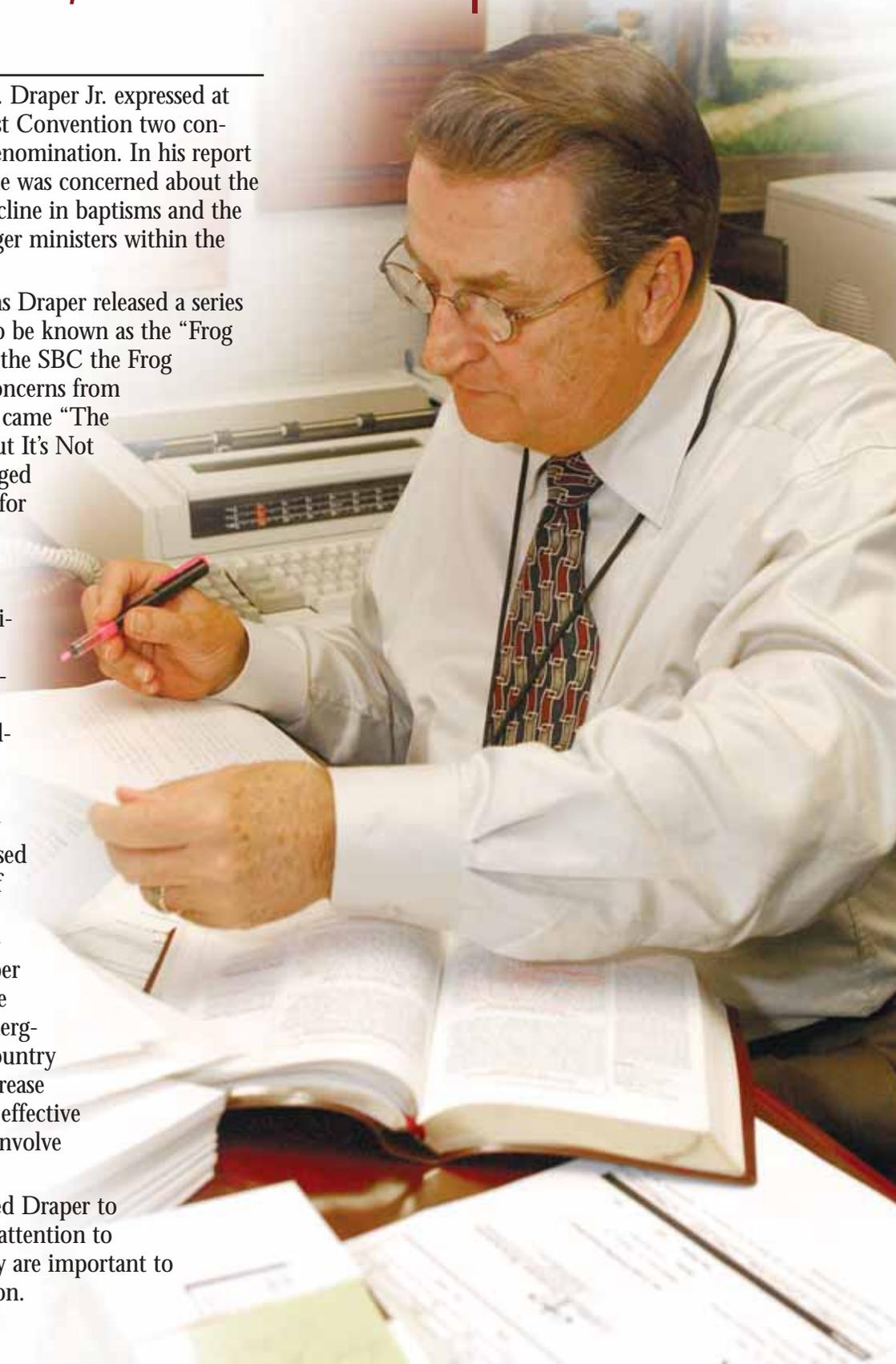
By Chris Turner

LifeWay President James T. Draper Jr. expressed at the 2004 Southern Baptist Convention two concerns he had regarding the denomination. In his report to SBC messengers, he said he was concerned about the fourth consecutive year of decline in baptisms and the lack of involvement by younger ministers within the SBC.

Over the succeeding months Draper released a series of columns that have come to be known as the “Frog Columns.” The first one, “Is the SBC the Frog in the Kettle?” restated the concerns from his convention address. Next came “The Frog May be in the Kettle, but It’s Not Cooked Yet.” In it Draper urged emerging leaders not to wait for opportunities within the denomination to become available, but to be proactive in finding ways to contribute. Finally, “The Need for Both Frogs and Tadpoles” is Draper’s challenge to both veteran and emerging leaders to develop mutual trust.

Response to the three columns was overwhelmingly positive and hundreds expressed an interest in “being a part of the solution,” as one pastor wrote. There has been an ongoing dialogue between Draper and those who responded. He will meet this spring with emerging leaders from across the country to further discuss ways to increase baptisms — an indication of effective evangelism — and to better involve them in the denomination.

*Facts & Trends* recently asked Draper to elaborate on why he’s drawn attention to these two issues and why they are important to the future of the denomination.



## Related issues

**F&T:** Why do you feel these two issues are directly related and why do you believe they are significant to address at this time?

**JD:** They are actually issues we as a denomination should have addressed years ago. On the first issue, decline in baptisms, I feel this shows a lack of focus on evangelism. Let's go all the way back to the beginning of the Southern Baptist Convention 150-plus years ago. Baptists came together then for the express purpose of evangelism and missions. Those things are in our DNA, but unfortunately we as a denomination and as churches have strayed somewhat from that foundation, often focusing on a lot of things that have nothing to do with either of those. Baptism follows evangelism. I've become concerned as I've traveled around the country that baptism is not being emphasized. The reason is rooted in not wanting to offend or embarrass someone. Baptism is a public recognition of our commitment to Christ who died publicly for our sins. Baptism should inspire us to more faithfully serve Him. We need to keep focusing on how well we are penetrating our communities. How are we helping to alleviate crime and reduce poverty? How are we helping to improve literacy? These things become the outgrowth of witnessing, not something we do instead of witness.

Now here is why I believe it is important to connect evangelism — the heartbeat of Southern Baptists — with this generation of emerging leaders. This is the most visionary generation I've seen. My generation dreamed of a country club

membership in a county seat town while serving at First Baptist Church. This generation doesn't even think like that. They don't even necessarily want to go to an established church. They are just as likely to go start a church somewhere. This is a powerful combination: their passion for evangelism and the willingness to go anywhere. We've got to find a place at the table for that in the SBC.

*“Baptism is a public recognition of our commitment to Christ who died publicly for our sins. Baptism should inspire us to more faithfully serve Him.”*

— James T. Draper Jr.

## A place for emerging leaders

**F&T:** Do you believe there is a place for emerging leaders in the

SBC at this time?

**JD:** I believe so. We can do a lot better sharing leadership opportunities. Look at the opportunities our seminaries are offering by giving credit for going overseas to work as missionaries. There are other opportunities through our mission boards with partnership missions. Associations maintain a number of ministry opportunities that need local church support. Throughout the SBC there are many areas of ministry opportunities and we need to maximize our energies. I'll always be convinced that we can do more together than we can do individually.

There definitely is a mutual need. We older folks have got to pull a chair up to the table for the younger ones. The enthusiasm and passion of the younger people is needed in any setting whether it is the association, the state convention or the SBC. At the same time, the younger leaders need to learn from the experience of those who have gone before. My dad used to quote from a poem about an old bridge builder who came to a span and built a bridge. Someone asked him, 'Old man, why are you building this bridge?

To share a comment with Draper about this article, e-mail [emergingleaders@lifeway.com](mailto:emergingleaders@lifeway.com).

You've already crossed this way and you won't be returning.' He responded, 'There is a young man who comes behind and this chasm may be a pitfall for him. I'm building this bridge for him.' That's the kind of the mutual need we have of each other. The younger generation needs the prayer and guidance of the older generation and the older generation needs to have the fervor and passion that used to characterize their lives.

**F&T:** So are you saying there should be more emerging leaders in positions of status?

**JD:** Not necessarily. These emerging leaders see life in terms of ministry more than they do status. And that is why if we allow this whole emerging leaders' movement to evolve into, 'How can I have more status in the convention?' then we've done them a disservice.

### Emerging leaders' contributions

**F&T:** So how do they contribute? How do they influence the future direction of the SBC?

**JD:** We need to focus on shared service and ministry. How many of today's world leaders got to be a certain age and then decided they wanted to be powerful? Everybody who is a leader has paid the price to be a leader. They did the little jobs well and as they did they were given additional opportunities. Emerging leaders can start right where they are.

At the same time, we've got to recognize the contribution emerging leaders can make. We need to recognize their servant attitude and move them quickly to the table. Let's all be willing to serve, but let's also all be willing to sit down together at

the table and tackle the challenges of reaching people with the gospel.

### Associations still relevant

**F&T:** Do you see organizations like the associations and state conventions as obsolete?

**JD:** I certainly believe new wine needs to go into new wineskins. But, it goes back to what I said earlier. We are most effective when we work together. Christ did not create his church to operate in a vacuum. The association and the state convention need younger and older leaders who feel that way. Other churches need them. There are a lot of these younger leaders who have great ideas that need to be shared with others. Associations and state conventions offer available networks through which that energy can flow. The path to Kingdom growth passes through the local church.

**F&T:** But many times the methodologies of emerging leaders are so different than those used by their predecessors. Do you really believe there would be acceptance?

**JD:** I like the ballads of the '50s rather than the rock sound of today, but it doesn't make the music I like any better or worse than what younger people like. They're simply different. We are too hung up today on worship styles, on evangelism methods. We've got to get beyond that and look at the fruit the church is producing. Are people coming to Christ? Are lives being changed? Are the evangelized becoming evangelists?

Think of the Tootsie Roll. It has been around for 107 years and the recipe has

*"There are a lot of folks out there doing it a lot differently than I've done it, but that's OK. Again, look at the fruit. If it glorifies God then let's celebrate it."*

— James T. Draper Jr.

To share a comment with Draper about this article, e-mail [emergingleaders@lifeway.com](mailto:emergingleaders@lifeway.com).

varied little. However, the wrapper it comes in has changed several times over the years. That's how the church must be. If the message ceases to be Jesus Christ and Him crucified, or if the object of our worship becomes the musical performers or the preacher, then we've got problems.

We've got to come to the point where we celebrate diversity. We don't want diversity in the message, but we want it — we need it — in the methods. Look at God's creation. Each of us is so different from everyone else and everything in our world is so different. Why then would we think God expected all churches to be the same? That's contrary to God's nature. There are a lot of folks out there doing it a lot differently than I've done it, but that's OK. Again, look at the fruit. If it glorifies God then let's celebrate it. We need to affirm the innovation many of the emerging leaders are applying to reach this generation.

### Frustration with denomination

**F&T:** Do you sense there is a disconnect with younger Southern Baptists from their denominational heritage?

**JD:** I think there is a frustration on the part of emerging leaders because they see the denomination as being against everything and everybody, even each other. They are effective in their ministries and see the denomination as not being able to contribute because of the politics. I understand their concern in this area. We as a denomination have got to get beyond the Bible wars of 25 years ago and do something with what's been gained. That's why I say we must refocus on evangelism.

Look at our history and that's the common thread. That's why we were founded, the reason the Cooperative Program was established, the reason for fighting for biblical integrity and what we need to be doing. That is what the emerging leaders are focusing on. I believe if they will involve themselves in the denominational process it can help us get on the right track.

I don't know of a great awakening experience that ever started with high-profile leaders. They all started with young people, students, in prayer meetings. Anything we can do to magnify the role of young people is important.

**F&T:** What's next?

**JD:** Listening.

That's what we are doing right now, listening to what emerging leaders — men and women — have to say. Initially, the hundreds of people who responded to the first "Frog" column echoed my concerns. By the time the last column came out I had hundreds who wanted to be a part of the solution, part of getting our denomination back to its founding focus: evangelism and missions.

I'll be meeting with emerging leaders this spring for face-to-face dialogue. We're working toward doing something at the SBC here in Nashville in June. I certainly don't claim to have all the answers, but I do believe with the energy and enthusiasm out there among our emerging, as well as older, leaders for bringing this change about, we can keep the ball rolling.

*"Emerging leaders see the denomination as being against everything and everybody, even each other. They are effective in their ministries and see the denomination as not being able to contribute because of the politics."*

— James T. Draper Jr.

## Summer 2005 Schedule\*

### Music Training Week

June 20–25, 2005

Ridgecrest, N.C.

### Church Leadership

Training Week

June 27–July 1, 2005

Ridgecrest, N.C.

### Discipleship Training Week

June 27–July 1, 2005

Ridgecrest, N.C.

### Sunday School Training Week

June 27–July 1, 2005

Glorieta, N.M.

### Music Training Week

July 10–15, 2005

Glorieta, N.M.

### Sunday School Training Week

July 11–15, 2005

Ridgecrest, N.C.

### Sunday School Training Week

July 15–18, 2005

Ridgecrest, N.C.

### Black Church

Leadership Training Week

July 18–22, 2005

Glorieta, N.M.

### Church Leadership Training Week

July 25–29, 2005

Glorieta, N.M.

### Discipleship Training Week

July 25–29, 2005

Glorieta, N.M.

### National Collegiate Week

August 3–9, 2005

Glorieta, N.M.

### National Collegiate Week

August 6–10, 2005

Ridgecrest, N.C.

Promo#B463E95

\*Dates may be subject to change.

# WE'LL GIVE YOU THE KEYS TO A MORE EFFECTIVE MINISTRY.



## BUT FIRST, YOU'LL NEED A RESERVATION.



Each year, LifeWay's summer leadership conferences offer valuable ideas and insights for thousands of pastors, church staff, and lay leaders like yourself.

Whether you have a heart for worship or discipleship ... Sunday school or collegiate ministry, these events are all designed to help equip and inspire you. And in 2005, we'll be featuring some of today's top

Christian leaders and ministry experts—men like T.W. Hunt, Ken Hemphill, Jimmy Draper, and others.

Plus, whether you prefer a peaceful mountain setting or spectacular southwestern vistas, LifeWay's Conference Centers are both certain to enhance the experience.

So to register, or for more information on these and other great training opportunities, visit [www.lifeway.com/events](http://www.lifeway.com/events), then select the tab for "Leadership." And make a reservation now to join us at Ridgecrest and Glorieta ... where you'll find all the keys you need.



 **LifeWay**  
CHURCH RESOURCES  
*Biblical Solutions for Life*

Questions? Contact us by phone at 615.251.2955 or email: [leaderevents@lifeway.com](mailto:leaderevents@lifeway.com).

Visit [www.lifeway.com](http://www.lifeway.com) where you'll find Christian lifestyle helps, ministry tools, and convenient shopping through our online catalog!

# myBibleStudy.com combines online curriculum with class organization

LifeWay Christian Resources is taking its Sunday school and small group Bible study curriculum where it's never been before: online.

LifeWay's new Internet-based adult Bible study resource, myBibleStudy.com, offers small-group leaders access to a library of hundreds of Bible study lessons including current published lessons. In addition to the option of stock or customized lesson plans, daily devotional content is provided for e-mail distribution or via a small group's Web page to group members. Leaders also can manage their group's contact information including names, e-mail addresses, birthdays and telephone numbers. And they can send e-mails to individuals or the entire class with the click of a mouse button.

"While the needs of many churches continue to be met through the traditional printed Bible study curriculum that LifeWay offers, there are individual, and often Web-savvy, Bible study leaders who are looking for more than a printed quarterly — myBibleStudy.com is their answer," said Craig Kendall, manager of myBibleStudy.com. "These are the folks who check at least one e-mail account every day, get their news minute by minute or daily on the computer, and find the Internet is as much a part of their lives as newspapers or the television."

Though LifeWay is not the first to offer online curriculum for small groups and Sunday school classes, Kendall believes myBibleStudy.com is the first to offer such a unique fusion of affordable study plan and organizational management tools as well as easy-to-customize lessons.

Kendall said the site received good feedback from initial users and there are plans for developing a set of Internet-based connect tools based on their suggestions. Some of the ideas include an online class calendar that automatically stays up to date with group and church calendars, a prayer request tool that can be used to add and update prayer needs,



a connect manager that allows groups to maintain a list of group prospects and track their contacts/follow-up efforts and a life event manager for leaders to help track and remember the important events in the lives of their group members and guests.

"We want to help teachers prepare and deliver more culturally relevant and timely Sunday school lessons," said Ted Warren, executive vice president and chief operating officer at LifeWay. "At the same time, we want individuals to become more active in daily Bible study. Whether at home or on the road, we believe this will help people apply what the Bible teaches to their daily life and bring about spiritual transformation."

The service costs \$17 a month and LifeWay offers discounts for quarterly or annual subscriptions. For more information, visit [www.myBibleStudy.com](http://www.myBibleStudy.com) or call myBibleStudy.com toll free at (866) 627-8553.

# LifeWay Christian Stores expands to Northwest with acquisition of three Seattle-area stores

LifeWay Christian Stores is headed back west. Northwest, that is. For the first time in nearly a decade, the Nashville-based retail chain has stores in the Northwest with the acquisition of three Seattle-area stores formerly owned by Evangel Stores.

The three LifeWay stores are located in Bellevue, Shoreline and Issaquah and opened as LifeWay stores at the beginning of November. As part of the chain's agreement with Evangel, LifeWay will continue to supervise operations of a store located on the campus of Overlake Christian Church campus in Redmond, Wash.

"We are delighted to be acquiring the Evangel stores and expanding their regional ministry in the Northwest," said Mark Scott, vice-

president of LifeWay Christian Stores. "We look forward to serving people and churches by providing them with the life-changing products and service that our stores offer."

The stores bring the number of LifeWay retail locations to 122 nationwide in 23 states.

"We couldn't think of anyone better to carry forward Evangel's mission than LifeWay Christian Stores," said Steve Adams with Evangel Stores. "Evangel, under different owners and names, dates back 50 years in this market and it is with great confidence we are passing our torch of ministry to LifeWay to continue to light the way. We pray the Lord's continued blessing for the future of these stores."

LifeWay operated a store in Vancouver beginning in the early 1950s but it was closed in 1994 due to financial struggles. Since that time, Scott said, LifeWay has diligently sought an opportunity to return.

"One of the hardest days of my life was when we closed the Vancouver store," Scott said. "It was one of a number of stores we had to close that year to stabilize our financial health. Since the day we closed Vancouver, we have worked to reenter the Northwest in a way that would significantly bolster our Southern Baptist work, while at the same time be financially viable. We've done that in the acquisition of the Evangel Stores, making this one of the happiest days of my life."



Catch the New Wave in VBS

LifeWay's Club VBS Beach Blast

Club VBS joins LifeWay's already popular VBS line by offering an alternate curriculum that comes with everything you need to do VBS for 50 kids in one convenient pack! Kids will dig Club VBS Beach Blast: Celebrating God's Faithfulness.™ Use it once a week for 10 weeks of full-tilt fun, or for spring or fall break. Order your Club VBS 2005 All-in-One Pack (1-4158-2084-8 • \$279.99) today!

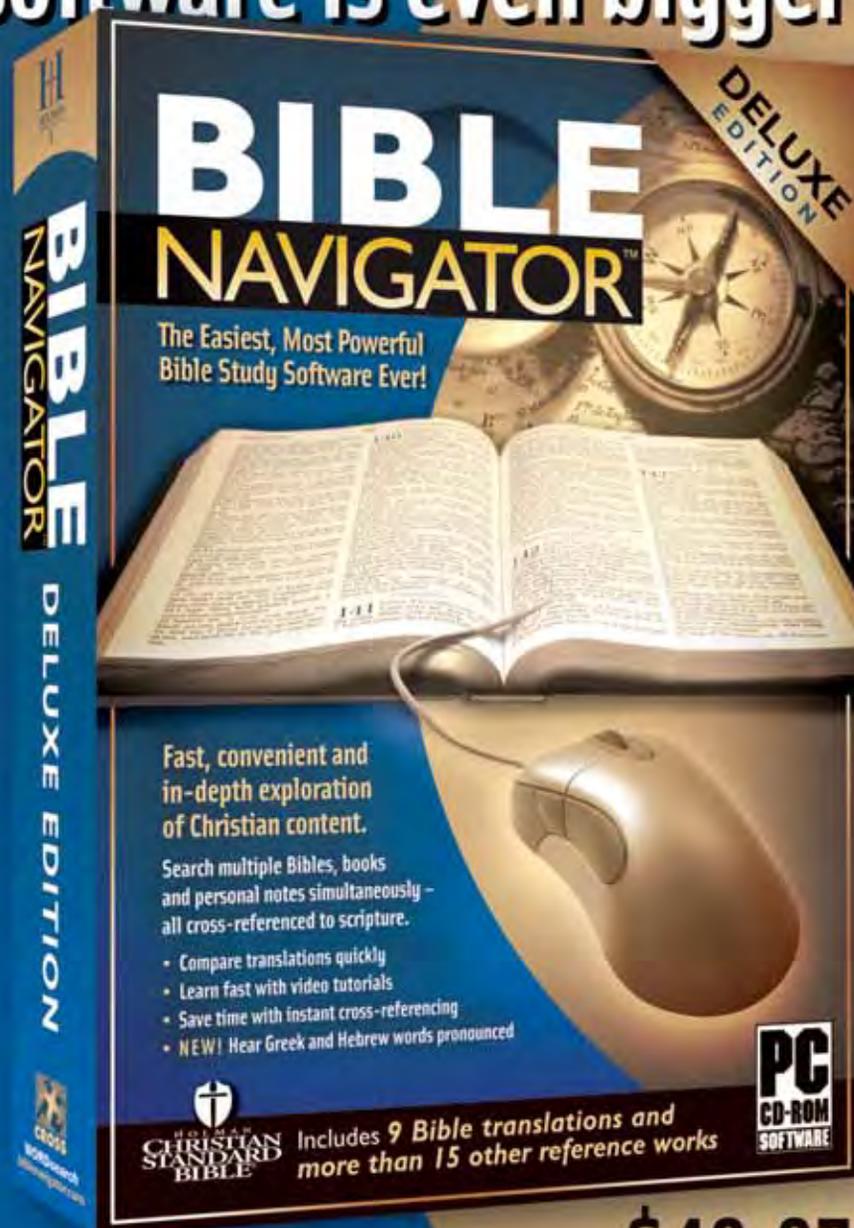
Go to [www.lifeway.com/clubvbs](http://www.lifeway.com/clubvbs), call 1-800-458-2772, or visit the LifeWay Christian Store serving you.

 LifeWay  
CHURCH RESOURCES  
Biblical Solutions for Life

Promo #B554A99

THE NEW  
**DELUXE**  
EDITION

# Now the #1 bestselling Bible Study software is even bigger and better!



Depend on Bible Navigator for fast, convenient and in-depth exploration of Christian content.

- The Deluxe Edition of Bible Navigator includes 9 Bible translations and more than 15 other reference works.
- Includes the Holman Christian Standard Bible®
- New! Hear Greek and Hebrew words pronounced.

*"Now that I use Bible Navigator, I find I cannot do without it! It has made studying my lessons so much more interesting. I urge anyone who wants to be a much better-informed Sunday School teacher to purchase Bible Navigator. It is so easy!"*

**Janis M.**, Sunday School Teacher  
Talladega, AL

## \$49.97



[www.lifeway.com/shopping](http://www.lifeway.com/shopping)  
1-800-458-2772  
1586402382 (ISBN)

# Resources

## just released from LifeWay

### Broadman & Holman

◆ ***So Help Me God***  
by Alabama Chief Justice Roy Moore with John Perry

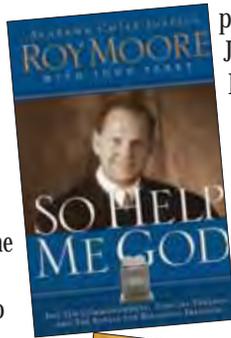
The story of Chief Justice

Roy Moore's battle to publicly acknowledge God and his subsequent removal from office has been spotlighted in the national media and continues to spark debate. *So Help Me God* tells Moore's story, including his pledge before his election, his refusal to obey an order by the Federal District Court, and why he believes this issue is so crucial. Releases Jan. 1. Hardcover. B&H Product # 0-8054-3263-9, \$24.99

◆ ***48 Days to the Work You Love***

by Dan Miller

*48 Days to the Work You Love* is not about finding a new job. It is about finding out who you are going to "be." According to Dan Miller, failing to make that fundamental discovery is why so many people find themselves in jobs they hate. *48 Days to the Work*



*You Love* will help you see clear patterns and make successful career decisions by understanding your God-given skills and abilities, personality traits, values, dreams, and passions. Releases Jan. 1. Hardcover.

B&H Product # 0-8054-3188-8, \$19.99

◆ ***Conversations With My Dog***  
by Zig Ziglar

Most people talk to their pets (some people even talk to their plants), but Zig Ziglar does more than just talk to his dog. He has conversations with her. Taffy is Zig's little Welsh Corgi. Over the years Taffy has been a part of the Ziglar family—

including some really painful years of mourning. Dirty Dog (Zig's affectionate nickname for Taffy) and Dad have talked about many facets of life—from faith to health to relationships. They decided (collectively) it was time to write a book. Releases Jan. 1.

Hardcover. B&H Product # 0-8054-3260-4, \$14.99

◆ ***Leading From Your Strengths***

by John Trent, with Eric Tooker and Rodney Cox

Being part of a small group can be a bit like climbing a mountain. It has risks but the



payoff is immense. That is why Trent, Cox and Tooker have styled this second book in the *Leading From Your Strengths* series like a mountain climbing expedition. You begin at your "base

camp" which is commitment, and then move through the various stages of honesty, acceptance, closeness, and finally the mountain's peak of intimacy. Once again, the Ministry Insights team will be your expedition guide on your climb as you learn to leverage your strengths from effective and successful small group experiences. Releases Feb. 1. Hardcover. B&H Product # 0-8054-3066-0, \$14.99

◆ ***Twice Blessed***  
by Laura Z. Sowers

It will happen one day in every family. Yet too many faithful Christians are still taken off guard by the demands of a parent's (or other loved one's) final illness. Uniquely structured to address the cares and concerns of both the caregiver and the care-receiver in a single volume, *Twice Blessed* seeks to help fill this spiritual void with devotional readings of God's presence, promise and peace. Releases Feb. 1. Hardcover.



B&H Product # 0-8054-2715-5, \$17.99

◆ ***Unshakeable***  
by Jan Coleman

Anyone who has encountered Jan Coleman knows her vivacious and joyous spirit is infectious. What is most striking about Coleman is that she has such a spirit in spite of the hardships she has endured in her life. *Unshakeable* shares her story and reveals what she has learned from her experiences of hardships and restoration. Coleman has learned that above all things God calls us to a heart of obedience. Releases Feb. 15. Hardcover. B&H

Product # 0-8054-3162-4, \$12.9

◆ ***The Jesus Habits***

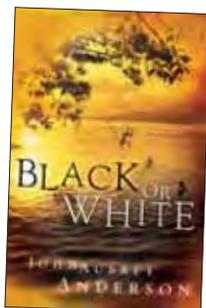
by Jay Dennis

What would Jesus do? Perhaps the place to start is by answering another question: How did Jesus *live*?

The promise in looking at the life of Christ is the thought that it is a life that can be imitated. Jay Dennis presents the disciplines that shaped Jesus' life. They can often be overlooked and undervalued in our fast-paced, hurried and harried modern lives. These habits are for everyone from the busy executive to the stay-at-home mom. These Jesus habits form distinguishable patterns that can become a reality in the life of any Christian. Releases Jan. 1. Hardcover. B&H Product # 0-8054-3127-6, \$14.99

◆ **Black or White**  
by John Aubrey Anderson

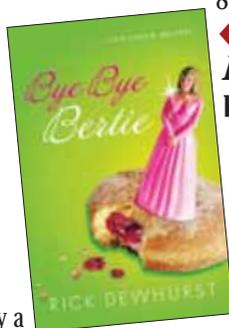
In 1945, Mose Jr. gave his life to save Missy Parker, a white child. As a result of Mose's sacrifice, Missy "adopts his life mission to know God and make Him known." *Black or White* is the sweeping story of a cast of characters not likely to be forgotten. Around Missy Parker swirls the compulsion of darkness to overwhelm the light. Releases Jan. 15. Paperback. B&H Product # 0-8054-3168-3, \$14.99



office door and drops an intriguing case on his desk. The lovely client's sister is missing. Joe sets off to solve what will become not one but two kidnapping cases, to save the day and get the girl ... but not necessarily in that order. The ending may not turn out as Joe planned. It just might be better—or worse—than he ever dreamed. Releases Jan. 15. Paperback. B&H Product # 0-8054-3182-9, \$10.99

◆ **Bye Bye, Bertie**  
by Rick Dewhurst

Joe LaFlam is a private detective and desperate-to-mate single Christian. One fine day a client walks through his



◆ **Living With Fred**  
by Brad Whittington  
Mark returns from the family vacation (*Welcome to Fred*) to Fred, Texas, but now with a slightly different outlook on God and life. How will life in Fred be now? Mark finds a copy of

the old book *In His Steps*, and starts thinking about what it means to follow Jesus. His notions are tested as he befriends an older man named Vernon. Mark becomes entwined in the story of Vernon, Vernon's wife, Gina, and her son, Jake. In doing so, life in Fred becomes uncomfortable for Mark as he struggles to walk the path of true discipleship in defiance of the community's expectations of his behavior as the preacher's kid. Releases Jan. 15. Paperback. B&H Product # 0-8054-3158-6, \$12.99

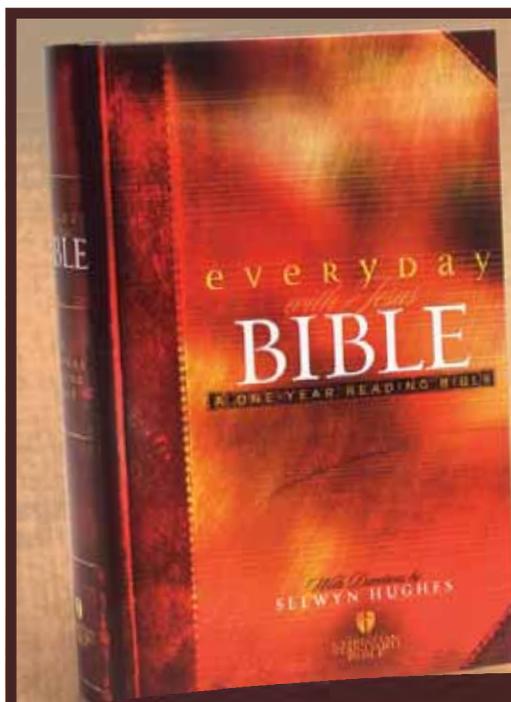


◆ **Through the Valleys**  
by Ernest L. Easley

"You have a very fast-growing cancer somewhere in your body." For Ernest Easley, those

For more information or to place an order, call (800) 458-2772 or visit us on the Web at [lifeway.com](http://lifeway.com).

LifeWay Christian Store customers can call (800) 233-1123 or go to [lifewaystores.com](http://lifewaystores.com).



## Make the commitment to read God's Word every day

Holman CSB® Every Day Bible

**SALE \$14.97** Reg. \$19.97

God has planted deep within us the desire to be complete. His Word, the sacred Scriptures, is one of the instruments He has designed and placed in our hands to make us complete and fully equipped for every good work. When we come to the Scriptures without a plan, we often gravitate to those passages that are familiar and in doing so miss out on a well-balanced plan of Bible reading. Make a commitment to read God's Word every day. And just think, in no time you will have read through the entire Bible! Hardback 1586401769 Paperback 1586401750 **SALE \$11.97** Reg. \$14.97

3 Easy Ways to Shop:

122 stores nationwide • Call 1.800.233.1123

[www.lifewaystores.com](http://www.lifewaystores.com)

 **LifeWay**  
CHRISTIAN STORES  
Biblical Solutions for Life

Y269A Promotion Dates: 1/2-1/31/05



presents

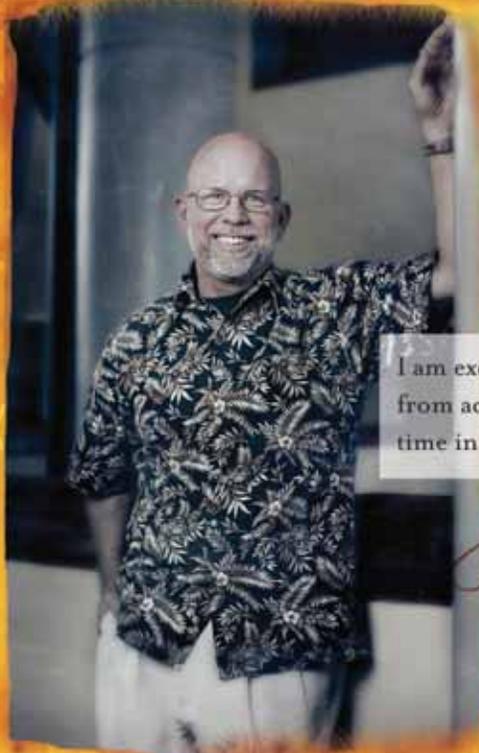
# SBC-fuge

Southern Baptist Convention

# WHAT THE CONVENTION IS FOR YOU, FUGE IS FOR YOUR KIDS!

"Being able to associate with other church staff kids in a centrifuge-like setting was a great experience for our daughter Katie. This was the first student ministry experience where she was able to connect with other young people who like her, had a parent in the ministry of a local SBC church. I highly recommend that every pastor or church staff member who is a parent of a teen bring their son or daughter with them to next year's SBC in Nashville and let them be a part of this dynamic and inspirational youth ministry event."

Bryan Smith  
Pastor, First Baptist Church - Van Buren, AR



I am excited to invite your kids to our second SBC-FUGE experience. Ministry leader's teens from across the country will be coming to their own powerful and transforming--life-changing--time in Nashville. Won't you bring your students to be part of SBC-Fuge this summer?

*Joe Palmer*  
Joe Palmer  
Director of Student Events



[www.fuge.com](http://www.fuge.com) << >> 1.877.CAMP123

For more information or to place an order, call (800) 458-2772, or visit us on the Web at lifeway.com.

LifeWay Christian Store customers can call (800) 233-1123, or go to [www.lifewaystores.com](http://www.lifewaystores.com).

words were his introduction into life as a cancer patient. For a preacher of the gospel, throat cancer was especially cruel. Ernest emerged with more than restored health, and he now has a new outlook on life and on the value of valley dwelling. *Through the Valleys* is a road map for your valley times in life. Releases Feb. 1. Paperback. B&H Product # 0-8054-3199-3, \$9.99

## LifeWay Church Resources

### ***VBS 2005 Ramblin' Road Trip Spanish Resources*** *All resources available in January.*

#### ◆ ***VBS 2005 Preschool Leader Guide — Spanish (EBV 2005 Manual para el líder de preescolares)***

Contains articles designed to help Spanish-speaking leaders plan and prepare for VBS. Each Leader Guide includes ideas for crafts, music, recreation and snacks; Bible teaching procedures for 3s through kindergartners; and tips and suggestions for babies through 2s. Church resources product # 0-6331-9780-7; \$6.59.

#### ◆ ***VBS 2005 Preschool Learner Guide — Spanish (EBV 2005 Manual para el preescolar)***

Following our same core preschool study themes, this set of oversized postcards is designed for Spanish-speaking preschoolers and features lots of fun learning activities, including a sheet of self-adhesive stamps that help preschoolers relate to the Bible story. Plus, each card is perforated, so it can be sent home for parents to continue

the learning. Church resources product # 0-6331-9778-5; \$2.19.

#### ◆ ***VBS 2005 Children's Leader Guide — Spanish (EBV 2005 Manual para el líder de escolares)***

Contains articles designed to help Spanish-speaking leaders plan and prepare for VBS. Each Leader Guide includes ideas for crafts, music, missions, recreation and snacks; Bible teaching procedures for children in grades 1-6; and teaching suggestions for both opening and closing Bible studies. Church resources product # 0-6331-9776-9; \$6.59.

#### ◆ ***VBS 2005 Children's Learner Guide — Spanish (EBV 2005 Manual para el escolar)***

Especially designed for Spanish-speaking children who have completed grades 1-6. Each set of six perforated, accordion-fold postcards features five fun lessons filled with activities for opening and closing Bible studies; Scripture verses; and self-adhesive stickers that relate to each day's Bible story. Church resources product # 0-6331-9779-3; \$2.19.

#### ◆ ***VBS 2005 Preschool and Children's Music CD-ROM — Spanish Edition (CD para la EBV de preescolares y escolares)***

This CD is all you need for your preschool music activities,

and your daily Music Tune-up Station for children in grades 1-6. Each disk includes Ramblin' Road Trip theme song; 10 songs for preschool VBS; five songs for children's VBS; sound effects and dramas for use in

children's Bible study (recorded in Spanish); administrative articles; printable leader pack items (in Spanish); and song lyrics. Church resources product # 0-6331-9797-1; \$13.99.

#### ◆ ***G-Force: Experience God Full Blast, Vol. 2.3***

G-Force is the perfect solution for children's worship, Sunday school or other Bible study settings. The first six-session unit, "Jungle Journey," follows the adventures of two jungle explorers as they search for clues that correspond with an old, torn map. The second six-session unit, "The Spice of Life," is a cooking class that teaches children to view the church as a diverse group of believers. All resources available in January.

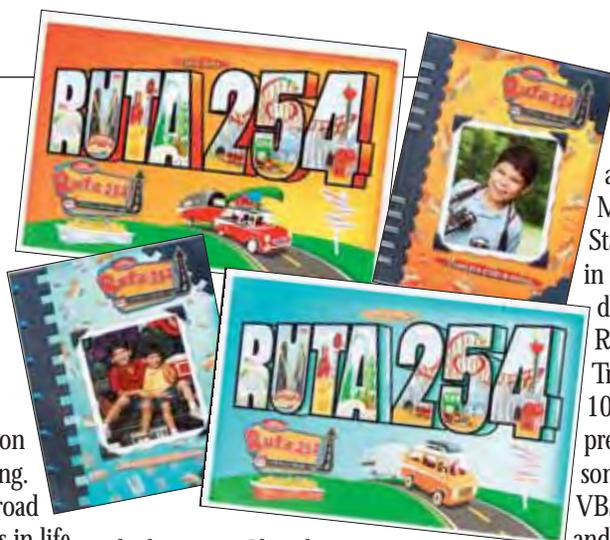
***G-Force Leader Guide, Vol. 2.3,*** Church resources product # 0-6330-9845-0; \$59.95.

***G-Force PowerCel Cards for Younger Children, Vol. 2.3,*** Church resources product # 0-6330-9843-4; \$10.95.

***G-Force PowerCel Cards for Older Children, Vol. 2.3,*** Church resources product # 0-6330-9842-6; \$10.95.

***G-Force Visual Pack, Vol. 2.3,*** Church resources product # 0-6330-9828-0; \$29.95.

***G-Force CD-ROM and DVD Pack, Vol. 2.,*** Church resources product # 0-6330-9834-5; \$29.95.



**G-Force Family CD-ROM, Vol. 2.3**, Church resources product # 0-6330-9831-0; \$9.95.

◆ **A 40 Day Experience: Reality, 7 Truths from Experiencing God** by Henry and Richard Blackaby

Through us, God is at work in the world today. Fifteen years ago, that was the message of the Christian classic *Experiencing God*, and it's just as true today. Now, with *Reality*, your church has an opportunity to explore and understand seven truths from *Experiencing God* in a whole new way. This completely new interactive study with daily devotions will bring your members together--uniting both their minds and hearts through common study. All resources available in January.

**A 40 Day Experience: Reality, 7 Truths from Experiencing God Member**

**Book**, Church resources product # 1-4158-2350-2; \$3.95.

**A 40 Day Experience: Reality, 7 Truths from Experiencing God Leader Kit** includes one DVD, one Member Book, a copy of the special 15th anniversary edition hardcover *Experiencing God* (trade book) and a CD-ROM with an administrative guide and helps. Church resources product # 1-4158-2298-0; \$59.95.

**A 40 Day Experience: Reality, 7 Truths from Experiencing God DVD** includes seven 10-minute video segments, featuring Henry Blackaby, for the small-group sessions, plus a promotional message. Church resources product # 1-4158-2353-7; \$16.95

◆ **Vital Skills** Rather than just talking to students about how they should live, *Vital Skills* shows

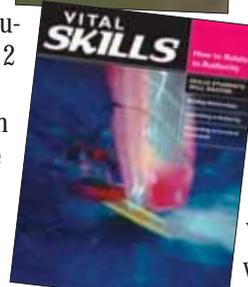
them by blending simple instruction with real-life experience. These flexible, easy-to-use, four-session Bible studies are designed to help students in grades 7-12 develop the skills they need to live an authentic, effective Christian life. Every quarter brings three new topical resources. All resources available in February.

**Vital Skills: How to Resolve Conflict**

Church resources product # 0-6331-9448-4; \$12.95.

**Vital Skills: How to Relate to Authority**

Church resources product # 0-6331-9441-7; \$12.95.



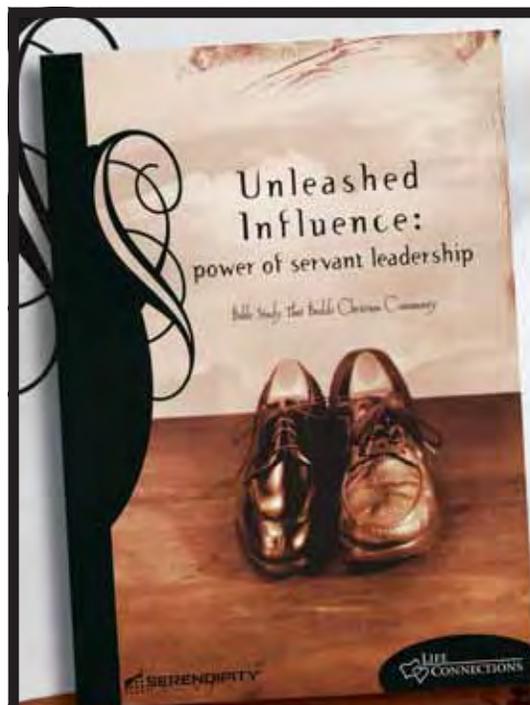
**Vital Skills: How to Make Wise Decisions**

Church resources product # 0-6331-9457-3; \$12.95.

◆ **Fuel: Igniting New Life With God's Story, Vol. 1.3**

Fuel is designed for today's visually-minded teenagers. Videos—complete with great music from contemporary Christian artists—are used to draw students into some of the essential stories of the Bible. You'll have 12 complete sessions on two DVDs and 3 CD-

ROMs. Fuel 1.3 topics include Hannah; Samuel Responds to God; Saul; David and Goliath; David and Saul; David and Jonathan; David



## Unleash your Full Potential

In this study, you'll be encouraged not only to understand Christ's style of leadership, but to apply what you learn in practical projects, and embrace life-changing goals for yourself. Even if you don't see yourself as a leader, this study will expand your vision as your group develops in truly caring for each other and spurring one another on to the deeper things of God: self-surrender, not prestige; humility and obedience, not superiority; suffering, not comfort; and more.

**Unleashed Influence: Power of Servant Leadership ONLY \$6.99**

Member Book 1574941429

Leader Book 1574941437 ONLY \$13.95

3 Easy Ways to Shop:

122 stores nationwide • Call 1.800.233.1123

[www.lifewaystores.com](http://www.lifewaystores.com)

Y307A Promotion Dates: 1/2-1/31/05

 **LifeWay**  
CHRISTIAN STORES  
Biblical Solutions for Life

and Bathsheba; Absalom; Solomon's Wisdom; Rehoboam and Jeroboam; Elijah and Ahab; and Elisha and the Shunammite Woman. All resources available in February.

**Fuel: Igniting New Life With God's Story, Vol. 1.3 DVD and CD-ROM Leader Set** includes two DVDs and three CD-ROMs with videos, teacher preparation, and teaching resources. Church resources product # 1-4158-2277-8; \$149.95.

**Fuel: Igniting New Life With God's Story, Vol. 1.3 CD-ROM Small Group Leader Set**, includes three CD-ROMs with teacher preparation and teaching resources. Church resources product # 1-4158-2049-X; \$9.95

◆ **The Love Languages of God — Spanish Edition** by Gary Chapman

Now available in Spanish, *The Love Languages of God* helps study participants change the way they relate to God, and brings them closer to Him. Through this study, they'll learn to identify their own primary love language, as well as which love language they use to express their love for God, and how they feel loved by God.

Leader's guide included in back. (8 sessions). Church resources product # 1-4158-2289-1; \$12.95

◆ **E-Anytime Anywhere for Children**

Now available for elementary-age children, here's a great way to get Bible story lessons that you can use "anytime, anywhere." Designed for use with grades 1-6, this innovative, online, downloadable curriculum is versatile enough for use in Sunday school, backyard Bible clubs, Winter Bible Study, or anytime to expand on a particular topic or theme. Choose from a long list of biblically-accurate, age-appropriate lessons and simply download each to your computer for only \$4.95 per lesson. The easy-to-use teaching plans are completely self-contained and require only a few basic supplies. You pay only for the session titles you want, then make additional copies. Available in January. For a complete listing of available session titles, visit



www.lifeway.com/shopping.

◆ **Adoration**  
*A Blend of Contemporary Songs & Worship Hymns*

Created by Tom Fettke

Two part/Easy

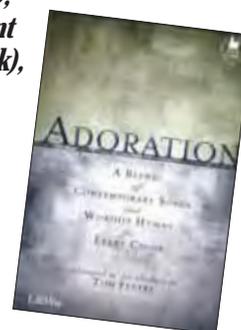
Ten of the best-loved praise and worship songs have been combined with your favorite traditional hymns to create 10 unique medleys. This follow up to *Blended Praise* provides

you with versatile selections that can be used as choral anthems or for enhanced congregational singing. These selections include well-written piano accompaniment or

the easy-to-follow, full orchestra track. Released in December.

**Choral Book**, Church resources product # 0-6331-9940-0; \$5.95.

**Listening CD, Accompaniment CD (Split track), You Can! CD Kit, and CD Promo Pak** are also available.



# Facts & Trends



A subscription to *Facts & Trends* is absolutely free. To subscribe, notify us of a change of address, or discontinue your subscription, please fill out the form below and mail it back to us.

Name: \_\_\_\_\_

Church: \_\_\_\_\_

Mailing address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone number: \_\_\_\_\_

Check item below:

\_\_\_\_\_ Please add me to the *Facts & Trends* mailing list.

\_\_\_\_\_ Please delete me from the *Facts & Trends* list.

\_\_\_\_\_ Please send *Facts & Trends* to my new address above.

My old address is: \_\_\_\_\_

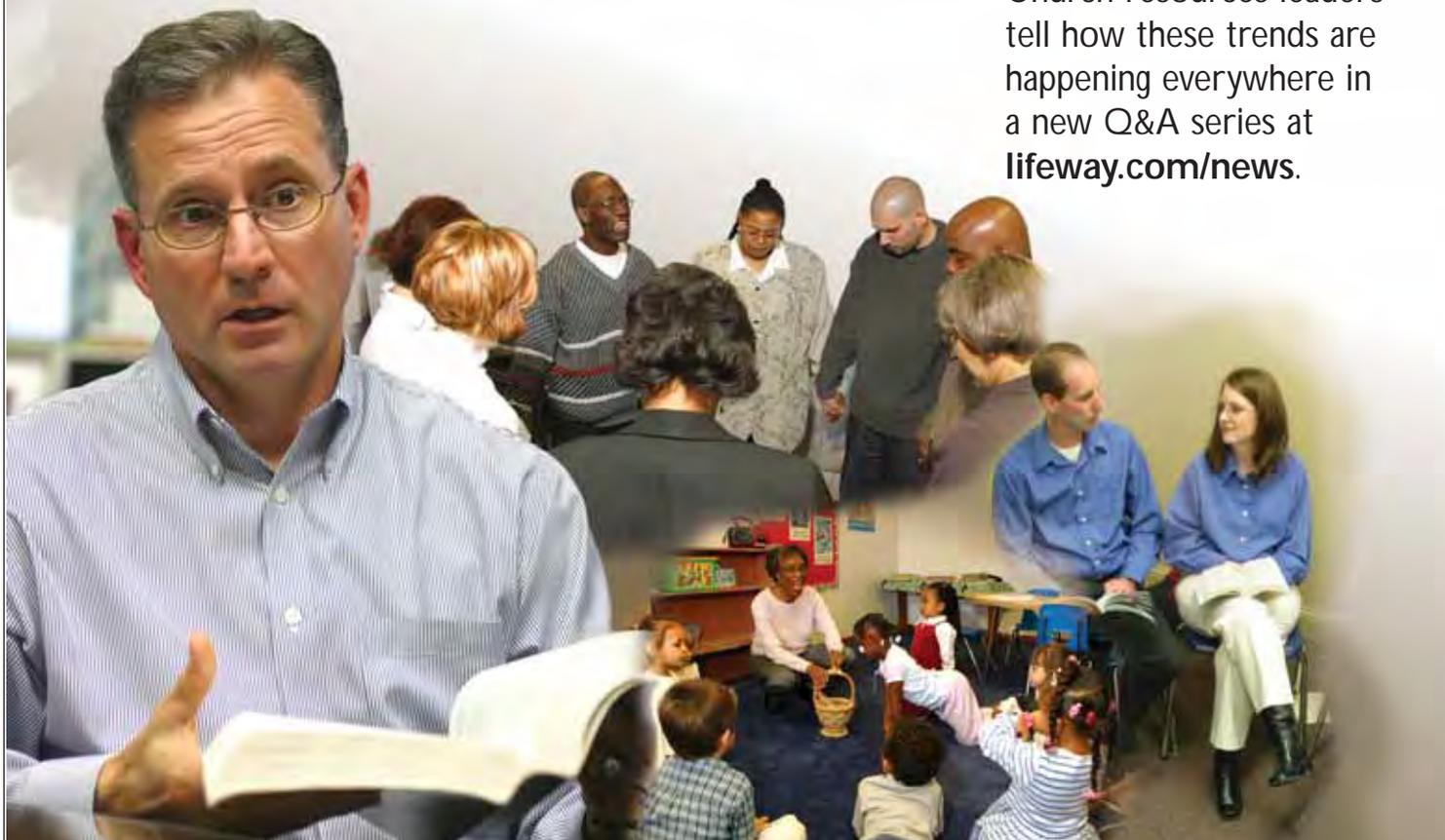
Clip out and mail to: Facts & Trends, LifeWay Christian Resources, MSN 192, One LifeWay Plaza, Nashville, TN 37234-0192 or e-mail the same info to: facts&trends@lifeway.com.

# [lifeway.com/news](http://lifeway.com/news)

## Stories about ministry. Stories about life.

Sunday school on Thursday night? Discipleship at a coffee shop? Evangelism during a Saturday morning weight workout? Absolutely!

Church resources leaders tell how these trends are happening everywhere in a new Q&A series at [lifeway.com/news](http://lifeway.com/news).



See new click-thru photo galleries along with downloadable news and past issues of *Facts & Trends*



Facts & Trends is published by LifeWay Christian Resources of the Southern Baptist Convention, One LifeWay Plaza, MSN 192, Nashville, TN 37234.

January/February 2005

ISBN: 9-9999-0230-5

Non profit  
Organization  
U.S. POSTAGE  
PAID  
Nashville, TN  
Permit No. 2